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Finding Aid : **GA 134** Schneider family collection.

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GA 134 : Schneider Family

Schneider family collection. - 9.5 m of textual records and other material.

Johann Christoph Schneider was born in Germany, in Unteröwisheim, Baden, on August 27, 1831. His father, a farmer, was also Johann Christoph Schneider; his mother was Margarethe Elizabeth Zoller. He left Germany in 1847 when he was sixteen years old and settled in Berlin (now Kitchener), Ontario, where a substantial German settlement already existed. He worked as a carpenter and later as a mechanic, and by 1858 was a building contractor. He married Anna Elizabeth Metz on April 26, 1857. They had seven children, of whom John Metz Schneider, founder of the meat packing firm later known as the Schneider Corp., was the first.

Johann Christoph Schneider contributed to the physical growth of Berlin as a builder, helping construct buildings such as the Waterloo County Court House and the Breithaupt tanneries. In 1860 he purchased a 100-acre farm in what is now the Victoria/Lawrence St. area of Kitchener, cleared the land and spent the next thirty-seven years as a farmer. He was a founding member of the Church of the New Jerusalem, a Swedenborgian congregation. In politics he was "a staunch supporter of Reform principles." (Obituary) He died in 1900.

The descendants of Johann Christoph Schneider played active roles in business, politics, the cultural and social life of the area from the nineteenth century to the present day.

The Schneider family collection was originally assembled and maintained at the archives of the Schneider Corp. in Kitchener, Ont. It was transferred to the University of Waterloo in 2001 after the sale of Schneider's to Smithfield Foods. The corporate archives remains with the company.

Fonds consists of material relating to descendants of Johann Christoph and Anna Elizabeth Schneider, their families, friends and activities. It also contains genealogical information about the Schneider and Ahrens family origins in Germany and relatives there. Includes clippings, correspondence, ephemera, films, manuscripts, photographs, slides, etc.

Includes: 2489 photographs, 322 negatives, 2323 slides, 54 film reels, 7 videocassettes, 3 audiocassettes.

Acquired from the Schneider family in 2001.

Organized in 18 series: 1. Ahrens family; 2. Alfred S. Gofton; 3. Jean May Hawkings; 4. Brita Hazell; 5. Charles A. Schneider; 6. Schneider Family Genealogy; 7. Johann Christoph Schneider; 8. Frederick H. Schneider; 9. Frederick P. Schneider; 10-11. Herbert J. Schneider; 12. Howard G. Schneider; 13. John Metz Schneider; 14. Norman C. Schneider; 15. Emma L. Siegner; 16. J.M. Schneider, Inc.; 17. Local History; 18. Lapsley Family.

Material relating to an individual can be found in two separate series: as a child in the series relating to the parents; as an adult (from the age of majority or marriage) in his or her own series. For example, material relating to Herbert J. Schneider will be found in both Series 14, Norman C. Schneider and Series 10, Herbert J. Schneider.

In English and German.

Copyright remains with the family.

Detailed finding aid available.

The original accession number has been listed for each file. It consists of an alphabetic code indicating the donor, and a numeric code starting with two digits for the year, two for the accrual number, and the remainder for the file and/or item number.

Further accruals expected.

Series 1 : Ahrens Family

Ahrens family. - [188-]-1982. - 13 cm of textual records. - 100 photographs. - 2 negatives.

Charles Andrew Ahrens emigrated to Berlin (now Kitchener), Ontario in 1851, at the age of 24. He was born July 11, 1827. In 1854 he married Henrietta Charlotte Roth who had also emigrated from Germany to Preston, Ontario in 1852. She had been born June 30, 1831. A shoemaker by trade, in 1882 Charles Andrew Ahrens and his sons Henry Jacob and Charles August started the C.A. Ahrens Shoe Company, which was to flourish for almost seventy years until purchased by the Savage Shoe Co. in 1949.

One of the twelve children of Charles Andrew and Henrietta Ahrens was Helena, born Nov. 1, 1859. She became the wife of J.M. Schneider. The two families, Schneider and Ahrens, were closely connected by friendship and marriage. They shared an active interest in the Swedenborgian Church and holidayed together in Grand Bend, where the Ahrens family had a cottage.

Series consists of material relating to Charles A. Ahrens family, primarily photographs, genealogical and biographical information.

Some items described are from "Norm's family scrapbook" but have been separately listed.

- File 1 **The Ahrens story / compiled by Mary C. Shantz.** - [198-?].
Contents: one binder of photocopies, including some original snapshots and clippings in adhesive pages. Includes information about relationships and friendships between the Ahrens and Schneider families. Includes 4 snapshots of and obituary for Floss Ahrens. This binder was owned by Herbert J. Schneider.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: Binder: "The Ahrens Story" compiled by Mary C. Shantz; includes relationship/friendships among Ahrens-Schneider families
 Subject: Ahrens (family)
- File 2 **Ahrens family : biographical.** - 1975.
Contents: biographical piece published in the K-W Record, Nov. 21, 1975: Charles A. Ahrens founded a Berlin shoe firm in 1882 / by Ernie Ronnenberg.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 3 **Ahrens, Alfred : portrait.** - [18--]. - 1 photograph : b&w sepia toned ; 10 x 6 cm.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
 Carte-de-visite.
Original description: File: First generation Ahrens family photographs - 6 photos
 Subject: Ahrens, Alfred, 1851-
- File 4 **Ahrens, Aunt : portrait.** - [18--]. - 1 photograph : b&w sepia toned ; 10 x 6 cm.
 Photographer : D.G. Denison, Berlin, Ont.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
 Carte-de-visite.
Original description: File: First generation Ahrens family photographs - 6 photos
 Subject: Ahrens, Aunt.
 Added Entries: D.G. Denison - Photographer
- File 5 **Ahrens, Carl : portrait.** - [191-?]. - 1 photograph : b&w ; 15 x 10 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
Original description: Box: Norm's Family scrapbook
 Subject: Ahrens, Carl
- File 6 **Ahrens, Charles Andrew : biographical.** - 1876, 1903, [19--].
Contents: obituary and memorial card dated Aug. 21, 1903, list of children and birth dates, letter from "Grandfather Ahrens to his daughter Wilhemina on her 21st birthday" dated April 29, 1876.
 Original file title: Ahrens family genealogy.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: File: Early Schneider Family Tree correspondence and information 1938
 Subject: Ahrens, Charles A. (Charles Andrew), 1827-1903
- File 7 **Ahrens Charles Andrew : biographical : obituary.** - Photocopied [197-?] (originally created 1903).
Contents : obituary (photocopy) of Charles Andrew Ahrens.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
 Subject: Ahrens, Charles A. (Charles Andrew), 1827-1903

- File 8 **Ahrens, Charles Andrew : portraits.** - [18--]. - 2 photographs : b&w sepia toned ; 10 x 6 cm.
Contents: two cartes-de-visite, one by J.H. Abbott, Photographer, Albany, N.Y.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
 Carte-de visite.
Original description: File: First generation Ahrens family photographs - 6 photos
 Subject: Ahrens, Charles A. (Charles Andrew), 1827-1903
 Added Entries: J.H. Abbot, Photographer - Photographer
- File 9 **Ahrens, Charles August : portrait.** - [ca. 191-?]. - 1 photograph: b&w ; 15 x 11 cm.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project2 negatives, 3 portraits, 32 snapshots
 Subject: Ahrens, Charles A. (Charles August), 1856-1937
- File 10 **Ahrens, Charles August and his wife Emma.** - [1917]. - 3 photographs : b&w ; 11 x 7 cm.
Contents: three snapshots of Charles August Ahrens and his wife Emma, taken outdoors, two of their 35th wedding anniversary, Sept. 21, 1917.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
 Subject: Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1858-1949
- File 11 **Ahrens, Charles August and family in front of their first home on Courtland Ave., Berlin, Ont.** - [188-?]. - 1 photograph ; b&w, sepia toned ; 16 x 24 cm.
Contents: one photograph.
Left to right: Charles August Ahrens, his wife Emma, children Lottie and Fred and Martin Nagel.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
 Subject: Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1858-1949; Shupe, Lottie, 1886-1969; Ahrens, Frederick H., 1884-1975; Nagel, Martin; Ahrens Family - Homes and haunts
 TGM1 terms:Houses - Ontario - Kitchener
- File 12 **Ahrens family home on the corner of Benton St. and Courtland Ave.** - [189-?]. - 1 photograph : b&w ; 8 x 10 cm.
Contents: one photograph. Note: "Lowered on almost same spot and now facing Benton St."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
 Subject: Ahrens family - Homes and haunts
 TGM1 terms:Houses - Ontario - Kitchener
- File 13 **Ahrens family portrait.** - [1880?]. - 1 photograph ; b&w sepia toned ; 14 x 19 cm.
Contents: one photograph. Includes identifications as follows:
Back row, left to right: Henry J. Ahrens, Helena Ahrens (Mrs. J.M. Schneider), Charles August Ahrens, Wilhemina A. "Minnie" Ahrens (Mrs. Ferdinand Von Ende), Caroline Ahrens, Albert Ahrens.
Middle row, left to right: Emma Ahrens, Charles Andrew Ahrens, Henrietta Charlotte Ahrens (née Roth), Louise Ahrens.
Front row, left to right: Laura Ahrens (Mrs. Geo. Hachborn), Mary Charlotte Ahrens (Mrs. Harry Halliwell, born July 26, 1876), Herman Ahrens.
Includes a modern print of the same photograph from HJS 98:01 :06c.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
Original description: Box: Norm's Family scrapbook
 Subject: Ahrens, Albert, 1868?-; Ahrens, Caroline [Carrie?], 1862?-1934; Ahrens, Charles A. (Charles Andrew), 1827-1903; Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1865-1945; Ahrens, Henrietta Charlotte, 1831-1896; Ahrens, Henry J. (Henry Jacob), 1858-1933; Ahrens, Herman Emanuel, 1871-1958; Ahrens, Louise, 1863?-1948; Hachborn, Laura, 1870-; Halliwell, Mary Charlotte, 1877-1951; Schneider, Helena R., 1861-1944; Von Ende, Minnie, 1855-

File 14 OVR

Ahrens family portrait, ca. 1900. - [ca. 1900]. - 1 photograph : b&w sepia toned ; 19 x 24 cm on mount 31 x 38 cm.

Contents: one photograph. Includes identifications as follows:

Back row, left to right: Carrie Ahrens (unmarried), Louise Ahrens (unmarried), Emma Ahrens (unmarried), Charles August Ahrens (married Emma Hirshey), Henry Ahrens.

Middle row, left to right: Albert Ahrens, Helena Ahrens (NCS mother).

Front row, left to right: Minnie Ahrens (oldest, married F. VonEnde), Laura/Lolie Ahrens (married Geo. Hachborn), Charles Andrew Ahrens, Mary Ahrens (married Harry Halliwell), Herman Ahrens.

UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17

OVERSIZE.

Original description: Family Photos from Scrapbook Project

Subject: Ahrens, Albert, 1868?-; Ahrens, Caroline [Carrie?], 1862?-1934; Ahrens, Charles A. (Charles Andrew), 1827-1903; Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1865-1945; Ahrens, Henry J. (Henry Jacob), 1858-1933; Ahrens, Herman Emanuel, 1871-1958; Ahrens, Louise, 1863?-1948; Hachborn, Laura, 1870-; Halliwell, Mary Charlotte, 1877-1951; Schneider, Helena R., 1861-1944; Von Ende, Minnie, 1855-

File 15

Ahrens family portrait, taken in front of the Ahrens family home on the corner of Benton and Courtland Streets. - [1898?]. - 1 photograph : b&w sepia toned ; 19 x 24 cm.

Contents: one photograph. Identifications accompanying photograph:

Back Row, left to right: George Hachborn, Carey[sic] Ahrens (spinster), Albert Ahrens, Fred Ahrens (boy), Louise Ahrens (spinster), Herman Ahrens, Charles August Ahrens, Charles Schneider (boy), Henry Ahrens, Mary Ahrens Halliwell.

Middle row, left to right: Helena A. Schneider, Laura A. Hachborn (Aunt Loli), Margaret Hachborn (Koenig), John Metz Schneider, Ferdinand Von Ende, Minnie A. Von Ende, Charles Andrew Ahrens, Emma Ahrens (single), Mrs. Charles (Emma) Ahrens, Carl Ahrens (child), Carolyn Seiler Ahrens (wife of Henry), Floss Ahrens (on tricycle).

Front row, left to right: Fred H. Schneider, Emma Schneider, Herbert Schneider, Norman C. Schneider, Walter Ahrens, Lottie Shupe, Mabel Ahrens Picard, George Ahrens.

Three bicycles appear in this photograph, as well as one tricycle.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Portrait.

Original description: Box: Norm's Family scrapbook

Subject: Ahrens, Albert, 1868?-; Ahrens, Carl; Ahrens, Caroline [Carrie?], 1862?-1934; Ahrens, Caroline Seiler; Ahrens, Charles A. (Charles Andrew), 1827-1903; Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1858-1949; Ahrens, Emma, 1865-1945; Ahrens, Florence, 1891-1982; Ahrens, Frederick H., 1884-1975; Ahrens, George; Ahrens, Henry J. (Henry Jacob), 1858-1933; Ahrens, Herman Emanuel, 1871-1958; Ahrens, Louise, 1863?-1948; Ahrens, Walter; Hachborn, George; Hachborn, Laura, 1870-; Hachborn, Margaret; Halliwell, Mary Charlotte, 1877-1951; Picard, Mabel; Schneider, Charles A., 1884-1945; Schneider, Frederick H., 1890-1967; Schneider, Helena R., 1861-1944; Schneider, Herbert J. (Herbert John), 1886-1908; Schneider, J.M. (John Metz), 1859-1942; Schneider, N.C. (Norman Christoph), 1888-1985; Shupe, Lottie, 1886-1969; Siegner, Emma, 1894-; Von Ende, Ferdinand; Von Ende, Minnie, 1855-

File 16

Ahrens family : sisters Carrie, Laura, Emma, Helena, Louise, Minnie, Mary : portrait / [by] C. Schneucker, Photographer, Berlin, Ont. - [188-?]. - 1 photograph : b&w ; 17 x 11 cm.

Contents: one photograph. Includes identifications as follows:

Back row, left to right: Carrie, Laura, Emma.

Middle row, left to right: Helena, Louise, Minnie.

Front row: Mary.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Studio portrait.

Cabinet photograph

Original description: Box: Norm's Family scrapbook

Subject: Ahrens, Caroline [Carrie?], 1862?-1934; Ahrens, Emma, 1865-1945; Ahrens, Louise, 1863?-1948; Hachborn, Laura, 1870-; Halliwell, Mary Charlotte, 1877-1951; Schneider, Helena R., 1861-1944; Von Ende, Minnie, 1855-

Added Entries: C. Schneucker - Photographer

File 17

Ahrens, Florence : biographical. - 1981-1982.

Contents: correspondence relating to Central Park Lodge, obituary.

UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

Original description: Envelope: Floss Ahrens

- File 18 **Ahrens, Florence : family snapshots: envelope 1.** - 1920-1945. - 27 photographs : b&w ; 9 x 13 cm or smaller. - 2 negatives : b&w ; 7 x 12 cm
- Contents: envelope of snapshots labelled "Miss Ahrens". Some identifications on photos.*
- Mabel and Bill Picard wedding (4 snapshots, Mabel and Bill Picard, Norman Schneider, Florence Ahrens), Emma Ahrens and Walter Siegner wedding, 1920 (2 snapshots), "Mac" Macdonald and Edith Ahrens wedding (1 snapshot), Ahrens cottage at Grand Bend called "Berlin" (1 snapshot), Church of the Good Shepherd interior (1 snapshot), grape farm near St. David's (2 snapshots), many unidentified friends (15 snapshots), Hebert J. Schneider (1 snapshot). The negatives are of an unidentified golfer and an unidentified family group.*
- UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17*
- Original description: Family Photos from Scrapbook Project 2 negatives, 3 portraits, 32 snapshots*
- Subject: Picard, Mabel - Marriage; Picard, Bill - Marriage; Ahrens, Florence, 1891-1982 - Friends and associates; Siegner, Emma - Marriage; Siegner, Walter - Marriage; MacDonald, Edith - Marriage; MacDonald, Hyalie - Marriage*
- TGM1 terms: Vacation houses - Ontario - Grand Bend.; Weddings*
- File 19 **Ahrens, Florence : family snapshots: envelope 2.** - [ca. 1900]-[192-]. - 35 photographs.
- Contents: envelope of snapshots labelled "Miss Ahrens": envelope 2 contains 35 snapshots from ca. 1900-1920: beach pictures (Grand Bend and/or Southampton), ladies in swimming in hats, St. Luke's diet kitchen, women in fashionable clothing, Charles and Emma Ahrens, including their 35th wedding anniversary, Sept. 21, 1917 (7 snapshots).*
- UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17*
- Original description: Family Photos from Scrapbook Project*
- Subject: Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1858-1949; Ahrens, Florence, 1891-1982 - Friends and associates (TGM1)*
- TGM1 terms: Nurses; Bathing suits; Swimmers*
- File 20 **Ahrens, Florence : photographs.** - [192-]-[198-?]. - 5 photographs: b&w.
- Contents: five snapshots belonging to Florence Ahrens of Emmie Anthes and others at "the Birches".*
- UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17*
- Original description: Family Photos from Scrapbook Project 2 negatives, 3 portraits, 32 snapshots*
- Subject: Anthes, Emmie; The Birches*
- File 21 **Ahrens, Florence : photographs.** - [190-?]. - 1 photograph : b&w sepia toned ; 8 x 11 cm on mount 13 x 15 cm.
- Contents: one photograph belonging to Florence Ahrens. It is a portrait of a group of children taken outdoors. The only one identified is Ethel Lapsley, later the wife of Norman C. Schneider.*
- UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17*
- Original description: Family Photos from Scrapbook Project 2 negatives, 3 portraits, 32 snapshots*
- Subject: Schneider, Ethel*
- File 22 **Ahrens, Florence : photographs : MacDonald Institute, Guelph.** - [1914?]. - 1 photograph : b&w ; 18 x 24 cm.
- Contents: framed photograph, frame size 18 x 24 cm.*
- UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17*
- Original description: Framed photos of Norm Schneider family*
- Subject: MacDonald Institute.*
- File 23 **Ahrens, Florence : portrait.** - [1900]. - 1 photograph : b&w ; 11 x 8 cm.
- Photographer: O.K. Studio, Guelph, Ont.*
- UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17*
- Studio portrait.*
- Original description: Family Photos from Scrapbook Project*
- Subject: Ahrens, Florence, 1891-1982*
- Added Entries: OK Studio - Photographer*

- File 24 **Ahrens, Frederick H. : biographical : obituary.** - [194-].
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 25 **Ahrens, Frederick H. and wife.** - [194-]. - 1 photograph : b&w ; 21 x 16 cm.
Contents: one photograph of Frederick H. Ahrens and his wife.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Frederick H., 1884-1975*
- File 26 **Ahrens, Frederick H. : portrait.** - [19--]. - 1 photograph : b&w ; 24 x 18 cm.
Contents: one portrait of Fred Ahrens, brother of Floss and Lottie, son of Charles and Emma Ahrens.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Ahrens, Frederick H., 1884-1975.*
- File 27 **Ahrens, Henrietta Charlotte : biographical : obituary.** - Photocopied [197-?] (originally created 1896).
Contents : obituary (photocopy) of Henrietta Charlotte Ahrens (née Roth).
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Charles A. (Charles Andrew), 1827-1903; Ahrens, Henrietta Charlotte, 1831-1896*
- File 28 **Ahrens, Henrietta Charlotte: birthplace in Germany.** - [1938?], [ca. 1950]. - 6 photographs : b&w ; 12 x 12 cm or smaller.
Contents: six photographs and one postcard from Anna Evers, Eschwege, Germany. One is a photograph of the birthplace of Henrietta Charlotte Roth, who married Charles Andrew Ahrens (2 copies). Her daughter Helena married J.M. Schneider. A postcard depicts the town of Eschwege and also included is an Evers family wedding photograph. Two snapshots of the Roth home show the plaque with the date 1835 and the name Carl Roth. Also included is a postcard of Reichensachsen, near Eschwege.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: File: Information, correspondence with relatives in Germany re: Schneider family genealogy
- Subject: Ahrens, Henrietta Charlotte, 1831-1896 - Birthplace. [TGM1]*
- File 29 **Ahrens, Henrietta Charlotte : travel passport, Sept. 4, 1852.** - 1852.
Contents: travel document issued to Henrietta Charlotte Roth.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original document, pasted-in. Marked by paste.
Original description: Box: Norm's Family scrapbook
- File 30 **Ahrens, Jacob Henry : portrait.** - [18--]. - 1 photograph : b&w sepia toned ; 10 x 6 cm.
Contents: portrait of J.H. Ahrens, brother of Charles Andrew Ahrens.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Carte-de-visite.
Original description: File: First generation Ahrens family photographs - 6 photos
- Subject: Ahrens, J.H. (Jacob Henry), 1828-1905.*
- File 31 **Ahrens, Mrs. : portrait, with baby.** - [18--]. - 1 photograph : b&w sepia toned ; 10 x 6 cm.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Carte-de-visite.
Original description: File: First generation Ahrens family photographs - 6 photos
- Subject: Ahrens, Mrs.*

- File 32 **Ahrens Pottery, Paris, Ont.** - 1972-1977.
Contents: clippings, correspondence, ms. notes.
Original file title: Ahrens family genealogy.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: File: Early Schneider Family Tree correspondence and information 1938

Subject: Ahrens Pottery.
- File 33 **Ahrens Shoe Co. staff, at the factory on Queen St. S., Berlin, Ont.** - [189-?]. - 1
 photograph ; b&w, sepia toned ; 15 x 20 cm.
Contents: one group portrait taken outside. Includes 28 people, men and women, some holding shoes. Shoes displayed in front of the group as well. The three men in the centre of the front row are identified as Henry Ahrens, Mr. Bornhold, Charles Ahrens, and the boy on the end is identified as Fred Ahrens.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Ahrens Shoe Co. - People [TGM1].; Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Henry J. (Henry Jacob), 1858-1933; Ahrens, Frederick H., 1884-1975.; Bornhold, Mr. TGM1 terms:Shoemaking - Ontario - Kitchener.
- File 34 **Charles A. Ahrens & Company: souvenir of Berlin, Canada.** - 1905. - 1 item.
Contents: souvenir card with a photograph of Victoria Park on one side. Produced as a souvenir for the "Made in Berlin Exhibition" held Oct. 16-21, 1905.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: assorted memorabilia; Souvenir of "Made in Berlin Exhibition Oct. 16-21, 1905" Postcard view of Victoria Park showing Kaiser Wilhelm's bust on display.

Subject: Victoria Park (Kitchener, Ont.)
Added Entries: Charles A. Ahrens & Co.
- File 35 **Denton Photo Service ephemera.** - [19--]. - 1 folder.
Contents: Denton Photo Service envelope addressed to Charles A. Ahrens, Esq.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- Series 2 : Gofton, Alfred S.**
- Alfred Gofton family.** - 1905-1979. - 13 cm of textual records. - 8 artifacts. - 1 photograph.
Alfred Gofton was a nephew of J.M. Schneider, son of his sister Elizabeth. He lived with the J.M. Schneider family for a time, worked at the plant, and was a particular friend of J.M.'s son Norman.
During World War I he served overseas in the Canadian Army Service Corps. in a motor transport unit. He enlisted in 1914 and was not discharged until 1919.
He married Charlotte Elizabeth Braun on June 6, 1923.
Series consists of material relating to Alfred S. Gofton family. Includes correspondence, WWI ephemera, certificates and artifacts, 1 piece of J.M. Schneider ephemera, genealogical information about the Braun family and the will of Elizabeth Schneider.
Donated by A.S. Gofton's daughter, Annette A. Augustine ca. 1990.
- File 1 **Birth, marriage, will and cemetery papers.** - 1905, 1923, 1931-32, 1960.
UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: File: Birth, Marriage, Will and Cemetery papers; birth certificate for Alf's wife, Charlotte Braun; marriage certificate for Alf Gofton and Charlotte Braun June 6, 1923; Will of Elizabetha Schneider dated Jan. 10, 1905 naming John Metz and Albert B. Schneider as executors; Receipts for perpetual care at Mount Hope Cemetery 1930s
- File 2 **Canadian Services insignia.** - [1918].
Contents: includes 4 items and 3 sets of ribbons.
UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: Box: Canadian Services insignia for CPL A.S. Gofton

- File 3 **Correspondence and ephemera.** - 1915-1917.
Contents: material relating to Alfred Gofton's military service in WWI.
 UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: File: Correspondence/ Cards during World War One; letter from Richard Reid, Agent General in the British Isles, London, England to Norman Snyder [Schneider] dated Sept. 29, 1915 reporting on a visit from Private Alf. Gofton; "Frankoniablaetter" printed and published on board H.M. Troopship Franconia Quebec to ---- Oct. 13, 1914; Training certificate for Alf. Gofton 1918; Divisional Order for Alf Gofton 1918 Christmas Card of 1916 includes message from Colonel Sam. Hughes, Minister of Militia and Defense for Canada entitled "Where Duty Leads"; Menu/Program "The Gathering of the "Cans" - An evening somewhere in France 5th January 1917 The Year of Victory"; Rail ticket in United Kingdom for Alf Gofton 1917 with a goodbye sketch from a friend
- File 4 **Correspondence and ephemera.** - 1920, 1979.
Contents: includes one piece of correspondence, notice of death of Charlotte Gofton, ms. notes on genealogy of Goftons.
 UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: File: Personal Papers of Alf Gofton
- File 5 **Gofton, Alfred : portrait.** - [1900]. - 1 photograph : b&w ; 20 x 14 cm.
Photographer : Copeland, Berlin, Canada.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait.
Cabinet card.
Original description: Family Photos from Scrapbook Project
- Subject: Gofton, Alfred S.*
Added Entries: Copeland - Photographer.
- File 6 **J.M. Schneider Ltd. ephemera: advertising blotter for the Schneider exhibit at the Canadian National Exhibition.** - [193-?].
 UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: File: Invitation from John Metz Schneider to visit the company exhibit at The Canadian National Exhibition c. 1930s
Added Entries: J.M. Schneider Ltd.
- File 7 **World War I discharge certificate, Aug. 26, 1919, snapshot.** - 1919.
 UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: File: letter from daughter to archivist, discharge papers and army photo; letter dated March 25/90 includes Alf Gofton's 1919 discharge papers from Canadian Services and a photo from the war in which he is on the left side of photo
- File 8 **World War I scarf presented to Alfred S.Gofton.** - [1918?].
 UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: Box: Presentation Scarf from World War One to ASG
- File 9 **Zeller's 40th anniversary publication, 1972.** - 1972.
 UW - File Transfer Box #14 : Alfred S. Gofton Collection Box 1 of 1
Original description: Newsletter: Zeller's 40th Anniversary Fall 1972; owner, Walter Zeller shown in photos with friends, Alf Gofton and Norm and Fred Schneider (photos used are from Schneider family collection); end of box 1 of 1

Series 3 : Hawkings, Jean May, 1923-

Jean May Hawkings. - 1923-2000. - 2 cm of textual records. - 24 photographs.
Jean May Hawkings is a granddaughter of J.M. Schneider, founder of one of the largest meat packing companies in Canada and daughter of Frederick H. Schneider and Ella E. Daniels. She was born March 18, 1923 in Kitchener, Ontario and on June 16, 1945 married Robert Clarence Hawkings.
Series consists of material relating to the family of Jean May Hawkings. Includes correspondence and photographs.

- File 1 **Correspondence from Ernie.** - 1967.
Contents: photocopy of a letter to Jean Hawkings and Frederick P. Schneider from their cousin Ernie? in which he expresses admiration for his Aunt Ella and Uncle Fred dated Dec. 8, 1967.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Added Entries: Ernie Schneider, Frederick P.

- File 2 **Correspondence from Frederick H. Schneider.** - 1943.
Contents: postcard of Frederick H. and Ella Schneider's home, addressed to daughter Jean while she was in Rockcliffe, Ottawa in R.C.A.F. (women's division) July 13, 1943.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Postcard of Frederick H. and Ella Schneider's home, addressed to daughter Jean while she was in Rockcliffe, Ottawa in R.C.A.F. (women's division) July 13, 1943.
Added Entries: Schneider Frederick H., 1890-1967
- File 3 **Correspondence from Frederick P. Schneider.** - 1967.
Contents : one letter to Jean May Hawkings from her brother Fred re his trip to Eastern Europe and Russia.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Added Entries: Schneider, Frederick P.
- File 4 **Hawkings, Jean May : portraits.** - 1972-1976. - 2 photographs : b&w ; 12 x 11 cm and 6 x 5 cm.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Envelope containing:; 1 negative of a family, not identified.; 3 different "passport" photos of Jean Schneider. [only 2 in folder Oct. 4, 2001 JB]; 5 black and white photos of Frederick H, wife, Ella, and children, Jean M. and Frederick P.; 1 view of winter circa 1938-39; 1 view of an airplane on the field, possible in Bloomingdale, Ontario.

Subject: Hawkings, Jean May
Added Entries: Denton - Photographer
- File 5 **Hawkings, Jean May with sons Douglas and Bruce.** - [1976?]. - 1 photograph : col. ; 13 x 18 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
This photograph is pasted on the last page of a 1957 speech by NCS.
Original description: Box: Norm's Family scrapbook

Subject: Hawkings, Bruce; Hawkings, Douglas; Hawkings, Jean May
- File 6 **Schneider, Jean May and Robert Clarence Hawkings : wedding, June 16, 1945** - 1945.
- 20 photographs : b&w ; 8 x 13 cm.
Contents: album of 20 snapshots taken at the wedding of Jean May Schneider and Robert Clarence Hawkings, June 16, 1945. Includes identifications.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Small black covered photo album of Jean Schneider's wedding to Bob Hawkings June 16, 1945 at Highland Place, Freeport. (15 black and white photos).

Subject: Hawkings, Jean May - Marriage; Hawkings, Robert Clarence - Marriage
TGM1 terms:Weddings
- File 7 OVR **Schneider, Jean May and Robert Clarence Hawkings : wedding portrait, June 16, 1945.** - 1945. - 1 photograph : b&w ; 19 x 24 cm on mount 33 x 30 cm.
Includes Fred P. Schneider as usher.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
OVERSIZE.
Original description: Heirloom photos/bibles, miscellaneous

Subject: Hawkings, Jean May - Marriage; Hawkings, Robert Clarence - Marriage; Schneider, Frederick P., 1926-
TGM1 terms:Weddings

Series 4 : Hazell, Brita

- Brita Hazell.** - [193-]-1987. - 2 cm of textual records. - 12 photographs.
Brita Hazell is a granddaughter of J.M. Schneider, daughter of Norman C. and Ethel Schneider. She was born Mar. 21, 1931. Her first marriage was to Robert White , Oct. 10, 1953 and her second was to Roy Hazell , Mar. 29, 1969.
Series consists of material relating to the family and career of Brita Hazell.
- File 1 **Hazell, Brita : biographical.** - 1976-1978.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 2 **Hazell, Brita : clippings.** - 1977.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

- File 3 **Hazell, Brita : snapshots : running marathons.** - 1987. - 2 photographs : col. ; 15 x 10 cm and 9 x 13 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 4 **Schneider, Brita : graduation portrait / [by] Leroy Toll.** - [195-?]. - 3 photographs : b&w ; 25 x 20 cm or smaller.
Contents : graduation portrait, three copies, all in photographer's mounts.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family

Subject: Hazell, Brita
Added Entries: Leroy Toll - Photographer
- File 5 **Schneider, Brita and Norman C. Schneider : portrait / [by] Paul Ford Photographers.** - [1953]. - 1 photograph : b&w ; 24 x 19 cm on mount 34 x 26 cm.
Contents: portrait of Brita Schneider with her father, Norman C. Schneider on the occasion of her marriage to Bob White, Oct. 10 1953.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family

Subject: Hazell, Brita - Marriage; Schneider, Norman C.
TGM1 terms:Weddings
- File 6 **Schneider, Brita : wedding to Bob White, Oct. 10, 1953.** - 1953. - 1 photograph : b&w ; 13 x 10 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Hazell, Brita - Marriage; White, Bob - Marriage
TGM1 terms:Weddings
- File 7 **White, Brita and Roy Hazell : portrait, Dec. 1978.** - 1978. - 1 photograph : col. ; 9 x 9 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Hazell, Brita - Marriage; White, Bob - Marriage
TGM1 terms:Weddings
- File 8 **White, Brita and Roy Hazell : wedding, March 29, 1969.** - 1969. - 4 photographs : col. ; 9 x 9 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
Snapshots.

Subject: Hazell, Brita - Marriage; White, Bob - Marriage
TGM1 terms:Weddings

Series 5 : Schneider, Charles A. (Charles Alexander), 1884-1945

Charles Alexander Schneider. - [1935]-[1945]. - 2 cm of textual records. - 2 photographs.
Charles Alexander Schneider was the first child and oldest son of J.M. and Helena Schneider. He was born Nov. 17, 1884 and died June 24, 1945. Like his brothers after him he began working with and for his father at a young age. After working in a hardware store to gain retail experience, he was put in charge of J.M. Schneider shipping department until his death in 1945. He was known as an easy-going man, interested in promoting amateur sports. He sponsored minor league baseball teams and was interested in fish and game conservation. In his later years he became a hobby farmer with a farm "The Forest View" near Blair.
Charles Schneider married Georgina Allendorf on June 9, 1908. They had one child, Lorraine Katharine (1910-1993) who married Lorne Raeburn Shantz.
Series consists of material relating to the life and career of Charles Alexander Schneider.

- File 1 **Schneider, Charles Alexander : biographical : obituary, June 25, 1945.** - 1945.
Contents: clipping from the Kitchener-Waterloo Record, June 25, 1945.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook. Includes duplicate from ESS 88 01 Item 2, not separately listed.

Subject: Schneider, Charles A. (Charles) Alexander, 1884-1945

- File 2 **Schneider, Charles Alexander : portrait.** - [ca. 1935?]. - 1 photograph : b& w, sepia toned ; 15 x 14 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait. Appears to be head and shoulders shot cropped from the larger portrait by Blank & Stoller.
 Original description: Box: Norm's Family scrapbook
- File 3 OVR **Schneider, Charles Alexander : portrait / [by] Blank & Stoller, Montreal.** - [ca. 1935?].
 - 1 photograph : b&w sepia toned ; 23 x 18 cm on mount 29 x 42 cm.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 OVERSIZE
 Original description: Framed photos of Norm Schneider family. Duplicate, unframed from JS 00 01 02 Item # 6
- Subject: Schneider, Charles A. (Charles) Alexander, 1884-1945*
 Added Entries: Blank & Stoller - Photographer.

Series 6 : Schneider Family Genealogy

- Schneider family genealogy.** - 1936-1992. - 3 cm of textual records. - 50 photographs.
 Series consists of material relating to the origins and genealogy of the Schneider family. Includes correspondence with relatives in Germany, photographs, copies of church documents, family trees.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: Binder - N.C. Schneider - family genealogy
- File 1 **J.M. Schneider family genealogy.** - [19--]. - 1 folder.
 Contents: looseleaf notebook compiled by Norman C. Schneider.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: Binder - N.C. Schneider - family genealogy
- File 2 **Metz family : genealogical information.** - 1972.
 Contents: correspondence to and Norman C. Schneider re the genealogy of the Metz family.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: File: Early Schneider Family Tree correspondence and information 1938
- File 3 **Schneider family birthplace in Germany.** - 1991. - 20 photographs : col. ; 10 x 16 cm and 9 x 13 cm. - 25 negatives : col. ; 35 mm.
 Contents: one envelope of snapshots relating to a visit to Unterowisheim in Germany by Herb and Betty Schneider
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 4 **Schneider family birthplace : postcards of Unterowisheim.** - [19--]. - 8 postcards : b&w ; 9 x 14 cm.
 Contents : 8 postcards of Unterowisheim, Germany, the birthplace of Johann Christoph Schneider, sent to N.C. Schneider by the Oberst family.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 5 **Schneider family in Germany : genealogical information.** - 1938.
 Contents : draft Schneider family tree by Norman C. Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Written on J.M. Schneider's Ltd. letterhead with view of the plant.
 Original description: Box: Norm's Family scrapbook
- File 6 **Schneider family in Germany : genealogical information.** - 1938.
 Contents : extract from church records in Unterowisheim, Germany, relating to the parents and grandparents of Hermann Oberst and Christiane Schlaier. Christiane Schlaier's mother was Katharine Christiane Schneider, sister of Johann Christoph Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 7 **Schneider family in Germany : genealogical information.** - 1989.
 Contents: photocopy of a letter from the minister of the church in Unterowisheim, Germany to Betty Schneider, May 29, 1989, accompanied by an extract from church records relating to the forbearers of Johann Christoph Schneider.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 In German

- File 8 **Schneider family relatives in Germany : correspondence with the Evers family, Eschwege.** - 1947-1980.
Contents: Norman C. Schneider's file of correspondence, some in German. Letters to and from relatives in Germany discuss post-war conditions as well as providing genealogical information about the Ahrens (Roth) family in Eschwege. Many letters have been translated into English. Also includes one letter to and from an unrelated food parcel recipient in Germany, 1950.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: File: Information, correspondence with relatives in Germany re: Schneider family genealogy
- File 9 **Schneider family relatives in Germany : correspondence with the Oberst family, Unterowisheim.** - 1938-1947.
Contents: Norman C. Schneider's file of correspondence, some in German. Letters to and from relatives in Germany discuss post-war conditions as well as providing genealogical information about the Schneider family in Unterowisheim, and extracts from Church records. Unterowisheim was the birthplace of Johann Christoph Schneider. Many letters have been translated into English.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 In German and English.
 Original description: File: Early Schneider Family Tree correspondence and information 1938
- File 10 **Schneider family relatives in Germany : photographs.** - 1958. - 9 photographs : b&w and col. ; 9 x 13 cm and 7 x 10 cm.
Contents : nine snapshots taken in Unterowisheim, Germany during a trip there by Norman and Ethel Schneider in May 1958 to visit relatives of Schneider and Roth families.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 11 **Schneider family relatives in Germany : photographs.** - 1938, 1968. - 13 photographs : b&w and col. ; 9 x 12 cm and 8 x 12 cm.
Contents : 13 snapshots taken in Unterowisheim, Germany, the birthplace of Johann Christoph Schneider, during a visit there by Norman C. Schneider in 1938. Includes snapshots of Norman Schneider and Frau Herman Oberst, "only living relative".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 12 **Schneider family relatives in Germany : photographs from the Oberst and Evers families.** - 1936-1946. - 7 photographs : b&w and col. ; 13 x 18 cm or smaller.
Contents: six snapshots of Oberst and Evers family members sent to Norman C. Schneider.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 In German and English.
 Original description: File: Early Schneider Family Tree correspondence and information 1938
- File 13 OVR **Schneider family tree.** - 1958.
Contents : genealogical table, calligraphy on two pages, part of the introduction to a scrapbook presented to N.C. Schneider on his 70th birthday. The table starts with Johann Christoph Schneider and Margaretha Elizabeth Zoller.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 OVERSIZE
 Original description: Box: Norm's Family scrapbook
- File 14 **Schneider, Frederick A. : gravestone.** - 1992. - 1 photograph : col. ; 15 x 10 cm.
Contents: one snapshot of a gravestone of Frederick A. Schneider, 1843-1920, taken in Calistogo, Napa Valley, California.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 15 **Schneider name : genealogical information.** - [196-?].
Contents : clipping about the family name "Schneider".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 16 **Schneider name : genealogical information.** - 1987.
Contents : commercially produced description of the surname "Schneider."
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17

File 17 **Schneider family : unrelated.** - 1968.
 Contents: Norman C. Schneider correspondence relating to a query about Johann Ludwig Schneider.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: Correspondence re: Schneider family genealogy 1968-72

File 18 **Schneider family : unrelated.** - 1968.
 Contents: Schneider family tree for an unrelated Schneider family in Germany.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17

Series 7 : Schneider, Johann Christoph, 1831-1900

Johann Christoph Schneider. - [189-?]-1938. - 4 cm of textual records. - 3 photographs.
 Christoph Schneider was born in Germany, in Unteröwisheim, Baden, on August 27, 1831. His father, a farmer, was also Johann Christoph Schneider; his mother was Margarethe Elizabeth Zoller. He left Germany in 1847 when he was only sixteen years old.

Christoph Schneider landed in New York City, travelled by train to Hamilton, Ontario, and from there walked a further thirty-five miles to Berlin, Ontario, where a substantial German settlement already existed. He worked as a carpenter and later as a mechanic, and by 1858 was a building contractor. He married Anna Elizabeth Metz on April 26, 1857 and started married life in a house on what is now College St. in Kitchener. He and Anna Elizabeth had seven children, of whom John Metz Schneider was the first.

In 1860 Christoph purchased a 100-acre farm in what is now the Victoria/Lawrence St. area of Kitchener, cleared the land and spent the next thirty-seven years as a farmer. He had contributed to the physical growth of Berlin as a builder, having helped construct buildings such as the Waterloo County Court House and the Breithaupt tanneries. He contributed also to the spiritual life of his new community as a founding member of the Church of the New Jerusalem, a Swedenborgian congregation. In politics he was "a staunch supporter of Reform principles." (Obituary) He died in 1900.

Series consists of material relating to the life and family of Johann Christoph Schneider. Includes clippings, ephemera, photographs, biographical information.

File 1 **Baby Doeppler : portrait / [by] C. Schneuker, Berlin, Ontario.** - [189-?]. - 1 photograph
 : b&w sepia toned ; 17 x 11 cm.
 This baby possibly a cousin to Anna Elizabeth Metz Schneider.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
 Cabinet photograph.
 Original description: Family Photos from Scrapbook Project

Subject: Doeppler, Baby
 Added Entries: C. Schneuker - Photographer

File 2 **Schneider, Anna Elizabeth Metz : biographical.** - 1900.
 Contents: memorial card for Anna Elizabeth Schneider, 1832-1904.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: File: Early Schneider Family Tree correspondence and information 1938

File 3 **Schneider, Anna Elizabeth Metz : portrait / [by] C. Schneuker, Photographer, Berlin, Ontario.** - [189-?]. - 1 photograph : b&w, sepia toned ; 11 x 6 cm.
 Contents : carte-de-viste: head and shoulders portrait of Anna Elizabeth Schneider, wife of Johann Christoph Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Carte-de-visite.
 Original description: Box: Norm's Family scrapbook

Subject: Schneider, Anna (Anna Elizabeth Metz), 1832-
 Added Entries: C. Schneuker - Photographer

File 4 **Schneider, Johann Christoph : biographical.** - 1900.
 Contents: memorial card and obituary of of "Christopher" Schneider.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: File: Early Schneider Family Tree correspondence and information 1938

File 5 **Schneider, Johann Christoph : birth record.** - 1938.
 Contents: extract from the Evangelical Church records in Unterowisheim, Germany re birth and parentage of Johann Christoph Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 This item badly marked by paste and tape.
 Original description: Box: Norm's Family scrapbook

File 6 **Schneider, Johann Christoph : copy of page registering births in old family bible of Christoph Schneider.** - [19--?].
Contents: 2 p. ts. by Norman C. Schneider, written on J.M. Schneider Ltd. letterhead.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: File: Early Schneider Family Tree correspondence and information 1938

File 7 **Schneider, Johann Christoph : portrait / [by] C. Schneuker, Photographer, Berlin, Ontario.** - [189-?]. - 1 photograph : b&w, sepia toned ; 11 x 6 cm.
Contents : carte-de-viste: head and shoulders portrait of Johann Christoph Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Carte-de-visite.
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Johann Christoph, 1831-
Added Entries: C. Schneuker - Photographer

File 8 **Schneider, Johann Christoph : reminiscences by John White, grandson of Johann Christoph Schneider and nephew of J.M. Schneider.** - [199-].
Contents: photocopy of 4 p. of ts. notes, reminiscences transcribed from tape by Lorna Gardiner, née White, daughter of John White. John White was the son of J.M. Schneider's sister Catherine. The transcripts include reminiscences about his grandfather, Johann Christoph Schneider, and about his uncle, J.M. Schneider. They also describe early days of the J.M. Schneider business and life in Berlin (Kitchener), with an accompanying explanation by Betty Schneider, June 21, 1995.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17

Series 8 : Schneider, Frederick H. (Frederick Henry), 1890-1967

Frederick H. Schneider. - [ca. 1910]-1959. - 19 cm of textual records. - 180 photographs.
Frederick Henry Schneider was the youngest son of J.M. Schneider, founder of one of the largest meat packing companies in Canada. He was born in Berlin, now Kitchener, Ont., on Aug. 1, 1890.

Frederick H. Schneider was educated in Berlin, Ontario (now Kitchener). He had a public school education followed by one year at Euler's Business College, and entered the family business at the age of sixteen. He was the second president of the company, a position he held from 1943 to 1963. He was also Chairman of the Board of Directors of J.M. Schneider Ltd. He organized the first sales staff and promoted the first insurance and pension plans for J.M. Schneider employees.

In the community, Frederick Henry Schneider served on the Board of Directors of both the Waterloo Trust and Savings Co. and the Equitable Life Insurance of Canada. He was elected president of the Meat Packers Council of Canada three times. He served on the Municipal Council of Kitchener as well as Chairman of the Public School Board.

Frederick H. Schneider married Ella Eugenia Daniels on May 12, 1914. They had two children, Jean May Hawkings, born Mar. 18, 1923, and Frederick Paul Schneider, born Mar. 14, 1926. Frederick H. Schneider died Nov. 7, 1967 and his wife Ella died Nov. 4, 1959.

(From "Memorial: Frederick Henry Schneider" by Norman C. Schneider, Dec. 1967, in HJS 98:01:40 Item #3)

Series consists of material relating to the life and career of Frederick H. Schneider, as well as material relating to his wife Ella (Daniels) Schneider. Consists primarily of photographs, biographical information, genealogical information about Ella Daniels family, ephemera relating to the marriage and funerals of Frederick H. and Ella Schneider, and photographs and publications relating to the Industrial and Development Council of Canadian Meat Packers and the Kitchener-Waterloo Rotary Club.

Added Entries: Schneider, Ella, 1890-1959

File 1 **Airport near Bloomingdale.** - [1938]. - 1 photograph : b&w ; 7 x 9 cm.
Contents: 1 snapshot with planes visible.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
TGM1 terms:Airplanes

File 2 **Cartoon.** - [19--].
Significance unknown.
UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1
Original description: Kraft paper cartoon; "This is as it is at Smyth Bros."

- File 3 **Cottage at Southampton.** - [196-?]. - 10 photographs : col. ; 9 x 13 cm and 9 x 9 cm.
Contents: snapshots.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967 - Homes and haunts*
TGM1 terms:Vacation houses - Ontario - Southampton
- File 4 **Daniels family : genealogical information.** - [19--].
Contents : photocopies of obituaries, photocopies of ms. genealogical notes, photocopies of address by Jean Schneider re history of the New Jerusalem Church in Canada.
UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
Original description: File: Genealogy for Fred H.'s wife, Ella Daniels
- File 5 **Highland Place.** - 1959-1965. - 48 photographs : b&w and col. ; 9 x 14 cm or smaller.
Contents : 48 snapshots taken at Fred and Ella Schneider's home near Freeport, Highland Place. Most of the snapshots are of the gardens.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Snapshots are badly faded.
- Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967 - Homes and haunts*
- File 6 **Highland Place, Easter, 1949.** - 1949. - 14 photographs : b&w ; 6 x 11 cm.
Contents : consists of one small album of 14 snapshots of Highland Place at Freeport.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967 - Homes and haunts*
- File 7 **Industrial and Development Council of Canadian Meat Packers : appreciation dinner for J.S. McLean's 70th birthday, Granite Club, Toronto, May 1, 1946.** - 1946. - 3 photographs : b&w ; 20 x 35 cm and 20 x 25 cm.
Federick H. and Ella Schneider attended and can be seen in the larger photograph.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: 3 "rolled" photos of tribute to J.S. McLean (Canada Packers) on the occasion of his 70th Birthday by the Industrial and Development Council of Canadian Meat Packers in Toronto, Ontario May 1, 1946.
- Subject: McLean, J.S.; Schneider, Frederick H. (Frederick Henry), 1890-1967; Schneider, Ella, 1890-1959*
- File 8 **Industrial and Development Council of Canadian Meat Packers : newsletter, ephemera.** - 1949-1952.
Contents: ephemera relating to the Industrial and Development Council of Canadian Meat Packers : first newsletter, Jan. 1949 in which Fred H. Schneider is listed as 4th vice president and a notice of the 32nd annual meeting, 1952 in which Fred H. is listed as president.
UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1
Original description: File: First newsletter of the Industrial and Development Council of Canadian Meat Packers 1949; Fred H. Schneider is 4th vice president of this council; lead article is on export marketing of hogs and products; also in this file is notice of 32nd annual meeting of The Industrial and Development Council of Canadian Meat Packers 1952 in which Fred H. is the president
- File 9 **Kitchener-Waterloo Rotary Club annual Rotary review, v. 19, 1942-1943.** - 1943.
Contents: F.H. Schneider's copy of the Kitchener-Waterloo Rotary Club annual Rotary review, v. 19, 1942-1943, which lists F.H. and N.C. Schneider as members and which includes a photograph of Jean May Schneider in a section called "Rotarians sons and daughters with the armed forces."
- UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1*
Original description: File: Annual Rotary Review 1942-43; membership list includes Fred H. and Norm Schneider
- File 10 **Rationing : ephemera.** - 1947.
Contents: three ration books issued to Fred H., Ella and Frederick Schneider, as well as a "Consumer's coupon calendar" from the Wartime Prices and Trade Board for Nov. 1947.
UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1
Original description: Ration Books 1947; 3 Coupon books; November Consumer's Coupon Calendar issued by The Wartime Prices and trade Board October 27, 1947

- File 11 **Schneider, Ella, 1890-1959 : In Memoriam volume.** - 1959.
Contents : memorial volume from the Schreiter Sandrock Funeral Home. Ella Schneider was born March 18, 1890 and died Nov. 4, 1959.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: In Memoriam book for Ella Schneider 1890-1959, wife of Fred H. Schneider and mother of Fred P. Schneider and Jean S. Hawkings.
- File 12 **Schneider, Ella : portrait.** - [191-?]. - 1 photograph : b&w ; 15 x 9 cm.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
 Studio portrait

Subject: Schneider, Ella, 1890-1959
- File 13 OVR **Schneider, Ella : portrait / [by] Panabaker.** - [194-?]. - 1 photograph : b&w sepia toned ; 33 x 23 cm.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
 Studio portrait.
 OVERSIZE
Original description: Photographs

Subject: Schneider, Ella, 1890-1959
Added Entries: Panabaker - Photographer
- File 14 **Schneider, Frederick H. and Ella.** - [1914?]. - 2 photographs : b&w ; 11 x 7 cm and 14 x 25 cm.
Contents : modern enlarged print of Fred and Ella Schneider, taken outdoors, ca. 1914. Also includes original from JSH 00:01 :20b.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

Subject: Schneider, Ella, 1890-1959; Schneider, Frederick H. (Frederick Henry), 1890-1967
- File 15 **Schneider, Frederick H. and Ella : wedding, May 12, 1914.** - 1914. - 1 folder.
Contents : clippings and "wedding keepsake" book.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Wedding keepsake for Fred H. Schneider and Ella E. Daniels including news article on the wedding. May 12, 1914.
- File 16 **Schneider Frederick H. and Ella with their grandchildren,** - [195-?]. - 11 photographs : b&w ; 7 x 11 cm and 19 x 24 cm.
Contents : one untitled album of 10 snapshots of Frederick H. and Ella with Fred P. and his children, taken at Highland Place near Freeport. Also includes an enlargement of a snapshot of a family birthday party, for one of the grandchildren.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967 - Family
- File 17 **Schneider, Frederick H. and family at 38 Margaret Ave., Kitchener, Ont.** - [1930]-1938. - 6 photographs : b&w ; 13 x 9 cm or smaller. - 1 negative : b&w ; 6 x 9 cm.
Contents: 6 snapshots and one negative. The snapshots are of Jean May, Fred P. and their father Fred H. The negative is of a family group, taken in 1938
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967 - Family
- File 18 **Schneider, Frederick H. and family : photograph album.** - 1923-1934. - 25 photographs : b&w ; 7 x 11 cm.
Contents : 25 snapshots of Jean May and Frederick Paul, children of Fred H. and Ella Schneider, in a green leather tooled album. Many are duplicates of snapshots found in Jean May's baby book (00.01.08). Includes snapshots taken at Southampton, Ont. and at 194 Weber St., Kitchener, Ont. and snapshots of the children playing outdoors, at the beach. in the winter, with toys and riding bicycles. Includes a snapshot of F.H. Schneider in a bathing suit.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Leather bound photo album of Jean Schneider's childhood photos 1923-34 includes her brother, Frederick P., father, Frederick H. and mother, Ella Daniels Schneider at home and at Southampton Beach.

Subject: Hawkings, Jean May, 1923-; Schneider, Ella, 1890-1959; Schneider, Frederick H. (Frederick Henry), 1890-1967; Schneider, Frederick P. (Frederick Paul), 1926-TGM1 terms:Children playing in sand; Children playing in snow; Children riding bicycles and tricycles

- File 19 **Schneider, Frederick H. : biographical : clippings.** - [196-].
Contents : clippings concerning a party held for F.H. Schneider in honour of his 50th anniversary in the meat industry.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 20 **Schneider, Frederick H. : biographical : obituary, Nov. 10, 1967, memorial tributes.** - 1967-1968.
Contents : clippings, funeral ephemera, memorial tribute by Rev. Paul Zacharias, one issue of the Dutch Girl News v. 10, no. 28 (Dec. 1967) containing a memorial tribute to F.H. Schneider by Norman C. Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 21 **Schneider, Frederick H. in his office.** - [196-]. - 1 photograph : col. ; 9 x 13 cm.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Portrait of Frederick H. Schneider circa 1920s [no -- Berlin changed name in 1916 so photo pre-dates that]; Colour photo of Frederick H. Schneider in his office circa 1960s.
- File 22 **Schneider, Frederick H. : portrait.** - [195-?]. - 1 photograph : b&w ; 17 x 11 cm.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967
- File 23 **Schneider, Frederick H. : portrait.** - [195-?]. - 1 photograph : b&w sepia toned ; 17 x 12 cm.
Photographer : Belair.
UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
Original description: Framed Photo: Fred H. Schneider

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967
Added Entries: Belair : photographer.
- File 24 **Schneider, Frederick H. : portrait.** - [195-?]. - 1 photograph : b& w ; 12 x 9 cm mounted on card 21 x 12 cm.
Contents : portrait accompanied by Who's who in Canada entry.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967
- File 25 OVR **Schneider, Frederick H. : portrait / [by] Belair.** - [195-?]. - 1 photograph : b&w sepia toned ; 17 x 12 cm on mount 36 x 27 cm.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
OVERSIZE
Original description: Photographs

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967
Added Entries: Belair - Photographer
- File 26 OVR **Schneider, Frederick H. : portrait / [by] Blank & Stoller, Montreal.** - [194-?]. - 1 photograph : b&w ; 23 x 18 cm, on mount 42 x 30 cm.
Framed photograph, frame size 42 x 30 cm. Portrait by Blank & Stoller, Montreal.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Studio portrait.
OVERSIZE
Original description: Framed photos of Norm Schneider family

Subject: Schneider, Frederick H. (Frederick Henry), 1890-1967
Added Entries: Blank & Stoller - Photographer

File 27 **Schneider, Jean May : baby book, March 18, 1923.** - 1923-1925. - 51 snapshots : b&w ; 10 x 13 cm or smaller.
 Contents : commercially-produced baby's book. Includes 51 snapshots featuring Jean May Schneider, daughter of Fred H. and Ella Schneider. Other infants and children listed are: Gwenith Washburn, "Bobbie" Menzies, David and Ruth Halliwell, Charles Bowman White, Mary Caroline Shupe, Katherine and John [Siegener?], Betsy and Tommy Koelher, Elaine Woolner. Some snapshots were taken at Clifton Cottage, Southampton, Ont. One snapshot includes a view of the house at 25 Courtland Ave. W. in Kitchener, Ont. Others show children playing outdoors in the winter.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
 Original description: Baby's Year Book for Jean May Schneider (Hawkings) born March 23, 1923 [book says March 18] to Ella and Fred Schneider.

 Subject: Hawkings, Jean May, 1923-; Schneider, Ella, 1890-1959; Schneider, Frederick H. (Frederick Henry), 1890-1967

 TGM1 terms:Children playing in snow; Children playing outdoors

File 28 **Schneider, Jean with Mary Caroline Shupe and Stanley Shupe at Cottage "Ohio" at Grand Bend, Ont.** - [1935?]. - 1 photograph : b&w ; 10 x 13 cm.
 Photograph.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
 Original description: Framed photo of Jean Schneider with friend, Mary Caroline Shupe and Stanley Shupe at "Ohio" in Grand Bend, Ontario circa late 1930s.

 Subject: Hawkings, Jean May, 1923-; Shupe, Mary Caroline; Shupe, Stanley
 TGM1 terms:Vacation houses - Ontario - Grand Bend

Series 9 : Schneider, Frederick P. (Frederick Paul), 1926-

Frederick P. Schneider. - 1913-1991. - 7 cm of textual records. - 21 photographs.
 Frederick P. Schneider is a grandson of J.M. Schneider, founder of the third largest meat packing company in Canada and son of Frederick H. Schneider and Ella E. Daniels. He was born March 14, 1926 in Kitchener, Ontario, and was educated in Kitchener, Hamilton and Toronto. He attended Kitchener-Waterloo Collegiate Institute, graduated in 1947 from McMaster University in Hamilton with a B.A. and in 1949 graduated from the University of Toronto with a Masters of Commerce degree.
 In 1949 Frederick P. Schneider joined J.M. Schneider Ltd., first in Cost Accounting, then as By-Products Manager in 1961, Vice-President in 1963, Executive Vice-president in 1967, President in 1968, Chief Executive Officer in 1969 and Chairman of the Board in 1970. He retired from the company in 1989. He was on the Board of Directors from 1952 and by 1991 was its Chairman.
 He served as president of the Canadian Meat Council and as president of the Kitchener-Waterloo Symphony Orchestra Association, Inc. During the 1960's he was a trustee of the Board of Education, and from 1978-1984 was a Director of the Center in the Square. He is a member of MEDA (Mennonite Economic Development Association), an association which aids third world countries.
 Frederick P. Schneider married Jane Frances Cressman on July 11, 1953 and they have five children: Peter Frederick, Sept. 3, 1954, Daniel John, March 13, 1956, Anne Cecile, Feb. 18, 1958, Margaret Ella, Aug. 16, 1960, Thomas Ervin, Dec. 16, 1964.
 (Source: "Frederick P. Schneider: a biography," in scrapbook: HJS 98:01:40 Item #3)
 Series consists of material relating to the career and family life of Frederick P. Schneider, primarily clippings. Includes biographical information about F.P. and Jane Schneider's children, biographical information about and photographs of Frederick P. Schneider.

File 1 **Coins.** - 1913-1954. - 4 artifacts.
 UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1
 Original description: Assorted Coins; American nickel 1913; British Empire Exhibition 1924; Canadian dollar 1949; City of Kitchener Centennial Wooden Nickel 1954

File 1b **Schneider, Anne : clipping.** - 1971.
 Contents: "City pupils turn farm teachers," by Lloyd Bibby, Kitchener-Waterloo Record, March 19, 1971.
 UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1
 Original description: Assorted Coins; American nickel 1913; British Empire Exhibition 1924; Canadian dollar 1949; City of Kitchener Centennial Wooden Nickel 1954

- File 2 **Schneider, Daniel : newspaper articles.** - 1989-1993.
Contents : articles written by Dan Schneider and Rhona Hanning on travelling to environmentally sensitive areas such as the Galapagos Islands.
 UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
Original description: File: Newspaper articles on travels and nature by Fred P. and Jane Schneider's son, Dan (& his wife, Rhona) Schneider; "Forever Unique: The Galapagos Islands" in The Globe and Mail, Nov. 18, 1989; "Swamp immersion" in The Globe and Mail, Dec. 8, 1990 [Okefenokee National Wildlife Refuge, Georgia]; "Pilgrimage to the rain forest" in The Globe and Mail, Nov. 17, 1990; "Darwin's islands" in the Kitchener-Waterloo Record, Dec. 29, 1990
- File 3a **Schneider, Frederick P. and family : clippings.** - 1971.
Contents : "Apartment density: Thomson haunted by 1970 statement," Kitchener-Waterloo Record, Mar. 25, 1971, re re-zoning of former Fred Schneider estate.
 UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
- File 3b **Schneider, Frederick P. : clippings.** - 1974.
Contents : "Schneider quits airport body but denies conflict of interest," by Marilyn Anderson, Kitchener-Waterloo Record, Jan. 7, 1974.
 UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
- File 4 **Schneider, Frederick P. and Jane : hiking and cottage snapshots.** - 1984, 1990. - 3 photographs : col. ; 11 x 15 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 5 **Schneider, Frederick P. and Jane : home at 344 Old Chicopee Dr.** - 1987. - 3 photographs : col. ; 15 x 10 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Frederick P. (Frederick Paul), 1926- - Homes and haunts
- File 6 **Schneider, Frederick P. and Jane : new home, Oct. 1988.** - 1988. - 7 photographs : col. ; 10 x 15 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Frederick P. (Frederick Paul), 1926- - Homes and haunts
- File 7 **Schneider, Frederick P. and Jane, their children Dan, Peggy, Anne, Tom and Peter : portrait / [by] Pirak Studio, Kitchener.** - [197-?]. - 6 photographs : col. ; 12 x 7 cm and 10 x 13 cm.
Contents : 2 copies of a studio portrait by Pirak Studios and 4 proofs.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Anne; Schneider, Dan; Schneider, Frederick P. (Frederick Paul), 1926-; Schneider, Jane; Schneider, Peggy; Schneider, Peter; Schneider, Tom
Added Entries: Pirak Studios - Photographer
- File 8 **Schneider, Frederick P. as a young man standing near a gorilla in Crescent City.** - [195-?]. - 1 photograph : b&w ; 8 x 12 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
 Removed from an album

Subject: Schneider, Frederick P. (Frederick Paul), 1926-
- File 9 **Schneider, Frederick P. : business card.** - [198-].
Contents: Fred P. Schneider's business card as Chairman of the Board, J.M. Schneider Ltd.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Business Card for F.P. Schneider, Chairman of the Board.
- File 10 **Schneider, Frederick P. : retirement announcement, Feb. 21, 1989.** - 1989.
 UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
Original description: File: Fred P. Schneider's organization announcement of retirement Feb. 21, 1989.

File 11 OVR

University of Toronto : 1949 Graduate Course in Business Administration / by Alan Wheatley. - 1949. - 1 photograph : b&w ; 19 x 25 cm on mount 31 x 36 cm.
Contents : group portrait of Frederick P. Schneider's graduating class. Includes identifications. Frederick P. Schneider is seated, fourth from the left.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
OVERSIZE.
Original description: Photographs

Subject: Schneider, Frederick P. (Frederick Paul), 1926-
Added Entries: Wheatley, Alan - Photographer

Series 10 : Schneider, Herbert J. (Herbert John), 1926-

Herbert J. Schneider. - 1942-1996. - 26 cm of textual records. - 315 photographs. - 44 negatives. - 6 slides.

Herbert J. Schneider is a grandson of J.M. Schneider, founder of the one of the largest meat packing companies in Canada, and son of Norman C. Schneider and Ethel (Lapsley) Schneider. He was born July 5, 1926 in Kitchener, Ontario, and was educated at Kitchener public and high schools. In 1949 he graduated from the Ontario Agricultural College in Guelph, Ontario with a Bachelor of Science degree in Agriculture.

Herbert J. Schneider joined J.M. Schneider Ltd. in May 1948, holding the positions of Production Supervisor and Plant Superintendent, and becoming Vice-President of Personnel and Public Relations, Vice-President and Vice Chairman of Schneider Corporation. He has been a member of the Board of Directors since 1952. He retired in 1991.

Herbert J. Schneider was Chairman of the Public Affairs and Marketing Committee of the Canadian Meat Council and a trustee of the National Institute of Nutrition. He has been involved in the local community by serving as a councillor for Waterloo Township, member of the Waterloo County Area Planning Board, Pine Grove Community Association, K-W YMCA Board of Directors, Vice-President of K-W Oktoberfest, Chairman of the Town and Country Dinner. He has also served as President of the Board of Directors of the Church of the Good Shepherd (Swedenborgian).

Herbert J. Schneider married Betty G. Ruppel on Oct. 6, 1949 and they have four children: Gretchen Ann, July 10, 1950, Eric Norman, Oct. 29, 1951, Nancy Beth, Jan. 6, 1954 and Michael Kurt, Sept. 29, 1956.

(Source: "Herbert J. Schneider: a biography," in scrapbook: HJS 98:01:40 Item #3)
Series consists of material relating to the career and family life of Herbert J. Schneider. Includes biographical summaries, clippings, ephemera, negatives, photographs and slides.

File 1

Hohner, Don and Ruth Boshart : wedding portrait with Herb Schneider in wedding party. - [195-?]. - 1 photograph : b&w ; 20 x 25 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Boshart, Ruth - Marriage; Hohner, Don - Marriage; Schneider, Herbert J. (Herbert John), 1926-
TGM1 terms:Weddings

File 2

Ruppel, Betty : nursing graduation portrait. - [194-?]. - 1 photograph : b&w ; 17 x 12 cm.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

Subject: Schneider, Betty

File 3

Schneider, Betty : clippings. - 1967-1968, 1983.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

File 4

Schneider, Betty : correspondence received, 1967. - 1967.
Contents: letter to Mrs. Betty Schneider re: remembrances of John Metz Schneider from Con A. McNamara, Director of Admissions, College of St. Thomas, St. Paul, Minnesota, Sept. 27, 1967
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17

File 5

Schneider, Eric : portrait. - [195-]. - 1 photograph : b&w ; 16 x 11 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Eric

- File 5 **Schneider, Eric : graduation portrait, June 30, 1978.** - 1978. - 1 photograph : col. ; 9 x 7 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider - Eric*
- File 5 **Schneider, Eric : Canadian Air Force.** - 1983. - 2 photographs : b&w ; 9 x 13 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Eric*
- File 6 OVR **Schneider, Gretchen, Eric, Nancy, Kurt : portrait / [by] Belair.** - 1951-1957. - 4 photographs : b&w ; 10 x 8 cm on mount 21 x 42 cm.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
OVERSIZE
Framed and mounted side-by-side portraits by Belair, frame size 21 x 42 cm.
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Eric; Schneider, Gretchen; Schneider, Kurt; Schneider, Nancy*
Added Entries: Belair - Photographer
- File 7 **Schneider, Gretchen : portrait / [by] Belair.** - 1951. - 2 photographs : b&w ; 20 x 16 cm and 15 x 10 cm.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Schneider, Gretchen*
- Added Entries: Belair - Photographer*
- File 8 **Schneider, Herbert J. and Betty : correspondence received.** - 1983.
Contents: one letter.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 9 **Schneider, Herbert J. and Betty Ruppel.** - 1949. - 4 photographs : b&w and col. ; 10 x 15 cm or smaller.
Contents: four snapshots, one of Betty Ruppel alone, one group shot at Herb's graduation, one of Herb and Betty's engagement, April 23, 1949, one of Herb and Betty at Betty's graduation from nursing, June, 1949.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Schneider, Herbert J. (Herbert John), 1926-; Schneider, Betty*
- File 10 **Schneider, Herbert J. and Betty Ruppel : wedding, Oct. 9, 1947 : clipping.** - 1947.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 11 **Schneider, Herbert J. and Betty Ruppel : wedding portrait, Oct. 6, 1949.** - 1949. - 1 photograph : b&w ; 17 x 12 cm cm.
Portrait of the bride and groom.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Herbert J. - Marriage; Schneider, Betty - Marriage*
TGM1 terms:Weddings
- File 12 **Schneider, Herbert J. and Betty Ruppel : wedding portrait, Oct. 6, 1949.** - 1949. - 1 photograph : b&w ; 13 x 18 cm.
Portrait of the bride and groom and wedding party.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Herbert J. - Marriage; Schneider, Betty - Marriage*
TGM1 terms:Weddings
- File 13 **Schneider, Herbert J. : awards : Rotary International Paul Harris Fellow Recognition Award.** - 1994.
Contents: program containing portraits and biographies.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17

- File 14 **Schneider, Herbert J. : biographical.** - 1973-1989.
Contents : biographical summaries
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 15 **Schneider, Herbert J. : clippings : Waterloo Township election.** - 1963-[1965].
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 16 **Schneider, Herbert J. : ephemera.** - 1942.
Contents: first pay stub for Herb Schneider Apr. 25, 1942 for \$16.22 for a 54.5 hour week.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 17 **Schneider, Herbert J. : ephemera.** - 1956.
Contents: a 1956 YMCA brochure with Herbert J. Schneider and family on the cover picture.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Herbert J. - Family
- File 18 **Schneider, Herbert J. : ephemera : Goldenes skibuch, Kitzbühel.** - 1970.
Contents: book issued to skiers by the Kitzbühel Skischule containing photographs of ski runs, to be stamped and authorized as completed by the skier.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 19 **Schneider, Herbert J. : family portraits.** - 1973-1988. - 6 photographs : col. ; 13 x 18 cm or smaller.
Contents: informal and studio family portraits including one on the occasion of Norm's 96th birthday. One portrait by Pirak Studio.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926- - Family; Schneider, Norman
Added Entries: Pirak Studio - Photographer
- File 19b **Schneider, Herbert J. : family portraits : childrens' profiles.** - [195-?]. - 14 photographs : b&w ; 12 x 9 cm and 20 x 16 cm. - 12 negatives : b&w ; 35 mm.
Contents: portraits of Herbert J. Schneider's children, taken in profile.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 20 **Schneider, Herbert J. : family ski photographs.** - 1964. - 6 photographs : b&w and col. ; 20 x 15 cm or smaller.
Contents: Includes Herb and Betty, and Norman C. Schneider.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926- - Family; Schneider, Norman
- File 21 **Schneider, Herbert J. : family snapshots.** - 1954-1957. - 7 photographs : b&w ; 9 x 13 and 12 x 9 cm.
Contents : seven snapshots including Herb Schneider, children and Norman C. Schneider.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926- - Family; Schneider, Norman C. (Norman Christoph), 1888-1985
- File 22 **Schneider, Herbert J. : family snapshots.** - 1957-1967, [199-]. - 15 photographs : col. ; 13 x 18 or smaller. - 8 negatives : col. ; 35 mm.
Contents : a group of unrelated snapshots and negatives of family members and friends.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926- - Family
- File 23 **Schneider, Herbert J. : family snapshots.** - [197-?]. - 1 photograph : col. ; 9 x 13 cm.
Contents : one snapshot of Herb skiing.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 24 **Schneider, Herbert J. : family snapshots.** - 1974-1990. - 21 photographs : col. ; 18 x 13 cm or smaller.
Contents : snapshots of Herb and Betty: skiing, fishing, hiking, Sailing in New Zealand, Alaska, Austria, Switzerland and Georgian Bay. Includes two postcards, one to Herb from Carl Holman, head brewer for Carlsberg Beer.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926- - Family
- File 25 **Schneider, Herbert J. : family snapshots.** - 1989. - 8 photographs : col. ; 10 x 15 cm.
Contents : one package of snapshots of Herb and Betty "skiing with the Hilkers, Stowe, 1989".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 26 **Schneider, Herbert J. : family snapshots.** - 1990. - 5 photographs : col. : 10 x 15 cm. 21 negatives : col. ; 35 mm.
Contents : snapshots of a Schneider Family Holdings Inc. visit to Horizon Chicks in Hanover, Ont.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 27 **Schneider, Herbert J. : family snapshots.** - 1991. - 3 photographs : col. ; 10 x 15 cm.
Contents: Herbert J. Schneider, his son, Eric and his grandson, Willem at the Schneider facility Jan. 1991.

 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926-; Schneider, Eric; Schneider, Willem
- File 27B **Schneider, Herbert J. : family snapshots : cheese boat.** - 1980. - 2 photographs : col. ; 9 x 13 cm.
Contents: two snapshots of a sailboat and setting made entirely of cheese by Herbert J. Schneider, on display at the CPS Conference at Niagara Falls, 1980.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 28 **Schneider, Herbert J. : graduation.** - 1945-1949. - 6 slides : col. ; 5 x 10 cm.
Contents: six slides taken at Herbert J. Schneider's graduation from university.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 29 **Schneider, Herbert J. : home at 155 Edgehill Dr.** - 1951-1981. - 7 photographs : b&w and col. ; 13 x 18 cm or smaller.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. - Homes and haunts
- File 30 **Schneider, Herbert J. : portrait.** - 1947. - 6 photographs : b&w ; 18 x 13 and 13 x 10 cm.
Contents : one portrait with note on verso: "1947 Winner, Borden Dairy Scholarship".
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926-
- File 31 **Schneider, Herbert J. : portrait / [by] Gillespie.** - 1947. - 2 photographs : b&w ; 17 x 12 cm.
Contents: graduation portrait.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Herbert J. (Herbert John), 1926-
Added Entries: Gillespie - Photographer
- File 32 **Schneider, Herbert J. : portrait, Nov. 9, 1963 / [by] Roy Purkis.** - 1963. - 1 photograph : b&w ; 18 x 13 cm.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family

Subject: Schneider, Herbert J. (Herbert John), 1926-
Added Entries: Purkis, Roy - Photographer

- File 33 **Schneider, Herbert J. : portrait.** - [1963]. - 4 photographs : b&w ; 6 x 6 cm.
Contents : contact prints.
Photographer: Roy Purkis.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: Baby portrait of Nancy and Gretchen in folder; Grad photos of Betty Ruppel Schneider from nursing and Herb from University of Guelph with Norm portrait in middle
- Subject: Schneider, Herbert J. (Herbert John), 1926-*
Added Entries: Purkis, Roy - Photographer
- File 34 **Schneider, Herbert J. : portrait / [by] Belair.** - [197-?]. - 4 photographs : b&w ; 11 x 8 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
Studio portrait.
- Subject: Schneider, Herbert J. (Herbert John), 1926-*
Added Entries: Belair - Photographer
- File 35 **Schneider, Herbert J. : portraits.** - 1985-1987. - 3 photographs : col. ; 9 x 12 cm and 3 x 3 cm.
Contents : two snapshots of Herb with a painting of Buena Vista in the background, also his identity card for the Heritage Group.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 36 **Schneider, Herbert J. : retirement from Schneider's : ephemera.** - 1991.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 37 **Schneider, Herbert J. : retirement party.** - 1991. - 90 photographs : b&w and col ; 10 x 15 cm. - 108 negatives : col. ; 35 mm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Schneider, Herbert J. (Herbert John), 1926-*
- File 38 **Schneider, Herbert J. : retirement party at Schneiders, June 28, 1991.** - 1991. - 86 photographs : col. ; 10 x 15 cm.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Photos of Herb Schneider's retirement party 1991 (from corporate management).
- File 39 **Schneider, Herbert J. : retirement party at Schneiders, June 28, 1991.** - 1991. - 4 photographs : col. ; 10 x 16 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 40 **Schneider, Kurt : portrait.** - [198-?]. - 1 photograph : col. ; 13 x 18 cm.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Kurt*
- File 41 **Schneider, Nancy : portrait / [by] Belair.** - 1955. - 1 photograph : b&w ; 20 x 16 cm.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Schneider, Nancy*
Added Entries: Belair - Photographer
- File 42 **W.L. Mackenzie King Woodside Trust : certificate of appreciation.** - 1996.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17

Series 11 : Schneider, Herbert J. (Herbert John), 1926- : J.M. Schneider Inc Files

- Herbert J. Schneider : J.M. Schneider Inc files.** - 1971-1996. - 39 cm of textual records. - 52 slides : col. ; 35 mm. - 19 artifacts. - 1 videocassette. - 1 audiocassette.
Series consists of material relating to Herbert J. Schneider's activities in connection with J.M. Schneider Inc. Includes artifacts, correspondence, ephemera, minutes, photographs, speeches, etc.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Series is organized in two parts: 11.1. Textual and other material; 11.2 Artifacts.

Series 11.1 : Schneider, Herbert J. (Herbert John), 1926- : J.M. Schneider Inc Files

- File 1 **Canadian Business Hall of Fame: J.M. Schneider induction.** - 1990. - 52 slides : col. ; 35 mm. - 1 videocassette. - 1 audiocassette.
Contents : originally in a binder divided in sections. Contains ephemera, a script, videocassette, audiocassette, slides, and a print copy of Herbert J. Schneider's remarks.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: JA Canadian Business Hall of Fame materials include: paper, slides, annual report - 1990
- File 2 **Canadian Business Hall of Fame: J.M. Schneider induction.** - 1990. - 11 photographs.
11 snapshots (2 copies), 24 negatives. Snapshots are candid of family group on train, at a home.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 3 **Canadian Business Hall of Fame: J.M. Schneider induction ceremony, Apr. 3, 1990.** - 1990.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 4 **Dalesmen Singers 1996 Canada Tour.** - 1996. - 44 photographs ; col. ; 10 x 15 cm. - 21 negatives : col. ; 35 mm.
Contents : one letter to Herb Schneider from a member of the choir, programme, 44 col. snapshots, 21 negatives. The Schneider Male Chorus had been hosted by this group in 1995 in England.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Schneider Chorus Sponsorship of Dalesmen Chorus of Whitby, England. 1996 - Photos, Program, Group Photo.
- File 5 **J.M. Schneider Inc. : 100th anniversary file.** - 1979-1990.
Contents: material relating to the 100th anniversary of J.M. Schneider Inc. Includes photocopied articles, 100th anniversary advertising, planning materials and a history of Schneider's by Dorcas Williams in English and French.
UW - File Transfer Box #25 : Herbert J. Schneider Collection Box 8 of 17
- File 6 **J.M. Schneider's 100th anniversary picnic celebration, Cates Park, North Vancouver, British Columbia, June 16, 1990.** - 1990. - 24 photographs : col. ;
Contents : photograph album and guest book. Herb and Betty Schneider attended and the guest book was sent to them as a memento.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: 100th Anniversary Celebration in B.C. (Guest Book is title on front)
- File 7 **J.M. Schneider's 100th anniversary picnic, July 14, 1990, Winnipeg, Manitoba.** - 1990.
- 1 folder (15 photographs)
Guest book, 15 col. snapshots.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: Centennial Picnic July 14, 1990 Winnipeg, Manitoba Book with photos loose inside
- File 8 **J.M. Schneider's 100th anniversary : speeches and presentations by Herbert J. Schneider.** - 1990.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: Binder: Herb Schneider's speeches and remarks to various audiences during the company's centennial celebrations; end of box 1
- File 9 **Junior Achievement : correspondence.** - 1986.
Contents : correspondence with Herb Schneider, Vice-President.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: 1986 Letter to Herb Schneider from Junior Achievement of K-W Inc. re: JMS involvement in CANJAC.
- File 10 **Kitchener Waterloo Symphony Corporate Launch materials.** - 1989.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 11 **Miscellaneous information on diet, health.** - [198-].
Contents: material from Herbert J. Schneider's office relating to diet and health.
UW - File Transfer Box #25 : Herbert J. Schneider Collection Box 8 of 17

- File 12 **Miscellaneous information on meat, beef.** - [198-].
Contents: material from Herbert J. Schneider's office relating to meat, particularly to its nutritional value.
UW - File Transfer Box #25 : Herbert J. Schneider Collection Box 8 of 17
- File 13 **Notes on archival references to the business year 1948 / prepared for Herb Schneider by Karen Trussler, Archivist.** - 1991.
6 leaves, annotated.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 14a **Schneider Corporation annual reports.** - 1983-1994.
Contents : Heritage group 1982 annual report, Schneider Corporation annual report, 1988-1994.
UW - File Transfer Box #25 : Herbert J. Schneider Collection Box 8 of 17
- File 14b **Schneider Corporation sale.** - 1997.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Sunday, Oct. 26, 1997 Presentation of Schneider Corp. To Schneider Family Holdings re: Critical Risks (contains Herb Schneider's notes), Letter of Thanks from an operations manager, Phil Maier to Anne Fontana for the Schneider family for not selling to MLF.
- File 14c **Schneider Corporation sale.** - 1997-1998.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: 1998 Smithfield Annual Report,; Smithfield News Release August 8, 1997,; Offer to purchase Package from MLF Nov. 14, 1997 in Montreal Trust envelope,; 2-Nov. 23, 1998 Offer to Purchase from Smithfield Canada Limited, a wholly owned subsidiary of Smithfield Foods Inc.,; Smithfield News Release Nov. 18, 1998,; Nov. 18, 1998 Offer to Purchase from Smithfield Canada Limited, a wholly owned subsidiary of Smithfield Foods Inc.,; Nov. 11, 1998 Schneider Corporation Directors' Circular,; Nov. 6, 1998 Notice of Variation to Offer to Purchase from Smithfield Canada Limited, a wholly owned subsidiary of Smithfield Foods Inc.,; Oct. 29, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; Oct. 29, 1998 SC Directors' Circular re: Smithfield and MLF offers,; Oct. 26, 1998 Offer to Purchase from Smithfield Canada Limited, a wholly owned subsidiary of Smithfield Foods Inc.,; Oct. 19, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; Schneider Corporation News Release April 9, 1998 adjourning 1998 annual mtg. until June 17, 1998,; Oct. 9, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; Sept. 21, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; Sept. 1, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; July 3, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; June 30, 1998 Court of Appeal for Ontario Notice of Cross Appeal & explanation for by Eric Schneider, Secretary, J.M. Schneider Family Holdings Limited,; July 2, 1998 Factum of Appellants MLF & Schneider Acquisition Inc.; July 3, 1998 Court of Appeal Appellants' Factum; July 23, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; Aug. 12, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; June 15, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; May 6, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; Apr. 6, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; March 27, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation,; 2- March 9, 1998 Notice of Variation by Schneider Acquisition Inc. and MLF to Offer to Purchase Schneider Corporation
- File 15 **Schneider, Herb at work with his secretary, Myrtle Diehl?** - [196-?]. - 2 photographs :
b&w and col. ; 9 x 13 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926-
- File 16 **Schneider, Herb taking a visitor on tour of the hog cooler 1977.** - 1977. - 1 photograph :
col. ; 9 x 13 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926-

- File 17 **Schneider, Herbert J., Betty and family : Oktoberfest candids.** - 1971-1988. - 11 photographs : col. ; 20 x 25 cm or smaller. - 1 slide : col. ; 35 mm.
Contents: snapshots taken of the Schneider family participating in Oktoberfest, including Schneider Customer Party, opening ceremonies etc. Also includes a mounted photograph of Herb with sales manager, Dave Simon, his wife, Donna and customers from Sobeyes, Ron and Gloria Young, 1988.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 18 **Schneider, Herbert J. : correspondence received.** - 1995.
Contents: letter to Herb Schneider from retired JMS sales rep, Art Frey re: painter's claim to first Dutch Girl on JMS trucks, Oct. 10, 1995.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 19 **Schneider, Herbert J. : speech, 25 year club, Nov. 15, 1989.** - 1989.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 20 **Schneider, Herbert J., Tim Gourlay and Ken Murray with steer horns gift 1978.** - 1978.
 - 2 photographs : col. ; 9 x 13 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 21 **Schneider, Herbert J. with employee, Hugh Cuthbertson and Griffith Laboratories employee Vic Woodcroft, in Mexican sombreros.** - [195-?]. - 1 photograph : b&w ; 8 x 10 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Herbert J. (Herbert John), 1926- - Friends and associates
- File 22 **Schneider Male Chorus : Kraichtal Choir visit.** - 1995-1997. - 1 photograph.
Contains correspondence, travel arrangements, invoices and receipts, 1 col. group portrait.
 UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Kraichtal Choir (from Germany), Schneiders' Chorus and Concordia Club Choir event - May 27, 1997, Includes Herb Schneider's remarks at the get together of the three choirs.
- File 23 **Town and Country Dinner, 1987.** - 1987.
Contents : material relating to this event for which Herbert J. Schneider was chairman. The committee dealt with publicity for Meat Month and had Chamber of Commerce involvement. Includes minutes, correspondence, ephemera, ms. notes, etc.
 UW - File Transfer Box #24 : Herbert J. Schneider Collection Box 7 of 17
- File 24 **Town and Country Dinner, 1988.** - 1988.
Contents : material relating to this event for which Herbert J. Schneider was chairman. The committee dealt with publicity for Meat Month and had Chamber of Commerce involvement. Includes minutes, correspondence, ephemera, ms. notes, etc.
 UW - File Transfer Box #24 : Herbert J. Schneider Collection Box 7 of 17
- File 25 **Town and Country Dinner, 1989.** - 1989.
Contents : material relating to this event for which Herbert J. Schneider was chairman. The committee dealt with publicity for Meat Month and had Chamber of Commerce involvement. Includes minutes, correspondence, ephemera, ms. notes, etc.
 UW - File Transfer Box #24 : Herbert J. Schneider Collection Box 7 of 17
- File 26 **Town and Country Dinner, 1990, including Agriculture in the Classroom.** - 1990.
Contents: material relating to Agriculture in the Classroom, a program run in conjunction with the Ontario Ministry of Agriculture and Food and the Ministry of Education. The Town & Country Dinner and AITC meetings combined, and Herbert J. Schneider was a member. Includes minutes, notes, etc.
 UW - File Transfer Box #24 : Herbert J. Schneider Collection Box 7 of 17
- File 27 **Town and Country Dinner, 1991.** - 1991.
Contents : material relating to this event for which Herbert J. Schneider was a committee member. The committee dealt with publicity for Meat Month and had Chamber of Commerce involvement. Includes minutes, correspondence, ephemera, ms. notes, etc.
 UW - File Transfer Box #24 : Herbert J. Schneider Collection Box 7 of 17
- File 28 **Wurst Weekend, 1980.** - 1980. - 20 col. photographs + negatives.
Contents: negatives and photographs from 1980 "Wurst Weekend", includes Eric Schneider in some photos.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Series 11.2 : Schneider, Herbert J. (Herbert John), 1926- : J.M. Schneider Inc Files : Artifacts

- File 1 **Herbert J. Schneider: from Whitby Town Council, Yorkshire, England, to mark visit of the Schneider Male Chorus, July, 1995.** - 1995. - 1 artifact.
Small shield-shaped plaque, 18 x 15 cm.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 2 **Herbert J. Schneider: from Schneider's Employee Association on his retirement, July, 1991.** - 1991. - 1 artifact.
Plaque, 23 x 31 cm.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 3 **Herbert J. Schneider: from K-W Oktoberfest, appreciation for Chairmanship of Accreditation Committee.** - [197-?]. - 1 artifact.
Plaque, 25 x 20 cm.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 4 **Herbert J. Schneider: from K-W Oktoberfest, appreciation for Chairmanship of Accreditation Committee, 1970-1977, Oktoberfest Director, 1972-1981.** - [1981]. - 1 artifact.
Plaque, 25 x 20 cm.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 5 **Herbert J. Schneider: from the Ventures, congratulations on retirement.** - 1991. - 1 photograph.
Mounted group portrait, 26 x 35 cm.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 6 **J.M. Schneider Inc artifacts.** - [198-].
Contents: Envelope: 4 wooden nickels for city of Kitchener centennial, Schneiders carton opener (razor), First Spice Mixing Co. opener, Union Carbide key chain, JMS centennial pin, American Meat Institute 50 year pin, Union Carbide money clip/knife combo, J.R. Dalziel Casings Ltd. of Glasgow pocket knife, Schneider money clip/knife combo, small wooden sign - thank you for not smoking, meat thermometer, commemorative stamp for Helvetia 100 years, ticker tape for hog auction?, JMS pre fried bacon key chain
UW - File Transfer Box #25 : Herbert J. Schneider Collection Box 8 of 17

Series 12 : Schneider, Howard G. (Howard George), 1929-1988

Howard G. Schneider. - 1950-1987. - 7 cm of textual records. - 16 photographs.
Howard G. Schneider was a grandson of J.M. Schneider, founder one of the largest meat packing companies in Canada, and son of Norman C. Schneider and Ethel (Lapsley) Schneider. He was born Feb. 1929 in Kitchener, Ontario.
Howard started his career at Schneiders as a summer student and joined the sales staff in 1950. He was appointed to the Board of Directors in 1957. In 1962, after having worked in both sales and shipping, Howard became involved in product development and in 1972 was appointed Vice-President and Director Research and Development. He worked with the Technical Research Committee of the Canadian Meat Council.
Howard Schneider's community involvement included the Kitchener Conestoga Rotary Club, membership on the Board of Directors of St. Margaret's School in Elora, Ont. and St. John's Kilmarnock School in Waterloo, Ont.
Howard Schneider married Betty Louise Becker June 28, 1952. They had six children, Gregory, John, Feb 26, 1956, Pamela Diane, July 3, 1957, Christopher David, June 12, 1959, Stephen Douglas, June 16, 1961, James Matthew, Mar 2, 1964, Phillip Andrew, May 24, 1965. Howard Schneider died March 27, 1988.
Series consists of material relating to the career and family life of Howard G. Schneider. Includes clippings, ephemera and photographs.

- File 1 **J.M. Schneider sales group : portrait / [by] Belair.** - [195-]. - 1 photograph : b&w ; 20 x 26 cm.
Contents: group portrait which includes Howard G. Schneider in the back row, on the extreme right.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
Added Entries: Belair - Photographer

- File 2 **Schneider, Christopher and Susan Joanne Proctor : biographical.** - 1983.
Contents: one undated clipping re wedding, Aug. 30, 1983.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 3 **Schneider family snapshots.** - 1987. - 8 photographs : col. ; 10 x 16 cm.
Contents: snapshots taken at a gathering of the families of Howie, Herb and Fred P. Schneider.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 4 **Schneider, Greg and Robyn Marie Poser : wedding.** - [1978]. - 1 photograph : col. ; 10 x 16 cm.
Left to right : Robyn and Greg Schneider, Ethel Schneider, Norman C. Schneider.
Includes newspaper clipping.
Photographer: Robert Huth Photos, Waterloo, Ont.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
Added Entries: Robert Huth Photos - Photographer
- File 5 **Schneider, Howard G. : biographical : obituaries.** - 1988.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 6 **Schneider, Howard G. : caricature.** - [19--].
Contents: two photocopies of an unattributed caricature of Howard G. Schneider.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 7 **Schneider, Howard G. : family portrait, Oct. 1959.** - 1959. - 1 photograph : col. ; 9 x 13 cm.
Contents : one snapshot, an informal group portrait.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 8 **Schneider, Howard G. : family portrait / [by] Pirak Studio, Kitchener.** - [197-?]. - 2 photographs : col. ; 11 x 17 and 10 x 13 cm.
Contents: family portrait of Howard G. Schneider's family, including Norman Schneider.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
Original title: Various photos of Howie and Betty's family including 1957 with Norm and Ethel.
Added Entries: Pirak Studio - Photographer
- File 9 **Schneider, Howard G. : family snapshots.** - [196-?]. - 1 photograph : col. ; 9 x 9 cm.
Contents: one snapshot labelled "Howie's family".
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
Original title: Various photos of Howie and Betty's family including 1957 with Norm and Ethel.
- File 10 **Schneider, Howard G. : snapshots : ski trip, 1954.** - 1954. - 2 photographs : col. ; 10 x 15 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 11 **Schneider, Pamela : biographical.** - 1984.
Contents : clippings, one dated Oct. 1982 and one re her wedding to Steven Sitler, Sept. 22, 1984.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Series 13 : Schneider, J.M. (John Metz), 1859-1942

J.M. Schneider. - [188-]-1954. - 13 cm of textual records. - 78 photographs. - 19 negatives.

J.M. Schneider was a pioneer in the meat industry in Canada, starting the Schneider meat business in 1890 in Berlin, Ontario (now Kitchener). He was born Feb. 17, 1859 to Johann Christoph and Anna Elizabeth Metz Schneider in Berlin, Ontario. As a young man he worked on the assembly line in the Dominion Button Works for several years. After an accident which put him out of work for a time he began making and selling sausage as well. In 1890 he established the business which would flourish through the next century.

John Metz Schneider's father Johann Christoph Schneider came to Canada by himself as a sixteen-year old in 1847 from Unterowisheim, a village near Baden in the Black Forest area of Germany. He worked as a carpenter, building contractor, and farmer and in 1858 married Anna Elizabeth Metz, whose family had emigrated from Hessen in Germany. John Metz Schneider was the first of nine children to be born to this couple.

J.M. met Helena Ahrens, daughter of Charles and Charlotte (Roth) Ahrens while he was working in the button factory and married her on Nov. 8, 1883. Their five children were Charles, born in 1884, Herbert in 1886, Norman in 1888, Fred in 1890 and Emma in 1894.

J.M. Schneider's meat business prospered and he became prominent and influential in local affairs. Active on the Kitchener Board of Trade, he also served a term on City Council. He sponsored radio programs of the Y.M.C.A. Chorus and in 1938 started the Schneider Male Chorus.

J.M. Schneider was a member of the Church of the Good Shepherd (Swedenborgian). He and his family were involved in many church activities, including the new building constructed in 1935. J.M. was a trustee of the church for more than twenty-five years and sang in the choir

J.M. Schneider died Feb. 23, 1942 at the age of 83.

Sources: "John M. Schneider," _Waterloo Historical Society_ 30 (1942): 240; Schantz, Mary C. "Two industrialists of Berlin/Kitchener, Ontario and their families, 1850-1950." _Waterloo Historical Society_ 70 (1982): 68-80; Stanton, Ray. _A legacy of Quality: J.M. Schneider Inc, a centennial celebration 1890-1990._ [S.l.: s.n.], c1989.

Series consists of material relating to the immediate family of John Metz Schneider, including his wife Helena (Ahrens) Schneider and children (to the age of majority or marriage), and his parents Johann Christoph Schneider and Anna Elizabeth (Metz) Schneider.

- File 1 **Buena Vista : Schneider home at 145 Queen St. S., Kitchener, Ont.** - [193-?]. - 2 photographs : b&w ; 4 x 6 cm and 9 x 11 cm. - 2 negatives : b&w ; 4 x 6 cm.
Contents: snapshots, one of the exterior of the Schneider home at 145 Queen St. S., Kitchener, Ont., and one of the dining room.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942 - Homes and haunts*
TGM1 terms:Houses - Ontario - Kitchener
- File 2 **Buena Vista : Schneider home at 145 Queen St. S., Kitchener, Ont.** - 1981.
Contents: calendar for 1982: "The heritage homes of Kitchener," featuring paintings of homes.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 3 **Buena Vista : Schneider home at 145 Queen St. S., Kitchener, Ont : history.** - 1964-1997.
Contents : clippings, "Let's reminisce," Alex O. Potter, _K-W Record_, Dec. 12, 1964 detailing the history of the J.M. Schneider home "Buena Vista" at 145 Queen St. S, Kitchener, Ont, its purchase from Eph Erb in 1911 and later sale to Irvin Erb. Potter includes other Schneider information discovered in a 1906 album issued to celebrate an old boys' reunion and the 100th anniversary of the settlement of the community. Also "Reviving a piece of history" by Andy Schoenhofer, Kitchener-Waterloo Record Nov. 18, 1989, F5. Also: "Heritage home helps give firm a higher profile," Kitchener-Waterloo Record, June 18, 1997.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 4 **Church of the Good Shepherd, Kitchener, Ont. : clippings.** - 1935.
Contents: clippings relating to the laying of the cornerstone of the Church of the Good Shepherd, Kitchener, Ont., from the Evening Telegram, July 24, 1935. J.M. and Helena Schneider appear in one of the news photos.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 5 **Church of the Good Shepherd, Kitchener, Ontario : J.M. Schneider.** - 1935. - 1 photograph : b&w ; 14 x 8 cm.
Contents: snapshot of the removal of the cornerstone box from the Church of the New Jerusalem at the corner of King and Water Streets. Left to right, Edward Braun, builder, J.M. Schneider, Chair of the Board, Lorne Braun, Caretaker.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942*
- File 6 **Pope Hartford car : Schneider family vehicle.** - [1908?], [194-?]. - 3 photographs : b&w ; 12 x 17 cm or smaller.
Contents: 3 photographs, 1 news story. One photograph shows Norman and Fred Schneider, Alf Gofton, Walter Zeller and Carl Ahrens in the Pope Hartford car, with Norman Schneider's note : "Our first car, a fifth hand Pope-Hartford". The license plate number in 3 photographs is 2737. One shot shows Freeport Bridge in background.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Identifications included on Scrapbook page.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.; Schneider, Frederick H.; Gofton, Alf; Zeller, Walter P.*
TGM1 terms:Automobiles
- File 7 **Schlier, Lizzie, cousin of J.M. Schneider : portrait / [by] Schneucker, Berlin, Ont.** - [188-?]. - 1 photograph : b&w ; 17 x 11 cm.
Note on back by NCS, partially indecipherable: "Lizzie Schlier, a cousin of J.M. Schneider. Lived with us as a housekeeper. Later married and lived in Rochester, N.Y. She visited Grandfather's birthplace in Germany [and ???] only contact with relatives over there."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
 Cabinet photograph.
Original description: Box: Norm's Family scrapbook
- Subject: Schleier, Lizzie*
Added Entries: Schneucker - Photographer
- File 8 **Schneider, Charles Alexander : portrait.** - [190-?]. - 1 photograph : b&w sepia toned ; 14 x 10 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
 Cabinet photograph.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Charles A. (Charles Alexander), 1884-1945*
- File 9 **Schneider, Emma Louise and Floss Ahrens with a dog.** - [1900]. - 1 photograph : b&w sepia toned ; 8 x 10 cm on mount 14 x 16 cm. - 1 negative : b&w ; 9 x 12 cm.
Contents : one mounted print. The two girls are in winter dress, sitting on the porch with a dog.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project
- Subject: Siegner, Emma (Emma Louise), 1894-; Ahrens, Florence*
TGM1 terms:Children - Clothing and dress
- File 10 **Schneider, Emma Louise, on a tricycle in a back yard.** - [190-?]. - 1 photograph : b&w ; 7 x 8 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Siegner, Emma*
TGM1 terms:Children riding bicycles & tricycles

- File 11 **Schneider, Emma Louise : portrait / [by] W.D. Best, Berlin, Ont.** - [ca. 1903]. - 1 photograph : b&w ; 14 x 19 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Cabinet photograph. Studio portrait. Original description: Box: Norm's Family scrapbook
- Subject: Siegner, Emma*
Added Entries: W.D. Best - Photographer
- File 12 **Schneider, Emma Louise : portrait.** - [ca. 1910]. - 1 photograph : b&w sepia toned ; 5 x 7 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Studio portrait. Original description: Box: Norm's Family scrapbook
- Subject: Siegner, Emma*
- File 13 **Schneider, Emma Louise : portrait.** - [ca. 1912?]. - 1 photograph : b&w ; 14 x 9 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Studio portrait. Original description: Box: Norm's Family scrapbook
- Subject: Siegner, Emma*
- File 14 **Schneider, Emma Louise : portrait.** - [ca. 1915?]. - 1 photograph : b&w, sepia toned ; 10 x 8 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Original description: Box: Norm's Family scrapbook
- Subject: Siegner, Emma*
- File 15 **Schneider, Frederick H. and Ahrens cousins.** - [190-?]. - 1 photograph : b&w ; 8 x 10 cm. - 1 negative : b&w ; 9 x 11 cm.
Contents: one snapshot. Left to right: Agnes Law, Fred Schneider, Lottie Ahrens, Carl Ahrens, Mabel Ahrens. UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Identifications taken from snapshots on p. 24, taken on the same occasion. Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Carl; Ahrens, Lottie; Ahrens, Mabel; Law, Agnes; Schneider, Frederick H.*
- File 16 **Schneider, Frederick H. and Floss Ahrens at Grand Bend [?].** - [191-?]. - 1 photograph : b&w ; 10 x 7 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Frederick H.; Ahrens, Florence*
- File 17 **Schneider, Frederick H : portrait.** - [190-?]. - 1 photograph : b&w ; 4 x 2 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Frederick H.*
- File 18 **Schneider, Frederick H. : portrait / [by] Marr's Studio, Berlin.** - [1905?]. - 1 photograph : b&w ; 9 x 7 cm on mount 18 x 13 cm.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1 Studio portrait. Cabinet photograph. Two copies, one cut down. Original description: Photographs
- Subject: Schneider, Frederick H.*
Added Entries: Marr's Studio - Photographer

- File 19 **Schneider, Frederick H. : portrait / [by] L.R. Yost, Berlin.** - [1910?]. - 1 photograph :
 b&w ; 13 x 9 cm.
 Contents: two copies of the same portrait, mounted differently
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
 Studio portrait.
 Original description: Photographs
- Subject: Schneider, Frederick H.*
Added Entries: L.R. Yost - Photographer
- File 20 **Schneider, Helena : biographical.** - 1944.
 Contents : contains Helena Schneider's newspaper obituary, "Mrs. Schneider, 85,
 passes away, wife of pioneer," _Record_, Nov. 3, 1944.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 21 **Schneider, Helena : portrait / H.A. Huber, Berlin, Ontario.** - [189-?]. - 2 photographs :
 b&w ; 17 x 11 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
 Cabinet photograph.
 Two copies.
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Helena R., 1861-1944*
Added Entries: H.A. Huber - Photographer
- File 22 **Schneider, Helena and baby Emma Louise : portrait / [by] Huber, Berlin, Ont.** -
 [1895]. - 1 photograph : b&w, sepia toned ; 17 x 11 cm.
 Note on verso: "Mrs. J.M. Schneider and baby Emma Louise, later Mrs. W.V. Seigner".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Cabinet photograph.
 Studio portrait.
 Two copies
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Helena R., 1861-1944; Siegner, Emma*
Added Entries: Huber - Photographer
- File 23 **Schneider, Helena : portrait / [by] Plomley, Home Portrait.** - [192-?]. - 3 photographs
 : b&w ; 15 x 10 cm.
 Contents : informal portrait of Helena Schneider at home, looking at a book. Includes
 one mounted image, two proofs
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 One on mount on mount 28 x 20 cm.
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Helena R., 1861-1944*
Added Entries: Plomley - Photographer
- File 24 **Schneider, Helena : portrait.** - [194-]. - 1 photograph : b&w ; 12 x 9 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Retouched photograph.
 Original description: Box: Norm's Family scrapbook
- File 25 **Schneider, Herbert John : biographical.** - [1905].
 Contents: ms. notes for memorial card for Herbert John Schneider, 1886-1905.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: File: Early Schneider Family Tree correspondence and
 information 1938

- File 26 **Schneider, Herbert John and Charles A. : portrait / [by] C. Schneuker, Photographer, Berlin, Ont.** - [1888?]. - 1 photograph : b&w, sepia toned ; 17 x 11 cm.
Contents: portrait of Charles and Herbert Schneider, both with short hair and wearing dresses.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Cabinet photograph.
Studio portrait.
Two copies.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Charles A. (Charles Alexander), 1884-1945; Schneider, Herbert John, 1886-1908*
TGM1 terms: Children - Clothing and dress
Added Entries: C. Schneuker - Photographer
- File 27 **Schneider, Herbert John : portrait.** - [ca. 1900]. - 1 photograph : b&w ; 14 x 10 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Cabinet photograph.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Herbert John, 1886-1905*
- File 28 **Schneider, J.M. and Helena : 50th wedding anniversary, Nov. 8, 1933 : clippings.** - 1933.
Contents : clippings.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 29 **Schneider, J.M. and Helena : 50th wedding anniversary invitation.** - 1933. - 1 folder.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: 50th wedding anniversary invitation for J.M. and Helena Nov. 8, 1933.
- File 30 **Schneider, J.M. and Helena : 50th wedding anniversary : speech by Norman C. Schneider.** - 1933.
Contents: 1 p. ts speech delivered by Norman C. Schneider on the occasion of his parents' 50th wedding anniversary.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: File: Early Schneider Family Tree correspondence and information 1938
- File 31 **Schneider, J.M. and Helena, Charles and Emma Ahrens, Louise Ahrens at the Mexico-U.S. boundary.** - [193-?]. - 1 photograph : b&w ; 10 x 9 cm.
Contents : one snapshot taken indoors at the Schneider home at 145 Queen St. S., August Ahrens, J.M. Schneider, Louise Ahrens. Charles Ahrens and J.M. Schneider are wearing serapes, sombreros, gunbelts and pistols.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
This item has been cut from a postcard.
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1858-1949; Ahrens, Louise; Schneider, Helena; Schneider, J.M. (John Metz), 1859-1942 - Journeys*
- File 32 **Schneider, J.M. and Helena, "Aunt Mary", Emma and Louise.** - [193-?]. - 2 photographs : b&w ; 4 x 6 cm. - 5 negatives : b&w ; 4 x 6 cm.
Contents : one snapshot taken indoors at the Schneider home at 145 Queen St. S., Kitchener, Ont. of J.M. Schneider with "Aunt Mary", his sister Mary Alles. The other snapshot shows Helena Schneider with her sisters Emma and Louise.
- UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1*
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Emma, 1865-1945; Ahrens, Louise, 1863-1948; Alles, Mary, 1872-1948; Schneider, Helena R., 1861-1944; Schneider, J.M. (John Metz), 1859-1942*

- File 33 **Schneider, J.M. and Helena with their grandchildren : portrait.** - [193-]. - 1 photograph
: b&w ; 13 x 18 cm.
Contents : portrait of J.M. and Helena Schneider with their grandchildren, Howie, Herbert and Brita Schneider.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Framed photograph, frame size 19 x 24 cm.
Original description: Framed photos of Norm Schneider family
- Subject: Hazell, Brita; Schneider, Helena R., 1861-1944; Schneider, Herbert J.; Schneider, Howard G.; Schneider, J.M. (John Metz), 1859-1942*
- File 34 **Schneider, J.M. and Helena : portrait.** - [1941?]. - 1 photograph : b&w ; 15 x 20 cm. - 4
negatives : b&w ; 6 x 7 cm.
Contents: Candid at-home portrait taken by Norman Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Three copies.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942; Schneider, Helena R., 1861-1944*
Added Entries: Schneider, Norman - Photographer
- File 35a **Schneider, J.M. : artifacts.** - [19--].
Contents : inscribed plaque from Church of the Good Shepherd, "In memory of John M. Schneider 1859-1942 who loved this church";
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 35b **Schneider, J.M. : biographical.** - 1939-1942.
Contents : "Still active at 80," _Record_, Feb. 17, 1939. Also includes obituary, ""Industrialist passes away," _Record_, [1942].
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 36 **Schneider, J.M. : biographical.** - [19--].
Contents: photocopies of biographical information from a number of sources.
Originals date from 1926 to 1992.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 37 **Schneider, J.M. : biographical.** - 1975.
Contents: K-W Record article for Waterloo County Hall of Fame, Sept. 13, 1975: J.M. Schneider started meat-packing giant in a tiny shanty / by Ernie Ronnenberg.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Duplicate of item in NCS 87:02 :09 Item #1
Original description: Box: Norm's Family scrapbook
- File 38 **Schneider, J.M. : portrait / [by] C.R. Lundy, Photographer, Berlin, Ontario.** - [188-?]. -
1 photograph : b&w, sepia toned ; 11 x 6 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Carte-de-visite.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942*
Added Entries: C.R Lundy, Berlin, Ont. - Photographer
- File 39 **Schneider, J.M. and son Norman : portrait / [by] H.A. Huber, Photographer, Berlin, Ontario.** - [189-]. - 3 photographs : b&w ; 16 x 10 cm.
Contents: Three copies of a portrait of J.M. Schneider with his son Norman. Norman has ringlets and is wearing a plaid garment with a collar and bow. One copy of the portrait is in a hand-made thread frame.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Double portrait.
Cabinet photograph.
Three copies.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942; Schneider, Norman C. (Norman Christoph), 1888-1985*
TGM1 terms: Children - Clothing and dress
Added Entries: H.A. Huber, Berlin, Ont. - Photographer

- File 40 **Schneider, J.M. : portrait / [by] Green & Co., Berlin.** - [1893?]. - 1 photograph : b&w ; 13 x 9 cm.
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17 Studio portrait.
- Subject: Schneider, J.M. (John Metz), 1859-1942*
Added Entries: Green & Co. - Photographer
- File 41 **Schneider, J.M. : portrait.** - [1893?]. - 1 photograph : b&w ; 17 x 11 cm.
 Photographer: Green & Co., Berlin, Ont.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Variant of HJS 98:01 :41 Item #8, JM17. Mount has been trimmed.
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942*
Added Entries: Green & Co. - Photographer
- File 42 **Schneider, J.M. with his son Charles A. Schneider, granddaughter Lorraine Schneider Shantz, great-granddaughter Marlene Shantz : portrait / [by] Yost Studio, Kitchener.** - [1932]. - 1 photograph : b&w ; 17 x 12 cm on mount 27 x 19 cm.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
 Original description: Matted photograph of John Metz Schneider, son Charles, Charles' wife and baby. Taken by Yost Studio of Kitchener. Circa late 1930s. This photo is only copy and was available at the time of the preparation of the 100 year corporate history book. A scan has been taken for Corporate Archives.
- Subject: Schneider, J.M. (John Metz), 1859-1942; Charles A. (Charles Alexander), 1884-1945; Shantz, Lorraine; Shantz, Marlene*
Added Entries: Yost Studio - Photographer
- File 43 OVR **Schneider, J.M. : portrait / [by] Blank & Stoller, Montreal.** - [192-?]. - 1 photograph : b&w sepia toned 23 x 18 cm on sheet 29 x 42 cm.
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17 OVERSIZE
- Subject: Schneider, J.M. (John Metz), 1859-1942*
Added Entries: Blank & Stoller - Photographer
- File 44 **Schneider, J.M. : portrait / [by] Huber, Kitchener.** - [193-?]. - 2 photographs : b&w ; 21 x 16 cm on mount 36 x 26 cm.
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17 Studio portrait.
 Two copies, mounted differently.
 Original description: Heirloom photos/bibles, miscellaneous; John Metz Schneider circa 1930s?
- Subject: Schneider, J.M. (John Metz), 1859-1942*
Added Entries: Huber - Photographer
- File 45 OVR **Schneider, J.M. : family portrait / [by] Belair.** - [1940]. - 3 photographs : b&w ; 18 x 24 cm on mount 30 x 36 cm.
 Contents : portrait of J.M. Schneider family. Identification sheet included.
 Back row, left to right: Lorne Shantz, Norm Schneider, Walter Siegner, John Siegner, Herb Schneider, Charlie Schneider, Fred Schneider Sr., Fred Schneider Jr.
 Middle row, left to right: Lorraine (Schneider) Shantz holding baby Fred [born Aug. 16, 1940], Ethel Schneider (Mrs. Norman), Emma (Schneider) Siegner, Helena Schneider, J.M. Schneider, Georgina (Allendorf) Schneider (Mrs. Charlie), Ella (Daniels) Schneider (Mrs. Fred Sr.), Mary (Schneider) Alles (She was J.M.'s sister).
 Front row, left to right: Katharine Siegner (married Les Faichney), Brita schneider, Marlene Shantz, Charles Shantz (married Mary Jane Main), Caroline Siegner (married John Metz), Ray Shantz, Howie Schneider (married Betty Lou Becker), Jean Schneider (married Bob Hawkings).
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17 OVERSIZE.
 Three copies.
 Original description: Framed photos of Norm Schneider family
- Subject: Schneider, J.M. - Family*
Added Entries: Belair - Photographer

- File 46 **Schneider, J.M. with dog, at J.M. Schneider stock farm, Waterloo, on site of former Seagram stables.** - [19--]. - 1 photograph : b&w ; 16 x 10 cm.
Contents: one photograph accompanied by a ts. poem, "Success".
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942*
- File 47 **Schneider, J.M. with his new car, a Studebaker.** - [193-?]. - 2 photographs : b&w ; 8 x 14 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, J.M. (John Metz), 1859-1942*
TGM1 terms:Automobiles
- File 48 **Schneider, Norman C. and friends.** - [190-?]. - 11 photographs : b&w ; 10 x 13 cm and smaller. - 4 negatives : b&w ; 10 x 6 cm or smaller.
Contents: eight candid snapshots of Norman and Fred Schneider and their friends, including Alf Gofton, Walter P. Zeller, Ivan Keffer, Ahrens cousins and Ethel Lapsley. Identifications present on scrapbook page. Also includes negatives and prints of boys camping, of Norm and Fred Schneider and friends in bowler hats.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Friends and associates*
- File 49 **Schneider, Norman C. and friends.** - [ca. 1905?]. - 6 photographs : b&w ; 8 x 11 cm or smaller.
Contents: six snapshots of Norman and Fred Schneider and their friends and Ahrens cousins. Includes photographs of Norman and Carl Ahrens rowing a boat, Norman and Fred Schneider and Carl Ahrens on a swing, Norman, Walter Zeller and Alf Gofton with bicycles, and mini-portraits (head shots) of Walter Zeller and Arthur White.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. (Norman Christoph), 1888-1985 - Friends and associates*
- File 49b **Schneider, Norman C. : first bridge on the Grand River at Freeport.** - [1905?]. - 1 photograph : b&w ; 6 x 10 cm.
Contents: one snapshot by NCS. Note: "Toll bridge until it was paid. Just below the present two bridges."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 50 **Schneider, Norman C. and friends : our camp on the point on Dundee Dam.** - [1902]. - 1 photograph : b&w ; 13 x 18 cm.
Contents: one photograph. Note in scrapbook by NCS: "Photograph taken by Jackie Cassell of our camp on the point on Dundee Dam. My father, J.M. Schneider, hauled our tent and equipment and food out to New Dundee in a horse drawn wagon, the five boys rode out and back on our bicycles. Year about 1902, to the best of my recollection."
Left to right: Mrs. Wing, mother of Ross, Miss Wing, Norman Schneider, Carl Ahrens, Ross Wing, Henry Feick, Milton Detweiler.
Photographer: Jackie Cassell
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Carl; Detweiler, Milton; Feick, Henry; Schneider, Norman C.; Wing, Miss; Wing, Mrs.; Wing, Ross*
TGM1 terms:Camping
Added Entries: Cassell, Jackie - Photographer
- File 51 **Schneider Norman C. and friends : the "Hungry Seven" camp at Freeport.** - [1905?]. - 3 photographs : b&w ; 7 x 9 cm and 6 x 10 cm.
Contents: three snapshots of the "Hungry Seven", a musical group composed of Norman and Fred Schneider, Walter Zeller, Alf Gofton, Gordon and Fred Bowman.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. (Norman Christoph), 1888-1985 _ Friends and associates*
TGM1 terms:Camping

- File 52 **Schneider, Norman C. : portrait / [by] G. Marr, Berlin.** - [ca. 1900]. - 3 photographs :
 b&w ; 9 x 5 cm on mount 21 x 12 cm or smaller.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Cabinet photograph.
Three copies, one cut down, one not mounted.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider Norman C. (Norman Christoph), 1888-1985*
Added Entries: G. Marr - Photographer
- File 53 **Schneider, Norman C. : portraits.** - [190-?]. - 4 photographs : b&w ; 10 x 8 cm or smaller.
Contents: two snapshots, candid portraits .
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Portraits.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.*
- File 54 **Schneider sons.** - [19--?]. - 1 photograph : b&w ; 7 x 12 cm.
Contents: one snapshot of four young men. Possible identifications of two young men
in centre: Charles and Fred, with dog.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 55 **Schneider window : Kitchener centennial, 1954.** - 1954. - 1 photograph : b&w ; 6 x 6 cm.
One snapshot of a display window containing photographs of Anna Elizabeth Metz and
Johann Christoph Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 56 **Schweitzer, Jake and Elizabeth (Fiddler) Schweitzer : portrait / [by] Green & Co.,**
Berlin, Ont. - [19--]. - 1 photograph : b&w ; 9 x 6 cm on mount 17 x 13 cm.
Contents : mounted portrait of Jack and Lizzie Schweitzer who were managers of the
Conestoga Hotel (later the Trails End). NCS thought Lizzie was a cousin of John Metz.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: assorted memorabilia Photograph of Jack and Lizzie
Schweitzer who were very successful and popular managers of the Conestoga Hotel later the
Trails End. Norm thought Lizzie was a cousin of John Metz.
- Subject: Schweitzer, Jake; Schweitzer, Elizabeth*
Added Entries: Green & Co. - Photographer

Series 14 : Schneider, Norman C. (Norman Christoph), 1888-1985 : General

Norman C. Schneider. - 1905-1993. - ca. 1050 photographs. - ca. 1850 slides. - 55 negatives. - 58 folders. - 26 artifacts. - 4 videocassettes.

Norman Christoph Schneider, retired Chairman of the Board of J.M. Schneider Inc. and Member of Parliament for Waterloo North from 1952-1958, was a son of J.M. Schneider, founder of the third largest meat packing company in Canada. Norman C. Schneider was born in Berlin, now Kitchener, Ont., on Dec. 9, 1888 and after serving an apprenticeship as a machinist at the Tuerk Engine and Tool Co. from 1905-1910, he joined the family business as a stationary engineer. Through the years he served as company vice-president, president, chairman of the board and as a director. He retired from J.M. Schneider Inc. in 1976.

During the First World War he served with the 118th Battalion.

Norman C. Schneider served the community in many ways both personally and as a representative of J.M. Schneider. He participated actively in community affairs, serving with the Kitchener Young Men's Club, the Red Cross, the Kitchener Rotary Club, Chamber of Commerce, Federated Charities, Salvation Army, Children's Aid, YWCA, University of Waterloo, St. Mary's Hospital, Doon Pioneer Village, K-W High School Board, Kitchener Citizen's Fire Prevention Committee, Waterloo Township Plowman's Association, Grand River Valley Conservation Commission, Kitchener Downtown Urban Renewal Development Committee, the Schneider Male Choir and as a director of the Economical Mutual Insurance Co. He was a lifelong member of the Church of the Good Shepherd (Swedenborgian) and served for twenty-five years as Sunday school superintendent and member of the Board of Directors.

*Norman Schneider's interests and hobbies benefited the community. His interest in aviation led to a leading role in the development of aviation in the area. He was involved in establishing the Kitchener-Waterloo Airport on Lexington Road in Waterloo in 1930 and was instrumental in selecting the current site of the Waterloo-Wellington Airport at Breslau, Ont. in 1949. He served on the airport commission from its founding in 1946 until 1971. In 1973 the new terminal building was named in his honour. Norman C. Schneider became an avid skier in his 40's and was a founding member of the Chicopee Ski Club. His interest in motorcycles and automobiles resulted in the purchase in 1956 of a LeRoy car built in Kitchener in 1899, which he subsequently donated to Doon Pioneer Village. An enthusiastic amateur photographer, he covered the Olympics in Berlin for *The Record* and in 1929 was the official movie photographer for Kitchener when the King and Queen visited the city.*

Norman Schneider was a Liberal Member of Parliament for Waterloo North from 1952 to 1958. He won a byelection in 1962, was re-elected in 1953 and 1956, but was defeated in 1958 by Conservative O.W. Weichel.

Norman C. Schneider received many honours and awards during his lifetime, including an honorary doctorate from Waterloo Lutheran University (now Wilfrid Laurier University) in 1966, and a Centennial Medal, awarded in 1967 on the occasion of Canada's 100th birthday.

Norman Christoph was a son of John Metz Schneider and Helena (Ahrens) Schneider. In 1925 he married Ethel Lapsley. They had three children, Herbert, Howard and Brita.

*From "Ex-MP, business leader, Norman Schneider dies," *Kitchener-Waterloo Record*, Aug. 26, 1985 and "A tribute to Norman C. Schneider, Dec. 9, 1888-Aug. 26, 1985," *The Dutch Girl*, special issue (1985).*

Series consists of material relating to the life and career of Norman C. Schneider, his personal and business interests and activities; also material relating to his wife Ethel (Lapsley) Schneider.

Includes photographs and some documents relating to the 118th battalion, speeches and presentations. Includes awards and certificates, correspondence, ephemera, photographs, and other material.

Series is arranged in 16 sub-series 14.1 General; 14.2 Personal; 14.3 Interests: Aviation; 14.4 Military Service; 14.5 Political Career; 14.6 Works By; 14.7 Photographs; 14.8 Negatives; 14.9 Slides; 14.10 Sound Recordings; 14.11; Videocassettes; 14.12 Films; 14.13 Scrapbook Copies; 14.14 Artifacts: Awards; 14.15 Artifacts; 14.16 J.M. Schneider Inc. Files.

Series 14.01 : Schneider, Norman C. (Norman Christoph), 1888-1985 : Personal

Norman C. and Ethel Schneider : personal. - [190-]-1988. - 26 cm of textual records.

Series consists of material relating to the lives and activities of Norman and Ethel Schneider. Consists of biographical information and personal papers, including clippings, correspondence, ephemera, financial records, interview, trip diaries, etc.

*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*

File 1

Schneider, Ethel : biographical : clippings. - 1944, [1957].

*Contents: clippings relating to Ethel Schneider's work with the Red Cross Society: "Mrs. Norman C. Schneider receives award of merit," Kitchener Daily Record, May 25, 1944 and "Red Cross honors 40 year veteran," Kitchener-Waterloo Record, ****

*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*

- File 2 **Schneider, Ethel : biographical : clippings.** - 1959.
Contents: "Mrs. Norman Schneider honored," Kitchener-Waterloo Record, Feb. 20, 1959, ill. Ethel Schneider was named Woman of the Year by the K-W Quota Club.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 3 **Schneider, Ethel : biographical : clippings.** - 1985.
Contents: "A devoted life: Red Cross to honor woman for 60 years of service," by Sheila Hannon, Kitchener-Waterloo Record, Feb. 26, 1985, ill.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 4 **Schneider, Ethel : biographical : obituary, Sept. 26, 1988.** - 1988.
Contents: clippings.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 5 **Schneider, Ethel : correspondence : letter to Brita and Bob re visit of Queen Elizabeth and Prince Philip, Oct. 21, 1957.** - 1957.
Contents: ts. letter.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 6 **Schneider, Ethel : ephemera : certificates.** - 1917, 1956.
Contents: two certificates: St. John's Ambulance, 1917 and I.O.D.E. 1956
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 7 **Schneider, Ethel : ephemera : driver's license.** - 1974.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 8 **Schneider, Ethel : ephemera : Red Cross.** - 1948.
Contents: card addressed to Ethel Schneider and signed by the 1948 Executive of the Kitchener Branch of the Red Cross Society.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 10 **Schneider, Norman C. and Ethel Lapsley : wedding , May 20, 1925 : announcement and certificate.** - 1925.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 11 **Schneider, Norman C. and Ethel : 50th wedding anniversary.** - 1975.
Contents: congratulatory certificate from the Mayor and Members of Council of the City of Kitchener, Ont.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 12 **Schneider, Norman C. and Ethel : 50th wedding anniversary : ephemera.** - 1975.
Contents: Invitation to the "50th Anniversary Celebration of Marriage" for Norman and Ethel Schneider on May 25, 1975.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Duplicate in file 251
- File 13 **Schneider, Norman C. and Ethel : 50th wedding anniversary : ephemera.** - 1975.
Contents: invitation to a reception at the Kitchener Granite Club, published in the _Shepherds Staff_, May 18, 1975.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 14 **Schneider, Norman C. and Ethel : 50th wedding anniversary : guest book.** - 1975.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: "Our 50th Wedding Anniversary" for Norm and Ethel Schneider
- File 14b **Schneider, Norman C. and Ethel : 60th wedding anniversary, 1985 : telegram from Queen Elizabeth.** - 1985.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: Photo Album.;; belonging to Norm (1930s era): ski trips, 76 Schneider Ave., bridges, big boats, ski jump competition, Norm with his three children, Norm and Fred holding a JMS executive social, Church of the Good Shepherd, riding ponies at JMS stock farm; a wedding couple in horse-drawn sleigh holding sign "Schneiders for Quality", 3 photos of King St. Berlin Ontario in 1880s showing dirt roads and wooden sidewalks.

- File 15 **Schneider, Norman C. and Ethel : biographical : interview.** - 1983.
Contents : draft ts. of interview with Norman and Ethel Schneider by Nancy Maitland, archivist at Mutual Life in 1983.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 16 **Schneider, Norman C. and Ethel : ephemera.** - 1981.
Contents: one certificate naming Norman C. and Ethel Schneider "sustaining members" of the Friends of Wayfarers Chapel.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 17 **Schneider, Norman : application for entry into the German Democratic Republic.** - 1968.
Contents: official document which includes a passport photograph. Purpose of the journey is given as : "professional study tour."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 18 **Schneider, Norman C. : awards : citation from the K-W Red Cross Society for 40 years of service, March 1969.** - 1969.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 19 **Schneider, Norman C. : awards : life membership in Grand Lodge of A.F. & A.M. of Canada, June 13, 1947.** - 1963-1968.
Contents: one certificate, membership card.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 20 **Schneider, Norman C. : biographical.** - 1958.
Contents: ts. biography in point form, titled "Kitchener-Waterloo Record, March 29, 1958."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 21 **Schneider, Norman C. : biographical.** - [1970].
Contents: 2 p. ts. (photocopy), with title "Portrait of the week : Norman C. Schneider has never experienced boredom." This is a translation of "Norman C. Schneider kennt keinen Müsiggang," 1970, from an unidentified publication.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 22 **Schneider, Norman C. : biographical.** - 1970.
Contents: "Portrait of the Week: Norman C. Schneider has never experienced boredom!" Ts. (original) translation of a piece by Rev. Eric Griebing for the Kitchener Journal newspaper, probably 1970.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 23 **Schneider, Norman C. : biographical : class list, Suddaby school, senior IV, 1904.** - [198-?].
Contents: list of names in N.C. Schneider's hand.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 24 **Schneider, Norman C. : biographical : clippings.** - [19--].
Contents: photocopies of clippings dating from the 1960's to 1980's.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 25 **Schneider, Norman C. : biographical : clippings.** - [194-?].
Clipping, undated, : "City folk guests of farmers," K-W Record. This is a record photo of executive members of the Waterloo Township Plowmen's Association. Norman Schneider is identified.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 26 **Schneider, Norman C. : biographical : clippings.** - 1931.
Clipping "N.C. Schneider at Lion's Club," Feb. 27, 1931 from a Brantford newspaper, reporting on a talk given by N.C. Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 27 **Schneider, Norman C. : biographical : clippings.** - 1938.
*Contents: clipping, "Brisk play picture wins prize", relating to Norman C. Schneider's first place win in the _Star Weekly_-C.N.E. Action Picture Contest with his photograph of Howard and Herbert Schneider jumping into a swimming pool (Scrapbook, p. 60).
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 28 **Schneider, Norman C. : biographical : clippings.** - 1941.
*Story from the Kitchener Daily Record, March 25, 1941: "Vice-Chairmen of Charities campaign," announcing the Vice-Chairmen of the Kitchener-Waterloo Federated Charities campaign.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 29 **Schneider, Norman C. : biographical : clippings.** - 1943.
*Contents: "Norman C. Schneider: no. 119 in Canadian Food Packer Series of Prominent in the Canadian Food Industry," Canadian Food Packers (Aug. 1943).
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 30 **Schneider, Norman C. : biographical : clippings.** - 1944.
*Contents : Freeport reforestation project, clipping, May 1, 1944.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 31 **Schneider, Norman C. : biographical : clippings.** - 1944.
*Contents: "Foot welding is latest to keep busy man going," April, 1944.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 32 **Schneider, Norman C. : biographical : clippings.** - 1946.
*Clipping : "Guess again" Kitchener Daily Record, April 20, 1946, about Norman C. Schneider's photograph of Victoria Park tree reflections in the water. Includes clippings and correspondence from other newspapers.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Victoria Park (Kitchener, Ont.)
 TGM1 terms:Optical illusions*
- File 32 **Schneider, Norman C. : biographical : clippings.** - 1946.
*Clipping, "Thirty years ago," K-W Record, 1946.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 33 **Schneider, Norman C. : biographical : clippings.** - 1961.
*Clipping, "Appointed : Norman C. Schneider," K-W Record, Jan. 21, 1961, port., announcing the election of N.C. Schneider as a member of the Board of Directors of the Economical Mutual Insurance Co.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 34 **Schneider, Norman C. : biographical : clippings.** - 1961.
*Clipping, "Norman Schneider injured in crash," K-W Record, Mar. 17, 1961.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 35 OVR **Schneider, Norman C. : biographical : clippings.** - 1963.
*Contents: clipping about the Economical Mutual Insurance Company. NCS is included in the portraits of the Board of Directors.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 OVERSIZE
 Original description: Box: Norm's Family scrapbook*
- File 36 **Schneider, Norman C. : biographical : clippings.** - 1963.
*Contents: "Schneider to head plowmen," Kitchener-Waterloo Record, Jan. 29, 1963, ill. re the election of NCS as president of the Waterloo Township Plowmen's Association.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*

- File 37 **Schneider, Norman C. : biographical : clippings.** - 1964.
Contents: "Norman Schneider active skiing enthusiast at 76," by Ray Stanton, K-W Record, Jan. 24, 1964, port.
Photographer: Kay Simpson.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 38 **Schneider, Norman C. : biographical : clippings.** - 1964.
Contents: "C[hamber] of C[ommerce] presidents receive tribute," Kitchener-Waterloo Record, Jan., 1964, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 39 **Schneider, Norman C. : biographical : clippings.** - 1966.
Contents: clipping, "Three to be honoured at Fall Convocation," Waterloo campus 6, no. 2 (Oct. 1966), announcing N.C. Schneider's honorary degree from Waterloo Lutheran University (now Wilfrid Laurier).
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 40 **Schneider, Norman C. : biographical : clippings.** - 1967.
Contents: Story from the K-W Record about a motorcycle club whose members included Norman Schneider : "1912 cycle gang really made good," Nov. 1, 1967.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 41 **Schneider, Norman C. : biographical : clippings.** - 1967.
Contents: follow-up story from the K-W Record about a motorcycle club whose members included Norman Schneider: "Story brings data aplenty on 1912 motorcycle gang," Dec. 26, 1967.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 42 **Schneider, Norman C. : biographical : clippings.** - 1967.
Contents: "Schneider survived '57 Liberal crash," Kitchener-Waterloo Record, Aug. 31, 1967, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 43 **Schneider, Norman C. : biographical : clippings.** - 1967.
Contents: "Kitchener quandary: how fast should city grow?" Toronto Star, Dec. 9, 1967, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 44 **Schneider, Norman C. : biographical : clippings.** - 1968.
Contents: announcement in the Globe & Mail, Feb. 9, 1968, of Norman C. Schneider's election as Chairman of the Board of Directors of J.M. Schneider, Lt.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 45 **Schneider, Norman C. : biographical : clippings.** - 1969.
Contents: "Die Schneiders verkoepern ein Stueck Geschichte," Kitchener Journal, Jan. 17, 1969, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 46 **Schneider, Norman C. : biographical : clippings.** - 1969.
Contents: "Kitchener 'Bright Spot' for Blood Donor Clinics," Kitchener-Waterloo Record, March 18, 1969. Concerns Norman C. Schneider's 40-year pin from the Kitchener branch of the Canadian Red Cross Society.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 47 **Schneider, Norman C. : biographical : clippings.** - 1970.
Contents: biographical piece about Norman Schneider and his wood carvings: "Norman C. Schneider kennt keinen Mussigang," Kitchener Journal, July 31, 1970.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17

- File 48 **Schneider, Norman C. : biographical : clippings.** - 1970.
Contents: clipping "50 year jewels," Kitchener-Waterloo Record, Apr. 15, 1970 (photo with caption) relating to award received by Norman C. Schneider: Grand River Lodge A.F. and A.M. 50 year jewel.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 49 **Schneider, Norman C. : biographical : clippings.** - 1970.
Contents: clipping from an unidentified publication relating to award received by Norman C. Schneider: Kitchener Chamber of Commerce Honorary Life Membership to past presidents of the Chamber. Norman C. Schneider was president 1930-1931.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 50 **Schneider, Norman C. : biographical : clippings.** - 1971.
Contents: biographical piece about Norman Schneider "Schneider the meat king 82, retires to a motorbike," Toronto Daily Star, Tues., July 27, 1971, port. Also includes items clipped from a Schneider publication.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 51 **Schneider, Norman C. : biographical : clippings.** - 1972.
Contents: "Ski honor", Kitchener-Waterloo Record, April 27, 1972, p. 19. Photograph and caption: Norman C. Schneider receives life membership award for 38 years of service to the Chicopee Ski Club.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 52 **Schneider, Norman C. : biographical : clippings.** - 1973.
Contents: "N.C. Schneider, LL.D.," Economical Insurance 28, no. 3 (June 1973): [1], port. Retirement notice from Economical Insurance Board of Directors and appointment as Honorary Director, June, 1973.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 53 **Schneider, Norman C. : biographical : clippings.** - 1975.
Clipping, "Hall of Fame adds 18 to honor roll," K-W Record, May 1, 1975.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 54 **Schneider, Norman C. : biographical : clippings.** - 1975.
Contents: "Service is a way of life for the Schneiders," by Rosemary Singleton, Kitchener-Waterloo Record, May 20, 1975, 1981, ill. re 50th wedding anniversary of Norman and Ethel Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 55 **Schneider, Norman C. : biographical : clippings.** - 1976.
Contents: "N.C. Schneider one of a kind in developing meat-packing firm," by Ernie Ronnenberg, Kitchener-Waterloo Record, Dec. 24, 1976.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 56 **Schneider, Norman C. : biographical : clippings.** - 1976.
Contents: "Even big wheels are taking to the road on motorcycles," by Rick Brennan, Kitchener-Waterloo Record, July 14, 1976, ill. Includes picture of Norman Schneider and Doddy Doerr with motorcycles.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 57 **Schneider, Norman C. : biographical : clippings.** - 1978.
Contents: one clipping: "At 90, Norm Schneider says spirit is willing, legs aren't," K-W Record, Dec. 9, 1978.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 58 **Schneider, Norman C. : biographical : clippings.** - 1978.
Clipping, "He sets an inspiring example," K-W Record, Dec. 12, 1978.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 59 **Schneider, Norman C. : biographical : clippings.** - 1981.
Contents: "Work for handicapped kids highlight of service," by Joe Sinasac, Kitchener-Waterloo Record, Feb. 27, 1981, port., re Rotary Club.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 60 **Schneider, Norman C. : biographical : clippings.** - 1983.
Contents: clipping about a 1929 insurance policy.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 61 **Schneider, Norman C. : biographical : curricula vitae.** - 1963-1968.
Contents: two CVs, one dated 1963 and one dated 1968.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 62 **Schneider, Norman C. : biographical : funeral, Aug. 29, 1985.** - 1985.
Contents: programme for funeral service, memorial book. NCS was born Dec. 9, 1888, died Aug. 26, 1985 at the age of 96 years, 8 months, 17 days.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: "Leaves of Memories" - funeral service for Norm Schneider
- File 63 **Schneider, Norman C. : biographical : memorial tribute.** - 1985.
Contents: special issue of The Dutch Girl : "A tribute to Norman C. Schneider, Dec. 9, 1888-Aug. 26, 1985," containing 6 p. of text and photographs
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 64 **Schneider, Norman C. : biographical : obituaries.** - 1985.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 65 **Schneider, Norman C. : birthday, 70th, Dec. 9, 1958 : clipping.** - 1958.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 66 **Schneider, Norman C. : birthday, 70th, Dec. 9, 1958 : signatures.** - 1958.
Contents: one page of signatures of family and friends.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 67 **Schneider, Norman C. : birthday poems by A. Frank Caddick, 1958-1968.** - 1958-1968.
Contents: ts. poems, "70 years young," "To one who served" and one untitled by A. Frank Caddick, Assistant Purchasing Manager, J.M. Schneider Ltd.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 68 **Schneider, Norman C. : Canadian Government annuities.** - 1940-1944.
Contents: booklets and annuity contract.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: Envelope: Government Annuity N.C. Schneider
- File 69 **Schneider, Norman C. : correspondence.** - 1960.
Contents : letter of thanks from the Children's Aid Society for the County of Waterloo, Nov. 1, 1960.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 70 **Schneider, Norman C. : correspondence.** - 1964.
Contents: letter from YW Plan for Kitchener-Waterloo.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 71 **Schneider, Norman C. : correspondence.** - 1968-1971.
Contents: one letter from David E. Dwyer re property at 379 Queen St. S., Feb. 1, 1968, once the home of J.M. Schneider, "Buena Vista." Also contains letters to and from Mrs. Wm. G. Wilson, 1971.
 UW - File Transfer Box #9 : Norman C. Schneider Collection

- File 72 **Schneider, Norman C. : correspondence: letter from Herbert J. addressed to him in Berlin, Germany, August 1936.** - 1936.
Contents: one letter, includes drawing, stamped envelope.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17 Ahrens family portrait.
- File 73 **Schneider, Norman C. : correspondence : postcards to Roy and Enoch Steffler from Germany.** - 1936.
Contents: two postcards written by Norman C. Schneider on a trip to Germany to Roy and Enoch Steffler c/o J.M. Schneider Limited. One is of an airplane "Fock-Wulf".
UW - File Transfer Box #2 : Norman C. Schneider Collection
Stamps lacking.
Returned to NCS by Dorothy Frey, March 11, 1988.
TGM1 terms:Airplanes
- File 74 **Schneider, Norman C. : correspondence to and from Gordon Kale.** - 1971.
Contents: correspondence with Gordon Cale re: 118th Battalion and Mike Weichel.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: 1950s: correspondence with Gordon Cale re: 118th Battalion and Mike Weichel relationship with Norm 1971.
- File 75 **Schneider, Norman C. : diary of a trip, 1931.** - 1931.
Contents: diary of a trip June 9-July 7, 1931 to the Rotary International Convention in Vienna, Austria.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Two travel records of Norman C. Schneider for trips to Europe in Oct. 12-Nov. 29, 1934 and for the Rotary Convention in Vienna, Austria June 22-27, 1931.
- File 76 **Schneider, Norman C. : diary of a trip, 1934.** - 1934.
Contents: diary of a trip and Oct. 12-Nov. 1, 1934.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Two travel records of Norman C. Schneider for trips to Europe in Oct. 12-Nov. 29, 1934 and for the Rotary Convention in Vienna, Austria June 22-27, 1931.
- File 77 **Schneider, Norman C. : ephemera.** - 1981.
Contents: invitation to the opening of Joseph Schneider Haus, Sept. 13, 1981
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 78 **Schneider, Norman C. : ephemera : application to enter German Democratic Republic.** - 1968.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 79 **Schneider, Norman C. : ephemera : business cards.** - [19--].
Contents: Norman C. Schneider's business cards as Vice-President of J.M. Schneider, Ltd.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 80 **Schneider, Norman C. : ephemera : guest list.** - [19--].
Contents: guest list for an unidentified occasion.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 81 **Schneider, Norman C. : ephemera : passport.** - 1974.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 82 **Schneider, Norman C. : home at 76 Schneider Ave., Kitchener, Ont.** - 1982-1987.
Contents: clippings re the heritage designation given to N.C. Schneider's home at 76 Schneider Ave., Kitchener, Ont. and renovations done by other owners.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Homes and haunts
- File 83 **Schneider, Norman C. : home at Freeport, Highwood.** - 1951.
Contents : one invoice from Ball Brothers dated June 8, 1951.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 84 **Schneider, Norman C. : material received from children : Brita Hazell.** - 1982.
Contents: correspondence, postcards, clipping.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 85 **Schneider, Norman C. : material received from grandchildren : Dave and Nancy McBride.** - [198-].
Contents: baby snapshots, greeting cards.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 85 **Schneider, Norman C. : material received from nieces and nephews : Jane and Bill Schweitzer.** - 1982.
Contents: correspondence, school picture.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 86 **Schneider, Norman C. : memorial cribbage trophy.** - 1985.
Contents: one memorandum re Ex-Servicemen's Club trophy named in memory of Norman C. Schneider for a K-W Cribbage League annual cribbage tournament, Oct. 24, 1985.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 87 **Schneider, Norman C. : "personal papers" : A.** - 1918-1924.
Contents: invoice, H.E. Ahrens, Tailor and tax assessments. Also includes one letter from Carl [Ahrens?] written from hospital in England, about flying.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 88 **Schneider, Norman C. : "personal papers" : B.** - 1916-1919.
Contents: invoice, Berlin Robe & Clothing Co.; receipt for Board of Trade membership fee.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 89 **Schneider, Norman C. : "personal papers" : C.** - 1917-1921.
Contents: invoices and receipts pertaining to memberships in Waterloo County Canadian Club, Craftsman's Club, also a J.M. Schneider & Sons Ltd. invoice and money order stubs.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 90 **Schneider, Norman C. : "personal papers" : D.** - 1917-1920.
Contents: invoices from Dominion Truck Co., City Garage, Berlin Dye Works.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 91 **Schneider, Norman C. : "personal papers" : E.** - 1925.
Contents: invoice, Ellis & Howard Ltd.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 92 **Schneider, Norman C. : "personal papers" : F.** - [190-?].
Contents: material relating to a camp[?]. Includes cash accounts kept in a notebook (W.A. Freeman Co. Butcher Supplies, Hamilton, Canada): lists of amounts received from individuals and expenses for food and equipment. Includes ms. lists of equipment, materials and groceries. Also includes a leather wallet.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 93 **Schneider, Norman C. : "personal papers" : G.** - 1917-1918.
Contents: Great War Veteran's Association of Canada, "Constitution and Bylaws," 1917, receipt from same, money order stub.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.

- File 94 **Schneider, Norman C. : "personal papers" : H.** - 1918-1926.
Contents: invoices and receipts, including medical and dental, and clothing. Includes an invoice from the Highland Inn, Algonquin Park, 1920.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 95 **Schneider, Norman C. : "personal papers" : I.** - 1916-1919.
Contents: 1916 cheque stubs, 1919 income tax notice.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 96 **Schneider, Norman C. : "personal papers" : K.** - 1920-1926.
Contents: receipt for furniture, receipt for membership fees in KYMC (Kitchener Young Men's Club), Kitchener-Waterloo Hospital receipts.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 97 **Schneider, Norman C. : "personal papers" : L.** - 1918-1924.
Contents: receipts and invoices relating to furniture, dues for Lancaster Club, purchase of a car ("6 cyl. Studebaker").
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 98 **Schneider, Norman C. : "personal papers" : M.** - 1918-1924.
Contents: receipts etc. re Mason, Mutual life
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 99 **Schneider, Norman C. : "personal papers" : N.** - 1918-1924.
Contents: withdrawals and cancelled cheques from the Waterloo County Loan and Savings Co. Cheques include Waterloo County Canadian Club, Robe and Clothing Co., Commissioner of Patents. Some have 2 cent stamps.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 100 **Schneider, Norman C. : "personal papers" : P-Q.** - 1918-1924.
Contents: invoice, receipt : Police Court Clerk, Board of Park Management.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 101 **Schneider, Norman C. : "personal papers" : R.** - 1918-1924.
Contents: Order form, Robe & Clothing Co.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 102 **Schneider, Norman C. : "personal papers" : S.** - 1918-1924.
Contents: correspondence re loan land purchase agreement, medical receipts, subscription receipts.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 103 **Schneider, Norman C. : "personal papers" : T.** - 1918-1924.
Contents: receipts etc. re taxes, subscriptions.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 104 **Schneider, Norman C. : "personal papers" : U-V.** - 1918-1924.
Contents: receipts from University Club of Ottawa.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.

- File 105 **Schneider, Norman C. : "personal papers" : W.** - 1918-1924.
Contents: receipts.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
- File 106 **Schneider, Norman C. : "personal papers" : X-Y-Z.** - 1918-1924.
Contents: receipts from Y.M.C.A., H.S. Zinkann Furniture.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.

Series 14.02 : Schneider, Norman C. (Norman Christoph), 1888-1985 : General

- Norman C. Schneider : general.** - 1899-1987. - 20 cm of textual records.
Series consists of material collected by Norman C. Schneider relating to his interests and activities. Includes information about his friends Ivan Keffer and Walter Zeller, his trip to the 1936 Olympics in Berlin, the Royal Visit to Kitchener in 1939, the LeRoy car, the Chicopee Ski Club, the Shand Dam, Rotary International. Includes clippings, ephemera and scrapbooks containing clippings about local weather and events.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 1 **Anecdotes, humour, poems : "The bedpan".** - [19--].
Contents: poem.
UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Miscellaneous anecdotes -; Isle of Mann; The Bedpan; A country dog; newsclipping "Rain of urine starts stampede, 24 killed" no date; end of box 1
- File 2 **Anecdotes, humour, poems : Comment corner."** - 1982.
Contents : one "Comment Corner" clipped from the J.M. Schneider Newsletter, April 8, 1982.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 3 **Anecdotes, humour, poems : "The company rules."** - [19--].
Contents: prose, ts.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 4 **Anecdotes, humour, poems : "Consider."** - [19--].
Contents: poem: clipping.
UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Miscellaneous anecdotes -; Isle of Mann; The Bedpan; A country dog; newsclipping "Rain of urine starts stampede, 24 killed" no date; end of box 1
- File 5 **Anecdotes, humour, poems : "A country dog . . .".** - [19--].
Contents: untitled poem.
UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Miscellaneous anecdotes -; Isle of Mann; The Bedpan; A country dog; newsclipping "Rain of urine starts stampede, 24 killed" no date; end of box 1
- File 6 **Anecdotes, humour, poems : "Dear cousin."** - [19--].
Contents: humorous letter, photocopy ts.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 7 **Anecdotes, humour, poems : "Growing old" by William Powell.** - 1961.
Contents : poem cut from the _Rotarian_, March 1961.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 8 **Anecdotes, humour, poems : "How to tell Conservatives from Liberals."** - [19--].
 Contents: prose, clipping.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 9 **Anecdotes, humour, poems : "I am fine, thank you."** - [19--].
 Contents: poem, ts. and clipping.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 10 **Anecdotes, humour, poems : "I dreamed death came".** - 1975.
 Contents : ts of an untitled poem by an anonymous author, with a note by NCS: "Kindness of Bishop Leland Stark, Motorship Sagafjord, June 7-July 10, 1975.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 11 **Anecdotes, humour, poems : "Isle of Mann".** - [19--].
 Contents: prose.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
 Original description: File: Miscellaneous anecdotes -; Isle of Mann; The Bedpan; A country dog; newsclipping "Rain of urine starts stampede, 24 killed" no date; end of box 1
- File 12 **Anecdotes, humour, poems : "A juicy fish story."** - [19--].
 Contents: prose, ms.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 13 **Anecdotes, humour, poems : "Liquor lengthens life."** - [19--].
 Contents: poem, ts.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
 Original description: File: Miscellaneous anecdotes -; Isle of Mann; The Bedpan; A country dog; newsclipping "Rain of urine starts stampede, 24 killed" no date; end of box 1
- File 14 **Anecdotes, humour, poems : "Living bouquets" [by] Emmie Anthes.** - [19--?].
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Contents : photocopy of ts. poem signed Emma C. Anthes.
 Original description: Box: Norm's Family scrapbook
- File 15 **Anecdotes, humour, poems : "Not growing old." [by] Emmie Anthes.** - [19--].
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Contents : photocopy of ts. poem signed Emma C. Anthes.
 Original description: Box: Norm's Family scrapbook
- File 16 **Anecdotes, humour, poems : "Ponder".** - [19--].
 Contents : poem cut from a Rotary Club Bulletin, undated.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

- File 17 **Anecdotes, humour, poems : postcards.** - [19--].
Contents: four German postcards with humorous artwork. Two are by August Thiele.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 18 **Anecdotes, humour, poems : "A prayer".** - [1965].
Contents: one clipping, a poem on aging.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 19 **Anecdotes, humour, poems : "A Prayer for those wishing to live longer."** - [198-].
Contents: poem, ts., one ts. carbon, photocopy.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 20 OVR **Anecdotes, humour, poems : "Psyche out."** - [19--].
Contents: calendar page consisting of a cartoon by Gary Patterson of a skier.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE
- File 21 **Anecdotes, humour, poems : "Rain of urine starts stampede, 24 killed."** - [19--].
Contents: clipping.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Miscellaneous anecdotes -; Isle of Mann; The Bedpan; A country dog; newsclipping "Rain of urine starts stampede, 24 killed" no date; end of box 1
- File 22 **Anecdotes, humour, poems : "Soldier Private William Sharpe."** - [19--].
Contents: prose, ts.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 23 **Anecdotes, humour, poems : "Success".** - 1975.
Contents : ts of a poem, author unidentified.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 24 **Anecdotes, humour, poems : "Sum up of have what it takes to take it."** - [19--].
Contents: prose, ts.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 25 **Anecdotes, humour, poems : "Take time."** - [196-?].
Contents : poem, ts.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 26 **Anecdotes, humour, poems : "Too many of us."** - [198-].
Contents: one ts. sheet. of untitled sayings.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 27 **Anecdotes, humour, poems : untitled.** - [195-?].
Contents: clipping: poem by Etienne de Grellet and quotation from E.W. Howe on success, originally from Forbes Magazine.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 28 **Anecdotes, humour, poems : "The wonders of being eighty plus." - [19--].**
Contents: prose, ts., photocopy.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 29 **Anecdotes, humour, poems : "Words of wisdom." - [198-].**
Contents: poem, ts.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 30 **Anecdotes, humour, poems : "Yesterday in Kitchener" [by] "Stubby", Walter Stuebing. - [196-?].**
Manuscript version of a poem by Walter Stuebing.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 31 **Anecdotes, humour, poems : "Yesteryear in Kitchener" [by] Stubby. - [196-?].**
Contents: clipping of a poem by Walter Stuebing printed in the K-W Record.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 32 **Anecdotes, humour, poems : "Your nominating committee." - [19--].**
Contents: untitled prose, ts.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Anecdotes; Have what it takes to take it; I dreamed death.; I am fine, thank you; Dear cousin; Soldier Private William Sharpe; Wonders of being eighty plus; The Company Rules (10); A humorous reading from your nominating committee for the ancient and honorable Saturday morning Curling and Luncheon Club 1975; A Juicy Fish Story Jan. 22/82; How to tell Conservatives from Liberals; Postcard from Germany [5 items]
- File 33 **Chicopee Ski Club : artifacts. - 1972.**
Contents: one blue ribbon. Note in scrapbook by NCS: "Ribbon cut at opening of chair lift at Chicopee Ski Club, Jan. 9, 1972 by Miss Canada, Donna Sawicky of Kitchener."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 34 **Chicopee Ski Club : clippings. - [197-].**
Contents: clipping from a Club publication relating to Jack Halliwell. Includes portrait and biographical information.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 35 **Chicopee Ski Club : clippings. - 1970.**
Contents: "Kerr enthusiastic about skiing facilities," K-W Record, Feb. 2, 1970, ill. re official opening of Chicopee Ski Club's chalet. News photo includes Norman C. Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 36 **Chicopee Ski Club : history. - 1970.**
Contents: "President's message," The Chicopee Skier, Nov. 1970, p. 1-2, ill. This is a history of the Chicopee Ski Club with photographs provided by Norman Schneider and others.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 37 **Chicopee Ski Club : reforestation, 1940 : clippings. - 1940.**
Clippings: "Boy Scouts doing their daily good turn," K-W Record, April 29, 1940, photograph by NCS. Also includes a letter to the editor by Norman C. Schneider, "Well done, Scouts". The reforestation was done at the request of the Chicopee Ski Club.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 38 **Chicopee Ski Club : "Sumac Hill", prize winning photograph by Norman Schneider.** - [195-?].
Reproduction of a photograph by Norman C. Schneider on a page from the Waterloo County Scenic Calendar.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
 TGM1 terms: Skiing
 Added Entries: Schneider, Norman C. (Norman Christoph), 1888-1985 - Photographer
- File 39 **Children's Aid Society Building Fund Campaign.** - 1959-1960.
Contents: clippings, ms. notes, speeches. Includes ms. speech given at building opening, June 29, 1960. Norman C. Schneider was President of the Building Fund Campaign.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 Original description: File: Children's Aid Society 1960; incl. dedication of new building in Kitchener by Norm
- File 40 **Church of the Good Shepherd, Kitchener, Ontario.** - 1942.
Contents: leaflet published to commemorate the 100th anniversary of the Swedenborgian Church in Kitchener, Ont., consisting of a brief history of the Church, its buildings, its Pastors and congregations. Norman C. Schneider is listed as Sunday School Superintendent.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 41 **Church of the Good Shepherd, Kitchener, Ontario.** - 1985.
Contents: spiral-bound publication issued to commemorate the 150th anniversary of the Swedenborgian Church in Kitchener, Ont.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 Original description: 1985 Church of the Good Shepherd photo album [no, a publication]
- File 42 **Church of the Good Shepherd, Kitchener, Ontario : dedication of piano in memory of Norman C. Schneider, Apr. 12, 1987.** - 1987.
Contents: programme of service, ms. speech notes by Herb Schneider re the gift of the piano.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 43 **Church of the Good Shepherd, Kitchener, Ontario : dedication of Schneider-Ahrens window, Dec. 30, 1956.** - 1956.
Contents: one leaflet: programme of the dedication service.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 44 **Clippings and ephemera.** - 1954-1962.
Contents: two pieces of currency: a German hundred million mark note, a note for one million dollars in gold from "The Bank of the United States". Also includes postcards and clippings from _The Rotarian_.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 45 OVR **Clippings and ephemera : "First men on moon," July 21, 1969.** - 1969.
Contents: "First men on moon," Hamilton Spectator, July 21, 1969, ill.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 OVERSIZE
 Original description: Box: Norm's Family scrapbook
- File 46 **Genealogical charts: descendants of Norman and Ethel Schneider.** - 1990.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 47 **Grand River Valley Conservation Project : Shand Dam.** - 1942.
Contents: one article "Storage dam in operation," _Monetary Times_, Aug. 22, 1942: 18-19.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 48 **Grand River Valley Conservation Project : Shand Dam : ephemera.** - 1939-1942.
Contents: invitations to Norman C. Schneider to attend the sod turning at the site of the Shand Dam, July 11, 1939 and the official opening of the Shand Dam, Aug. 7, 1942.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

- File 49 **Highway 8, Freeport diversion : official opening, Sept. 19, 1963.** - 1963.
Contents: one ribbon. Note in scrapbook by NCS: "Ribbon cut at official opening of Freeport diversion of Highway No. 8. Ceremony on overpass bridge at Blockline Road, Sept. 19, 1963. N.C. Schneider."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 50 **Highway 401 : official opening, Nov. 17, 1960 of Highway 401 between Highways 25 and 8.** - 1960.
Contents: one ribbon, two invitations. Note in scrapbook by NCS: "Ribbon cut, opening of Highway 401, Nov. 17, 1960."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 51 **Keffer, Ivan W. : biographical.** - [196-].
Contents: published picture and description of the F.W. Woolworth Co. Board of Directors, partial newspaper obituary.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Keffer, Ivan W.
- File 52 **Keffer, Ivan W. : biographical.** - 1940-1965.
Contents: clippings relating to Ivan W. Keffer, including his obituary.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 53 **Kitchener Chamber of Commerce.** - 1950-1974.
Contents: 1. Resolution 1950 re Highway 401. 2. Ephemera, membership list, 1969-1975.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: Chamber of Commerce Assorted Correspondence 1970s; includes a booklet purchased for original plant at 63 Courtland Ave. by Norm Schneider entitled " A few pointers about the Anderson Improved Steam Trap and some of its many uses" manufactured by the V.D. Anderson Co. of Cleveland, Ohio
- File 54 **Kitchener Musical Society Band : concert at N.C. Schneider's home, June 15, 1981 : invitation.** - 1981.
Contents : ephemera : invitation to neighbours to attend.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 55 **Kitchener Young Men's Club : ephemera : "Come to the fair".** - 1932.
Invitation to a meeting of the KYMC [Kitchener Young Mens' Club?] to be held at Norman Schneider's Freeport farm, Oct. 21, 1932.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 56 **Kitchener Young Men's Club : poem : "A little piece of tail" by L.B. Lawrance.** - 1932.
Ts. (original) poem and business card sent to Norman Schneider in appreciation after a Kitchener Young Mens' Club held at Norman Schneider's Freeport farm, Oct. 21, 1932.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Very badly marked by paste. Top edge damaged by conservators in removal from scrapbook.
Original description: Box: Norm's Family scrapbook

- File 57 **Le Roy car.** - 1899-1962.
Contents: 1. Original operating instruction manual [1899], missing first 4 pages. Very fragile. 2. Biographical newspaper story about Milton H. Good, _Wasaga Beach Weekly, Aug. 4, 1950. Very Fragile 3. News stories about Sandy Rider's discovery and restoration of the LeRoy car in Stratford, 1954. 4. Ephemera, correspondence, clippings and publicity about Norman C. Schneider's purchase of the LeRoy in 1956 and his subsequent donation to Doon Pioneer Village, 1956-1962 5. Norman C. Schneider's ms. and ts. original operating instructions for the LeRoy car, ca. 1956.
 UW - File transfer Box #9 : Norman C. Schneider Collection
Original description: File: Le Roy Car "Horseless Carriage"; includes articles and following photographs: Norman Schneider sitting on Le Roy car - Norm bought the car from Sandy Rider of Stratford and presented it to the Doon Pioneer Village. The Le Roy was built between 1899-1901 by Good Brothers of Kitchener (Berlin); Lionel (Sandy) Rider sitting on Le Roy car - Sandy discovered the Le Roy car in a bedroom above a bicycle shop in Stratford where it had rested in parts for 44 years. He completely restored it and drove it to many antique car shows and always took first prize.; 4 proofs of the photos taken of Norm with the Le Roy car he purchased from Sandy Rider; Mr. and Mrs. Fred Crocker of Stratford, Ontario - the first owner of the Le Roy car that was purchased and donated to Doon Pioneer Village by Norm Schneider circa 1899-1901
- File 58 **Unused number.**
- File 59 **Olympic Games, 1936, Berlin.** - 1936.
Contents: official press card and pass for Norman C. Schneider for the 1936 Olympics in Berlin, Germany. Includes leather case and press badge with ribbon attached. See also folder 87.02.11.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: 1936 Olympics; Press Pass for Norman Schneider; Press Id Card for Norman Schneider
- File 60 **Olympic Games, 1936, Berlin.** - 1936.
Contents: a publication about the 1936 Olympics entitled Die Woche.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: Rotary International Information; 1930, 1931, 1936, 1975; 1936 is a publication about the Olympics in Berlin, publication and shows Adolph Hitler with dignitaries.
- File 61 **Olympic Games, 1936, Berlin.** - 1936-1938.
Contents : clippings relating to the Olymic Games held in Berlin, Germany in 1936. Includes a view of the "Aquatic Stadium", and a clipping from the _Dunville Chronicle_, Feb. 4, 1938, titled "Old Bill's Column." The author describes hsi visit to the annual dinner of the Kitchener-Waterloo Builders' Exchange, and Norman C. Schneider's showing of his Olympic Games motion pictures.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
 TGM1 terms:Stadiums - Germany - Berlin
- File 62 **Rotary International Convention, Vienna, 1931.** - 1930-1931.
Contents: contains Canadian Pacific ephemera from the steamship "Duchess of York" including passenger list and menu, as well as Rotary publications and correspondence about the Convention.
 UW - File Transfer Box #2 : Norman C. Schneider Collection
Original description: File: Rotary Tours 1930s; Canadian Pacific Gazette 1931
- File 63 **Rotary International Convention, Vienna, 1931.** - 1930-1931.
Contents: material relating to Rotary International Convention, Vienna, 1931.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: Rotary International Information; 1930, 1931, 1936, 1975; 1936 is a publication about the Olympics in Berlin, publication and shows Adolph Hitler with dignitaries.
- File 64 **Rotary International tours.** - 1973-1975.
Contents: material relating to two cruises, 1973 to the Pacific and and 1976 to Scandinavia, Holland and Iceland.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 65 **Royal visit : King George VI and Queen Elizabeth in Kitchener, Ont., June 16, 1939 : clipping concerning Norman C. Schneider's motion pictures of the event.** - 1939.
Contents: one clipping. Title on clipping "Schneider pictures shown in New Dundee".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 66 **Royal visit : King George VI and Queen Elizabeth in Kitchener, Ont., June 16, 1939 : ephemera.** - 1939.
Contents: two reception invitations addressed to Mr. N.C. Schneider and Mrs. N.C. Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 67 **Salvation Army Eventide Home Fundraising Campaign Executive.** - 1967.
Contents: excerpt from a Salvation Army publication: letter from NCS on behalf of the Fund Raising executive about the Salvation Army Citadel Eventide Home.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 68 **Schneider, Dave : biographical : obituary, Feb. 5, 1968.** - 1968.
Contents: obituary of Dave Schneider, cousin of NCS, son of J.M. Schneider's brother Henry.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 69 **Schneider Memorial Fountain at Rockway Gardens.** - 1964-1970.
Contents: material relating to the fountain erected as a memorial to J.M. and Helena Schneider by their children in 1964 at Rockway Gardens, Kitchener, Ont. Includes correspondence re Niagara Fountains, costs and maintenance, clipping, blueprints. Includes dedication (ts. original) by Norman C. Schneider, given Sept. 27, 1964.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: Memorial Fountain at Rockway Gardens 1964; includes inscription on fountain sign - "In tribute to John Metz Schneider and Helena Ahrens Schneider - Their pioneer efforts and sacrifices contributed to the religious, cultural and industrial development of this community. By their family Emma, Frederick, Norman, Herbert, Charles; 8 x 10 of fountain with Norm and brother, Fred standing to right
- File 70 **Schneider Memorial Fountain at Rockway Gardens : dedication, Sept. 27, 1964.** - 1964.
Contents: ts. speech by Rev. Paul Zacharias, clippings.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 71 **Schneider Memorial Fountain at Rockway Gardens : postcard.** - 1964.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 72 OVR **Scrapbook, 1960.** - 1960.
Contents: Norman Schneider's scrapbook of clippings relating to the Norman C. Schneider family, local history, Chicopee, symphony, local weather, personalities, sports, Kitchener downtown.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
OVERSIZE
Original description: Scrapbook of newsclippings from local papers - 1960
- File 73 OVR **Scrapbook, 1961-1962.** - 1961-1962.
Contents: Norman Schneider's scrapbook of clippings relating to the Norman C. Schneider family, local history, local weather, personalities, sports, Kitchener downtown, J.M. Schneider Ltd., Waterloo-Wellington Airport, local postcards.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
OVERSIZE
Original description: Scrapbook of newsclippings from local papers - 1961-62
- File 74 OVR **Scrapbook, 1962-1975.** - 1962-1965.
Contents: Norman Schneider's scrapbook of clippings relating to Waterloo County, Schneider company, Schneider family and general interest clippings from 1962-1965.
UW - File Transfer Box #2 : Norman C. Schneider Collection
OVERSIZE
- File 75 **Scrapbook collection of German currency from 1919-1922.** - 1919-1922, 1938.
Contents: one scrapbook, a gift To Norman C, Schneider. Includes a 1 ruble note, 1938 and a 10 franc Belgian note.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous

File 76 **Scrapbook: title page, introduction.** - 1958.
 Contents : calligraphic pages from the beginning of the scrapbook presented to Norman C. Schneider on the occasion of his 70th birthday.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

File 77 **Zeller, Walter : biographical: clipping.** - 1975.
 Contents: "Zeller a leading merchant," by Ernie Ronnenberg, Kitchener-Waterloo Record, Feb. 19, 1975. Walter Zeller was a boyhood friend of Norman C. Schneider.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
 Original description: Family Photos from Scrapbook Project

Subject: Zeller, Walter

Series 14.03 : Schneider, Norman C. (Norman Christoph), 1888-1985 : Interests: Aviation

Norman C. Schneider: interests : aviation. - 1906-1985. - 7 cm of textual records. - 16 photographs. - 5 negatives.
 Series consists of material relating to Norman C. Schneider's interest in aviation and his activities in connection with the Waterloo-Wellington Airport and the Waterloo-Wellington Airport Commission. Includes clippings, ephemera, speech notes, photographs and negatives.
 UW - File Transfer Box #8 : Norman C. Schneider Collection

File 1 **Aerial photograph by Norman C. Schneider.** - 1948. - 1 photograph : b&w ; 20 x 25 cm.
 Contents : one aerial photograph taken By N.C. Schneider of the country homes of F.C. Schneider and Henry Krug at Freeport, Ont.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 Original description: File: K-W Flying Club and aviation history; documents relating to Kitchener and Waterloo Airport 1930-73; crest for Waterloo Wellington Flying Club; Aerial photo taken of country homes of F.H. Schneider in foreground and Henry Krug, Freeport by Norm Schneider circa 1948

File 2 **Anecdotes, humour, poems : "High flight" by J.G. Magee.** - 1979.
 Contents : photocopy of a poem from the _New Church Messenger_.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

File 3 **Biplane "crack-ups".** - [192-?]. - 6 photographs : b&w ; 12 x 9 cm or smaller. - 2 negatives : b&w ; 5 x 7 cm.
 Note in scrapbook by NCS: "N.C.S. first flight was in this plane. The pilot had just finished repairing this crack up in Jacob Shantz orchard on Ottawa St. S. A war surplus plane after World War One."
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 One duplicate modern print among these.

File 4 **Bleriot aircraft photograph.** - [19--]. - 1 photograph : b&w ; 9 x 15 cm.
 Contents: snapshot of an airplane in a field, two men pulling and one man pushing. This is a snapshot of the Bleriot airplane, the "mystery" snapshot of file 2.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
 TGM1 terms: Airplanes

File 5 **Bleriot aircraft photograph.** - 1968.
 Contents: material relating to search for information about a plane in a local photograph. Includes correspondence, clippings and photocopied information
 UW - File Transfer Box #8 : Norman C. Schneider Collection

File 6 **Cecil Peoli plane.** - [1906]. - 1 photograph : b&w ; 9 x 12 cm.
 Note in scrapbook by NCS: "First areoplane[sic] to fly in Kitchener, then Berlin. Pilot Cecil Peoli. Brought here by motor truck, and flown off hayfield behind House of Refuge, now Goudie Home, Salvation Army."
 UW - File Transfer Box #8 : Norman C. Schneider Collection

File 7 **Cecil Peoli plane.** - 1978. - 3 photographs : b&w ; 13 x 17 cm. - 3 negatives : b&w ; 11 x 13 cm.
 Contents: material relating to Cecil Peoli, a South American aviator who flew his plane during the Celebration of Cityhood in Kitchener in 1912. Includes copy prints and copy negatives of three images of the plane, Cecil Peoli, F.H. Illing and W.H. Schmalz, as well as photocopies of clippings about Peoli.
 UW - File Transfer Box #8 : Norman C. Schneider Collection

- File 8 **Huron County Flying Training School Ltd., Goderich, Ont.: Norman C. Schneider's Employee pass.** - 1943.
Note in scrapbook: "My service in Second World War."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 9 **K-W Airport : Lord Trenchard, Oct. 17, 1931.** - 1931. - 1 photograph : b&w ; 16 x 21 cm.
Contents: group portrait, men standing in front of a plane. Left to right: Unidentified, Harry Sehl, Harvey Sims, Mac Douglas, Alex Welker, Norman Schneider, Lord Trenchard, Unidentified, Lester Shelley, Unidentified, Harold Ballantyne, Ernie Barrie, Clayton Dotzert.
 UW - File Transfer Box #8 : Norman C. Schneider Collection

Subject: Ballantyne, Harold; Barrie, Ernie; Dotzert, Clayton; Douglas, Mac; Schneider, Norman C.; Sehl, Harry; Shely, Lester; Sims, Harvey; Trenchard, Lord; Welker, Alex
 TGM1 terms:Airplanes
- File 10 **K-W Flying Club.** - 1931-1933, 1947.
Contents: ephemera, newsletters, lists of executive, 1930-1947.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 11 **Kitchener-Waterloo Municipal Airport Commission : field day, Sept. 20, 1930.** - 1930.
Contents : financial report relating to the field day, caption for a photograph.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 12 **Royal Canadian Air Force No. 404 K-W Wing.** - 1962-1985.
Contents: material relating to Norman C. Schneider's involvement in the RCAF 404 Wing. Includes membership card, report to the members from the Building Committee dated 1967, correspondence to and from Norman C. Schneider and the 404 Wing concerning his position as Honorary Chairman of an air show held Sept. 3, 1962.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 13 OVR **Schneider, Norman C. : portrait on the occasion of the naming of the Norman C. Schneider Airport Terminal, Waterloo-Wellington Airport, 1973.** - 1973. - 1 photograph : b&w ; 27 x 35 cm on mount 51 x 41 cm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 OVERSIZE.

Subject: Schneider, Norman C.
- File 14 OVR **Waterloo-Wellington Airport : aerial view, 1971.** - 1971. - 1 photograph : col. ; 20 x 25 cm framed to 30 x 32 cm.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 OVERSIZE.
Original description: Framed photos of Norm Schneider family
 TGM1 terms:Airports - Ontario - Waterloo (Regional Municipality)
- File 15 **Waterloo-Wellington Airport : clippings.** - 1969.
Contents: "\$ Multimillion airport began in farmer's field," by Walter W. Gowing, Galt Reporter, June 4, 1969, ill. This article consists of a brief history of the airport on its 20th anniversary. Includes a portrait of Norman C. Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 16 **Waterloo-Wellington Airport : clippings.** - 1971.
Contents : "25th Anniversary: Waterloo-Wellington Airport is \$3.25 million site," by Sue Hudspeth, Kitchener-Waterloo Record, June 11, 1971.
 UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 17 **Waterloo-Wellington Airport : Norman C. Schneider's speech at Galt, Mar. 11, 1952.** - 1952.
Contents : ephemera, ms. drafts and ms. speech notes for a speech by Norman C. Schneider.
 UW - File Transfer Box #8 : Norman C. Schneider Collection

- File 18 **Waterloo-Wellington Airport : sod turning, June 8, 1949.** - 1949. - 1 photograph : b&w ; 16 x 21 cm.
Contents: photograph of C.D. Howe, Minister of Trade and Commerce, turning the first shovel of gravel. Louis O. Breithaupt can be seen second from the left and Norman C. Schneider is at the extreme right.
Photographer: K-W Record.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Breithaupt, Louis O.; Howe, C.D.; Schneider, Norman C.*
TGM1 terms: Airports - Ontario - Waterloo (Regional Municipality)
- File 19 **Waterloo-Wellington Airport Commission : clippings.** - 1963.
Contents: "W-W Airport Commission sums-up year's activities," Kitchener-Waterloo Record, Dec. 6, 1963, ill. Includes Norman Schneider in the photograph.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 20 **Waterloo-Wellington Airport Commission : clippings.** - 1965.
Contents: clipping (photograph and caption) re Waterloo-Wellington Airport Commission award to Norman C. Schneider, "Honor founder," Kitchener-Waterloo Record, Dec. 10, 1965, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 21 **Waterloo-Wellington Airport Commission : clippings.** - 1971.
Contents: "Schneider retires from airport board," Kitchener-Waterloo Record, Dec. 10, 1971, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 22 **Waterloo-Wellington Airport Commission : clippings.** - 1972.
Contents: "Schneider is honored for airport service," Kitchener-Waterloo Record, Feb. 29, 1972, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 23 **Waterloo-Wellington Airport Commission : opening of the Norman C. Schneider Terminal building, Sept. 17, 1973.** - 1973.
Contents: one invitation invitation to to the opening of the "Norman C. Schneider Terminal Building", 1973.
UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 24 **Waterloo-Wellington Flying Club.** - 1975.
Contents: one flyer announcing "Norm Schneider Night", Feb. 13, 1975. Also includes one page ms. notes by N.C. Schneider on dates and names associated with aviation in the local area.
UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 25 **Waterloo-Wellington Flying Club.** - 1985.
Contents : one membership card.
UW - File Transfer Box #8 : Norman C. Schneider Collection
- File 26 **Waterloo-Wellington Flying Club : clippings.** - [197-].
Contents: "Flying club fetes pioneer N. Schneider," K-W Record, [197-?], ill. News story, photo with caption relating to portrait of Norman C. Schneider to be hung in the K-W Flying Club headquarters.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 27 **Waterloo-Wellington Flying Club : crest.** - 1985.
Contents : one embroidered crest.
UW - File Transfer Box #8 : Norman C. Schneider Collection

Series 14.04 : Schneider, Norman C. (Norman Christoph), 1888-1985 Military Service

Norman C. Schneider : military service. - 1914-1966, predominant 1915-1918. - 7 cm of textual records. - 154 photographs. - 4 negatives.

Series consists of material relating to Norman C. Schneider's military service in WWI, which included the 108th Battalion, 118th Battalion and the Mechanical Transport school of Instruction. Includes clippings, commissions, correspondence, ephemera, permits, negatives and photographs.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1

This series is arranged in two parts: 14.04a Textual Records and 14.04b Photographs.

Series 14.04a : Schneider, Norman C. (Norman Christoph), 1888-1985 Military Service

- File 1 **118th Battalion : clippings re Kaiser's bust.** - 1966.
*Contents: "Memento of Kaiser bust given to Pioneer Village," Kitchener-Waterloo Record, Oct. 4, 1966, ill., also undated clipping with caption "The dunked bust of German emperor was salvaged from mud of Victoria Park lake."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*
- File 2 **118th Battalion : souvenir facsimile of the Berlin News Record, May 22, 1916, as a memento of the "final meeting" of the Battalion.** - [19--].
*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*
- File 3 **Canadian Army training manuals.** - 1914-1915.
*Contents: three training manuals owned by Norman C. Schneider: 1. Canadian Army Service Corps training (1914), 2. The Guide: a manual for the Canadian Militia . . . by Major General Sir William D. Otter (1914), 3. Rifle and musketry exercises for the Ross rifle (1915), 4. The Canadian Soldier's Manual for French and German (1915).
UW - File Transfer Box #8 : Norman C. Schneider Collection*
- File 4 **Canadian Legion : correspondence.** - 1933, 1955.
*Contents: correspondence to N.C. Schneider in 1933 re Legion mortgage. Also includes a list of 118th Battalion members attending a reunion in 1955.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Added Entries: Denton - Photographer*
- File 5 **Mechanical Transport School of Instruction Dinner, Rivermead Golf Club, Tues. Oct. 10, 1916.** - 1916.
*Contents: menu for the Technical Transport Officers Class dinner, autographed by those present.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*
- File 6 **Schneider, Norman C. : commission as Lieutenant.** - 1916.
*Contents : document signed by Sam Hughes and the Duke of Devonshire appointing NCS as Lieutenant as of June 18, 1915, and dated April 10, 1916. It is addressed to Norman Christopher[sic] Schneider, Gentleman, 108th Regiment.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*
- File 7 **Schneider, Norman C. : permits to leave Canada.** - 1917-1918.
*Contents : official permits issued for an intended trips to the United States, dated Sept. 27, 1917, Jan. 19, 1918, May 21, 1918.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook*

File 8 **Schneider, Norman C. : "personal papers" : military career.** - 1916-1918.
 Contents: consists of material relating to Norman C. Schneider's involvement in the military during World War I. Includes correspondence, certificates and official forms. Also includes two permits to leave Canada.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 The contents of this folder were originally in a section of a portable accordion file labelled "Personal Papers, Oct. 24, 1917.
 Original description: Accordion Folder: "Personal Papers Norman C. Schneider Oct. 24, 1917"; end of box 3

 Subject: Canada. Canadian Army. Battalion, 118th

Series 14.04b : Schneider, Norman C. (Norman Christoph), 1888-1985 Military Service : Photographs

File 1 **108th Battalion officers training class, 1915 : portrait.** - 1915. - 1 photograph : b&w ;
 16 x 21 cm on mount 26 x 31.
 Contents: one group portrait of the 108th officers training class, 1915, taken outside.
 Back row, left to right: Sergeant Major Kreutzer, Reinhold Lang, Lionel Washburn, Carl Heinrich, Dr. Rittinger, Mr. Wier, Frank Rooney, Col. Bowman, Hugo Bingham.
 Middle row, left to right: Fred Davies, Norman Schneider, Solon Albright, Harry Halliwell, Brown, Hallman, McKelvie.
 Front row, left to right: Al Pernfuss, E. Woolner, Harry Porteous, Russell, Leo Leyes, J. Harold Smyth.
 Photographer : [Denton], Berlin Portrait Rooms.
 UW - File Transfer Box #8 : Norman C. Schneider Collection

 Subject: Schneider, Norman C. - Military service; Albright, Solon; Bingham, Hugo; Bowman, Col.; Brown, [?]; Davies, Fred; Halliwell, Harry; Hallman, [?]; Heinrich, Carl; Kreutzer, Sergeant Major; Lang, Reinhold; Leyes, Leo; McKelvie, [?]; Pernfuss, Al; Porteous, Harry; Rittinger, Dr.; Frank Rooney,; Russell, [?]; Smyth, J. Harold; Washburn, Lionel; Wier, Mr.; Woolner, E.; Canada. Canadian Army. Battalion, 108th - People
 TGM1 terms:World War, 1914-1918 - Military Personnel - Canadian - Ontario - Kitchener
 Added Entries: Denton - Photographer

File 2 **108th Battalion officers training class, 1915 : portrait / [by] Denton.** - 1915. - 1
 photograph : b&w ; 16 x 21 cm on mount 26 x 31.
 Contents: one group portrait of the 108th officers training class, 1915.
 UW - File Transfer Box #8 : Norman C. Schneider Collection

 Subject: Schneider, Norman C. - Military service
 Added Entries: Denton - Photographer

File 3 **118th Battalion : trooping the colours, Victoria Park, 1916.** - 1916. - 1 postcard : b&w
 ; 9 x 14 cm.
 Contents: one postcard identified by NCS as the 118th Battalion in Victoria Park, Kitchener, Ont., 1916. Also in this image is a photographer with camera and tripod, preparing to take a picture. This postcard was sent to Floss Ahrens in Kansas City by E. Maude Garner and is stamped and postmarked Kitchener, Oct. 16, 1916.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

 Subject: Canada. Canadian Army. Battalion, 118th; Victoria Park (Kitchener, Ont.)
 TGM1 terms:World War, 1914-1918 - Military Personnel - Canadian - Ontario - Kitchener

File 4 **Gofton, Alf, Mechanical Transport, overseas 1914.** - 1916. - 1 postcard : b&w ; 14 x 9
 cm.
 Contents: group portrait of Alf Gofton and friends, unidentified.
 Photographer : G. Rosenar, Durrington.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

 Subject: Gofton, Alf - Friends and associates
 Added Entries: G. Rosenar - Photographer.

- File 5 **Gofton, Alf, Mechanical Transport, overseas 1914.** - 1916. - 1 postcard : b&w ; 14 x 9 cm.
 This postcard shows two "Kelly Trucks".
 Left to right: C. Sutherland, M. McDonald, S. Smith, J. MacKenzie, Alf Gofton.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
 Added Entries: G. Rosenar - Photographer.
- File 6 **Mechanical Transport Class, Ottawa, 1916.** - 1916. - 1 postcard : b&w ; 9 x 14 cm.
 Contents: group portrait, formal, taken outdoors. Subjects unidentified. Norman C. Schneider is in the front row, second from the right.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 7 **Mechanical Transport School of Instruction, Ottawa, Sept. 1916.** - 1916. - 1 photograph : b&w ; 10 x 15 cm.
 Contents : informal group portrait, taken outdoors. Subjects unidentified.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

 Subject: Schneider, Norman C. - Military service
- File 8 **Schneider, Norman C. : portrait.** - [1916?]. - 1 photograph : b&w ; 10 x 7 cm.
 Contents: one portrait of NCS in uniform. Note in scrapbook: "NCS. 118th Battalion".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
 Original description: Box: Norm's Family scrapbook
- File 9 **Schneider, Norman C. : snapshots.** - [1916?]. - 1 photograph : b&w ; 9 x 15 cm.
 Contents: one snapshot showing Lieut. Norman C. Schneider and Captain Harry Snyder in uniform with a family group, outdoors.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

 Subject: Schneider, Norman C.- Military Service
- File 10 **Schneider, Norman C. : snapshots.** - [1916?]. - 1 photograph : b&w ; 6 x 10 cm.
 Contents: one snapshot showing, left to right, Emma, Margaret, Basil Gilbert, Norman C. Schneider. Informal group shot, taken outdoors, possibly a picnic. The men are in uniform, holding car seats.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

 Subject: Schneider, Norman C.- Military Service
- File 11 **Schneider, Norman C. : snapshots.** - [1916?]. - 1 photograph : b&w ; 6 x 11 cm.
 Contents: informal group portrait taken outdoors.
 Left to right: N.C. Schneider in uniform, holding dog, Ethel Lapsley, Carl Heimrich, Margaret, Emma Schneider, Basil Gilbert.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

 Subject: Schneider, Norman C.- Military Service
- File 12 **Schneider, Norman C. : snapshots.** - 1916-[194-]. - 128 photographs : b&w ; 16 x 10 cm or smaller.
 Contents: 128 snapshots, some with identifications. Contains Norman C. Schneider's photos of 1916 "118th Battalion" such as interior photos of barracks at Berlin (Kitchener), Ottawa, tents at Camp Borden; the Schneider family home "Buena Vista" with John Metz out front in two of the photos; picnics with friends, Gatineau River, plane crashes, A nice catch of fish.
 UW - File Transfer Box #5 : Norman C. Schneider Collection
 21 snapshots missing. Presumably taken for scrapbook.

 Subject: Schneideer, Norman C. - Military Service; Schneider, Norman C. - Friends and associates

- File 13 **Schneider, Norman C. : snapshots of the 118th Battalion.** - [19--]. - 4 photographs :
 b&w ; 9 x 13 cm. - 4 negatives : b&w ; 5 x 8 cm.
Contents: four snapshots. Copy prints of snapshots which match many in 87.01.36.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Army Personnel from World War I -; 5
copies of original photos showing McKenzie and Sim in one photo with Norm?
- File 14 **Schneider, Norman C. : snapshots of the 118th Battalion : officers, 1915.** - 1915. - 1
 photograph : b&w ; 7 x 11 cm.
Contents: snapshot, an informal group portrait, taken outdoors.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Canada. Canadian Army. Battalion, 118th - People*
TGM1 terms:World War, 1914-1918 - Military Personnel - Canadian - Ontario - Kitchener
- File 15 **Schneider, Norman C. : snapshots of the 118th Battalion.** - [1916?]. - 9 photographs :
 b&w ; 5 x 8 cm or smaller.
Snapshots of military training with no identifications as to unit or location. Includes
"Moving Day", "Shutter affected by gunfire, 16 pounder", rifle range, tents and tent moving,
group portrait possibly of the 118th Battalion. These snapshots were probably originally from
the album in NCS 87:01 :36 Item #1.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 16 **Unidentified group portrait, Nov. 1931.** - 1931. - 1 photograph : b&w ; 8 x 13 cm.
Group portrait taken outside at the Sims home (note in scrapbook), Kitchener, Ont.
Occasion not specified, probably the visit by British Air Admiral Lord Trenchard.
Back row, left to right: Major Hal Ballantyne, A.E. Martin, Lieut. Ken Sims, Lieut.
Norman C. Schneider.
Front row, left to right: Major Heather, Col. H.J. Sims Q.C., Lord Trenchard, British
Air Admiral, Hon. W.D. Euler M.P., Louis Lang.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ballantyne, Hal; Euler, W.D.; Heather, Major*
Lang,; Lang, Louis; Martin, A.E.; Schneider, Norman C.; Sims, H.J.; Sims, Ken; Trenchard, Lord

Series 14.05 : Schneider, Norman C. (Norman Christoph), 1888-1985 : Political Career

- Norman C. Schneider : political career.** - 1952-1972. - 43 cm of textual records. - 23
 photographs.
Series consists of material relating to Norman C. Schneider's activities as a Liberal
M.P. Includes clippings, correspondence, ephemera, photographs, scrapbooks, speeches, etc.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
This series is arranged in two parts: 14.05a Textual Records and 14.05b Photographs.

Series 14.05a : Schneider, Norman C. (Norman Christoph), 1888-1985 : Political Career

- File 1 **Clippings.** - [195-].
Contents: clippings relating to NCS political career.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 2 **Clippings.** - [195-].
Contents: clipping relating to NCS political career.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 3 **Clippings.** - [195-].
Contents: clipping relating to NCS political career.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 4 **Clippings.** - [195-].
Contents: clippings relating to NCS political career.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 5 **Clippings.** - [195-].
 Contents: floor plan of the House of Commons, with N.C. Schneider's name pencilled in.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 6 **Clippings.** - [195-].
 One clipping at N.C. Schneider's nomination as a Liberal candidate in the federal election. Left to right: Clark Murray, M.P. for Oxford, G. Bruce McCullough, president of the Liberal association, N. C. Schneider.

 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 7 **Clippings.** - [195-].
 Contents: clipping relating to Knockers Club annual pigtail feast in Ottawa.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 8 **Clippings.** - 1952.
 Contents: clippings relating to NCS political career, including report of maiden speech.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 9 **Clippings.** - 1952.
 Contents: clippings relating to NCS political career.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 10 **Clippings.** - 1952.
 Contents: "Greet defence minister," K-W Record, June 7, 1952.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 11 **Clippings.** - [1952?].
 Contents: "Speaks in Waterloo," K-W Record: clipping showing Prime Minister Louis St. Laurent speaking in Waterloo, Ontario.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 12 **Clippings.** - [1952?].
 Contents: "Rare Commons Photo", Kitchener-Waterloo Record, March 20, 1953: clipping showing the House of Commons in Session.
 Published version of the photograph in the Scrapbook p. 151.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 13 **Clippings.** - 1953.
 Contents: clippings relating to NCS's win in the Aug. 1953 federal election. Includes table of results and a photo of the victory parade.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 14 **Clippings.** - 1954.
 Contents: clipping relating to Knockers Club annual pigtail feast in Ottawa, 1954.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 15 **Clippings.** - 1956.
 Contents: clippings relating to a performance by the Schneider Orpheus Male Choir for members of Parliament and Senate in Ottawa. Includes news story and photo.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 16 **Clippings.** - [1957?].
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

- File 17 **Clippings.** - [1957].
Contents: clipping of a family portrait by Trussler, with identifications.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- Subject: Schneider, Norman C. - Family*
Added Entries: Trussler - Photographer
- File 18 **Clippings.** - 1958.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 19 **Clippings.** - 1963.
Contents: "Waterloo North has long loved the Liberals," Kitchener-Waterloo Record, March 30, 1963, ill.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 20 **Clippings.** - 1964.
Contents: "Tea and politics," Kitchener-Waterloo Record, March 30, 1963, ill., concerning a tea sponsored by the North Waterloo Liberal Women's Association.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 21 **Clippings.** - 1972.
Contents: clippings relating to NCS political career.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 22 **Clippings.** - 1972.
Contents: clippings.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 23 **Correspondence : C.D. Howe, Minister of Trade and Commerce.** - 1957.
Contents : one letter dated May 28, 1957.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
Added Entries: Howe, C. D., (Clarence Decatur), 1886-1960
- File 24 **Correspondence : Lester B. Pearson.** - 1960-1962.
Contents: letters to (1) and from (3) Lester B. Pearson.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: Personal letters between Norm from Lester Pearson, Leader of the Opposition, May 10/61 and Feb. 27/62
Added Entries: Pearson, Lester B.
- File 25 **Correspondence: Louis St. Laurent, Prime Minister.** - 1952.
Contents : letters dated April 25, 1952, Nov. 21, 1952, Dec. 6, 1952.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
Added Entries: St-Laurent, Louis S. (Louis Stephen), 1882-1973
- File 26 OVR **Election poster.** - [195-]. - 1 poster.
Contents: poster 56 x 35 cm., "Vote Norman C. Schneider."
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
OVERSIZE.
- File 27 OVR **Election poster.** - [195-]. - 1 poster.
Contents: Poster 57 x 36 cm., 4 copies, "Re-elect Norman Schneider."
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
OVERSIZE.
- File 28 **Ephemera.** - 1952.
Contents: N.C.Schneider's Christmas card as M.P.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 29 **Ephemera.** - 1953-1958.
Contents: N.C. Schneider's circular letters to constituents.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 30 **Ephemera.** - 1954.
Contents: invitation to Norman and Ethel Schneider to meet Queen Elizabeth, The Queen Mother.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 31 **Ephemera.** - 1954.
Contents: invitation to Norman and Ethel Schneider to meet Her Majesty the Queen and Prince Philip, Oct. 15, 1957.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 32 **Ephemera.** - 1956.
Contents: invitation to a performance by the Schneider Orpheus Male Choir for members of Parliament and Senate in Ottawa.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 33 **Ephemera.** - 1956.
Contents: N.C.Schneider's Christmas card as M.P.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 34 **Ephemera.** - 1957.
Contents: one of N.C. Schneider's circular letters to constituents, dated May 28, 1957.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 35 **Liberal MP for Waterloo North.** - 1956-1961. - 1 folder.
UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: 1950s; Program: corner stone laying ceremony for National Revenue Building in Kitchener on Aug. 15/57; Norm is government representative; Handwritten directory of federal officers - local and Ottawa; newsclippings: 1960-61 re: MP pensions; news ad: "What has Schneider Done?" in March 22/58 Kitchener-Waterloo Record; Satirical plea for John Diefenbaker statue fund; Booklet: Supreme Court of Canada 1956; Booklet: Know Your Government by The Canadian Chamber of Commerce, 1957; Chart: House of Commons seating arrangement for 22nd Parliament showing Norm's seat in the house; Booklet: "I stand for Canada" address by Rt. Hon. L.B. Pearson in the House of Commons, June 15/64; Pamphlet by Canadian Acceptance Corporation Limited which does a view from the Gallery and charts Canadian Parliaments and Prime Ministers, March 1958; Personal letters between Norm from Lester Pearson, Leader of the Opposition, May 10/61 and Feb. 27/62; Christmas Greeting: Norman C. Schneider, M.P. 1956; Newsclippings: Financial Times March 20/59 and undated - Mr. Abbott's visit to Kitchener [Aug. 15/57]
- File 36 **Poem : "To Mr. N.C. Schneider" by Pat. McNulty.** - [195-].
Contents : ts. poem offering congratulations on a political win.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 37 OVR **Poster : House of Commons, Canada: twenty-second Parliament, April, 1954.** - 1954. - 1 poster.
Large poster with portraits of all M.P.'s.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
OVERSIZE.
- File 38 OVR **Poster: Lester B. Pearson, leader of the Liberal Party of Canada.** - [195-]. - 1 poster.
Poster 45 x 31 cm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
OVERSIZE.
- File 39 OVR **Scrapbook.** - 1952-1957.
Scrapbooks relating to N.C. Schneider's career in politics, 1952-1957. Includes a 1969 biographical article about his political career as liberal Member of Parliament for Waterloo North in Ottawa.
UW - File Transfer Box #4 : Norman C. Schneider Collection
OVERSIZE.
Original description: Box: Three Scrapbooks of Norm's Political Experience -; 1952; 1953; 1957; end of box 4

- File 40 OVR **Scrapbook.** - 1953-1957.
Contents: scrapbook relating to N.C. Schneider's career in politics, 1953-1957.
 UW - File Transfer Box #4 : Norman C. Schneider Collection
 OVERSIZE.
Original description: Box: Three Scrapbooks of Norm's Political Experience -; 1952; 1953; 1957; end of box 4
- File 41 OVR **Scrapbook.** - 1957.
Contents: one scrapbook relating to N.C. Schneider's career in politics, 1957.
 UW - File Transfer Box #4 : Norman C. Schneider Collection
 OVERSIZE.
Original description: Box: Three Scrapbooks of Norm's Political Experience -; 1952; 1953; 1957; end of box 4
- File 42 **Scrapbook.** - 1955-1959.
Contents: one scrapbook of clippings relating to Norman C. Schneider's activities as an M.P. Includes one 1973 news story about the closing of the Kitchener Market.
On cover: "Norman Schneider did speak up in Parliament".
 UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: 1950s; Scrapbook "Norm Schneider did speak up in Parliament" - newsclippings of 1955 work he did as MP; also 1956, 1959, 1973 articles of local news relating to Schneider; Campaign letter of May 28/57 from Norm Schneider

Subject: Schneider, Norman C. - Political Activity
TGM1 terms:Farmers' markets - Ontario - Kitchener
- File 43 **Speech delivered at the laying of the cornerstone of the new Federal Building for the Dept. of National Revenue on Frederick St., Kitchener, Aug. 15, 1957.** - 1957.
Contents: 4 p. ts. (original) speech, untitled. Includes program of the ceremony, list of contents of the cornerstone box, ms. directory of local federal offices.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
On the last page of the speech is psted a portrait of Jean Schneider Hawkings and her sons Douglas and Bruce, ca. 197-?.
Original description: Box: Norm's Family scrapbook
- File 44 **Speeches : House of Commons.** - 1952-1956. - 1 folder.
Copies of Hansard, one ts. (original, 9 leaves.)
 UW - File Transfer Box #8 : Norman C. Schneider Collection
Original description: File: 1950s;; Maiden Speech of Norman C. Schneider, Member for Waterloo North on Nov. 21, 1952; Address in reply to the speech from the throne on Nov. 25/52 re: problems and wishes of the constituency); Continuation of reply to speech from the throne on Dec. 1/53 (incl. soldiers, travel rates, specific tariff problems in Waterloo Region); Remarks re: excessive speeches, repetitiveness, numerous report requirements of federal departments on Feb. 3/55 (both Hansard copy and typed copy); Debate on color of Bacon Wrappers: Norm's reply on Feb. 22/55 and Official Report of House of Commons Debates Feb. 22/55; 2 copies of House of Commons Debates, Official Report of Jan. 23/56 reference on page 449 to Norm's remarks about the new hockey stamp, tribute to Flying Dutchmen Hockey Team, high cost of importation of vegetable oils and Hong Kong Rubber
- File 45 **Speeches : House of Commons : maiden speech.** - 1952.
Contents: House of Commons debates official report: maiden speech of Norman C. Schneider, member for Waterloo North, on the address in reply to the speech from the Throne delivered in the House of Commons on Nov. 21, 1952.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Series 14.05b : Schneider, Norman C. (Norman Christoph), 1888-1985 : Political Career : Photographs

- File 1 **House of Commons in session.** - 1953. - 1 photograph : b&w ; 20 x 25 cm. cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 2 **Liberal men's meeting.** - 1952. - 2 photographs : b&w ; 21 x 26 cm.
Contents: one photograph of the podium at an unidentified Liberal Men's meeting. Left to right, seated: Albert Smith, Duff Wilson, Bryce [McCullough?], Norman C. Schneider, 2 unidentified men. The speaker is identified as possibly Paul Martin Sr.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
 Two copies.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Martin, Paul, Sr; McCullough, Bryce; Schneider, Norman C. - Political activity; Smith, Albert; Wilson, Duff*
- File 3 **NATO Parliamentary Association Conference, Palais de Chaillot, Paris, France, Nov. 11-16, 1957.** - 1957. - 1 photograph : b&w ; 20 x 20 cm.
Contents: group portrait. Left to right: Roland English, George E. Nixon, Robert McGregor, John C. Pallett, Norman C. Schneider.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 Framed photograph, frame size 28 x 27 cm. Remove.
Original description: Framed photos of Norm Schneider family
- Subject: English, Roland; McGregor, Robert; Nixon, George E.; Pallett, John C.; Schneider, Norman C. - Political Activity; NATO Parliamentarians Conference (3d : 1957 : Paris, France)*
- File 4 **NATO Parliamentary Association Conference, Palais de Chaillot, Paris, France, Nov. 11-16, 1957.** - 1957. - 1 photograph : b&w ; 20 x 20 cm.
Contents: one group portrait. Norman C. Schneider is third from the right.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Norman C. - Political Activity; NATO Parliamentarians Conference (3d : 1957 : Paris, France)*
- File 5 **Schneider, Norman C. and Ethel : election photographs.** - [1952]. - 7 photographs : b&w ; 14 x 20 cm or smaller.
Contents: snapshots of Norman and Ethel Schneider shaking hands in a crowd, receiving flowers, riding in a car, reading election tapes, checking tallies, crowd at Crystal Ballroom.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 6 **Schneider, Norman C.: at "Knockers Club" dinner, Ottawa.** - [195-]. - 1 photograph : b&w ; 20 x 24 cm.
Contents: one photograph of five men wearing "Knockers Club" aprons. Left to right: Charles Henry, M.P., Rosedale, Toronto, Norman C. Schneider, M.P., Waterloo North, Cliff Cummings, President, Knockers Club, Ottawa, George A. Drew, M.P., Carleton, George McIlwraith, M.P., Ottawa West, Dec. 11, 1952.
- Photographer: Evening Citizen Ottawa, Ont.*
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 7 **Schneider, Norman C. : laying cornerstone of the new Federal Building for the Dept. of National Revenue on Frederick St., Kitchener, Aug. 15, 1957.** - 1957. - 2 photographs : b&w and col. ; 16 x 21 cm and 9 x 13 cm.
Contents: note in scrapbook by NCS: Additional picture and my speech is 10 pages farther in this book, Aug. 19, 1957.
Photographer: K-W Record.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Political activity; Schneider, Norman C. - Public appearances*
 TGM1 terms: Cornerstone laying
 Added Entries: Kitchener-Waterloo Record - Photographer

- File 8 **Schneider, Norman C., M.P. and Prime Minister Lester B. Pearson.** - [1952]. - 2 photographs : b&w ; 21 x 26 cm and 16 x 20 cm. - 1 photograph : b&w ; 14 x 20 cm.
Photographer: Capital Press Service.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Two copies.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Pearson, Lester B.; Schneider, Norman C. - Political activity*
TGM1 terms:Prime Ministers - Canada
Added Entries: Capital Press Service - Photographer
- File 9 **Schneider, Norman C. : with Lester B. Pearson.** - [195-]. - 1 photograph : b&w ; 20 x 24 cm.
Contents: one photograph of a group of men taken during a visit to Kitchener-Waterloo by Lester B. Pearson. Seated, second from left is Stanley Leavine. Seated, fourth and fifth from left are Lester B. Pearson and Norman C. Schneider.
- UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1*
Original description: Box: Norm's Family scrapbook
- File 10 **Schneider, Norman C. : with Minister of Trade and Commerce, C.D. Howe, and one unidentified man, in Kitchener, Ont. May 22, 1957.** - 1957. - 1 photograph : b&w ; 9 x 11 cm.
Photographer: K-W Record.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 11 **Schneider, Norman C. : with three unidentified men.** - [195-]. - 1 photograph : b&w ; 15 x 20 cm.
Contents: one photograph of NCS and three unidentified men. Man at extreme right is John Wintermyer?
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 12 **Schneider, Norman C.: with three unidentified men at Waterloo-Wellington Airport.** - [195-]. - 1 photograph : b&w ; 12 x 17 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 13 **Schneider, Norman C.: with two unidentified men.** - [195-]. - 1 photograph : b&w ; 9 x 11 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Series 14.06 : Schneider, Norman C. (Norman Christoph), 1888-1985 : Works by

Norman C. Schneider : works by. - [195-]-1975. - 6 cm of textual records.
Series consists of pieces written by Norman C. Schneider, including some speeches. This list is not comprehensive as speeches relating to specific occasions are placed elsewhere in the fonds: for example, speeches given as an M.P. are in Series 14.5.

- File 1 **[50th Anniversary] Dinner: May 20, 1975, Charcoal Steak House.** - 1975.
Contents: speech (ms. original), 4 leaves. Consists of Norman C. Schneider's remarks to the family on the occasion of his 50th wedding anniversary May 20, 1975 at the Charcoal Steak House. It includes reminiscences about his family's history: the J.M Schneider home on Courtland Ave., births known as "Lantern night" with family members moving between four homes in a row bringing lanterns and hot water. Also includes a brief background on Ethel Schneider's family and how she came to live next door to Norman's family.
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 2 **J.M.S. cheque, cashed in Germany.** - [19--].
Contents: one manuscript, three pages, original, by Norman C. Schneider. Consists of a story about sausage-maker William Rohleder who cashed a J.M. Schneider cheque at a bank in Berlin in 1928. Includes a brief account of Ivan W. Keffer, and his position as head of the F.W. Woolworth stores in Germany.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: assorted memorabilia

- File 3 **Kitchener Business and Professional Men's Club, Jan. 23, 1975.** - 1975.
Contents: manuscript (5 p., originals) of a talk "old Berlin" given by Norman C. Schneider to The Retired Business and Professional Men's Club at Kitchener Waterloo Y, Jan. 3, 1975. Includes childhood memories of swimming holes, fishing, bicycles, climbing the water tower, NCS's first airplane ride, description of the first plane to fly in Berlin, Ont. Also includes information about Christoph Schneider and Charles Andrew Ahrens, and memories of William Lyon MacKenzie King. Also includes memories of childhood friends who became prominent citizens: Walter P. Zeller, Ivan Keffer, and Fred Bowman. The manuscript does not appear to have been finished.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 4 **Kitchener Musical Society : making sounds of music for the past 105 years.** - [1981?].
Contents: speech notes prepared by Norman C. Schneider, 1 leaf (ms. original). Includes a brochure (photocopy) containing a brief history of the Kitchener Musical Society Band.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Kitchener Musical Society -; History of Kitchener Musical Society Band circa 1976; Norm's handwritten remarks about remembrances of the Band
- File 5 **Presentation to Mr. H. H. Schmidt by Mr. N.C. Schneider.** - 1953.
Contents: speech (4 p. ts. original) by N.C. Schneider on the retirement of one of the original eighteen employees of J.M. Schneider.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 6 **Reception for civic officials, July 13, 1965.** - 1965.
Contents: speech (ts. original with ms. annotations.), 3 leaves. Consists of Norman C. Schneider's remarks for a reception for civic officials marking 75th anniversary of J.M. Schneider, Inc., July 13, 1965. Includes a short history of the J.M. Schneider family and information about the butcher shop erected by the company at Doon Pioneer Village.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 7 **Room at the top : for Dec. 1954 Schneider News.** - 1954.
Contents: typescript (3 p., original) of an article written by Norman C. Schneider for inclusion in the Schneider News for Dec. 1954. Includes his thoughts on how employees can help keep a company healthy.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 8 **Sales and plant key men banquet, Jan. 17th/63, Kress Hotel, Preston.** - 1963.
Contents: ms. speech, (5 p. original) on House of Commons stationery, relating primarily to Norman C. Schneider's vies on factors in the success of the J.M. Schneider company over the years.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 9 **Seventy-five years of food in Canada.** - 1966.
Contents: typescript by Norman C. Schneider, (original, 2 p.), dated Nov. 24, 1966. Consists of a description of aspects of past problems and solutions in meat industry, including ice and refrigeration, curing, the skinless sausage, packaging, marketing and labour unions.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 10 **Some of my earliest recollections of the meat packing industry.** - [19--].
Contents: ms. notes by N.C. Schneider (2 p., originals). Includes memories of meat deliveries by horse and wagon, with the "Brantford truck", and anecdotes about lunch time at the plant.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: assorted memorabilia
- File 11 **Tribute to Fred H. Schneider : annual J.M.S. Ltd. meeting, Jan. 25, 1968.** - 1968.
Contents: speech notes (2 p., ms. originals) by Norman C. Schneider.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 12 **Tribute to Fred H. Schneider : annual J.M.S. Ltd. meeting, Walper, Jan. 25, 1968.** - 1969.
Contents: speech notes (5 p., ts. originals) by Norman C. Schneider.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: assorted memorabilia

**Series 14.07 : Schneider Norman C. (Norman Christoph), 1888-1985 :
Photographs**

Norman C. Schneider : photographs. - [ca. 1900]-1991. - 1070 photographs. - 69 negatives. - 9 slides. - 1 painting.

Series consists of photographs of Norman C. Schneider, his wife Ethel and children Herbert Howard and Brita, their friends, activities, homes, pets and travels. Most of these are snapshots taken by Norman C. Schneider during the course of his lifetime. Subjects include Chicopee Ski Club and skiing in general, Church of the Good Shepherd, Freeport cottage, Shorewood Cottage at Honey Harbour, Kitchener-Waterloo Rotary Club, LeRoy car, Little Pal, 1936 Olympic Games in Berlin, Pope-Hartford car, Rotary International, Royal Visit of King George VI and Queen Elizabeth to Kitchener in 1939, Schneider Memorial Fountain at Rockway Gardens in Kitchener, Tuerck Engines, motorcycles. Includes many snapshots of family birthdays, wedding anniversaries, Christmas celebrations, family outings, presentations of awards, vacations at Southampton and Grand Bend. Included also are snapshots of Norman and Ethel Schneider's wedding (they did not have studio portraits taken).

This series is arranged in four parts: 14.07 General Photographs; 14.07a Artistic Photographs; 14.07b Portraits; 14.07c Photographs by Others.

Photographs by and of Norman C. Schneider as a boy are found in Series 13 : J.M. Schneider.

- Album #1.** - [192-]-[193-]. - 324 photographs : b&w ; 15 x 24 cm or smaller. - 14 negatives : b&w ; 9 x 15 cm or smaller.
- Contents:
- p. 1-4. *Niagara Falls, Buena Vista. Snapshots featuring Norman C. Schneider and Hylie MacDondald, interspersed with shots of Niaga Falls and the cable car. Other shots of the two men, J. M Schneider and others are taken at Buena Vista, J.M. Schneider's home. Several feature Norman and Hylie with pipes. Carl Ahrens(?) is also in several shots.*
 - p. 5. *Pope Hartford automobile.*
 - p. 6. *Schneider family snapshots ca. 1934: Howie sick in bed with nurse, Edith knitting, Keffer family visit, winter play.*
 - p. 8-9. *Schneider & Ahrens families at the beach, ca. 1927.*
 - p. 10-11. *Norman with a group of boys posed in front of car; Norman, Edith and friends, posed in front of a car; garden arch in winter.*
 - p. 12 *Family group on an outing, Norman and Edith wih Siegners?), Shupes(?). All dressed in coats and hats, some fur collars, split rail fence.*
 - p. 13-17. *family snapshots at 76 Schneider Ave: house and garden exterior, Victoria park in winter, Herb, Howie and Brita, ca. 1934, family group with Emma Siegner.*
 - p. 18. *Schneider's(?) girl's baseball team. Women wearing "sailor" pants with two rows of buttons.*
 - p. 19. *J.M. Schneider in his office.*
 - p. 19. *Family snapshots at 176 Schneider Ave: "Europa Ping Pong, fireplace, Norman and Howie.*
 - p. 20. *"The twins, Leonard and Lorraine Pickard."*
 - p. 21. *Edith and Little Pal (lacking 1 of 2).*
 - p. 22-23. *Winter fun at Freeport, ca. 1934: family with skis, boys on toboggan, posed in front of car.*
 - p. 23. *Norman Schneider on the Duchess of Bedford, 1931.*
 - p. 24-25. *Family snapshots, 1934: children at Schneider Ave. and at Freeport.*
 - p. 24. *Schneiders Christmas boxes? Group of men in front of a store with boxes labelled "Merry Xmas".*
 - p. 26. *Herbert and Howie with false noses; Norman in deck chair with blanket and book on the Duchess of Bedford, 1931 (lacking 1 of 3).*
 - p. 27. *Norman in front of Cologne Cathedral, Nov., 1934; J.M. Schneider in his office, Dec. 22, 1934.*
 - p. 28-29. *Christmas 1934: Christmas tree, presents, Herb, Howie and Brita; Victoria Park 1934: hockey; Mary Jane Keffer, 1933; children on skis (at Freeport?), with unidentified man; J.M. Schneider and Helena with children, J.M. and sister Mary Alles (ther are negatives for these, 2 snaps of 14 lacking).p. 30-33. Keffer family visit (9 of 10 lacking).Includes one shot inside the Keffer home in Germany.*
 - p. 34. *Schneider plant, Dec. 1934: plant machinery, shipping Wiltshire sides.*
 - p. 25. *Skiing: Chicopee?*
 - p. 36. *Freeport cottage: swimming pool (lacking 1 of 2).*
 - p. 37. *All photos missing (3), one labelled Lexington Airport picture.*
 - p. 38. *Ethel at Freeport Cottage: "Poison ivy day, 1934"; Ethel and Brita, Victoria Park.*
 - p. 39 *family skiing at Chicopee, 1934.*
 - p. 40. *Samily snapshots at 76 Schneider Ave: exterior at dusk; Children seated with Lapsley, Joachimi ladies.*
 - p. 41-42. *Schneider Plant: exterior; machinery; men working in office; man with truck "Sam Humphrey, 100,000 miles, 1936"; pigs, cows on ramp; steam shovel digging hole.*
 - p. 44-45. *Family snapshots: Schneider and Siegner group snapshots on outings, 1935, Herbert, Howie and Brita in new clothes?; children playing in winter: group shots including four girls in winter coats and leggings, two of boys and toboggan.*
 - p. 46. *Children fishing at Freeport, 1935; Norman in a train window, 1934 (lacking 1 of 6).*
 - p. 47. *Norman at the Keffer's home in Germany (lacking 1 of 4).*
 - p. 48-54. *Skiing at Chicopee: landscape, ski tracks, posed skiiers, skiier jumping with spectators (lacking 3 of 31).*
 - p. 55. *Schneider children: birthday party, boys collecting plants.*
 - p. 56-57. *Freeport Cottage: children fishing, playing baseball, family group with F.H. Schneider & Siegner families. Includes a shot of Mary Jane Keffer?*
 - p. 58-59. *Church of the New Jerusalem, interior and exterior (lacking 3 of 12).*
 - p. 60: *Norman, Ethel and Children: group shot at Freeport cottage; spring blooms, men at unidentified property (Sims at Chicopee?). Two of these are groups seen in a gazing ball.*
 - p. 66. *Ski Hill at Chicopee (lacking 2 of 3).*
 - p. 62-64. *Skiers: groups and individuals, both at Chicopee and elsewhere? Includes one summer shot of men digging ski slope (lacking 1 of 15).*
 - p. 65. *Ivan Keffer: winter portrait at Freeport?; Howie missing tooth.*
 - p. 67. *Construction photos: men working, shot taken high up (lacking 2 of 4).*
 - p. 71. *Horse drawing logs, trees in winter at Freeport?*
 - p. 72-73: *Norman Schneider on skis (lacking 2 of 4).*
 - p. 74. *Skiers in woods.*
 - p. 75. *Skiers in front of fireplace, including Norman Schneider (lacking 1 of 2).*
 - p. 76. *Dining room interior (lacking 1 of 2).*

- p. 77. Little Pal (lacking 1 of 2).
- p. 78-80. Schneider stock farm: buildings, creek, boys fishing, collie dog, large tree.
- p. 80-82. Spring at 76 Schneider Ave: house exterior, Victoria park entrance and pavilion, daffodils, Howie and Herb with bicycles, Brita with roller skates, group shots of children.
- p. 83. Brock Monument and queenston Heights, May 9, 1937, statue of soldiers labelled "Erie, Pa".
- p. 84. Skiiers on grass.
- p. 84-85. Keffer family.
- p. 85. Norman Schneider with a group: "Europa, 1936".
- p. 86-87. Schneider stock farm: family group, boys with pony, cows and large tree.
- p. 87. Group of young women, 1936, possibly Schneider employees. They are all dressed for cool weather.
- p. 87. Ceremony at Victoria School grounds: platform with speaker, scouts seated in foreground.
- p. 88-93. Men's fishing trips (lacking 2 of 21).
- p. 94-96. Rotary flag-raising at Chicopee.
- p. 97. Norman, F.H. Schneider and Rotary: group portrait with large house in background (Sims home?).
- p. 98. Rotary flag raining at Chicopee, 1935.
- p. 98-100. Men's shenanigans: men playing outside in costume.

UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 Pages lacking all photographs: p. 43 (2); p. 66 (6); p. 68 (6); p. 69 (4); p. 70 (2);
 Original description: Photo Album;; belonging to Norm (1930s era): Norm and John Metz Schneider at Niagara Falls, first car (POPE), visits to the seashore, Herb , Howie and Brita as children, nature walk with Schneider execs (friends) Fred H. and Norm, 76 Schneider Ave., Victoria Park lake, J.M. at the office Dec. 1934, Ethel and Pal, Norm on board the Duchess Bedford 1931, 1934 photos of plant machinery; shipping Wiltshire sides, truck in yard, Sam Humphrey by JMS cab driven 100,000 miles in 1936, pigs and sheep coming through livestock gates at stock farm, construction at the plant, Norm going off ski ramp, Rotary International group photos including Fred H. and Norm,

File 2

Album #2. - [193-]. - 77 photographs : 15 x 20 cm or smaller.

- 77 photographs, mostly snapshots.
- p. 1, 3, 5, 7. "Dutch Company" ski photographs, including one "artistic" shot.
- p. 11. Artistic shot of birch trees.
- p. 12. Schneider, Norman C. : home at 76 Schneider Ave., Kitchener, Ont. : exterior.
- p. 13. Skyscraper.
- p. 14. Mrs. Keffer and girl with basin of Boston Terrier puppies. (1 of 2 lacking).
- p. 17. "Canada at Work" (1 of 2 lacking).
- p. 19. London Bridge?
- p. 25. Ski jumping with spectators at Chicopee (1 of 2 lacking).
- p. 27 Schneider, Norman C. : family portrait, Oct. 1935.
- p. 28. Schneider family portrait : Norman & Ethel, Fred H. and Ella, Walter Siegner and Emma, four unidentified couples, taken in a living room.
- p. 34. Canada at Work, 1938.
- p. 35. Skiing, Huntsville?
- p. 36-38. Schneider family snapshots, J.M. and Helena.
- p. 39-39, 41, 43. Snapshots taken in Europe? One shows a border crossing on a path, several of a group of men and a pony.
- p. 43-44. Men's fishing trip snapshots (1 of 5 lacking).
- p. 46-47. Christmas at 76 Schneider Ave. Includes children with Christmas tree, Herbert, Howie and Don Daub playing with trains in the basement.
- p. 48-53. Ski photographs, locations unknown. Includes posed groups, 1938, and candid shots.
- p. 55. Church of the Good Shepherd.
- p. 56-58. Schneider Stock Farm (2 of 11 lacking). Includes shots of children riding a pony.
- p. 59-61. Wedding of unidentified couple. Includes bride and groom in sleigh outside Buena Vista, J.M. Sschneider's home at 272 Queen St. North.

UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 Pages missing all photographs : p. 9 (2 photos); p. 15 (1); p. 16 (1); p. 21 (2); p. 23 (2); p. 31 (1); p. 33 (1); p. 40 (1).
 Original description: Photo Album;; belonging to Norm (1930s era): ski trips, 76 Schneider Ave., bridges, big boats, ski jump competition, Norm with his three children, Norm and Fred holding a JMS executive social, Church of the Good Shepherd, riding ponies at JMS stock farm; a wedding couple in horse-drawn sleigh holding sign "Schneiders for Quality", 3 photos of King St. Berlin Ontario in 1880s showing dirt roads and wooden sidewalks.

File 3

- Album #3.** - [192-]-[197-]. - 83 photographs : b&w ; 25 x 20 cm or smaller.
83 photographs. Photograph album, not entirely filled, with material inserted in the front.
- p. 1. Kesselring's Woods.
 - p. 2. CKCR, May 13, 1955.
 - p. 3. Norman C. Schneider with Prime Minister Lester B. Pearson, John Wintermeyer.
 - p. 4. Schneiders 1944 Girls Softball Team.
 - p. 5. Ladies of J.M. Schneider Ltd. staff, Aug. 31, 1944.
 - p. 6. Oskar Radke, Dutxh festival, Market Building, Nov. 23, 1948.
 - p. 8-19. Norman C. Schneider family snapshots and portraits.
 - p. 20. Norman and Ethel Schneider with Alberta, Edith, Walter Ahrens and an unidentified couple, Tulsa, Okla., ca. 1948.
 - p. 21. O.A.C. 1948: Herbert Schneider's graduating class. The photo is dated in pencil on the back as 1946.
 - p. 22-24. Church of the Good Shepherd, including small portrait of "Don" in uniform, dated England, Jan. 1945.
 - p. 25. 2 photographs of groups skiing : a) Frederick, Herbert, Howard, Babe Millar, Winston Muschette; b) Herbert, Frederick, Don Daub, Dr. Roy Hemmerich, Howard.
 - p. 26. Herbert and [?] in a boat in a field.
 - p. 27: Siegner family weddings : Katherine to Les Faichney, John to Mary Shafer.
 - p. 28. Rotary flag raising, Chicopee, May 24, 1939.
 - p. 29-31. Norman C. Schneider family snapshots. Includes cottaging at Honey Harbour, "Shorewood" interior, Freeport cottage and pool, and one snapshot labelled "Oct. 10, 1920", 4 young people with their heads in a wagon wheel, shed and old building in background.
 - p. 33. Norman C. Schneider's snapshots of a stormy ocean, taken from the bow of a ship (1938) and one postcard.
 - p. 36. Norman C. Schneider with wood carvings.
 - p. 38-41: Norman C. Schneider trip snapshots and postcards : Sweden, Poland, Moscow.
 - p. 43: Tuerk engines: one original, one modern snapshot of the "little Tuerk".
 - p. 44. certificate of appreciation from St. Mary's General Hospital Building Fund Campaign dated May 12, 1964.
 - p. 45. Snapshot of child in tub, labelled "The End".

UW - File Transfer Box #9 : Norman C. Schneider Collection

Items pasted in in a haphazard order.

Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2

File 4

- Ahrens, Charles August and his wife Emma, dressed in blankets and "Indian" headress in front of a teepee.** - [1917?]. - 2 photographs : b&w ; 11 x 7 cm.
Contents: includes a snapshot of Norman C. Schneider, also in blanket and "Indian" headress, in front of a teepee.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1

Original description: Box: Norm's Family scrapbook

Subject: Ahrens, Charles A. (Charles August), 1856-1937; Ahrens, Emma, 1858-1949

File 5

- Ahrens cousins at Grand Bend : Floss and Lottie Ahrens.** - [191-?]. - 1 photograph : b&w ; 6 x 10 cm.
Contents: one snapshot probably taken at Grand Bend showing Floss and Lottie Ahrens in bathing costumes on the beach.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1

Original description: Box: Norm's Family scrapbook

Subject: Ahrens, Florence; Ahrens, Lottie

TGM1 terms: Bathing suits

File 6

- Ahrens cousins : swimming at Grand Bend?** - [190-?]. - 2 photographs : b&w ; 6 x 10 cm and 9 x 14 cm.
Contents: two snapshots of unidentified family and friends in the water and on the beach, in bathing costumes, probably at the Ahrens cottage at Grand Bend.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1

Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Friends and associates

TGM1 terms: Swimmers - Ontario - Grand Bend; Bathing suits

- File 7 **Ahrens family and cottage at Grand Bend.** - [1913?]. - 6 photographs : b&w ; 9 x 11 cm or smaller.
Contents: six unidentified snapshots including a group portrait in front of the cottage "Berlin", a view of the cottage "Ohio", unidentified people in the water, Norman, with Florence and Lottie Ahrens in a boat.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens family; Schneider family*
TGM1 terms:Vacation houses - Ontario - Grand Bend
- File 8 **Ahrens, Lottie, Marion Law, Floss Ahrens and Agnes Law : portrait.** - [ca. 1910?]. - 1 photograph : b&w ; 9 x 14 cm.
Contents: one snapshot, a group portrait of Lottie Ahrens, Marion Law, Florence Ahrens, and Agnes Law, posed wearing straw (Mexican?) hats. Three of the four are wearing turtleneck sweaters and one is wearing a long cardigan with pockets.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ahrens, Florence; Ahrens, Lottie; Law, Agnes; Law, Marion*
TGM1 terms:Women - Clothing and dress
- File 9 **Anthes, Emmie : Emmie's Girls at Southampton.** - [192-?]. - 1 photograph : b&w ; 6 x 10 cm.
Contents: one snapshot of unidentified young women in street clothing with the lake behind.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Anthes, Emma - Friends and associates*
TGM1 terms:Vacations - Ontario - Southampton
- File 10 **Anthes, Emmie : photographs.** - [193-?]-[194-?]. - 4 photographs : b&w ; 15 x 10 cm or smaller.
Contents: four snapshots taken at various times of Emmie (Emma C.) Anthes and her home "The Birches":
 1. Herbert, Brita and Howard Schneider under a sign "The Birches".
 2. Winch and cable for water at "The Birches". Note by NCS in scrapbook about this equipment at the cottage home of Emmie C. Anthes: "The 'show piece' of The Birches, patented. The winch and cable operated a bucket which was lowered into a spring below. Installed by NCS. Hilda and Evelyn Haist [two girls in snapshot] approved".
 3. Emmie Anthes and her dog Pat with Herbert J. Schneider.
 4. Emmie Anthes and her dog Petey at "The Birches".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 11 **Berlin Street Railway.** - [191-]. - 1 negative : b&w ; 8 x 11 cm.
Contents: one negative by N.C. Schneider of a rail car from the Berlin Street Railway.
- UW - File Transfer Box #7 : Norman C. Schneider Collection*
See NCS 87.01.17 for prints
- Subject: Schneider, Norman C.; Tuerck Engine*
TGM1 terms:Street Railroads - Ontario - Kitchener
- File 12 **Berlin streetcar, open-sided, wooden sidewalk in foreground.** - [19--]. - 1 photograph : b&w ; 9 x 12 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
TGM1 terms:Street railroads - Ontario - Kitchener

- File 13 **Board of Trade : Directors at the opening of the new Kitchener Post Office, Dec., 1938.**
 - 1938. - 3 photographs : b&w ; 17 x 22 cm and 17 x 26 cm.
Contents: two original group portraits and one copy taken on the steps of the post office. NCS is in the back row at the far right. Louis O. Breithaupt is also in the photograph. One photograph by the Suffolk Studio, Kitchener, Ont.
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Schneider, Norman C.; Breithaupt, Louis O.; Kitchener (Ont.). Board of Trade*
TGM1 terms:Post Offices - Ontario - Kitchener; Boards of Trade - Ontario - Kitchener
Added Entries: Suffolk Studio - Photographer
- File 14 **Board of Trade : Directors at the start of excavating for new Post Office, Kitchener, 1937.**
 - 1937. - 1 photograph : b&w ; 18 x 25 cm.
Left to right: Mr. Dahmer (City Treasurer), A.J. Cundick, N.C. Schneider, Tom Kay, Carl Web[er?], Bill Milner, L.O. Breithaupt, Hon. W.D. Euler, Art Kabel, Harold Ball, Bob Dietrich, Mayor Albert Smith, Norm Riffer (Secretary, Board of Trade).
Photographer: Suffolk Studio, Kitchener, Ont.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Ball, Harold; Breithaupt, L.O.; Cundick, A.J.; Dahmer, Mr.; Dietrich, Bob; Euler, W.D.; Kay, Tom; Kabel, Art; Milner, Bill; Riffer, Norm; Schneider, Norman C.; Smith, Albert; Weber, Carl; Kitchener (Ont.). Board of Trade*
TGM1 terms:Post Offices - Ontario - Kitchener; Boards of Trade - Ontario - Kitchener
Added Entries: Suffolk Studio - Photographer
- File 15 **Brantford truck : first truck of J.M. Schneider Ltd. about 1912.** - [1912]. - 2
 photographs : b&w ; 6 x 10 cm.
Contents: one snapshot (two copies) by NCS showing a group of young people in the truck, parked in a field.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 16 **Burnham, Lois : portrait.** - [191-?]. - 1 photograph : b&w ; 14 x 9 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Box: Norm's Family scrapbook
- Subject: Burnham, Lois; Schneider, Norman C. (Norman Christoph), 1888-1985-Friends and associates*
- File 17 **Cassell, Jakie : King of the high wire.** - [19--?] (Originally created ca. 1900). - 1
 photograph : b&w ; 18 x 13 cm.
Contents : publicity photograph of a Jakie Cassell, one of a pair of twins, high wire artists in Berlin, Ont. (now Kitchener). Also includes a photocopy from Marion Romahn's More than a century in Wilmot Township, published in 1967.
Note in scrapbook by NCS: Jakie took a photograph of our camp in New Dundee.
Photographer: Fernie Zuber.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Modern print with stamp of Fernie Zuber on verso.
Original description: Box: Norm's Family scrapbook
- Subject: Cassell, Jakie; Schneider, Norman C. (Norman Christoph), 1888-1985 - Friends and associates*
TGM1 terms:Aerialists
Added Entries: Fernie Zuber - Photographer
- File 18 **Chicopee : Rotary flag raising.** - 1934. - 1 photograph : b&w ; 8 x 14 cm cm.
Contents: one snapshot. Norman C. Schneider can be seen at the far left. According to N.C. Schneider's letter to the editor in 1940, the Rotary oversaw some reforestation ca. 1934
Title from description in NCS 87: 02: 18.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Snapshot dated on verso.
Original description: Box: Norm's Family scrapbook

- File 19 **Chicopee : Rotary flag raising.** - [193-]. - 4 photographs : b&w ; 10 x 15 cm.
Contents: four group snapshots of men in overcoats and hats. This is not the 1934 flag raising.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2
- File 20 OVR **Chicopee Ski Club, 1939 / [by] N. C. Schneider.** - 1939. - 1 photograph : b&w ; 26 x 36 cm.
Contents: one photograph by Norman C. Schneider, foreground Joe Schiedel.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
OVERSIZE.
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Chicopee Ski Club*
TGM1 terms:Skiing
Added Entries: Schneider, Norman C. - Photographer
- File 21 **Chicopee Ski Club / by Norman C. Schneider.** - [1940?]. - 4 photographs : b&w ; 21 x 26 cm.
Contents: four photographs of skiing activities at Chicopee Ski Club, Kitchener, Ont. Three are of Sumac Hill, one is of Front Hill.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Duplicate or variant of 178-31
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Chicopee Ski Club*
TGM1 terms:Skiing
- File 22 **Chicopee Ski Club : formal opening of ski chalet, Feb. 1, 1970.** - 1970. - 1 photograph : b&w ; 16 x 19 cm.
Left to right: oldest member, age 81, Norman C. Schneider, Hon. Geo. Kerr, James Gardner and 4 year old Stephen Peuenat, youngest member.
Photographer: Kay Simpson.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Sports; Chicopee Ski Club*
TGM1 terms:Skiing
- File 23 **Chicopee Ski Club : ski jump, Feb. 1936.** - 1936. - 1 photograph : b&w ; 12 x 7 cm.
Contents: one snapshot. Note in scrapbook: "Chicopee Ski Club, ski jump, outrun. Jumps up to 127 feet. Feb. 1936, photo by Kay Simpson".
Photographer: Kay Simpson.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
TGM1 terms:Skiing
Added Entries: Simpson, Kay - Photographer
- File 24 **Chicopee Ski Club : women skiiers.** - [193-]. - 1 photograph : b&w ; 6 x 8 cm.
Contents: one snapshot. Left to right: Unidentified, Dorothy Meyer, Kaye[sic] Simpson, Unidentified.
Photographer: NCS
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Meyer, Dorothy; Simpson, Kay*
TGM1 terms:Skiing; Women - Sports
- File 25 **Church of the Good Shepherd : choir and window.** - [194-?]. - 2 photographs : b&w ; 21 x 26 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider family - Religion*

- File 26 **Church of the Good Shepherd : exterior.** - [19--]. - 3 photographs : col. ; 26 x 21 cm or smaller.
*UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
 Photograph is fading.*
- Subject: Schneider family - Religion
 TGM1 terms:Churches*
- File 27 **Church of the Good Shepherd, Kitchener, Ontario : exterior.** - [193-?]. - 1 photograph : b&w ; 13 x 18 cm.
*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider family - Religion*
- File 28 **Church of the Good Shepherd, Kitchener, Ontario : interior.** - [193-?]. - 1 photograph : b&w ; 7 x 10 cm.
*Contents: one snapshot. Notes in scrapbook by NCS: "New Church of Good Shepherd, corner Queen and Margaret".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider family - Religion
 TGM1 terms:Churches*
- File 29 **Church of the New Jerusalem, corner of King and Water St., Kitchener, Ont. : exterior.** - [192-]. - 1 postcard : b&w ; 14 x 9 cm.
*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider family - Religion*
- File 30 **Church of the New Jerusalem, Kitchener, Ontario : interior.** - [191-?]. - 1 photograph : b&w ; 12 x 17 cm.
*Notes in scrapbook by NCS: "Interior of the old church, corner King and Water Streets. This was the first pipe organ in Berlin, Ont."
 The new church built at Margaret Ave. and Queen St. N. after the sale of this one in 1929 was called the Church of the Good Shepherd.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- File 31 **Doon Pioneer Village: John Schneider Butcher Shop, Nov. 1965.** - 1965. - 1 photograph : b&w ; 13 x 18 cm.
*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider, Norman C.; Doon Pioneer Village - Buildings*
- File 32 **The Dutch Company at Alpine Inn, Jan. 31, 1948.** - 1948. - 2 photographs : b&w ; 12 x 17 cm.
*Contents: One photograph of a group of skiers from Kitchener-Waterloo at the Alpine Inn.
 Left to right: Julius Nilsson, Norman C. Schneider, Jake Baetz, Roy Hemmerich.
 Photographer: Geraldine Carpenter.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Baetz, Jake; Hemmerich, Ray; Nilsson, Jules; Schneider, Norman
 TGM1 terms:Skiers
 Added Entries: Carpenter, Geraldine - Photographer*

- File 33 **The Dutch Company at Limberlost, Huntsville.** - [193-]. - 1 photograph : b&w ; 15 x 21 cm.
Contents: one photograph of a group of skiers from Kitchener-Waterloo known as "The Dutch Company".
Left to right: Paul Breithaupt, Norman C. Schneider, Dr. Harry Lackner, Dr. Jim Boyd, Bill Gurton, Alex Martin, Dave Schneider, Fred Schneider, Jake Baetz, Clare Duffus, John Halliwell.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Boyd, Jim; Breithaupt, Paul; Duffus, Clare; Gurton, Harry; Halliwell, John; Lackner, Harry; Martin, Alex; Schneider, Dave; Schneider, Fred; Schneider, Norman C.*
TGM1 terms:Skiing
- File 34 **The Dutch Company at Limberlost, Huntsville.** - [193-]. - 1 photograph : b&w ; 9 x 12 cm.
Contents: one snapshot. Note in scrapbook by NCS: "A part of 'The Dutch Company' at Limberlost, Huntsville, by NCS.
Left to right: Gordon Hill, Clare Duffus, Phil Breithaupt, John Halliwell, Dr. Jim Boyd, Dr. Harry Lackner, Jake Baetz.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Baetz, Jake; Boyd, Jim; Breithaupt, Phil; Duffus, Clare; Halliwell, John; Hill, Gordon; Lackner, Harry; Ruddel, Dr.*
- TGM1 terms:Skiing*
- File 35 **The Dutch Company at Limberlost, Huntsville.** - [193-]. - 1 photograph : b&w ; 9 x 12 cm.
Contents: one snapshot. Left to right: Dr. Ruddell, Phil Breithaupt.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Breithaupt, Phil; Ruddel, Dr.*
TGM1 terms:Skiing
- File 36 **The Dutch Company at Limberlost, Huntsville.** - [1935]. - 3 photographs : b&w ; 9 x 15 or smaller.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
TGM1 terms:Skiing
- File 37 **The Dutch Company at Limberlost, Huntsville.** - 1939. - 1 photograph : b&w ; 13 x 18 cm.
Contents: one photograph of a group of skiers from Kitchener-Waterloo known as "The Dutch Company".
Left to right: Roy Hemmerich, Dr. Dick Ratz, Dr. Harry Lackner, Norman C. Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Hemmerich, Roy; Lackner, Harry; Ratz, Dick; Schneider, Norman C.*
TGM1 terms:Skiing
- File 38 **Economical Mutual : Board of Directors.** - [1971]. - 1 photograph : b&w ; 19 x 24 cm. in mount 30 x 42 cm.
Contents: one group portrait taken during the 100th anniversary of the Economical Mutual Insurance Co., 1971. Norman Schneider is at the extreme left.
Photographer: J.B. Photographers.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Schneider, Norman C. - Friends and associates; Economical Mutual Insurance Co.*
Added Entries: J.B. Photographers - Photographer

- File 39 **Fishing : "a nice string of bass".** - [194-]. - 1 photograph : b&w ; 11 x 17 cm.
*Contents: one snapshot taken near Sans-Souce[sic] taken by "Walt" Barrie.
 Left to right : Howard Schneider, Frederick P. Schneider, Lloyd Thompson, Frederick H. Schneider, Robert Hawkins [ie Hawkings].
 Original title:Howie - boyhood photos with his brother Herb, and sister Brita, on a fishing trip with father, Herb and Fred H. and Fred P. Schneider and includes Norm's prize winning photo of Howie and Herb jumping into the water.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17*
- Subject: Hawkings, Robert; Schneider, Frederick H.; Schneider, Frederick P.; Thompson, Lloyd
 TGM1 terms:Fishing
 Added Entries: Barrie, Walt - Photographer*
- File 40 **Freeport cottage : air photo by N.C. Schneider.** - [194-?]. - 1 photograph : b&w ; 21 x 26 cm.
*Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17*
- Subject: Schneider, Norman C. - Homes and haunts*
- File 41 **Freeport cottage : barbecue with Edith and Hyalie MacDonald.** - [193-]. - 2 photographs : b&w ; 10 x 15 cm.
*Contents : 2 snapshots of a barbecue in operation. Includes Edith and Howie and Hylie and Edith MacDonald.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 One photo has been trimmed.
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider, Norman C. - Homes and haunts; MacDonald, Edith; MacDonald, Hyalie
 TGM1 terms:Barbecues*
- File 42 **Freeport cottage : exterior.** - [193-]. - 2 photographs : b&w ; 13 x 10 cm.
*UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider, Norman C. - Homes and haunts*
- File 43 **Freeport cottage: family group.** - [193-]. - 1 photograph : b&w ; 5 x 7 cm.
*Contents: snapshot of adults seated around a patio table with umbrella. Left to right: J.M. Schneider, three unidentified people, Helena Schneider, Ethel, Clara Lapsley.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17*
- File 44 **Freeport cottage : family group.** - [194-]. - 1 photograph : b&w ; 15 x 20 cm.
*Contents : one photograph of a family group around a patio table with an umbrella.
 Left to right : Louise German, Clara, [Fred Ahrens wife?], Gran Lapsley, Brita Schneider, Fred Ahrens, Ethel Schneider, Marg Hackborn[sic].
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Ahrens, Clara; Ahrens, Fred; German, Louise; Hachborn, Marg; Lapsley Gran; Schneider, Ethel; Schneider, Norman C. - Homes and haunts*
- File 45 **Freeport cottage : family group.** - [1936]. - 2 photographs : b&w ; 8 x 11 cm and 10 x 6 cm. - 3 negatives : b&w ; 5 x 6 cm.
*Contents: one snapshot of Herbert, Howard and Brita, one a casual family portrait taken at Highwood, Freeport showing Norman and Ethel Schneider and their three children.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook*
- Subject: Schneider, Norman C. - Family*

- File 46 **Freeport cottage : family meal.** - [193-?]. - 4 photographs : b&w ; 15 x 20 cm and 8 x 12 cm.
Contents: photographs of a group seated around a table, possibly the Freeport Cottage. Ethel Schneider is at the head of the table, wearing an apron.
Left to right: Emma Anthes, Herbert Schneider, Lenard[sic] Pickard, Howard Schneider, Etrhel Schneider, Mary Wordling[?], Gran Lapsley, Lorraine Pickard, Brita Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Anthes, Emma; Lapsley, Gran; Pickard, Leonard; Pickard, Lorraine; Schneider, Brita; Schneider, Ethel; Schneider, Herbert J.; Schneider, Howard G.; Wordling, Mary*
- File 47 **Freeport cottage : Fred Schweitzer visit, Aug. 25, 1946.** - [1946]. - 5 photographs : b&w ; 7 x 10 cm and 7 x 9 cm.
Contents : 5 snapshots, one of a family group labelled Fred Schweitzer visiting, dated Aug. 25, 1946. Fred Schweitzer is a young man dressed in a shirt, knitted vest and tie.
Back row, left to right: Norman C. Schneider, Fred Schweitzer, Howard G. Schneider, Ethel Schneider, Herbert J. Schneider. Front row, Brita Schneider seated on the ground, leaning on a lawn chair, Mrs. Lapsley[?] seated in lawn chair.
Includes a snapshot of Brita and Fred at the swimming pool.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Family; Schweitzer, Fred*
- File 48 **Freeport cottage : grounds.** - [194-?]. - 2 photographs : b&w ; 21 x 26 cm.
Contents: two photographs of the grounds at Freeport. One includes the barbeque and benches along the cliff top (plus a duplicate snapshot); the other includes Howard and Herb in the same location.
Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Schneider, Norman C. - Homes and haunts*
- File 49 **Freeport cottage : Herbert, Howard and Brita.** - [193-]. - 5 photographs : b&w ; 8 x 12 cm.
Contents: five snapshots of Herbert, Howard and Brita with ?, includes one with Norman.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 50 **Freeport cottage : Herbert, Howard and Brita with Alice Beechy, Pal, and baskets of corn.** - [1934?]. - 1 photograph : b&w ; 10 x 13 cm.
Contents: snapshot shows Norman C. Schneider's children with baskets of corn.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Family*
- File 51 **Freeport cottage: Herbert, Howard and unidentified boy in bathing suits, building in sand pile.** - [193-]. - 2 photographs : b&w ; 8 x 12 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 52 **Freeport cottage : Mickey Braun, Sept., 1943.** - 1943. - 1 photograph : b&w ; 21 x 26 cm. - 12 negatives : b&w ; 5 x 6 cm.
Contents: one enlargement and 12 negatives of a mock "hunt".
Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Schneider, Norman C. - Homes and haunts*
- File 53 **Freeport cottage: Siegner family.** - [193-]. - 2 photographs : b&w ; 8 x 12 cm.
Contents: snapshots Walter and Emma Siegner with small girl.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 54 **Freeport cottage: swimming pool.** - [193-]. - 8 photographs : b&w ; 8 x 12 cm and 5 x 7 cm.
Contents: snapshots of children and adults in the swimming pool.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 55 **Freeport cottage : well digging.** - [193-]. - 3 photographs : b&w ; 8 x 12 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

- File 56 **Freeport : Highwood.** - 1949-1950. - 4 photographs : b&w and col. ; 8 x 12 cm and 6 x 9 cm.
Contents: four snapshots of Norman C. Schneider's home at Freeport, Ont., taken from the start of construction, 1949, to completion. Note on one snapshot: "Moved in 10/7/1950".
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Homes and haunts*
- File 57 **Freeport : Highwood.** - 1972. - 1 photograph : col. ; 9 x 13 cm.
Contents: one snapshot. Note by NCS in scrapbook: "Gordon Elliott using the small electric snowblower, Jan. 1972."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Elliott, Gordon; Schneider, Norman C. - Homes and haunts*
TGM1 terms: Snow removal
- File 58 **Freeport : Highwood.** - 1991. - 5 photographs : col. ; 11 x 15 cm.
Contents: snapshots taken by Rick Brock of Norman Schneider's former home, Highwood, at Freeport, Ont.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Norman C. - Homes and haunts*
TGM1 terms: Houses - Ontario - Kitchener
- File 59 **Freeport : Highwood : family group.** - [195-?]. - 1 photograph : b&w ; 8 x 12 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 60 **Freeport : Highwood : living room.** - [19--]. - 1 photograph : b&w ; 17 x 22 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Homes and haunts*
- File 61 **Freeport : Norman Schneider's Boys' Sunday School class at Freeport.** - [194-?]. - 2 photographs : b&w ; 8 x 12 cm.
Contents:
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
TGM1 terms: Bridges - Ontario - Freeport
- File 62 **Freeport reforestation project.** - 1944. - 2 photographs : b&w ; 13 x 18 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 63 **Gofton, Alf and Charlotte Braun : wedding snapshots.** - [192-?]. - 4 photographs : b&w ; 9 x 6 cm.
Contents: four snapshots showing Alf Gofton., Charlotte Braun, Ethel (Lapsley) Schneider as bridesmaid or matron of honour, Norman C. Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Gofton, Alf; Braun, Charlotte; Schneider, Ethel; Schneider, Norman C.,; Schneider, Norman C. - Friends and associates*
TGM1 terms: Weddings
- File 64 **Hackborn [Hachborn?], Marg.** - [196-?]. - 1 photograph : col. ; 8 x 8 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Colour snapshot, very badly faded.
Original description: Box: Norm's Family scrapbook
- File 65 **Hackborn[sic], Rud and Evelyn : 50th wedding anniversary.** - 1978. - 2 photographs : col. ; 9 x 12 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Very faded.
Original description: Box: Norm's Family scrapbook

- File 66 **Home at 76 Schneider Ave., Kitchener, Ont. : exterior.** - [193-?]. - 1 photograph : b&w ; 18 x 24 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Homes and haunts*
- File 67 **Home at 76 Schneider Ave., Kitchener, Ont. : exterior.** - [194-]. - 1 photograph : b&w ; 17 x 22 cm.
 Contents: one photograph. Note on verso by NCS: "76 Schneider Ave. Our home for 25 years, 1925 to 1950."
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
 Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman C. - Homes and haunts*
TGM1 terms:Houses - Ontario - Kitchener
- File 68 **Keffer, Ivan W. and family.** - [190-?]. - 4 photographs : b&w ; 17 x 16 cm or smaller
- Contents: 1. one snapshot of Ivan Keffer as a young man; 2. Ivan Keffer and daughter Mary Jane, April 17, 1927; 3. Ivan and Mary Keffer : portrait; 4. Mary Jane Keffer.*
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Keffer, Ivan W.; Keffer, Mary; Keffer, Mary Jane; Schneider, Norman C. - Friends and associates*
- File 69 **Keffer, Ivan W. : family visits to Kitchener, winter and summer.** - 1937. - 8 photographs : b&w ; 9 x 11 cm. - 5 negatives : bw ; 4 x 6 cm.
 Contents: snapshots of Ivan Keffer and Norman C. Schneider at Chicopee dated Feb. 1937; four snapshots of Brita Schneider and Mary Jane Keffer holding Boston terriers.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 70 OVR **Keffer, Ivan W., General Manager, Woolworth's, Germany : portrait.** - [193-]. - 1 photograph : b&w ; 25 x 18 cm on mount 28 x 38 cm.
 Contents: portrait of Ivan Keffer, a life-long friend of Norman Schneider.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 Studio portrait.
 OVERSIZE.
 Original description: Framed photos of Norm Schneider family
- Subject: Keffer, Ivan; Schneider, Norman C. - Friends and associates*
- File 71 **Keffer, Ivan W. : photographs taken during Norman C. Schneider's visit to Berlin, 1934.** - [1934]. - 3 photographs : b&w ; 12 x 17 cm or smaller. - 1 postcard : b&w ; 13 x 8 cm.
 Contents: three photographs of NCS's trip to Berlin in 1934. Consists of one snapshot of NCS on board a ship, one of him at the Keffer's piano in Berlin, one of the Keffer family and guests, including NCS, at their home in Berlin, Germany. Includes one postcard of Norman C, Schneider taken in front of Köln Cathedral while on a visit to Ivan W. Keffer. On the verso is a note addressed to his mother and father dated Nov. 9, 1934.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- Subject: Keffer, Ivan W.; Schneider Norman C.; Schneider, Norman C. - Friends and associates*
- File 72 **Kerr, Muriel : portrait.** - [191-?]. - 1 photograph : b&w ; 14 x 9 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Studio portrait.
 Original description: Box: Norm's Family scrapbook
- Subject: Kerr, Muriel; Schneider, Norman C. - Friends and associates*

- File 73 **Kitchener Musical Society Band : concert at N.C. Schneider's home, June 15, 1981.** - 1981. - 1 photograph : b&w ; 20 x 26 cm.
One photograph of a band playing in N.C. Schneider's yard.
Photographer: K-W Record
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Kitchener Musical Society Band*
- File 74 OVR **Kitchener-Waterloo Rotary Club, past presidents, 1922-1950 : portrait / [by] Belair.** - 1950. - 1 photograph : b&w ; 18 x 23 cm on mount 33 x 38 cm.
Contents: one unidentified group portrait. Norman C. Schneider is in the middle row, fifth from the left.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17 OVERSIZE.
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Norman C.; Kitchener-Waterloo Rotary Club*
Added Entries: Belair - Photographer
- File 75 **Kitchener-Waterloo Rotary Club, past presidents.** - [1980?]. - 1 photograph : col. ; 9 x 13 cm.
Contents: one snapshot, unidentified group portrait dated June, 1982. Norman C. Schneider is in the front row, second from the left.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.; Kitchener-Waterloo Rotary Club*
- File 76 **Kitchener-Waterloo Rotary Club : snapshot.** - 1984. - 1 photograph : col. ; 9 x 12 cm.
Contents: one snapshot, unidentified casual group portrait, possibly of Rotary past presidents? Norman Schneider is seated second from the left in the front row.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photograph of Saturday Morning Gang -; Rotary friends of Norman's (he is seated second from left) circa 1984; end of box 3
- Subject: Kitchener-Waterloo Rotary Club - People*
- File 77 **Le Roy car.** - [1900]. - 1 photograph : b&w ; 13 x 17 cm on mount 20 x 26 cm.
Contents: mounted photograph of Mr. and Mrs Fred Crocker of Stratford, "1st owner", ca. 1900 [according to other material he was the second owner].
UW - File transfer Box #9 : Norman C. Schneider Collection
- Subject: Crocker, Fred*
TGM1 terms:Automobiles
- File 78 **LeRoy car.** - [196-]. - 7 photographs : b&w ; 21 x 26 cm.
Contents: one photograph of Sandy Rider in the LeRoy car, ca. 1954, also photographs of Norman C. Schneider in the LeRoy car, ca. 1956 by Belair. Includes four Belair Studio proofs.
UW - File transfer Box #9 : Norman C. Schneider Collection
- Subject: Rider, Sandy; Schneider, Norman C.*
Added Entries: Belair - Photographer
- File 79 **LeRoy car.** - [1956]. - 1 drawing : b&w ; 22 x 25 cm.
Contents: Notes by NCS on verso: "The LeRoy. First production motor car built in Canada. By Good Bros. in Kitchener, Ont. in year 1899. This was the first of 32 such cars built. Restored by Sandy Rider, Stratford, Ont. Owned by Norman Schneider, M.P. Wheel base 60". Engine: gasoline, 4 H.P., bore 4 1/2", stroke 8". Speed 12 M.P.H. Planetary transmission. Over head valves."
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Framed drawing, frame size 23 x 26 cm.
Original description: Framed photos of Norm Schneider family
- File 80 **LeRoy car.** - [195-]. - 11 negatives : b&w ; 5 x 6 cm.
Contents: negatives for snapshots in file 95
UW - File Transfer Box #7 : Norman C. Schneider Collection
TGM1 terms:Automobiles

- File 81 **LeRoy car.** - [195-]. - 45 photographs : b&w ; 9 x 9 cm and 9 x 13 cm.
Contents: three groups of snapshots of Norman C. Schneider, family and friends posing in the LeRoy car.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: First Schneider truck and Norm's first auto; 2 photos of Schneider's first motor truck (head and tail lights are coal oil lamps) - Norm was the original driver of the truck. People in photo are: Fred Schneider Sr. (man with long stick) Fred's wife is the girl farthest in the background, his sister Emma (Mrs. Siegner) is beside her. Jay Shuh is on the front seat with Miss Ahrens (a cousin). They are celebrating the fact that the truck was installed with pneumatic tires by having a picnic.; 3 photo albums of Norm, his wife Ethel, his son, Herbert and his wife, Betty and their children, Eric, Gretchen? enjoy Norm's first Pope Auto which is parked beside a big cadillac.
- File 82 **LeRoy car.** - [ca. 1955]. - 2 photographs : b&w ; 12 x 18 cm.
Contents: two snapshots, of Norman C. Schneider in the LeRoy car, one with Ethel, one with Eric.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
 TGM1 terms:Automobiles
Added Entries: Schneider, eric Schneider, Ethel Schneider, Norman C.
- File 83 **Little Pal.** - [193-]. - 14 photographs : b&w ; 9 x 11 cm or smaller.
Contents: snapshots taken at 76 Schneider Ave. featuring members of the Schneider family holding Little Pal.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

Subject: Schneider, Norman C. - Animals & pets; Little Pal
 TGM1 terms:Dogs
- File 84 OVR **Little Pal.** - [1943]. - 1 photograph : b&w ; 10 x 15 cm.
Contents: framed snapshot of a Boston Terrier and ts. poem, frame size 28 x 34 cm.
On verso: "In memory of Pal 2nd., 1938-1943, N.C.S."
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 OVERSIZE
Original description: Framed photos of Norm Schneider family

Subject: Schneider, Norman C. - Animals & pets; Little Pal
 TGM1 terms:Dogs
- File 85 **Ludi with pup Mitzi.** - [195-?]. - 1 photograph : b&w ; 8 x 6 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Ludi
 TGM1 terms:Animals
- File 86 **Old comrade's banquet, Kitchener, Ont., Jan. 16, 1932 / Denton Photo.** - 1932. - 1 photograph : b&w ; 20 x 26 cm.
Denton photo.
Photographer: Denton
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
This photograph is stuck to glass.
Original description: Framed photos of Norm Schneider family
 TGM1 terms:Banquets - Ontario - Kitchener
Added Entries: Denton - Photographer
- File 87 **Olympic Games, 1936, Berlin.** - 1936. - 1 photograph : b&w ; 15 x 12 cm.
Contents: one snapshot. Note in Scrapbook: "Olympic Games, 1936, Berlin. 'The Heiling Hordes.' The entrance of Hitler. Almost every right hand in the 110,000 seat stadium up in the Nazi salute."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Journeys
 TGM1 terms:Stadiums - Germany - Berlin

- File 88 **Olympic Games, 1936, Berlin : Norman C. Schneider and Willie Beick on board the S.S. Europa en route to the Olympics, July 28, 1936.** - 1936. - 1 photograph : b&w ; 15 x 11 cm.
Note on verso: "Willy Beick and NCS demonstrating big Mexican cigars."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Beick, Willie; Schneider, Norman C. - Journeys*
TGM1 terms:Ocean travel
- File 89 **Olympic Games, 1936, Berlin : opening, Aug. 1, 1936 : press photo.** - 1936. - 1 photograph : b&w ; 18 x 24 cm.
Contents: one press photograph of the opening of the 1936 Olympic Games in Berlin, Germany. Pasted on the verso: newspaper clippings of Jesse Owens and of Frank Amyot of Ottawa.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Framed photograph, frame size 25 x 31 cm.
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Norman C. - Journeys*
TGM1 terms:Stadiums - Germany - Berlin
- File 90 **Pope-Hartford car.** - [190-?]. - 3 photographs : b&w ; 7 x 12 cm. - 4 negatives : b&w ; 7 x 12 cm.
Contents: four negatives and three snapshot of the Pope Hartford car and occupants.
UW - File Transfer Box #7 : Norman C. Schneider Collection
TGM1 terms:Automobiles
- File 91 **Punkey Doodle Cornerz [sic] Concert Co.** - [195?]. - 2 photographs : b&w ; 18 x 25 cm.
Contents: group photograph of a cast in costume on stage. Norman Schneider is at the extreme right, with a banjo.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Two copies
TGM1 terms:Theatrical productions
- File 92 **Rotary International Convention, Vienna, 1931.** - 1931. - 1 photograph : b&w ; 11 x 17 cm.
Photographer: Foto Amerling, Wien.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Rotary International - Meetings*
Added Entries: Foto Amerling - Photographer.
- File 93 **Rotary International : unidentified group portrait.** - [19--]. - 1 photograph : b&w ; 18 x 24 cm.
Contents: one group portrait. Norman C. Schneider can be seen in the back row, third from the left.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.; Rotary International - People*
- File 94 **Royal visit : King George VI and Queen Elizabeth in Kitchener, Ont., June 16, 1939.** - 1939. - 19 photographs : b&w ; 21 x 26 cm or smaller.
Contents : snapshots taken by Norman C. Schneider.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Royal Visit to Kitchener 1939; 19 views of the Royal Visit by train to Kitchener; Norm Schneider is one of photographers seen in background; Prime Minister William Lyon Mackenzie King is seen standing by reception table; for King George VI and Queen Elizabeth
- Subject: George VI, King of Great Britain, 1895-1952 - Journeys; Elizabeth, |Queen, consort of George VI, King of Great Britain, 1900- - Journeys*
TGM1 terms:Visits of State - Canada - 1939

- File 95 **Royal visit : King George VI and Queen Elizabeth in Kitchener, Ont., June 16, 1939.** - 1939. - 2 photographs : b&w ; 7 x 10 cm and 20 x 26 cm.
Contents: one photograph. Note by NCS in scrapbook: "Their Majesties King & Queen at Kitchener. NCS taking movies (above chair)".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Two copies, one a snapshot.
Original description: Box: Norm's Family scrapbook
- Subject: George VI, King of Great Britain, 1895-1952 - Journeys; Elizabeth, |Queen, consort of George VI, King of Great Britain, 1900- - Journeys; Schneider, Norman C.*
 TGM1 terms:Visits of State - Canada - 1939
- File 96 **Schneider, Brita.** - [193-]-[194-]. - 2 photographs : b&w ; 18 x 13 cm and 15 x 9 cm.
Contents: snapshots showing Brita Schneider as a child, by herself and with her mother Ethel Schneider.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Hazell, Brita; Schneider, Ethel*
- File 97 **Schneider, Brita skiing with a girlfriend 1946.** - 1946. - 3 photographs : b&w ; 18 x 13 cm and 12 x 9 cm. - 2 negatives : b&w ; 5 x 7 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Hazell, Brita*
 TGM1 terms:Skiing
- File 98 **Schneider, Dave : family : wedding of Mary Lynn Schneider and George Ian Buck, Nov. 17, 1978.** - 1978. - 2 photographs : col. ; 13 x 8 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Snapshots.
Original description: Box: Norm's Family scrapbook
- Subject: Buck, George Ian.; Schneider, Mary Lynn*
- File 99 **Schneider, Dave : photographs.** - [1961]. - 3 photographs : b&w and col. ; 18 x 25 cm and 9 x 13 cm.
Contents: photographs taken at Gstaad, Switzerland, Feb. 6-22, 1961.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 100 **Schneider, Eric : on Norman Schneider's motorcycle.** - 1980. - 1 photograph.
Snapshot.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: assorted memorabilia
- Subject: Schneider, Eric Norman*
 TGM1 terms:Motorcycles
- File 101 **Schneider, Ethel : Church of the Good Shepherd Women's Auxiliary : group portrait, April 6, 1983.** - 1983. - 1 photograph : col. ; 10 x 16 cm.
Contents: one snapshot, informal group portrait. Includes identifications. Ethel Schneider is seated in the front row at the extreme right.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel; Church of the Good Shepherd (Kitchener, Ont.). Women's Auxiliary - People*
- File 102 **Schneider, Ethel: family snapshots.** - [195-?], [198-?]. - 2 photographs : b&w and col. ; 8 x 11 cm and 9 x 13 cm.
Contents: two snapshots, one of Ethel Schneider with her aunt, Emma Buck. The other is of Ethel Schneider with two unidentified women; note on verso "Happy memories from Irene and Cecil Kaye".
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Buck, Emma; Schneider, Ethel*

- File 103 **Schneider, Ethel : I.O.D.E. group.** - 1953. - 2 photographs : b&w ; 19 x 23 cm and 13 x 18 cm.
Contents: two unidentified group portraits of I.O.D.E women. Note on verso of photograph: "With thanks for a most interesting talk on the Red Cross, March 12, 1953, Dora Nyberg, Regent, Princess of Wales Chapter, I.O.D.E."
Photographer: K-W Record.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Group portrait.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel - Friends and associates*
Added Entries: Kitchener-Waterloo Record - Photographer.
- File 105 **Schneider, Ethel : with baby, possibly grandson Gregory.** - [1956?]. - 1 photograph : b&w ; 13 x 18 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 106 **Schneider, Herbert : air cadet.** - [194-]. - 5 photographs : b&w ; 13 x 9 cm.
Contents: copies of two snapshots, both of Herbert J. Schneider in his cadet uniform with duffel.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- File 108 **Schneider, Herbert : baby and toddler photos including one with his Aunt Emma Anthes.** - [192-]. - 4 photographs : b&w ; 12 x 7 cm.
Contents: four snapshots of Herbert J. Schneider as a baby, one with Emma Anthes at the lake and one with Ethel Schneider.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Anthes, Emma; Schneider, Ethel; Schneider, Herbert J*
- File 109 **Schneider, Herbert : skiing at Chicopee : O.A.C. friends.** - 1946. - 1 photograph : b&w ; 9 x 12 cm. - 2 negatives : b&w ; 5 x 6 cm.
Contents: one snapshot of Herb and Howie Schneider at Chicopee with Herb's O.A.C. friends, Doug Millar and Winston Muschetta.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Millar, Doug; Muschetta, Winston; Schneider, Herbert J.; Schneider, Howard G.; Schneider, Herbert J. - Friends and associates*
TGM1 terms:Skiing
- File 110 **Schneider, Herbert : snapshots : friends and family.** - [ca. 1945]. - 7 photographs : b&w ; 9 x 12 cm or smaller.
Contents: seven snapshots. Includes one labelled "Herb & Dad, Chicopee early membership" showing a group of skiers, with identifications. Includes snapshots of "farm experience" in 1945 for university requirement, showing "meal time" and Herb with Doug Darlington in 1945.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Braun, Mickey; Daub, Don; Darlington, Doug; Haliwell, John; MacIntosh, Bert; Schiedel, Joe; Schneider, Dave; Schneider, Herb; Schneider, Norman C.; Stroh, Harold; Chicopee Ski Club*
- File 111 **Schneider, Herbert : trip with Fred H., Ella and Fred P. to Golden Gate Park, San Francisco.** - [194-]. - 1 photograph : b&w ; 12 x 9 cm.
Contents: one snapshot.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Schneider, Ella; Schneider, Frederick H.; Schneider, Frederick P.; Schneider, Herbert J.*
- File 112 **Schneider, Herbert : with friends and an unfinished boat.** - [194-?]. - 4 photographs : b&w ; 20 x 25 cm and 9 x 12 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

- File 113 **Schneider, Herbert and Howard : tobogganing with two other boys.** - [193-]. - 1 photograph : b&w ; 10 x 15 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1 Snapshot.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Herbert J.; Schneider, Howard G.*
TGM1 terms:Children playing in snow; Toboggans
- File 114 **Schneider, Herbert and Howard : wearing false noses.** - [193-]. - 2 photographs : b&w ; 18 x 13 cm.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 115 **Schneider, Herbert and Howard : with Don Daub, friends playing in the basement.** - 1938. - 6 photographs : b&w ; 8 x 12 cm.
Contents: snapshots of boys playing, two with a train set, and three dressed up in armour.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Daub, Don; Schneider, Herbert J.; Schneider, Howard G.*
TGM1 terms:Children playing with toys
- File 116 **Schneider, Herbert and Howard : with Fred P. Schneider at maple sugar bush.** - 1937. - 3 photographs : b&w ; 9 x 11 cm.
Contents: three snapshots of Herbert, Howard and Fred (?), drinking from sap buckets.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Schneider, Frederick P.; Schneider, Herbert; Schneider, Howard*
- File 117 **Schneider, Herbert, Howard and Brita : children's birthday party.** - [193-]. - 6 photographs : b&w ; 15 x 20 cm or smaller.
Contents: snapshots of a birthday party. Includes children seated around a table and children posed in group holding party favours. Herbert J. Schneider is in the back row at the extreme left holding a dog; Brita Schneider is next to him. Howard Schneider is in the front row at the extreme right.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Hazell, Brita; Schneider, Herbert J.; Schneider, Howard G.; Schneider, Norman C. - Family*
TGM1 terms:Children's parties
- File 118 **Schneider, Herbert, Howard and Brita : Christmas 1937.** - 1937. - 6 photographs : b&w ; 8 x 12 cm.
Contents: snapshots of Herbert, Howard and Brita Schneider with the Christmas tree, their presents, also of playing with a train in the basement.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Daub, Don; Schneider, Herbert J.; Schneider, Howard G.*
TGM1 terms:Children playing with toys
- File 119 **Schneider, Herbert, Howard and Brita : snapshots.** - [193-]. - 11 photographs : b&w ; 9 x 11 cm or smaller. - 3 negatives : b&w ; 9 x 11 cm and 4 x 6 cm.
Contents: eleven snapshots of Norman C. Schneider's children, Herbert, Howard and Brita at various ages and seasons.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Hazell, Brita; Schneider, Herbert; Schneider, Howard*

- File 120 **Schneider, Herbert, Howard and Brita : with Schneider and Lapsley grandparents.** - [193-]. - 3 photographs : b&w ; 9 x 11 cm or smaller. - 2 negatives : b&w ; 4 x 6 cm.
*Contents: Three snapshots, two with grandparents J.M. and Helena Schneider at Buena Vista, one with Grandmother Lapsley and Great Grandmother Joachimi.
 1 snapshot: family group in living room[?] l-r Ethel Schneider, Howard, JM, Brita, Helena : negatives in file 182-2 (NCS 87:01 :38). Ethel Schneider is knitting.
 1 snapshot: JMS and Helena Schneider with grandchildren : duplicate of file 33 (HJS 98:01 :35 Item #7)
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
 TGM1 terms:Knitting
 Added Entries: Hazell, Brita Joachimi Lapsley, Clara? Schneider, Helena Schneider, Herbert Schneider, Howard Schneider, J.M.*
- File 121 **Schneider, Howard : Bustard Rocks Light House, French River district.** - [1948?]. - 1 photograph : b&w ; 10 x 13 cm.
*Contents : one snapshot showing Howard Schneider and an unidentified person cleaning fish.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
 Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2
 TGM1 terms:Fishing*
- File 122 **Schneider, Howard : ice fishing, lake trout, Limberlost, Feb. 1944.** - 1944. - 1 photograph : b&w ; 18 x 13 cm.
*UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 TGM1 terms:Children fishing; Ice fishing
 Added Entries: Schneider, Howard G.*
- File 123 **Schneider, Howard : school crossing guard.** - [193-]. - 2 photographs : b&w ; 8 x 12 cm.
*Contents: snapshots of boys playing, two with a train set, and three dressed up in armour.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
 Subject: Schneider, Howard*
- File 124 **Schneider Memorial Fountain at Rockway Gardens : photographs.** - 1964. - 3 photograph : b&w ; 11 x 13 cm and 21 x 26 cm.
*Contents: three photographs of the Schneider Memorial Fountain at Rockway Gardens, Kitchener, Ont. Two are of the fountain and include Norman C. and Frederick H. Schneider; the other is of the memorial inscription. Note on verso: "Opening of J.M. Schneider Memorial Fountain, Sept. 27th, 1964".
 UW - File Transfer Box #8 : Norman C. Schneider Collection
 Subject: Schneider, Frederick H.; Schneider, Norman C.; Schneider Memorial Fountain
 TGM1 terms:Fountains*
- File 125 **Schneider Memorial Fountain at Rockway Gardens : slides.** - 1964. - 3 slides : col ; 35 mm. - 1 postcard : col ; 9 x 14 cm.
*UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
 Subject: Schneider Memorial Fountain
 TGM1 terms:Fountains*
- File 126 **Schneider, Norman C. : 1912 motorcycle gang.** - [19-?] (originally created 1912). - 3 photographs : b&w ; 13 x 18 cm
 .
*Contents: three photographs of members of a motorcycle club, one taken at Niagara Falls by William C. Knipfel. Members included Norman Schneider.
 Left to right: Harry Gies, William Knipfel, Harry Knoll, Paul W. Schmiedel, Ivan W. Keffer, Norman Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
 Subject: Gies, Harry; Knipfel, William; Knoll, Harry; Keffer, Ivan; Schmiedel, Paul W.; Schneider, Norman C.
 TGM1 terms:Motorcycles*

- File 127 **Schneider, Norman C. at a J.M. Schneider Men's Picnic.** - [197-?]. - 1 photograph : col ;
9 x 13 cm.
One snapshot. Left to right : Ernie Miller, unidentified man, Norman C. Schneider,
Doug Small.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and
Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Miller, Ernie; Schneider, Norman; Small, Doug
TGM1 terms:Picnics
- File 128 **Schneider, Norman C. : at a ski lift.** - [197-?]. - 2 photographs : col. ; 9 x 9 cm.
Contents: two snapshots [taken at Chicopee?]
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and
Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Norman C.
TGM1 terms:Skiing
- File 129 **Schneider, Norman C. : at tenth anniversary of Oktoberfest.** - 1978. - 1 photograph :
b&w. ; 12 x 9 cm.
Contents: one snapshot of NCS seated at a table.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.
TGM1 terms:Festivals - Ontario - Kitchener
- File 130 **Schneider, Norman C. : birthday, 70th, Dec. 9, 1958.** - 1958. - 8 photographs : b&w ;
20 x 26 cm.
Contents: photographs taken at the offices of J.M. Schneider Inc. on the occasion of
Norman C. Schneider's 70th birthday.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Norm's 70th Birthday celebration at work;
5 photos of Norm's surprise birthday celebration at work Dec. 9/58
- Subject: Schneider, Norman C. - Commemoration
TGM1 terms:Birthdays
- File 131 **Schneider, Norman C. : birthday, 90th, Dec. 9, 1978.** - 1978. - 5 photographs : col. ; 9
x 13 cm.
Contents : snapshots taken at the Westmount Golf and Country Club.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel Schneider, Norman C. - Commemoration
- File 132 **Schneider, Norman C. : birthday, 80th, Dec. 9, 1968.** - 1968. - 2 photographs : col. ; 9
x 9 cm.
Contents: snapshots of a cake in the shape of a ski hill with skier.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Commemoration
TGM1 terms:Birthdays
- File 133 **Schneider, Norman C. : birthday, 96th, Dec. 9, 1984.** - 1984. - 5 photographs : col. ; 9
x 11 cm.
Contents: four snapshots. Includes some identifications.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Snapshots
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Commemoration
TGM1 terms:Birthdays

- File 134 **Schneider, Norman C. : birthday celebration.** - [197-?]. - 1 photograph : col ; 9 x 13 cm.
Contents: one snapshot of NCS with cake, seated with Betty Schneider, occasion unidentified.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 135 **Schneider, Norman C. : family group.** - [192-]. - 1 photograph : b&w ; 6 x 10 cm.
Contents: informal family portrait, unidentified.
Left to right Ethel Schneider holding Herbert[?], Grandma Joachimi, NCS, Mrs. Lapsley, Mr. Lapsley[?]
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Duplicate of another.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - family*
- File 136 **Schneider, Norman C. : family group.** - [ca. 1928]. - 1 photograph : b&w ; 18 x 13 cm.
Contents : informal portrait taken outside.
Left to right : seated, Herbert J. Schneider, Grandma Joachimi, standing, left to right, [unidentified, possibly Ethel?], Grandmother Lapsley.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 137 **Schneider, Norman C. : family outing : Doon pinnacle.** - [193-]. - 1 photograph : b&w ; 10 x 13 cm.
Contents: one snapshot. Group of four adults and ten children, unidentified. Note on the verso by NCS : Taken with my small camera at Doon Pinnacle last week.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 138 **Schneider, Norman C. : family outing with the Seigners.** - [193-]. - 1 photograph : b&w ; 9 x 15 cm.
Contents : Back row, left to right : Howie Schneider, Aunt Emma Seigner, Uncle Walter Seigner, Aunt Marguerite Koenig, Grandma Schneider, Aunt Louise Ahrens.
Front row, left to right: Kay Siegner, Herb Schneider, John Siegner, Buddy Koenig.
Herb and Howie and cousins and aunts and uncles with Grandma (Helena) Schneider sitting on a hill.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- File 139 **Schneider, Norman C. : family outing with the Shupes and Seigners.** - [193-?]. - 1 photograph : b&w ; 8 x 14 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Family; Shupe family; Siegner family*
- File 140 **Schneider, Norman C. : family outing with unidentified companions [Shupes?].** - [193-?]. - 1 photograph : b&w ; 7 x 10 cm.
Contents: Norman and others at the crest of a hill, pointing [Doon pinnacle?]
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.*
TGM1 terms:Walking
- File 141 **Schneider, Norman C. : family outings.** - [193-]. - 5 photographs : b&w ; 8 x 12 cm.
Contents: snapshots taken at Doon Pinnacle of various family groups.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 142 **Schneider, Norman C. : family portraits.** - [193-]. - 6 photographs : b&w ; 6 x 9 cm.
Contents: portraits of Norman C. Schneider family members taken at home. Includes two of Norman in a wing chair, one of Ethel, one of the children alone and one of the children with Norman.
UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17

- File 143 **Schneider, Norman C. : in a deck chair.** - [1934?]. - 1 photograph : b&w ; 11 x 7 cm.
Contents: possibly 1936 trip to Berlin.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Journeys*
TGM1 terms:Ocean travel
- File 144 **Schneider, Norman C. : motor bike [?].** - [191-?]. - 3 photographs : b&w ; 6 x 8 cm.
Contents: three contact prints, possibly of Alf Gofton, on a motor assisted bicycle.
Initials "ASG" on verso. Note on front by NCS: "Bet you a dollar you can't count the spokes in back wheel."
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Old Airplane and Person on Fast Pedaling Bike [3 snaps on two pieces of photographic paper, silver lifting]; Men in field pulling an old airplane [1 snapshot]; 2 copy photos of boy with bike wheel flying (dust clouds prevent seeing if an engine is attached to bike) with Norm's writing at bottom - "Bet a dollar you couldn't count the spokes in the back wheel" and on back initials, A.S.G. (Alf Gofton?)
- Subject: Gofton, Alf; Schneider, Norman C. - Friends and associates*
TGM1 terms:Motorcycles
- File 145 **Schneider, Norman C. : on an outing with a large group of friends.** - [191-?]. - 1 photograph : b&w ; 8 x 14 cm.
To be identified.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Norman C. - Friends and associates*
- File 146 **Schneider, Norman C. : presentation of Salvation Army life membership.** - [198-?]. - 1 photograph : col. ; 21 x 26 cm.
Contents: unidentified group portrait. Norman Schneider is second from the left, receiving a certificate.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Norman C.*
TGM1 terms:Awards
- File 147 **Schneider, Norman C. : receiving honorary doctorate from Waterloo Lutheran University, 1966.** - 1966. - 1 photograph : b&w ; 26 x 22 cm.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: Photos; Norm receiving Honorary Doctorate degree from University of Waterloo [no says JB]; Launch of ship "Kitchener"
- Subject: Schneider, Norman C. - Commemoration*
TGM1 terms:Awards
- File 148 **Schneider, Norman C. : riding a scooter at Grand Bend.** - [193-?]. - 1 photograph : b&w ; 4 x 6 cm.
Contents: the scooter is labelled "For hire, Brenner House". Note on verso : "Grand Bend, visiting the Shupes".
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.*
TGM1 terms:Vacations - Ontario - Grand Bend
- File 149 **Schneider, Norman C. : riding lawn mower.** - [1950?]. - 1 photograph : col. ; 6 x 9 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.*
TGM1 terms:Lawn mowing

- File 150 **Schneider, Norman C. : skiing with family.** - 1964. - 1 photograph : b&w ; 13 x 18 cm.
Contents: left to right: NCS, Gretchen Schneider, Herbert J. Schneider, Betty Schneider, Nancy Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Betty; Schneider, Gretchen; Schneider, Herbert J.; Schneider, Nancy; Schneider, Norman C.*
TGM1 terms:Skiers
- File 151 **Schneider, Norman C. : snapshots : parade : Senior Football, England vs Berlin.** - [19--]. - 1 photograph : b&w ; 7 x 10 cm.
Contents: one snapshot, taken from the upper story of a building and showing a parade of horse-drawn vehicles followed by men marching. A banner across the street says "Senior Football, England vs Berlin". Norman Schneider has described this in a note as "The great inflation in Germany". Date and occasion unidentified'
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
TGM1 terms:Parades & processions
- File 152 **Schneider, Norman C. : snapshots: Pauline, Pard, Mr. Westover, Miss Pierce at Tashmer Park, June 11-13, 1913.** - 1913. - 1 photograph : b&w ; 7 x 11 cm.
Contents: one snapshot, identified on the verso, showing a group of four people walking, taken from behind.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Friends and associates*
- File 153 **Schneider, Norman C. : trip snapshots : "trip organized by Verne Asmussen".** - [197-]. - 5 photographs : b&w and col. ; 13 x 18 cm or smaller.
Contents:
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Friends and associates; Schneider, Norman C. - Journeys*
- File 154 **Schneider, Norman C. : trip snapshots : trip to South Africa.** - [197-]. - 2 photographs : col. ; 9 x 13 cm.
Contents: two snapshots and one piece of ephemera. One snapshot is of the "famous blue train, Johannesburg to Capetown," and the other is of the South African flower, the Protea.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Journeys - South Africa*
- File 155 **Schneider, Norman C. : trip snapshots : unidentified snapshots taken at Vainikkala, Finland.** - [197-?]. - 2 photographs : col. ; 9 x 9 cm.
Contents: two snapshots of an unidentified group of men. NCS is in each.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Friends and associates; Schneider, Norman C. - Journeys*
- File 156 **Schneider, Norman C. : unidentified group portrait.** - [197-]. - 1 photograph : col. ; 20 x 26 cm.
Contents: group of seven men, all unidentified. Norman Schneider is at the centre. Possibly Rotary past presidents or Chamber of Commerce presidents.
Photographer: Personal Studio.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Very faded.
Original description: Box: Norm's Family scrapbook
Added Entries: Personal Studio - Photographer

- File 157 **Schneider, Norman C. : visit to Nelson Schweitzer, California.** - [195-?]. - 16
 photographs : b&w ; 9 x 13 cm.
Contents: snapshots.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)

Subject: Schneider, Norman; Schweitzer, Nelson; Schneider Family
- File 158 **Schneider, Norman C. : vist to Nelson Schweitzer.** - 1952. - 1 photograph : b&w ; 21 x 26 cm.
Contents: one photograph of NCS and his cousin Nelson Schweitzer posed in front of a giant redwood tree. Probably taken Oct. 1952.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

Subject: Schneider, Norman C.; Schweitzer, Nelson
- File 159 **Schneider, Norman C. with a group of boys, posed in front of a car.** - [193-?]. - 2
 photographs : b&w ; 7 x 11 cm.
Contents: note in Scrapbook p. 61 provides partial identifications: Alex Breimer, NCS and Herbert, Norman Hackborn[sic] and Ted Ahrens.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Family
TGM1 terms:Automobiles
- File 160 **Schneider, Norman C. : with Charles Shupe, Grandpa Charles Ahrens and first Dodge roadster.** - [191-?]. - 1 photograph : b&w ; 8 x 11 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Ahrens, Charles; Schneider, Norman C.; Shupe, Charles
TGM1 terms:Automobiles
- File 161 **Schneider, Norman C. : with Doddie Doerr and motorcycles.** - [197-?]. - 17
 photographs : b&w and col. ; 13 x 13 cm or smaller. - 1 slide : col ; 35 mm. - 9
 negatives : b&w and col. ; 6 x 6 cm and 35 mm.
Contents: snapshots of Norman C. Schneider and friend Doddie Doerr with motorcycles.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)

Subject: Doerr, Doddie; Schneider, Norman C.; Schneider, Norman C. - Friends and associates
TGM1 terms:Motorcycles
- File 162 **Schneider, Norman C. : with Emma Schneider, and others on an outing : group portrait.** - [1913?]. - 1 photograph. : b&w ; 7 x 11 cm.
Contents: one snapshot, candid unidentified group portrait, taken at a picnic or other outing. Includes Norman and Emma Schneider.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C.; Siegner, Emma
- File 163 **Schneider, Norman C. : with Hylie MacDonald, holding a string of fish.** - [193-?]. - 1
 photograph : b&w ; 6 x 9 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: MacDonald, Hylie; Schneider, Norman C.
TGM1 terms:Fishing

- File 164 **Schneider, Norman C. : with sons Herbert and Howard.** - [193-]. - 1 photograph : b&w ; 15 x 9 cm.
Contents: one snapshot of Norman (kneeling) with his sons. Note on the verso: "Dear Wife, Here is the picture you asked for. I hope you like it. Herbert gets awful fed up when I take pictures. What do you think of the new big camera. We have some more still in the camera. Will follow later. Norm."
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 165 **Schneider, Norman C. : with sons Herbert and Howard, fishing at Gull Rock, Honey Harbour.** - [193-]. - 1 photograph : b&w ; 13 x 18 cm.
Contents: one photograph of Norman, Howard and Herbert with a string of fish. Note in scrapbook by NCS: "NCS and Howie and Herb, our best catch at Honey Harbour". Location is identified as Gull Rock on the back of the photograph.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Herbert J.; Schneider, Howard G.; Schneider, Norman C.*
 TGM1 terms:Fishing; Vacations - Ontario - Honey Harbour
- File 166 **Schneider, Norman C. : with sons Herbert and Howard skiing, Hanover, Ont. Ski Club, 1941.** - 1941. - 3 photographs : b&w ; 21 x 26 cm.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Frederick P.; Schneider, Herbert J.; Schneider, Howard G.; Schneider, Norman C.; Hanover Ski Club*
 TGM1 terms:Skiing - Ontario - Hanover
- File 167 **Schneider, Norman C. : with Vera Koeple and her sister, in a boat, showing their catch of lake trout.** - [193-?]. - 1 photograph : b&w ; 7 x 12 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.; Koeple, Vera*
 TGM1 terms:Fishing; Motor boats
- File 168 **Schneider, Norman C. : wood carvings.** - [1970?]. - 2 photographs : col. ; 13 x 13 cm.
Contents: two photographs of a carving of a butcher riding a pig. One has been overlaid with a grid.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
 Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2
- File 169 **Schneider, Norman C. and Ethel : 50th wedding anniversary.** - 1975. - 16 photographs : col. ; 13 x 18 cm and 10 x 13 cm.
Contents: fifteen snapshots taken at the K-W Granite Club.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
 Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Norman C. - Commemoration; Schneider, Norman C. - Friends and Associates; Schneider, Ethel - Commemoration*
- File 170 **Schneider, Norman C. and Ethel : 50th wedding anniversary.** - 1975. - 10 photographs : col. ; 9 x 13 cm.
Contents: snapshots taken at Norman and Ethel Schneider's 50th wedding anniversary dinner at Charcoal Steak House, May 1975. Includes two informal family portraits, one of Norman and Ethel with their children and spouses and one of Norman and Ethel with Howard and family.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Schneider, Norman C. (Norman Christoph), 1888-1985 - Commemoration; Sshneider, Ethel - Commemoration*
 TGM1 terms:Anniversaries

- File 171 **Schneider, Norman C. and Ethel : at Fred Ahrens lawn party.** - [196-?]. - 1 photograph
: col. ; 13 x 9 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel; Schneider, Norman C.*
- File 172 **Schneider, Norman C. and Ethel : at home with visitors.** - 1967-[198-]. - 5 photographs
: col. ; 10 x 10 cm or smaller.
Contents: five snapshots from a variety of times and occasions.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and
Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Norman C. - Friends and associates; Schneider, Ethel - Friends and*
associates
- File 173 **Schneider, Norman C. and Ethel : Christmas 1978.** - 1978. - 2 photographs : col ; 10 x
15 cm and 7 x 13 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel; Schneider, Norman C.*
- File 174 **Schneider, Norman C. and Ethel : in a reception line.** - [198-?]. - 1 photograph : col. ; 9
x 11 cm.
Contents: one snapshot
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and
Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- File 175 **Schneider, Norman C. and Ethel : Oktoberfest : at Schneider Oktoberfest party.** - [197-
]. - 4 photographs : col. ; 9 x 13 cm and 9 x 12 cm.
Contents : two snapshots, one of Norm and Ethel at Chicopee Ski Club Oktoberfest
(includes identifications), one (3 copies) taken at a different location.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and
Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Ethel; Schneider Norman*
TGM1 terms:Festivals - Ontario - Kitchener
- File 176 **Schneider, Norman C. and Ethel : Oktoberfest : host and hostess of Schneider's**
Oktoberfest Party, Oct. 16, 1971. - 1971. - 7 photographs : col. ; 9 x 13 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Contents: snapshots pasted on the invitation poster for this event.
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel; Schneider, Norman C.*
TGM1 terms:Festivals - Ontario - Kitchener
- File 177 **Schneider, Norman C. and Ethel : Oktoberfest : with Mayor Sid McLennan at**
Oktoberfest party. - [197-?]. - 1 photograph : col. ; 9 x 13 cm
- Contents: one snapshot of Norman and Ethel Schneider with Mayor Sid McLennan at*
Oktoberfest party.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: Photo; Norm and Ethel Schneider with Mayor Sid McLennan
at Oktoberfest party
TGM1 terms:Festivals - Ontario - Kitchener

- File 178 **Schneider, Norman C. and Ethel : wedding, May 20, 1925.** - 1925. - 5 photographs : b&w ; 26 x 13 cm or smaller.
Contents: one snapshot, group portrait of the bride and groom and their families, identified by NCS. Also one informal portrait of Ethel (Lapsley) Schneider, May 20, 1925, taken outdoors. She is in her wedding dress. Includes three snapshots, identified by NCS: "Ethel the Bride", "Bridesmaid Floss and Bride Ethel", "Marriage service in our church, corner King and Water St."
Left to right: Mother Schneider, Granda Joachimi, NCS, Ethel, Floss, J.M. Schneider, Mother Lapsley, Rev. Depuis[sic].
At rear: Mrs. Depuis.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Ahrens, Florence; Diephuis, Rev.; Joachimi, Grandma; Lapsley, Clara S.; Schneider, Ethel - Marriage; Schneider, Helena; Schneider, J.M.; Schneider, Norman C. - Marriage
TGM1 terms:Weddings
- File 179 **Schneider, Norman C. and Ethel : with Edith and Hylie MacDonald at Niagara Falls, June 1, 1925 : honeymoon.** - 1925. - 4 photographs : b&w ; 7 x 11 cm.
Contents: honeymoon snapshots. Norman and Ethel were married May 20, 1925. Edith Ahrens and Hylie MacDonald married on May 21, 1925, the day after Norman and Ethel Schneider and both couples stayed in the same hotel in Niagara Falls afterwards.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)

Subject: MacDonald, Edith; MacDonald Hylie; Schneider, Ethel; Schneider, Norman C.
TGM1 terms:Honeymoons
- File 180 **Schneider, Norman C. and Ethel : with Emma Siegner and Irmengarde Hagen, at home, July 1, 1983.** - 1983. - 4 photographs : col. ; 11 x 15 cm.
Contents: four snapshots of Norman C. Schneider, Ethel Schneider, Emma Siegner and Irmengarde Hagen.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Family
- File 181 **Schneider, Norman C. and Ethel : with friends, having lunch, April, 1982.** - 1982. - 1 photograph : col. ; 15 x 10 cm.
Left to right: Margaret Schafer, Alf Gofton, Ethel Schneider, Albert Schaefer, Norman Schneider, Isabelle Chivers.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Friends and associates; Schneider, Norman C. - Family
- File 182 **Schneider, Norman C and Ethel : with Virginia Echlin, July 26, 1976.** - 1976. - 2 photographs : col. ; 9 x 9 cm.
Contents: two snapshots
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)

Subject: Echlin, Virginia; Schneider, Norman; Schneider, Ethel
- File 183 **Schneider Stock Farm : Herbert and Howard riding ponies, Brita with unidentified women.** - [193-]. - 2 photographs : b&w ; 8 x 10 cm. - 2 negatives : b&w ; 4 x 6 cm.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- File 184 **Shorewood Cottage, Honey Harbour, Ont.** - [193-?]. - 1 photograph : b&w ; 18 x 24 cm. - 2 negatives : b&w ; 5 x 6 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C. - Homes and haunts
TGM1 terms:Vacation houses - Ontario - Honey Harbour

- File 185 **Shorewood Cottage, Honey Harbour, Ont.** - [193-?]. - 1 postcard : b&w ; 9 x 14 cm.
Aerial view.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Homes and haunts*
TGM1 terms:Vacation houses - Ontario - Honey Harbour
- File 186 **Shorewood Cottage, Honey Harbour, Ont.** - [197-?]. - 1 photograph : col. ; 13 x18 cm. -
 2 transparencies ; col. ; 5 x 6 cm.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Homes and haunts*
TGM1 terms:Vacation houses - Ontario - Honey Harbour
- File 187 **Shorewood Cottage, Honey Harbour, Ont. : boating.** - [193-]. - 10 photographs : b&w ;
 15 x 20 cm or smaller. - 1 negative : b&w ; 4 x 6 cm.
Contents: snapshots of children and adults boating and fishing. Includes one enlargement of a photograph of a group seated in a boat.
Left to right: Unidentified girl, Gran Lapsley, Brita Schneider[?] Herbert Schneider with dog, Howard Schneider in cap, Ethel Schneider (knitting), Unidentified girl.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
TGM1 terms:Knitting; Motorboats; Children fishing
- File 188 **Shorewood Cottage, Honey Harbour, Ont. : family group.** - [193-?]. - 1 photograph :
 b&w ; 15 x 20 cm.
Contents: one photograph of a group seated in a cottage interior, lamps lit.
Left to right: Norman C. Schneider, Ethel Schneider with Howard, Herbert Schneider, Frederick P. Schneider, Jean May Schneider.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel; Schneider, Herbert J.; Schneider, Howard G.; Schneider, Norman C.; Schneider, Norman C. - Homes and haunts.*
TGM1 terms:vacation houses
- File 189 **Shorewood Cottage, Honey Harbour, Ont. : fishing and swimming.** - [193-]. - 5
 photographs : b&w ; 9 x 12 cm.
Contents: snapshots of Herbert and Howie, Fred and Bill Schweitzer diving and in a boat with fish. Also a small version of Norman and two sons on Gull Rock.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- File 190 **Shorewood Cottage, Honey Harbour, Ont. : landscape.** - [194-?]. - 1 photograph : b&w
 ; 21 x 26 cm.
Contents: one landscape photograph taken in the vicinity of the Schneider cottage. Fred P.[?] Herbert and Howard are visible in this photograph.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Schneider, Norman C. - Homes and haunts*
TGM1 terms:Vacation houses - Ontario - Honey Harbour
- File 191 **Shorewood Cottage, Honey Harbour, Ont. : Mr. & Mrs. Peterkin, former owners.** -
 [194-?]. - 1 photograph : b&w ; 10 x 18 cm.
Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Schneider, Norman C. - Homes and haunts*
TGM1 terms:Vacation houses - Ontario - Honey Harbour

- File 192 **Shorewood Cottage : Norman and Ethel with the Bergs and the Murrays and their string of fish.** - [195-?]. - 1 photograph : b&w ; 15 x 10 cm.
Contents: one snapshot of Norman C. and Ethel Schneider, their friends the Bergs and the Murrays, holding a string of fish.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Friends and associates; Schneider, Norman C. - Homes and haunts*
TGM1 terms:Fishing; Vacation houses
- File 193 **Shorewood cottage : Schneider children and cousins standing on a diving board.** - [193-]. - 1 photograph : b&w ; 18 x 13 cm
 2 negatives : b&w ; 5 x 7 cm.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 194 **Schneider, Ethel : Red Cross presentation of award of merit.** - 1944. - 1 photograph : b&w ; 18 x 22 cm.
Contents:
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Group portrait.
Original description: Box: Norm's Family scrapbook
- File 194 **Skiers on the slope.** - [194-?]. - 1 photograph : b&w ; 12 x 19 cm.
Contents: winter scene of a group of unidentified male and female skiers.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
TGM1 terms:Skiers
- File 195 **Skiers stop for lunch : St. Sauveur, 1944.** - 1944. - 2 photographs : b&w ; 20 x 25 cm. - 3 negatives : b&w ; 5 x 6 cm.
Contents: two photographs of a group of skiers cooking lunch. Some identifications included.
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Duplicate or variant of 178-31
Original description: Heirloom photos/bibles, miscellaneous
TGM1 terms:Skiers
- File 196 **Skiing.** - [193-]. - 3 photographs : b&w ; 8 x 12 cm.
Contents: snapshots, including one of skiers climbing a hill (Howie in the rear), one identified elsewhere as Norman. Herbert and Howie at Hanover, 1941.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- File 197 **Schneider, Herbert : air cadet while at K.C.I. and his bunkhouse mates.** - [194-]. - 1 photographs : b&w ; 9 x 13 cm.
Contents: enlarged snapshot of an informal group shot of boys in the bunkhouse.
 UW - File Transfer Box #23 : Herbert J. Schneider Collection Box 6 of 17
- Subject: Schneider, Herbert - Friends and associates*
TGM1 terms:Cadets - Ontario - Kitchener
- File 197 **Skiing and winter snapshots.** - [19--]. - 9 photographs : b&w ; 10 x 14 cm or smaller.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2
- File 198 **Skiing at Limberlost : Dr. Harry Lackner, Dr. Dick Ratz.** - [194-]. - 1 photograph : b&w ; 15 x 14 cm.
Contents: photograph of skiers in the woods.
Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Lackner, Harry, Dr.; Ratz, Dick, Dr.*
TGM1 terms:Skiing

- File 199 **Skiing at Limberlost : Ivan W. Keffer, Roy Morrison.** - [194-]. - 1 photograph : b&w ; 15 x 19 cm.
Contents: photograph of skiiers on the slope.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- Subject: Keffer, Ivan W.; Morrison, Roy*
TGM1 terms:Skiing
- File 200 **Skiing : Doon Pinnacle.** - [194-?]. - 1 photograph : b&w ; 20 x 25 cm.
Contents: one photograph by Norman C. Schneider of three skiers in the woods at Doon Pinnacle. Howard G. Schneider is at the extreme right.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Schneider, Howard G.*
TGM1 terms:Skiing
- File 201 **Skiing : unidentified winter scenes.** - [194-?]. - 4 photographs : b&w ; 21 x 26 cm.
Contents: four unidentified photographs. One is of skiiers on a slope at a distance, three are taken in the woods.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Schneider, Howard G.*
TGM1 terms:Skiing
- File 202 **Tuerk Engine Plant : railway wreck.** - [ca. 1905]. - 3 photographs : b&w ; 7 x 10 cm and 9 x 15 cm. - 2 negatives : b&w ; 7 x 11 cm.
Contents: snapshots and negatives of two views of a train crash near Tuerk Engine Plant witnessed by NCS.
UW - File Transfer Box #3 : Norman C. Schneider Collection
- File 203 **Tuerk engines.** - [ca. 1905]. - 7 photographs : b&w ; 10 x 13 cm. - 7 negatives : b&w ; 8 x 11 cm.
Contents: four views of Tuerk engines; exterior front of Berlin Gasoline Engine & Thresher Co. Ltd.; two interior views of Tuerk engine plant where Norm worked as an apprentice 1905-1911.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Tuerk Engine Plant; 4 views of Tuerk engines; exterior front of Berlin Gasoline Engine & Thresher Co. Ltd.; 2 interior views of Tuerk engine plant where Norm worked as an apprentice 1905-11; 2 views of train crash near Tuerk Engine Plant witnessed by Norm
- File 204 **Tuerk Gasoline Engine & Co. : Norman Schneider working.** - [ca. 1905]. - 3 photographs : b&w ; 10 x 13 cm. - 1 negative : b&w ; 8 x 11 cm.
Contents: modern copy prints of Norman Schneider at Tuerk Gasoline Engine & Co. where he apprenticed; includes letter from a relative.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- File 205 **Unidentified man feeding a baby.** - [193-]. - 1 photograph : b&w ; 9 x 11 cm.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Original description: Photo Album;; belonging to Norm (1930s era): ski trips, 76 Schneider Ave., bridges, big boats, ski jump competition, Norm with his three children, Norm and Fred holding a JMS executive social, Church of the Good Shepherd, riding ponies at JMS stock farm; a wedding couple in horse-drawn sleigh holding sign "Schneiders for Quality", 3 photos of King St. Berlin Ontario in 1880s showing dirt roads and wooden sidewalks.
- File 206 **Victoria Park : view of lake and Kaiser's bust.** - [191-]. - 1 photograph : b&w ; 7 x 10 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 207 **Waterloo Township Hall : dedication at Doon Pioner Village, 1968 and Township Centennial participants (1972?).** - 1968-[1972]. - 4 photographs : col. ; 10 x 15 cm and 9 x 13 cm.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2

File 208 **Zeller, Walter : portrait / [by] Green & Co., Berlin, Ont.** - [1900]. - 1 photograph : b&w ; 12 x 8 cm.
Contents : portrait possibly of Walter Zeller, a friend of NCS.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait
Original description: Family Photos from Scrapbook Project

Subject: Schneider, Norman C. : Friends and associates; Zeller, Walter

File 209 **Zeller, Walter.** - [19--]. - 1 photograph : b&w ; 6 x 5 cm.
Contents: one small snapshot, possibly Walter Zeller.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2

Series 14.07a : Schneider Norman C. (Norman Christoph), 1888-1985 : Artistic Photographs

Norman C. Schneider : artistic photographs. - 1938-1952. - 31 photographs. - 1 negative.
Series consists of "artistic" photographs taken by Norman C. Schneider, some of which won prizes and some of which were published. Includes a prize-winning photograph of Herbert and Howard Schneider jumping into a swimming pool, and another of trees reflected in the water in Victoria Park, Kitchener, Ont.

Norman C. Schneider : photographs.

File 1 **Asleep in the deep : on the Turtle Loop Trail at Limberlost near Huntsville / by Norman C. Schneider.** - 1939. - 2 photographs : b&w ; 21 x 26 cm.
Contents: winter scene by Norman C. Schneider. Note on verso: "taken Jan. 26, 1939." Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

File 2 **The blitzed pine : top half cut off by lightning / [by] Norman C. Schneider.** - [194-?]. - 1 photograph : b&w ; 25 x 21 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

File 3 **Canada at work : taken at noon on July 7, 1938 on foredeck of C.P. "Empress of Britain" / by Norman C. Schneider.** - 1938. - 5 photographs : b&w ; 18 x 13 cm and 22 x 17 cm.
Contents: two images of sailors climbing the rigging.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Two images, three copies of one and two of the other.

File 4 **Curve in the road, Kesselrings's woods / [by] N.C. Schneider.** - [194-?]. - 1 photograph : b&w ; 20 x 26 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

File 5 OVR **The ice storm / by Norman C. Schneider.** - 1938. - 1 photograph : b&w ; 27 x 36 cm.
Contents: one photograph taken in Victoria Park, Kitchener, Ont. showing ice on trees, skaters behind.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
OVERSIZE.
Original description: Heirloom photos/bibles, miscellaneous

Subject: Victoria Park (Kitchener, Ont.)
TGM1 terms:Skating - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer

File 6 **Landscape photographs.** - [194-?]. - 2 photographs : b&w ; 23 x 16 cm and 23 x 18 cm.
Contents: two "artistic" landscapes, one with a split rail fence and one of a stream in the woods.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

- File 7 **Launch of the ship "Kitchener".** - [194-?]. - 1 photograph : b&w ; 26 x 21 cm.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: Photos; Norm receiving Honorary Doctorate degree from University of Waterloo [no says JB]; Launch of ship "Kitchener"
TGM1 terms:Launchings
- File 8 **Marsh scene : lily pads and water.** - [195-?]. - 1 photograph : b&w ; 14 x 19 cm.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 9 **Mt. Rundel, Banff / [by] N.C. Schneider.** - [194-?]. - 1 photograph : b&w ; 21 x 26 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 10 **New bridge at Niagara Falls / [by] Norman C. Schneider.** - 1940. - 1 photograph : b&w ; 18 x 23 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 11 **Niagara Falls / [by] Norman C. Schneider.** - [1940]. - 1 photograph : b&w ; 13 x 18 cm.
Contents: photograph "exhibited in The Rotarian Magazine's photo contest for 1940."
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 12 **Prize-winning photograph of Howard and Herbert jumping into a swimming pool.** - [193-]. - 3 photographs : b&w ; 26 x 21 cm or smaller.
Notes on back by NCS: Canada at play, taken at Freeport, Ont. on July 7th, 1938: "The morning plunge". The boys are Herbert and Howard Schneider of Kitchener, Ont. Camera: Zeiss Ikonta 1 3/4" x 2 1/4", Agfa Super Pan film. Taken by Norman C. Schneider, 76 Schneider Ave, Kitchener, Ont.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Duplicates: 154c (HJS 98:01:32 Folder E 01); 178-17 (HJS 98:01 :19)
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Herbert J.; Schneider, Howard G.*
TGM1 terms:Children swimming - Ontario - Freeport
- File 13 **Richardson's Grove, Highway 101, Northern California, Oct. 1952 / [by] N.C. Schneider.** - 1952. - 1 photograph : b&w ; 21 x 26 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 14 **Victoria Park reflections.** - 1946. - 1 photograph : b&w ; 18 x 24 cm.
Contents : photograph by Norman C. Schneider of trees with their reflections in still water. This photograph was published in many newspapers in 1946. Note in scrapbook: "my best reflection picture, Victoria Park Island."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C. - Photographer*
- File 15 **Victoria Park reflections.** - [1946]. - 2 photographs : b&w ; 7 x 11 cm.
Contents : two snapshots by Norman C. Schneider of trees with their reflections in still water. One shows the bandshell and one the boathouse [or pavilion?].
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 16 **Victoria Park reflections.** - [1946]. - 3 photographs : b&w ; 21 x 26 cm or smaller. - 1 negative : b&w ; 6 cm.
Contents : optical illusion photograph taken by Norman C. Schneider and published in many newspapers in Canada and the United States.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Three copies.
- Subject: Victoria Park (Kitchener, Ont.)*
TGM1 terms:Optical illusions

- File 17 **Victoria Park : skating, 1938.** - 1938. - 1 photograph : b&w ; 21 x 26 cm.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- Subject: Victoria park (Kitchener, Ont.)*
TGM1 terms:Skating - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer
- File 18 **Victoria Park : skating on the lake about 1940 / [by] N.C. Schneider.** - [1940]. - 1 photograph : b&w ; 20 x 26 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Vacation houses - Ontario - Honey Harbour
- Subject: Victoria Park (Kitchener, Ont.)*
Added Entries: Schneider, Norman C. - Photographer
- File 19 **Winter afternoon / by N.C. Schneider.** - [194-?]. - 1 photograph : b&w ; 19 x 23 cm.
Contents: winter scene by Norman C. Schneider. Note on verso "at Tally Ho, Huntsville".
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 20 **Winter landscape / [by] N.C. Schneider.** - [194-?]. - 1 photograph : b&w ; 26 x 20 cm cm.
Contents: winter scene by Norman C. Schneider.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
- File 21 **Winter landscape : horses drawing logs / [by] N.C. Schneider.** - [194-?]. - 1 photograph : b&w ; 14 x 19 cm.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17

Series 14.07b : Schneider Norman C. (Norman Christoph), 1888-1985 : Portraits

Norman C. Schneider : portraits. - [ca. 1910]-[198-]. - 89 photographs. - 1 painting.
Series consists of formal portraits of Norman C. Schneider, his wife Ethel, their children Herbert, Howard and Brita, alone and as a family. Photographers include Belair, Binning, K-W Record, Panabaker, Personal Studio, Ray, Trussler and Yost. Most of the photographs are studio portraits.
Portraits of Norman C. Schneider as a boy can be found in Series 13 : J.M. Schneider.

- File 1 OVR **Schneider, Ethel : portrait / [by] Charles Belair.** - [193-?]. - 4 photographs : b&w ; 17 x 12 on mount 37 x 27 cm.
Contents: one portrait, four copies.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
OVERSIZE.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Ethel*
Added Entries: Charles Belair - Photographer
- File 2 **Schneider, Ethel : portrait.** - [1978?]. - 1 photograph : b&w ; 21 x 15 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Ethel*
- File 3 **Schneider, Herbert, Howard and Brita : portrait / [by] Panabaker, home portrait, Kitchener.** - [ca. 1932]. - 3 photographs : b&w sepia toned ; 23 x 18 cm on mount 32 x 23 cm.
Contents : three copies of a portrait by Panabaker Home Portrait.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Hazell, Brita; Schneider, Herbert J.; Schneider, Howard G.*
Added Entries: Panabaker - Photographer

- File 4 **Schneider, Herbert, Howard and Brita : portrait.** - [1935]. - 1 photograph : b&w ; 15 x 20 cm.
Contents : left to right, Brita, Howard, Herbert Schneider with dog.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Goes with file 145 (HJS 98:01 :35 Item #8)
Original description: Box: Norm's Family scrapbook
- Subject: Hazell, Brita; Schneider, Herbert J.; Schneider, Howard*
- File 5 **Schneider, Herbert J. : portrait / [by] Panabaker.** - [1927]. - 1 photograph : b&w sepia toned ; 21 x17 cm on mount 32 x 24 cm.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Herbert J.*
Added Entries: Panabaker - Photographer
- File 6 **Schneider, Herbert J. : portrait / [by] Panabaker, home portrait.** - 1927. - 3 photographs : b&w sepia toned ; 21 x 16 cm on mount 33 x 23 cm.
Contents: three copies of a baby portrait of Herbert J. Schneider taken Dec. 1927.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Schneider, Herbert J.*
Added Entries: Panabaker - Photographer
- File 7 OVR **Schneider, Howard G. : portrait / [by] Binning, Kitchener.** - 1929. - 3 photographs : b&w ; 20 x 15 cm on mount 36 x 26 cm.
Contents: studio portrait of Howard G. Schneider as a baby. Note on verso: "Christmas 1929. Howard George Schneider, Age 9 1/2 months, Born Feb. 18, 1929."
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
OVERSIZE.
Three copies.
Original description: Photographs
- Subject: Schneider, Howard G.*
Added Entries: Binning - Photographer
- File 8 OVR **Schneider, Howard G. : portrait / [by] Charles Belair.** - 1929. - 1 photograph : b&w ; 21 x 16 cm on mount 36 x 28 cm.
Contents: baby portrait.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
OVERSIZE.
- Subject: Schneider, Howard G.*
Added Entries: Charles belair - Photographer
- File 9 **Schneider, Norman C. and Ethel : portrait.** - [194-?]. - 2 photographs : b&w : 17 x 12 cm.
Contents: side-by-side portraits.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Studio portraits.
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Ethel; Schneider, Norman C.*
- File 10 **Schneider, Norman C. and Ethel : portrait.** - 1952. - 4 photographs : b&w ; 21 x 26 cm.
Contents: four copies of the same portrait.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman; Schneider, Ethel*

- File 11 **Schneider, Norman C. and Ethel : portrait / [by] Charles Belair.** - [1952?]. - 7
 photographs : b&w sepia toned ; 16 x 13 cm and 21 x 16 cm, 4 in mount 36 x 27 cm.
Contents: portrait by Charles Belair, 7 copies.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait.
 OVERSIZE
One copy framed, frame size 38 x 29 cm.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and
Ethel Schneider and Family
- Subject: Schneider, Norman; Schneider, Ethel*
Added Entries: Charles Belair - Photographer
- File 11 OVR **Schneider, Norman C. and Ethel : portrait / [by] Charles Belair.** - [1952?]. - 7
 photographs : b&w sepia toned ; 16 x 13 cm and 21 x 16 cm, 4 in mount 36 x 27 cm.
Contents: portrait by Charles Belair, 7 copies.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait.
 OVERSIZE
One copy framed, frame size 38 x 29 cm.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and
Ethel Schneider and Family
- Subject: Schneider, Norman; Schneider, Ethel*
Added Entries: Charles Belair - Photographer
- File 12 **Schneider, Norman C. and Ethel : portrait, May 20, 1975.** - 1975. - 2 photographs :
 b&w ; 40 x 30 cm and 26 x 21 cm.
Contents: K-W Record photo by Ken Stannion on the occasion of Norman and Ethel
Schneider's 50th wedding anniversary. Includes one oversize copy, 40 x 30 cm. on mount 51
x 41 cm.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
One copy OVERSIZE.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and
Ethel Schneider and Family
- Subject: Schneider, Norman C.; Schneider, Ethel*
TGM1 terms:Anniversaries
Added Entries: Kitchener-Waterloo Record - Photographer
- File 13 **Schneider, Norman C. and Ethel : portraits.** - [195-]-[197-]. - 4 photographs : b&w ; 16
 x 13 cm or smaller.
Contents: four small photos, some duplicates of large portraits.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and
Ethel Schneider and Family
- Subject: Schneider, Ethel; Schneider, Norman C.*
- File 14 **Schneider, Norman C. : family portrait.** - 1935. - 2 photographs : b&w ; 16 x 21 cm, one
 in mount 25 x 29 cm.
Contents: home portrait of Norman C. Schneider with his children Howard, Brita and
Herbert, taken Oct. 1935.
Left to right: Howard Schneider, Norman C. Schneider with Brita on his lap, Herbert
J. Schneider, with dog.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- Subject: Hazell, Brita; Schneider, Herbert J.; Schneider, Howard G.; Schneider, Norman C. -*
Family

- File 15 **Schneider, Norman C. : family portrait / [by] Trussler.** - 1952. - 8 photographs : b&w ; 21 x 26 cm and 26 x 21 cm
- Contents: portrait proofs by Trussler, two variants. Includes one issue of Schneider News containing the portrait and identifications.*
Back row, left to right: Herbert J. Schneider, Howard G. Schneider.
Front row, left to right: Betty Schneider, Eric Schneider, Norman Schneider, Gretchen Schneider, Ethel Schneider.
The variant portrait includes other relatives.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman C. - Family*
Added Entries: Trussler - Photographer
- File 16 **Schneider, Norman C. : family portrait, May 19, 1957.** - 1957. - 3 photographs: b&w ; 21 x 26 cm.
- Contents: three copies portrait by Trussler.*
Back Row, left to right: Howard G. Schneider, Brita White, Robert White, Betty Schneider, Herbert J. Schneider.
Front row, left to right: Gretchen Schneider, Mrs. Howard Schneider holding Gregory Schneider, Ethel Schneider holding Michael Schneider, Norman Schneider holding Nancy Schneider, Eric Schneider.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- Subject: Schneider, Norman C. - Family*
Added Entries: Trussler - Photographer
- File 17 **Schneider, Norman C. : family portrait / [by] Personal Studio.** - [196-?]. - 3 photographs : b&w ; 19 x 24 cm.
- Contents: portrait by Personal Studio, three copies. Identifications not included.*
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family. Includes Ethel's Parents [?], grandchildren Eric, Gretchen, Nancy, Kurt, Greg, Pam, Stephen and [unidentified].
- Subject: Schneider, Norman C. - Family*
Added Entries: Personal Studio - Photographer
- File 18 **Schneider, Norman C. : family portrait : skiing at Mount Gabriel, PQ.** - [195-]. - 1 photograph : b&w ; 21 x 26 cm.
- Contents: informal family portrait taken outdoors at Mount Gabriel, Québec.*
Left to right: Grethchen Schneider, Eric Schneider, Betty G. Schneider, Betty L. Schneider, Howie Schneider, Ethel schneider, Norman Schneider, Bob White, Brita White, Herbert J. Schneider.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman C. - Family*
TGM1 terms:Skiing
- File 19 **Schneider, Norman C. : portrait / [by] L.R. Yost, Berlin, Ont.** - [ca. 1910]. - 2 photographs : b&w ; 20 x 14 cm.
- UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1*
Two copies.
- Subject: Schneider, Norman C.*
Added Entries: L.R. Yost - Photographer
- File 20 **Schneider, Norman C. : portrait.** - [1918]. - 3 photographs : b&w ; 11 x 8 cm.
- UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1*
Studio portrait, three copies.
Original description: Box: Norm's Family scrapbook

- File 21 **Schneider, Norman C. : portrait / [by] Ray.** - [193-]. - 1 photograph : b&w ; 26 x 21 cm
in mount 35 x 26 cm.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman C.*
Added Entries: Ray - Photographer
- File 22 OVR **Schneider, Norman C. : portrait / [by] Charles Belair.** - [1951]. - 1 photograph : b&w
sepia toned ; 17 x 12 cm on mount 36 x 26 cm.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Photographs
- Subject: Schneider, Norman C.*
Added Entries: Belair, Charles - Photographer
- File 23 **Schneider, Norman C. : portrait / [by] Belair.** - [1951]. - 2 photographs : b&w ; 18 x 13
cm and 34 x 26 cm.
Contents: portrait by Charles Belair. The larger copy is signed by the photographer.
The mat is inscribed: "Norman C. Schneider, in appreciation of his inspiration, initiative and leadership in the development of aviation in the Waterloo-Wellington district, presented by the Waterloo-Wellington Flying Club, April 30, 1951."
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
One copy OVERSIZE.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman C.*
Added Entries: Belair - Photographer Waterloo-Wellington Flying Club
- File 24 **Schneider, Norman C. : portrait / [by] Charles Belair.** - [195-]. - 2 photographs : b&w
sepia toned ; 17 x 12 cm, one on mount 32 x 24 cm.
UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Framed Photo: Norm C. Schneider
- Subject: Schneider, Norman C.*
Added Entries: Belair, Charles - Photographer
- File 24 OVR **Schneider, Norman C. : portrait / [by] Charles Belair.** - [195-]. - 2 photographs : b&w
sepia toned ; 17 x 12 cm, one on mount 32 x 24 cm.
UW - File Transfer Box #17 : Frederick P. Schneider Collection Box 1 of 1
Studio portrait.
Original description: Framed Photo: Norm C. Schneider
- Subject: Schneider, Norman C.*
Added Entries: Belair, Charles - Photographer
- File 25 **Schneider, Norman C. : portrait / [by] Charles Belair.** - 1970. - 6 photographs : b&w ;
17 x 12 cm and 43 x 35 cm.
Contents: one mounted copy, one framed copy and four loose copies of the same image.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
One copy OVERSIZE.
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family
- Subject: Schneider, Norman C.*
Added Entries: Charles Belair - Photographer
- File 26 **Schneider, Norman C. : portrait, with wood carvings.** - [197-?]. - 1 photograph : b&w ;
19 x 15 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Norman C.*
TGM1 terms:Wood carvings

File 166c **Schneider, Norman C. : portraits : passport photos.** - [195-]-[198-]. - 8 photographs : b&w ; 6 x 5 cm. - 1 negative : b&w ; 6 x 5 cm.
Contents: three passport photographs, six copies of one by Charles Belair Studio.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder C=Norman and Ethel Schneider and Family

Subject: Schneider, Norman C.
Added Entries: Charles Belair Studio- Photographer

File 194 **Schneider, Norman C. : portrait / by Westphalen.** - 1961. - 1 painting.
Contents: one painting, oil[?] on masonite.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family

Series 14.07c : Schneider Norman C. (Norman Christoph), 1888-1985 : Photographs by Others

Norman C. Schneider : photographs. - 1931-[195-]. - 9 photographs.
Series consists of photographs collected by Norman C. Schneider but taken by photographers other than himself.

File 1 **Patterns in Canadian wheat farm in Saskatchewan after the grain has been cut.** - [195-]. - 1 photograph : b&w ; 20 x 25 cm.
Contents: one aerial photograph courtesy Trans-Canada Airline.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Added Entries: Trans-Canada Airlines - Photographer

File 2 **Bald eagle and young, Catalina Island, California / by W.W. Freeman.** - [194-?]. - 1 photograph : b&w ; 21 x 26 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Added Entries: Freeman, W.W. - Photographer

File 3 **That last Schneider wiener, oh boy.** - 1948. - 1 photograph : b&w ; 24 x 20 cm.
Contents: photograph of a smiling baby. Note on verso "compliments of Ansco Co., Binghampton, N.Y." Includes original published in the Ansonian, 1948.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Added Entries: Freeman, W.W. - Photographer

File 4 **Last stage Sputnik, 800 miles up, travelling at 18,000 miles per hour / by H.W. Seeking, Aug. 28, 1958.** - 1958. - 1 photograph : b&w ; 18 x 13 cm.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Added Entries: Seeking, H.W. - Photographer

File 5 **Dog wearing glasses reading the Des Moines telephone directory / staff photo [by] Jack Brinton.** - [1948]. - 1 photograph : b&w ; 26 x 21 cm.
Contents: one photograph, caption pasted on back, from the Des Moines Register.
Note on verso "from George G. Kalbach."
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Added Entries: Seeking, H.W. - Photographer

File 6 **Snow loaded trees, Mt. Hood / by Ackroyd.** - [1953?]. - 1 photograph : b&w ; 21 x 26 cm.
Contents: print of a photograph published in a newspaper in Portland, Oregon.
Original caption pasted to verso.
Caption by NCS.
UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
Added Entries: Ackroyd Photography Inc. - Photographer

- File 7 **Giant cactus / by Murray Hattin.** - [194-?]. - 1 photograph : b&w ; 14 x 12 cm.
*Contents : note on caption : "This huge cactus is about thirty feet tall. Standing at its base is Frederick Junior."
 Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17*
- Subject: Schneider, Frederick P.
 Added Entries: Hattin, Murray - Photographer*
- File 8 **Yucca blossoms, Southern California.** - [194-?]. - 1 photograph : b&w ; 25 x 21 cm.
*Caption by NCS.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17*
- File 9 **The Sixtine Madonna: photograph purchased by Norman Schneider at the Dresden Art Gallery, Germany, June 27, 1931.** - 1931. - 1 photograph.
*UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 Original description: Framed photos of Norm Schneider family*

Series 14.08 : Schneider Norman C. (Norman Christoph), 1888-1985 : Negatives

- Norman C. Schneider : negatives.** - [ca. 1900]-[196-?]. - 46 negatives.
Series consists of negatives taken by or belonging to Norman Schneider for which no positive prints have been located in the fonds. Negatives have been placed and described with their matching prints wherever possible.
- File 1 **Album #1 : negatives with no prints.** - [ca. 1930]-[ca. 1940]. - 21 negatives : b&w ; 9 x 15 cm or smaller.
*Contents: negatives accompanying Album #1 for which no positive prints were found. Includes negatives of Ethel and Howard and Brita in the park; and shots of Herbert, Howard and Brita as children, alone and together.
 UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
 Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)*
- File 2 **Schneider, Norman C. and his sister Emma.** - [190-?]. - 1 negative : b&w ; 9 x 11 cm.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- File 3 **Schneider, Norman C. : damaged car.** - 1960. - 5 negatives : b&w ; 6 cm.
*UW - File Transfer Box #9 : Norman C. Schneider Collection
 Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2*
- File 4 **"Herbs school pix, Thingamabob."** - [1960?]. - 12 negatives : b&w ; 6 cm.
*Contents : negatives of old and modern school buildings, some of a laboratory and apparatus in a barrel.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
 Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2*
- File 5 **Two men driving a boat.** - [19--]. - 1 negative : b&w ; 6 x 9 cm.
*UW - File Transfer Box #9 : Norman C. Schneider Collection
 Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2*
- File 6 **Unidentified couple and two children posed on a porch.**
 - [1900?]. - 1 negative : b&w ; 9 x 11 cm.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- File 7 **"Walter Zeller", "Farm", "School".** - [19--]. - 5 negatives : b&w ; 5 x 6 cm.
*Contents: negatives showing buildings.
 UW - File Transfer Box #9 : Norman C. Schneider Collection
 Original description: Photo Album; photos and some newsclippings of Norman's family and friends, his young kids growing up, company pictures - ranging 1920s-1970 end of box 2*

Series 14.09 : Schneider Norman C. (Norman Christoph), 1888-1985 : Slides

Norman C. Schneider : slides. - 1958-1975. - 2204 slides : b&w and col. ; 35 mm.
Series consists of slides taken by Norman C. Schneider between 1958 and 1975, primarily of trips. Topics include Africa, Canada, Europe, Germany, Japan, Leningrad, Moscow, New Zealand, Norway, Panama Canal, Switzerland and the U.S.A.

- File 1 **African Trip 1.** - 1970. - 79 slides : col. ; 35 mm.
Contents: one carousel of slides. The box is labelled "African trip". The carousel is labelled "Rio de Janeiro". The carousel contains slides identified as both, all dated Dec. 1970.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 2 **African trip 2.** - 1970. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 3 **African trip 3.** - 1970. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 4 **African trip 4.** - 1970-1971. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The carousel is labelled Africa - Paris. The "Africa" slides are dated Dec. 1970; the "Paris" slides are dated Mar. 1971.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 5 **Norway no. 1.** - 1975. - 78 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated July 1975.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Slides in carousel positions # 57 and 58 not in tray.
Original description: Slide carousels of Norm, Herb Schneider family
- File 6 **Norway no. 2.** - 1975. - 75 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated July 1975.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Slides in carousel positions # 31 and #77-80 not in tray.
Original description: Slide carousels of Norm, Herb Schneider family
- File 7 **Barbados : Jerry Stettler.** - 1972. - 78 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated July 1975.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Slides in carousel positions #79-80 not in tray.
Original description: Slide carousels of Norm, Herb Schneider family
- File 8 **Study tour 1 : Amsterdam, Stockholm, Helsinki.** - 1968. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated Oct. 1968.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 9 **Study tour 2 : train, Leningrad, Moscow.** - 1968. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated Oct. 1968.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 10 **Study tour 3: Warsaw, Berlin, Meissen, Oberamergan[sic].** - 1968. - 52 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated Oct. 1968.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 11 **Vancouver, Honolulu, Yokahama, Tokyo, Japan, Mar. 23 to May 21, 1973.** - 1973. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated May 1973.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family

- File 12 **Japan, Kogashima, Hong Kong, Queen Elizabeth, Tiger Balm Gardens.** - 1973. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated May 1973.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 13 **Guam, Sydney, New Zealand, sheep, Maori natives, glow worms. Slides of maori natics and glow worm caves are commercially-produced.** - 1973. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated May 1973.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 14 **Aukland, Suva, Fiji, Tin Can Island, Pago Pago, Roratunga, natives dancing on ship.** - 1973. - 75 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated May 1973.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 15 **Panama Canal, May 6-27, 1970 : #1.** - 1970. - 67 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated June 1970.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 16 **Panama Canal, May 6-27, 1970 : #2.** - 1970. - 62 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated June 1970.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Slides in carousel positions #39-40 not in tray.
Original description: Slide carousels of Norm, Herb Schneider family
- File 17 **Ski trip : Switzerland with Dave Schneider, Feb. 6-22, 1961 : #1.** - 1961. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated Feb. 1961.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The slides have added numbers pencilled on them not consistent with positions in carousel. They are arranged as found in carousel.
Original description: Slide carousels of Norm, Herb Schneider family
- File 18 **Ski trip : Switzerland with Dave Schneider, Feb. 6-22, 1961 : #2.** - 1961. - 79 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated Feb. 1961.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The slides have added numbers pencilled on them not consistent with positions in carousel. They are arranged as found in carousel. Slide in carousel position #30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 19 **European tour with the Paul Bergs, May 15-June 22, 1962 : #1, Geneva, Montreux, Gstaad, Interlaken, Lucerne.** - 1962. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated June 1962. Some are commercially produced.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 20 **European tour with the Paul Bergs, May 15-June 22, 1962 : #2, Weiskirche, Southofen, Salzburg, Stuttgart, Rotenberg, Heidelberg, Rhine.** - 1962. - 74 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated June 1962. Slide in carousel positions #1-6 lacking.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 21 **European tour with the Paul Bergs, May 15-June 22, 1962 : #3, Rhine, Cologne, Paris, London, Canterbury, Stratford.** - 1962. - 80 slides : col. ; 35 mm.
Contents: one carousel of slides. The slides are dated June 1962. Many in this carousel are commercially produced.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family

- File 22 **Germany, Austria with Arno Schwege, June 8-29, 1969 : #1.** - 1969. - 80 slides : col. ;
35 mm.
*Contents: one carousel of slides. The slides are dated July 1969. Slides 1-5 are of
Eschwege.*
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 23 **Germany, Austria with Arno Schwege, June 8-29, 1969 : #2.** - 1969. - 80 slides : col. ;
35 mm.
*Contents: one carousel of slides. The slides are dated July 1969. Slides 1-5 are of
Eschwege.*
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 24 **Europe tour 1958 : Unteröwisheim, Schwabish Hall.** - 1958. - 21 slides :b&w and col. ;
35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #13-21 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 25 **Europe tour 1958 : Paris.** - 1958. - 20 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #1-3, 12-15, 28-30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 26 **Europe tour 1958 : Switzerland.** - 1958. - 30 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides.
Original description: Slide carousels of Norm, Herb Schneider family
- File 27 **Europe tour 1958 : Switzerland.** - 1958. - 25 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #14, 22-23, 27-28 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 28 **Europe tour 1958 : Plymouth, L[---].** - 1958. - 30 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides.
Original description: Slide carousels of Norm, Herb Schneider family
- File 29 **Europe tour 1958 : Winchester, Bournemouth, Bath, Labrador.** - 1958. - 29 slides : col.
; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 30 **Europe tour 1958 : 2nd Rhine.** - 1958. - 28 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; 7, 9 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 31 **Europe tour 1958 : Paris Airport, Zurich, Lucerne, Switzerland, Grunewald.** - 1958. -
22 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #9, 11, 14, 16-19, 30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 32 **Europe tour 1958 : Freiburg, Stuttgart, Schwabish Hall.** - 1958. - 24 slides : col. ; 35
mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #24, 26-30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family

- File 33 **Europe tour 1958 : Dinkelsbühl, Rotenberg.** - 1958. - 29 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 34 **Europe tour 1958 : Eschwege, Frankfurt, Rudesheim, down the Rhine.** - 1958. - 30
slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides.
Original description: Slide carousels of Norm, Herb Schneider family
- File 35 **Europe tour 1958 : Paris.** - 1958. - 22 slides : col. ; 35 mm.
Contents: one slide tray of undated slides in glass and metal mounts.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides; #19-23, 25-26, 30 lacking.
Original description: Slide carousels of Norm, Herb Schneider family
- File 36 **LeRoy car, carvings, motorcycle club.** - 1970-1976.. - 13 slides : col. ; 35 mm.
Contents: one slide tray. Includes 8 slides of the LeRoy car, undated, one on N.C.
Schneider with his carvings, dated 1970, and four on N.C. Schneider and Dodie Doerr and
others with motorcycles, dated 1970 and 1976.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 37 **Ottawa and Fort Churchill.** - [195-?]. - 30 slides : col. ; 35 mm.
Contents: one slide tray.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides.
Original description: Slide carousels of Norm, Herb Schneider family
- File 38 **Ottawa.** - [195-?]. - 30 slides : col. ; 35 mm.
Contents: one slide tray.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
The tray holds 30 slides.
Original description: Slide carousels of Norm, Herb Schneider family
- File 39 **Kipawa fishing trip.** - 1974. - 13 slides : col. ; 35 mm.
Contents: one slide tray. Slides are dated June 1974.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 40 **Shasta Dam, Sequoia park, Virginia City.** - 1961. - 42 slides : col. ; 35 mm.
Contents: one slide tray plus extras.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 41 **Herb's home, 155 Edgehill.** - [196-?]. - 7 slides : col. ; 35 mm.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family

Series 14.10 : Schneider Norman C. (Norman Christoph), 1888-1985 : Sound Recordings

Norman C. Schneider : sound recordings. *Not described yet.**

Series 14.11 : Schneider Norman C. (Norman Christoph), 1888-1985 : Videocassettes

Norman C. Schneider : videocassettes. *Not described yet.**

Series 14.12 : Schneider, Norman C. (Norman Christoph), 1888-1985 Films

Norman C. Schneider : films. - 1929-1944, 1965. - 54 film reels : b&w and col. ; 16 mm.
Series consists primarily of films taken by Norman C. Schneider documenting his family life and interests. Also includes films by F.H. Schneider, and several commercial reels. Subjects : Norman C. Schneider's travels in Europe in the 1930's, including the 1936 Olympics in Berlin. Also includes footage of the 1939 Royal Visit to Kitchener, Ont., early aviation in Kitchener-Waterloo, skating and other activities in Victoria Park, Kitchener, family birthdays and vacations. Also included is an interview of Norman Schneider with Gary McLaren, "Scan" TV program on CKCO TV, 1965.

- File 1 **Tank parade.** - 1940. - 1 film reel (30.8 m) : col., si. ; 16mm.
*Also pencilled on box: royal visit.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Kodachrome safety color film, no. 365 Cine-Kodak, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter.*
- File 2 **Le Havre.** - [19--]. - 1 film reel (30.8 m) : b&w, si. ; 16mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel is 3 3/4" or 9.5 cm. diameter. On reel: Agfa. On film leader: Kodak Safety film.*
- File 3 **Niagara Falls.** - [19--]. - 1 film reel (30.8 m) : b&w, si. ; 16mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel is 3 3/4" or 9.5 cm. diameter. On reel: By E.K. Co. 1,507,357; 1,861,882; 1,861,891.*
- File 4 **Canoe Race and demonstration, Victoria Lake, 1939.** - ***check date 1939. - 1 film reel (15.4 m) : col., si. ; 16 mm.
*Kodachrome safety color film, no. 382 Cine-Kodak, 50 ft. Film reel is 2 7/8" or 7.3 cm. diameter.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17*
- File 5 **Skating at Victoria Park.** - 1932. - 1 film reel (15.4 m) : b&w, si. ; 16 mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Cine-Kodak Panchromatic Safety Film, 100 ft. reel. Film reel is 3 3/4" or 9.5 cm. diameter; only half-full.
Reformatted.*
- File 6 **Unknown picnic at Waterloo Park.** - 1939-1940. - 1 film reel (30.8 m) : b&w, si. ; 16 mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Cine-Kodak Super-X Panchromatic Safety Film, 100ft. Film reel is 3 3/4" or 9.5 cm. diameter.
Reformatted.*
- File 7 **The Birches, Emmie Anthes.** - 1936. - 1 film reel (30.8 m) : b&w, si. ; 16 mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Cine-Kodak kodachrome safety film, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter*
- File 8 **Placing trout in pond.** - 1932. - 1 film reel (15.4 m) : b&w, si. ; 16mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Cine-Kodak kodachrome safety film, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter but is only partly full.*
- File 9 **Brita May birthday, Herbert and Howard closeup, Mount Forest trout.** - 1932. - 1 film reel (30.8 m) : b&w., si. ; 16 mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Cine-Kodak super-sensitive panchromatic safety film, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter*
- File 10 **Picard twins at Southampton.** - 1934. - 1 film reel (15.4 m) : b&w, si. ; 16mm.
*UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Cine-Kodak kodachrome safety film, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter.*
- File 11 **Fred and Bill Schweitzer, Herb, Howie, Brita.** - 1932. - ***check 1 film reel (61.5 m) : b&w, si. ; 16 mm.
*Note on can: Summers of 1932-1-3: Frederick, Billy, Herbert, Howard and Brita.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel is 4 3/4" or 12 cm. diameter (200 ft?).*

- File 12 **Herbert, Howard and Brita in kimonos at cottage.** - [193-]. - 1 film reel (15.4 m) : b&w, si. ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Cine-Kodak super-sensitive panchromatic safety film, 50 ft. Film reel is 2 7/8" or 7.3 cm. diameter.
- File 13 **Boys with football, Howie, Herb, Don Daub, Mickay Braun, ?, and Pal.** - 1942. - 1 film reel (30.8 m) : b&w, si. ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Cine-Kodak High Speed Super-XX Panchromatic Safety Film, no. 389, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter. Reel is not full.
- File 14 **Rockway Gardens.** - 1944. - 1 film reel (15.4 m) : col. ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Cine-Kodak Safety Film, 50 ft. Film reel is 2 7/8" or 7.3 cm. diameter. Reformatted.
- File 15 **Southampton, diving.** - 1933. - 1 film reel (30.8 m) : : b&w, si. ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Cine-Kodak Panchromatic Safety Film, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter
- File 16 **Funny faces, Herb, Howie, Norman, Fred H., Alf G., Gord M., fishing.** - 1935. - 1 film reel (30.8 m) : b&w, si. ; 16 mm.
 Note on box: Funny faces: cottage, H.H. & NCS; Fred's fishing trips: FHS, Alf G., Gord McD.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Cine-Kodak Safety Film, 100 ft.. Film reel is 3 3/4" or 9.5 cm. diameter
- File 17 **French River fishing.** - [19--]. - 1 film reel (61.5 m) : b&w, si. ; 16 mm.
 Note on reel: Big fish and French River.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel is 4 3/4" or 12 cm. diameter (200 ft?).
- File 18 **Oswald, beanstalk, Holland, Robinson Crusoe.** - [19--]. - 1 film reel (123 m) : b&w ; 16 mm.
 Commercial film.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel measures 7" or 18 cm with 400 ft of film.
- File 19 **Popeye, Charlie Chaplin.** - [19--]. - 1 film reel (123 m) : b&w ; 16 mm.
 Commercial film.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel measures 7" or 18 cm (400 ft.).
- File 20 **Rotary picnic.** - 1929-1930. - 1 film reel (92.3 m) : b&w, si. ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel measures 7" or 18 cm. Film in can measures 5 3/4" or 15 cm (ca 300 ft?). Reformatted.
- File 21 **Church of the Good Shepherd : cornerstone, picnic.** - 1935. - 1 film reel (123 m) : b&w ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel measures 7" or 18 cm (400 ft.). Reformatted.
- File 22 **Olympic Games, August 1-16, 1936, Berlin #1.** - 1936. - 1 film reel (123 m) : b&w ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel measures 7" or 18 cm. (400 ft.). Reformatted.
- File 23 **Olympic games, August 1-16, 1936, Berlin #2.** - 1936. - 1 film reel (123 m) : b&w ; 16 mm.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 Film reel measures 7" or 18 cm. (400 ft.). Reformatted.

- File 24 **Munich, Garmish-Partenkirchen, Zugspitze, Augsburg.** - 1936. - 1 film reel (61.5 m) :
b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film on the reel measures 4 3/4" or 12 cm (200 ft.).
Reformatted.
- File 25 **New York, Unteröwisheim, Mannheim, German Autobahn, Darmstadt, Frankfurt, Wansee at Berlin, Keffer home in Berlin, Hitler laying cornerstone at Tourist Office in Berlin.** - 1938. - 1 film reel (123 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
Reformatted.
- File 26 **Norman Schneider : interview with Gary McLaren, "Scan" TV program on CKCO TV.** - 1965. - 1 film reel (92.3 m) : b&w, sd. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 27 **Fred and Gord, pool at cottage, Southampton, ice storm.** - 1932. - 1 film reel (123 m) :
b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
- File 28 **Royal visit to Kitchener by train.** - 1939. - 1 film reel (123 m) : col. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
Reformatted.
- File 29 **Early aviation NFB copy (duplicates of National Film Board reels).** - 1930. - 1 film reel
(61.5 m) : : b&w, si. ; 16mm.
Title on can: Can #1: Early aviation Lexington 1930 : KW Municipal Airport. 1 x 16
mm original b&w rev. print.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film on the reel measures 4 3/4" or 12 cm (200 ft.).
- File 30 **Early aviation NFB copy (duplicates of National Film Board reels).** - 1930. - 1 film reel
(92.3 m) : b&w, si. ; 16 mm.
Title on can: Can #1: Early aviation Lexington 1930 : KW Municipal Airport. 1 x 16
mm original b&w rev. print.
Notes on can: Wiley Post and the Winnie May; Carl Green, 1931; Hawker Furies;
Theo. Dietrich; Ford trimotor.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film in can measures 6" or 15 cm (300 ft?).
- File 31 **Harmsworth trophy race, St. Clair River, Sept. 2 and 4, 1933.** - 1933. - 1 film reel
(61.5 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel is 4 3/4" or 12 cm. diameter (200 ft?).
- File 32 **Daughter of the glaciers.** - [19--]. - 1 film reel (92.3 m) : b&w, si. ; 16 mm.
Commercial film?
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film in can measures 5 1/2" or 14 cm (ca 250 ft?).
- File 33 **Parade of 16 J.M. Schneider trucks.** - [19--]. - 1 film reel (15.4 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Agfa Safety Film, 100 ft. reel. Film reel is 3 3/4" or 9.5 cm. diameter; only half-full.
Reformatted.
- File 34 **Parry Sound fishing, Aug. 2-5, 1930.** - 1930. - 1 film reel (92.3 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film in can measures 5 1/2" or 14 cm (ca 250 ft?).
- File 35 **California, Treasure Island.** - 1939. - 1 film reel (92.3 m) : b&w ; 16 mm.
Commercial film?
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film in can measures 6" or 15 cm (300 ft?).
- File 36 **Winter, Kitchener.** - 1930. - 1 film reel (92.3 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film in can measures 5 1/2" or 14 cm (ca 300 ft?).
Reformatted.

- File 37 **Calabogie fishing.** - 1934. - 1 film reel (92.3 m) : b&w, si. ; 16mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. Film in can measures 5 1/2" or 14 cm (ca 250 ft?).
- File 38 **Calabogie fishing.** - 1933. - 1 film reel (92.3 m) : b&w, si. ; 16mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm, with 300 ft. of film.
- File 39 **Sudbury fishing trip.** - [19--]. - 1 film reel (123 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm (400 ft.)
- File 40 **England and Denmark, #1.** - 1934. - 1 film reel (92.3 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm with 300 ft of film.
- File 41 **England and Denmark, #2.** - 1934. - 1 film reel (92.3 m) : b&w ; 16 mm.
Can is labelled "England". Title is from JMS list.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm with 300 ft of film.
Reformatted.
- File 42 **No. 1 : Montreal, S.S. Duchess of York, Cherbourg, The Needles (Isle of Wight), Southampton, Antwerp, Berlin.** - [193-]. - 1 film reel (123 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm (400 ft.).
Reformatted.
- File 43 **No. 2 : Berlin to Dresden : Moritzburg, Zwinger, Elbe River, Potsdam, Historic [hall?], Sans Souci Castle, Stadt [?], Tempelhofer Feld, Rothenburg.** - [193-]. - 1 film reel (123 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
Reformatted.
- File 44 **No. 3 : German reforestation, Nuremberg, City Hall Square, Neptune's fountain, Munich, Munich City Hall, Glockenspiel, Switzerland border, Zurich, Lucerne, Swiss lacemakers, [?].** - [193-]. - 1 film reel (123 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
Reformatted.
- File 45 **No. 4 : Lake Lucerne, Altdorf, Lucerne, Interlaken, Jungfrau, [?, Jua?] Pass, Montreux, Lausanne.** - [193-]. - 1 film reel (123 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
Reformatted.
- File 46 **No. 5 : Basel, Heidelberg, Worms, Luther memorial, Frankfurt, Kassel, Freiburg, shoeing an ox, Baden, Berlin, Reichstag, Vienna.** - [193--]. - 1 film reel (123 m) : b&w ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).
Reformatted.
- File 47 **No. 6 : Berlin, Scotland, Liverpool, Duchess of Bedford, Quebec, Warship Delhi, S.S. Duchess of Bedford.** - [193-]. - 1 film reel (61.5 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm with 200 ft of film.
- File 48 **No. 8 : London, Buckingham Palace, Life Guards, Horse Guards on way to Whitehall, Queen Victoria Mon., St. James Park, Duck Bridge, Westminster Tower Bridge, Tower of London, St. Paul's.** - [193-]. - 1 film reel (123 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 49 **FHS and Jean Hawkings 16 mm movies : Xmas dinner.** - 1939. - 1 film reel (15.4 m) : col., si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel is 2 7/8" or 7.3 cm. diameter.

- File 50 **FHS and Jean Hawkings 16 mm movies : Royal visit.** - 1939. - 1 film reel (30.4 m) : col. ; 16 mm.
Note on can: taken by F.H.S., taken by Jean Schneider.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 3 3/4' or 9.5 cm (100 ft.).
- File 51 **FHS and Jean Hawkings 16 mm movies : Atlantic storm.** - 1935. - 1 film reel (30.4 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 3 3/4' or 9.5 cm (75-100 ft.).
- File 52 **FHS and Jean Hawkings 16 mm movies : Kitchener Military Parade.** - 1940. - 1 film reel (15.4 m) : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 2 7/8" or 7.3 cm (50 ft.).
- File 53 **FHS and Jean Hawkings 16 mm movies : "Georgie", Ontario prize steer.** - [19--]. - 1 film reel (15.4 m) : b&w, sd. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 2 7/8" or 7.3 cm (50 ft.).
- File 54 **Copenhagen, Cologne, Weisbaden, Berlin, Europe.** - 1934. - 1 film reel (123 m) : : b&w, si. ; 16 mm.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
Film reel measures 7" or 18 cm. (400 ft.).

Series 14.13 : Schneider Norman C. (Norman Christoph), 1888-1985 : Scrapbook Copies.

Norman C. Schneider : scrapbook copies. *Not described yet.**

Series 14.14 : Schneider, Norman C. (Norman Christoph), 1888-1985 : Awards

Norman C. Schneider : awards. - 1954-1988. - 1 m. of artifacts (28 objects)
Series consists of awards and presentations to Norman C. and Ethel Schneider. These are objects and framed items, most with expressions of appreciation attached. Included are certificates, medals, plaques, etc.

- File 1 **Canadian Red Cross Society : service medallion presented to Norman C. Schneider, 1968.** - 1968.
Contents: one enamelled medallion, red and white,. Engraved on verso: N. Schneider, 1968.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 2 **Chicopee Ski Club : plaque presented to Norman C. Schneider, April 26, 1972.** - 1972.
Contents: rectangular plaque, 33 x 25 cm. Wording: "Honourary member: Norman Schneider, in appreciation for his many years of contribution to Chicopee Ski Club." Note on back: April 26, 1972.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 3 **CHYM : cheque for \$14.90 presented to Norman C. Schneider, Dec. 3, 1965.** - 1965.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 4 **City of Kitchener : certificate presented to Norman C. Schneider : award of merit, Feb. 28, 1972.** - 1972.
Contents: certificate, 30 x 24 cm. The award was presented in recognition of N.C. Schneider's service as the city's representative on the Waterloo-Wellington Airport Commission for more than 40 years. Wording: "The Corporation of the City of Kitchener: award of merit. The mayor and council of the Corporation of the City of Kitchener gratefully award this certificate to N.C. Schneider in recognition of outstanding effort, interest and ability, freely given in the service of the City of Kitchener and its many citizens. In witness whereof I have herunto set my hand and caused the seal of the Corporation to be affixed this twenty-eighth day of February 1972. [Signed] Sid McLennan." Note on back of frame: Kitchener Council Chamber, Feb. 28, 1972. Includes two clippings.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider

- File 5 OVR **Economical Mutual Insurance Company : silver tray presented to Norman C. Schneider in appreciation of his service on the Board of Directors from Jan. 27, 1961 to March 16, 1973.** - 1973.
Contents: one silver tray, 35 cm. diameter, in a flannel bag, in a Birks box.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
 OVERSIZE.
- File 6 **Government of Canada : centennial medal presented to Norman C. Schneider.** - 1967.
Contents: silver medal with red and white ribbon in leather case. These were "awarded to Canadians from all segments of Canadian society for services to the nation in commemoration of the centennial of Canada's confederation." (Canadian Numismatic Bibliographic Project <http://www.julaine.ca/canbiblio/sampletext/index.html>)
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 7 OVR **Government of Ontario : certificate presented to Ethel Schneider : 94th birthday congratulations from the Hon. David Peterson, Premier of Ontario, March 31, 1988.** - 1988.
Contents: certificate mounted on a plaque, 39 x 26 cm.
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
 OVERSIZE.
Original description: Plaques, awards to Norm, Herb Schneider
- File 8 OVR **Government of Ontario : certificate presented to Mr. and Mrs. Norman C. Schneider : 50th wedding anniversary congratulations signed by Premier William G. Davis, May 20, 1975.** - 1975.
Contents : certificate mounted on plaque, 39 x 26 cm.
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
 OVERSIZE.
Original description: Plaques, awards to Norm, Herb Schneider
- File 9 **K-W Jaycees : scissors and letter opener presented to Norman C. Schneider, 1954.** - 1954.
Contents: scissors and letter opener in a leather case. Wording: "Norman C. Schneider from K-W Jaycees, Industrial Exhibition, 1954."
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 10 **K-W Oktoberfest : plaque presented to Norman C. Schneider, Oktoberfest 1970.** - 1970.
Contents: small shield-shaped plaque, 20 x 16 cm. Wording: "Presented to Norman C. Schneider in recognition of an outstanding contribution to the food industry of Waterloo County, Kitchener-Waterloo 'Oktoberfest', 1970."
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 11 **K-W Quota Club : compact presented to Ethel Schneider as K-W Quota Club Woman of the Year, 1959.** - 1959.
Contents: one engraved silver compact.
 UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 12 **Kitchener Chamber of Commerce : plaque presented to Norman C. Schneider, honorary life membership.** - [198-?].
Contents: rectangular plaque, 18 x 13 cm. Wording: "Honorary life membership presented by Kitchener Chamber of Commerce in appreciation to Norman C. Schneider, President 1930-31." Includes membership card.
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
 Brass plate detached.
Original description: Plaques, awards to Norm, Herb Schneider
- File 13 **Kitchener Chamber of Commerce : plaque presented to Norman C. Schneider, on the occasion of Kitchener's 125th anniversary, 1979.** - 1979.
Contents: rectangular plaque, 13 x 18 cm. Wording: "Kitchener Chamber of Commerce: presented as a special tribute, and with gratitude, on the occasion of Kitchener's 125th anniversary, 1979. Norman C. Schneider, Past-President, 1930-1931."
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider

- File 14 **Kitchener Citizens Fire Prevention and Clean-up Committee : plaque presented to Norman C. Schneider, in appreciation, 1954-1984.** - 1984.
Contents: plaque, 13 x 18 cm. Wording: "Kitchener Citizens Fire Prevention and Clean-up Committee : plaque presented to Norman C. Schneider, in appreciation, 1954-1984."
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 15 **Kitchener-Waterloo Hospital : medallion presented to N.C. Schneider on the opening of the hospital, 1970.** - 1970.
Contents: one medallion with green and white ribbon, in leather box.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 16 **Ontario Pioneer Community Foundation : certificate presented to Norman C. Schneider : Honourary Director, April 20, 1976.** - 1976.
Contents : certificate, 22 x 28 cm. Wording: "Ontario Pioneer Community Foundation. Honourary Director. This is to certify that Norman C. Schneider, having given many years of service in the cause of the Pioneer Foundation and Doon Pioneer Village, is hereby granted this award. dated at Kitchener, Ontario, the 20th day of April, 1976. [Signed]: Elizabeth M. Dreger, President, Gordon Loney, Secretary."
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- File 17 **Rotary Club of Kitchener : plaque presented to Norman C. Schneider, Dec. 14, 1981.** - 1981.
Norman C. Schneider: from Rotary Club of Kitchener Club in recognition of fifty years of service, 1927-1977, presented 1981.
Contents: shield-shaped plaque, 26 x 18 cm. Wording: "Presented to N.C. (Norm) Schneider, in recognition of 50 years of service above self in the Rotary Club of Kitchener, 1927-1977." Note on back: Presented Dec. 14, 1981.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 18 **Rotary Club of Kitchener : plaque presented to Norman C. Schneider, Feb. 1966.** - 1966.
Contents : shield-shaped plaque, 21 x 16 cm. Wording : "Rotary Club of Kitchener : for loyal and devoted service above self, presented to Norm Schneider, 1927-1966, President 1932-1933, Feb. 1966
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 19 **Rotary International: certificate and medal presented to Norman C. Schneider, naming him a Paul Harris Fellow, June, 1975.** - 1975.
Contents: one certificate, one medal. Wording of certificate: "The Rotary Foundation of Rotary International. N.C. Schneider is hereby named a Paul Harris Fellow in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations between peoples of the world, June 1975." [Signed] William F. Walk, Jr., Chairman.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 20 **Rotary International : certificate presented to Norman C. Schneider, 50 year membership award.** - [1977?].
Contents: one certificate. Includes 50-year membership card for Rotary. Wording: "Rotary International 50 year membership award to N.C. Norm Schneider of the Rotary Club of Kitchener, Ontario, Canada, a member of Rotary International . . . [Signed] Rolf J. Vlarich, President, Rotary International.
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
- File 21 **Rotary International : certificate presented to Norman C. Schneider, June, 1975.** - 1975.
Contents: certificate, 22 x 28 cm. Wording: "Rotary International: on the occasion of his visit to Area 8 of Rotary International District 709, President Ernesto Imbassahy de Mello presented to N.C. Schneider this award in appreciation of meeting the obligation of a Paul Harris fellow, June 1975."
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- File 22 **Rotary International : plaque presented to Norman C. Schneider, 1977.** - 1977.
Contents: rectangular plaque, 19 x 30. Wording: "Congratulations Rotarian : N.C. (Norm) Schneider, in recognition of fifty years of service above self, 1927-1977."
UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider

- File 23 **Salvation Army Advisory Board : certificate presented to Norman C. Schneider, life membership, Dec. 31, 1976.** - 1976.
Contents: certificate, 27 x 21 cm. Wording: "The Salvation Army. Norman Schneider has been elected a Life Member of the Salvation Army Advisory Board in recognition of outstanding service, Kitchener, Dec. 31, 1976." Signed by the Public Relations Secretary and the Territorial Commander. Both signatures illegible.
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider
- File 24 OVR **Waterloo Lutheran University : honorary doctorate presented to Norman C. Schneider, 1966.** - 1966.
Contents: honorary doctorate in portfolio, includes citation.
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
 OVERSIZE
Original description: Plaques, awards to Norm, Herb Schneider
- File 25OVR **Waterloo-Wellington Airport Commission : certificate presented to Norman C. Schneider, honorary life membership, Dec. 9, 1971.** - 1971.
Contents: framed certificate done in calligraphy, 49 x 36 cm., hand coloured, small painting of a biplane. Wording: "This testimonial scroll is presented to Norman C. Schneider, the innovator and founding chairman of the Waterloo-Wellington Airport Commission, in grateful recognition of twenty-five years of valuable, unselfish and distinguished service in the field of aviation to the people of this area . . . We salute him . . . and hereby confer and bestow upon him the title of Honourary Life Member of the Waterloo-Wellington Airport Commission." [Signed] R. Buddell, Chairman and Russ Mcleod, Secretary, Dec. 9, 1971.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 OVERSIZE.
Original description: Framed photos of Norm Schneider family
- File 26 **Waterloo-Wellington Airport Commission : desk set presented to Norman C. Schneider.** - [19--].
Contents: one marble pen-holder with brass plate, pens lacking. Wording: "Norman C. Schneider, in appreciation, W-W Airport Commission."
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 27 OVR **Waterloo-Wellington Flying Club : certificate presented to Norman C. Schneider, honorary life membership, Oct. 28, 1972.** - 1972.
Contents: certificate, 40 x 30 cm. Wording: Waterloo-Wellington Flying Club. Honorary life membership presented to Norman C. Schneider, October 28, 1972, in recognition of your contribution to the development and growth of the Waterloo-Wellington Flying Club. Approved by the Board of Directors, October 19, 1972. [Signed]: [illegible], President, Fay MacKay, Secretary.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 OVERSIZE
Original description: Framed photos of Norm Schneider family
- File 28 **Waterloo-Wellington Flying Club : plaque presented to Norman C. Schneider in appreciation of his contribution to general aviation, Feb. 13, 1975.** - 1975.
Contents: small shield-shaped plaque, 20 x 16 cm. Wording: "Norman C. Schneider: in appreciation for your contribution to general aviation, Waterloo-Wellington Flying Club, February 3, 1975."
 UW - File Transfer Box #27 : Herbert J. Schneider Collection Box 10 of 17
Original description: Plaques, awards to Norm, Herb Schneider

Series 14.15 : Schneider, Norman C. (Norman Christoph), 1888-1985 : Artifacts

Norman C. Schneider : artifacts. - 1953-1985. - 25 cm of artifacts (7 objects)
Series consists of artifacts collected by or presented to Norman C. Schneider, but which are not personalized. These are objects and framed items. Included are certificates, medals, plaques, etc.

- File 1 **Maple leaf : hand painted by Suddaby Public School pupils to commemorate the centennial of their school, Sept. 27, 1957.** - 1957. - 1 artifact.
Artifact.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17
- File 2 **Ontario coat of arms labelled on verso: N.C. Schneider, M.P.** - [195-]. - 1 artifact.
Artifact: Coat of Arms of "durwood" manufactured by John Walter & Sons, Kitchener.
 UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17

- File 3 **Pencil stub belonging to Norman C. Schneider.** - 1985.
Contents: pencil from Norm Schneider's desk at his home after his death in 1985.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 4 **Proof plate of Norman C. Schneider for posters.** - [195-].
Contents: proof plate, wood and metal, 26 x 23 cm, probably used for election campaign poster.
UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
Original description: Framed photos of Norm Schneider family
- File 5 **Queen Elizabeth II coronation medals, 1953.** - 1953.
Contents: two medals. Betty Schneider notes these were probably given to M.P.s to commemorate the Queen's visit to Canada.
UW - File Transfer Box #28 : Herbert J. Schneider Collection Box 11 of 17
Original description: Slide carousels of Norm, Herb Schneider family
- File 6 **Waterloo Lutheran University : hood presented to Norman C. Schneider : honorary doctorate.** - 1966.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: Box containing Norm Schneider's hood for LLD received from WLU
- File 7 **Wooden shoes.** - [19--]. - 1 artifact.
Artifacts.
UW - File Transfer Box #31 : Herbert J. Schneider Collection Box 14 of 17

Series 14.16 : Schneider, Norman C. (Norman Christoph), 1888-1985 : J.M. Schneider Inc.

- Norman C. Schneider : J.M. Schneider Inc. files.** - 1928-1980. - 7 cm of textual records. - 1 photograph.
Series consists of a few files retained by Norman C. Schneider documenting aspects of his position within the J.M. Schneider organization. Includes correspondence, clippings and ephemera. Includes a patent for sausage-making.
- File 1 **Anderson improved steam trap : manual.** - [19--].
Contents: booklet purchased for the original plant at 63 Courtland Ave. by Norm Schneider entitled " A few pointers about the Anderson Improved Steam Trap and some of its many uses" manufactured by the V.D. Anderson Co. of Cleveland, Ohio.
UW - File Transfer Box #9 : Norman C. Schneider Collection
- File 2 **Correspondence, 1965-1967.** - 1965-1975. - 1 folder.
Contents: N.C. Schneider correspondence. Includes business and personal correspondence relating to J.M. Schneider Inc. Topics include concerns of neighbours of the Schneider plant on Courtland Ave., the construction of a butcher shop at Doon Pioneer Village, among others.
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 3 **J.M. Schneider : name change issue.** - 1980.
Contents: Norman C. Schneider's file on the change of name to "Heritage Group". Includes correspondence, clippings, remarks by N.C. Schneider.
UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Customer letters; Norm's remarks to annual meeting - Name Change Issue -; Mrs. R. James Fraser of Calgary, Alberta formerly of Montreal, Quebec; Remarks by Norman C. Schneider at the Annual Shareholders Meeting April 30/80 voicing his opposition to name Heritage Group and replacement of Schneider name.; copy of article by John Schmidt, Agricultural Editor, Calgary Herald "J.M. Schneider changing name to better reflect firm's activities"; William Shakespeare quotation "good name in man and woman, dear my lord, is the immediate jewel of their souls: Who steals my purse steals trash; 'tis something, nothing: 'Twas mine, 'tis his, and has been slave to thousands; But he that filches from me my good name Robs me of that which now enriches him, And makes me poor indeed." with Norm's admonition to those who agreed to name change.; newsclipping on name change and use of JM silhouette in The Heritage Group Inc. logo in Kitchener Waterloo Record May 5/80; newsclipping "Schneider family feuds over company name (Younger generation wins out) in Record May 1/80; newsclipping "Schneider's name change heralds bid for diversity" in Kitchener-Waterloo Record Aug. 18/80
- File 4 **Patent: methods of making food products of the sausage type, May 29, 1928.** - 1928.
Contents: patent awarded to N.C. Schneider.
UW - File Transfer Box #1 : Norman C. Schneider Collection Box 1 of 7
Original description: Patent Document - NCS method of making food products of the sausage type skinless sausage - 1928

File 5 **Resignation from the Board of Directors of J.M. Schneider.** - 1972.
Contents: correspondence relating to the resignation of Norman C. Schneider.
UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: Norm's letters of resignation from Board 1972; metal-plated name tag for Norm Schneider, Chairman of the Board; Memo to Fred P. Schneider from Herbert J. Schneider outlining Norm's continued involvement in company after retirement from Board dated Feb. 22/72; Norm's request of Roy Scheifley, Secretary re: his resignation from Board and difference of opinion from current management May 31/72; further remarks to Roy c. Scheifley, Secretary, JMS Limited on Norm's resignation at year end dated June 12/72; letter accepting resignation and appointing Norm as Honorary Life Director from Fred P. Schneider, Chairman of the Board, June 30/72; Motions for Director's Minutes of Meeting held June 28/72 accepting Norm's resignation, appointing him an Honorary Life Director whose attendance at meetings will be by invitation.

File 6 **Schneider, Norman C. with Doug and Myrtle Small, Canadian Meat Council, Feb. 9, 1970.** - 1970. - 1 photograph : b&w ; 13 x 18 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, Norman C.; Small, Doug; Small, Myrtle

Series 15 : Siegner, Emma Louise, 1894-1994

Emma Louise Siegner. - 1920-1949. - 7 cm of photographs (6 photographs)
Emma Louise Schneider was the only daughter and youngest child of J.M. Schneider, founder of one of the largest meat packing companies in Canada. She was born in Berlin, now Kitchener, Ont. July 21, 1894. Emma married Walter V. Siegner on June 23, 1920. They had three children, Kathryn Helena, May 30, 1922, John Walter, Sept. 12, 1924, Carolyn Ann, Nov. 5, 1935. Emma Siegner died in 1994.
Series consists of photographs of Emma Seigner and her family.
UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1

File 1 **Riener, Mrs., and son Earl / [by] the Yost Studio, Kitchener, Canada.** - [191-?]. - 1 photograph : b&w ; 15 x 19 cm in mount 25 x 18 cm.
Contents : one portrait of Mrs. Riener holding a baby.

UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Studio Portrait.

Subject: Riener, Mrs.; Riener, Earl.
Added Entries: Yost Studio - Photographer

File 2 **Schneider, Emma Louise : wedding to Walter V. Siegner.** - 1920. - 1 photograph : b&w ; 16 x 21 cm.
Contents : Group portrait, taken outdoors at the home of J.M. Schneider. Subjects unidentified.

UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: Schneider, J.M. (John Metz), 1859-1942 - Homes and haunts; Schneider, J.M. (John Metz), 1859-1942 - Family; Siegner, Emma - Marriage
TGM1 terms:Weddings

File 3 **Siegner, Emma : family portrait / [by] Panabaker.** - [193-?]. - 1 photograph : b&w sepia toned ; 17 x 27 cm on mount 25 x 36 cm.
Contents: one portrait of Emma Schneider Siegner and her family. Left to right: Walter Siegner, Carolyn Siegner (later Metson) , John Siegner, Emma Siegner, Kay Siegner (later Faichney).

UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Studio portrait.
Original description: Heirloom photos/bibles, miscellaneous

Subject: Faichney, Kay; Metson, Carolyn; Siegner, Emma; Siegner, John; Siegner, Walter
Added Entries: Panabaker - Photographer

File 4 **Siegner, Emma : portrait / [by] Panabaker.** - [193-?]. - 1 photograph : b&w sepia toned ; 19 x 17 cm.
UW - File Transfer Box #16 : Frederick P. Schneider Collection Box 1 of 1
Original description: Framed photo of Emma Schneider

Subject: Siegner, Emma
Added Entries: Panabaker - Photographer

File 5 **Siegner, John and Mary Shafer : wedding, Mar. 26, 1949 / [by] Personal Studio, Waterloo.** - [1949]. - 2 photographs : b&w ; 17 x 12 cm.
Contents : two portraits, Personal Studio, ca. 1940's. One is a studio portrait and the other is of the couple in their coats, outside.

UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

Subject: Siegner, John - Marriage; Sienher, ???
TGM1 terms:Weddings
Added Entries: Personal Studio - Photographer

Series 16 : J.M. Schneider, Inc.

J.M. Schneider, Inc. - [ca. 1900]-1998. - 39 cm of textual records. - 274 photographs. - 132 negatives. - 52 slides.
In 1890 J.M. Schneider began to make sausages full time in Berlin (now Kitchener), Ontario. In 1891 he opened his first shop on Courtland Ave. next to his home. In 1909 he made the first additions to his plant and in 1912 organized his business as a joint stock Company under the name of J.M. Schneider & Sons Ltd. J.M.'s sons Charles, Norman and Fred were all involved in the business.

J.M.'s business grew and prospered as did Kitchener, renamed in 1916. By 1925 the company employed 131 people and had sales of \$1.5 million. A new 100,000 square foot plant was built at that time. By 1965 almost 1,400 people were employed at the Courtland Ave. plant and in 1970 the company's shares were listed on the Toronto Stock Exchange. In 1975 Schneider Corp. was set up as a holding company, with J.M. Schneider Inc. as its meat processing division. In 1979 the company was reorganized. Heritage Group Inc. was the new holding company with J.M. Schneider Inc. as one of five operating subsidiaries. In 1985 the company lost money for the first time and in 1988 employees went on strike for the first time. After several years of losses, layoffs and restructuring, the company was sold to Smithfield Foods Inc. on Dec. 17, 1997.

Sources: "Schneider Corp. Chronology," _The Record_, Mon. Nov. 9, 1988, p. A8; Stanton, Ray. _A legacy of Quality: J.M. Schneider Inc, a centennial celebration 1890-1990._ [S.l.: s.n.], c1989.

Contents: material relating to J.M. Schneider, Inc., its history, employees and sale to Smithfield in 1998. This material is primarily photographic and topical, including construction of the new plant in 1924, trucks used over the years, employees and employee activities such as picnics, the Schneider Male Chorus and service in World War II. Includes correspondence, clippings, ephemera, newsletters, photographs, negatives and slides.

Arranged in six parts : 16.1 J.M. Schneider Inc.; 16.2 J.M. Schneider Inc. : Photographs; 16.3 J.M. Schneider Inc. : Employees; 16.4 J.M. Schneider Inc. : Employees : Photographs ; 16.5 J.M. Schneider Inc. : Employees : War Service; 16.6 J.M. Schneider Inc. : Employees : War service : Photographs.

Series 16.1 : J.M. Schneider Inc.

File 1 **Articles, 1927.** - [19--] (originally created 1927).
Contents: photocopy of a biographical piece on John Metz Schneider in The province of Ontario : a history, 1615-1927 by J. E. Middleton and Fred Landon. Toronto : Dominion Publishing, 1927-28: 615-616. Includes biographical information about J.M. Schneider as well as a history of the company.

UW - File Transfer Box #9 : Norman C. Schneider Collection

- File 2 **Articles, 1936.** - 1936. - 12 p. : ill. ; 31 cm.
Contents: "The inside story of a modern packing plant," a publication issued by J.M. Schneider, Ltd. on the history of the company and operations of the plant. Includes portraits of J.M., F.H., N.C. Schneider and H.A. Volker, interior and exterior views of the plant.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: J.M. Schneider, Inc. - Buildings; J.M. Schneider, Inc. - Facilities; J.M. Schneider, Inc. - People*
TGM1 terms:Meat industry - Ontario - Kitchener
- File 3 **Articles, 1965.** - 1965.
Contents : "1890-1965 : our 75th anniversary," Dutch Girl News 1, no. 20 (April 1965): 1, 6, ill.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 4 **Articles, 1984.** - 1984.
Contents: "The company that J.M. built", by Peter Grainger. Excellence 1, no. 3 (Fall 1984): 5, 11, ill.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 5 **Articles, 1992.** - 1992.
Contents: "Bouncing back," by John Harris. Exchange 9, no. 5 (Feb. 1992): 22-35, ill.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 6 **Articles, 1992.** - 1992.
Contents: "making it better ... and better," by Douglas W. Dodds. CMA Magazine (Feb. 1992): 16-21, ill.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Photocopy.
- File 7 **Clippings, [192-?].** - [192-].
Contents: "Development of pork packing industry by Schneider romantic," [by] J.P. Jaffray.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 8 **Clippings, 1930.** - 1930. - 1 item.
"J.M. Schneider and Sons conduct packing plant," Financial Post, Apr. 17, 1930.
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 9 **Clippings, [195-?].** - [195-?].
Contents: clipping from a Schneiders publication. Note in scrapbook: "The third generation : Herbert, Fred and Howard Schneider."
- UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1*
Original description: Box: Norm's Family scrapbook
- Subject: Schneider, Frederick P.; Schneider, Herbert J.; Schneider, Howard G.; J.M. Schneider Inc. - People.*
- File 10 **Clippings, 1954.** - 1954.
Contents: "K-W sausage taster [Kurt Koegler] wins world title," Kitchener-Waterloo Record, Oct. 26, 1954.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 11 **Clippings, 1955.** - 1955.
Contents: "Appointments by J.M. Schneider Limited," Kitchener-Waterloo Record, March 14, 1955.
UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 12 **Clippings, 1956.** - 1956.
Contents: "Customer encouragement helped to development one of Canada's leading meat packing firms," Kitchener-Waterloo Record, Sept. 22, 1956.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 13 **Clippings, 1957** - 1957.
Contents: two clippings from 1957 about the removal of the J.M. Schneider stock farm farm on Bridgeport Road, Waterloo, Ont., formerly the Seagram Stables: "Famous Waterloo farm is rapidly disappearing as homes rise," Kitchener-Waterloo Record, May 8, 1957, ill. Includes an undated clipping of a photograph with caption: "To remove stock farm."
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 Subject: J.M. Schneider, Inc. - Buildings
 TGM1 terms: Animal housing - Ontario - Waterloo; Stables - Ontario - Waterloo; Meat industry - Ontario - Kitchener
- File 14 **Clippings, 1959**. - [1959].
Contents: one clipping from an unidentified publication concerning Schneider's vacuum packaging of meats. A colour picture shows Norman C. Schneider and Howard Schneider with a display of packaged meats.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 15 **Clippings, 1968**. - 1968.
Contents: "Talking business : Schneider's may move to a larger K-W site," by Henry Koch, Kitchener-Waterloo Record, Apr. 13, 1968, port.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 16 **Clippings, 1968**. - 1968.
Contents: "J.M. Schneider Limited," Kitchener-Waterloo Record, Apr. 22, 1968, ports. One clipping announcing the retirement of J.D. Small and the election of F.P. Schneider as president of J.M. Schneider, Ltd.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 17 **Clippings, 1969**. - 1969.
Contents: "Schneider stock," Kitchener-Waterloo Record, May 1, 1969. Note in scrapbook: "J.M. Schneider Ltd.: class B and C shares listed on the Toronto Stock Exchange, 1969."
 Left to right: H.J. Schneider, vice-president, F.P. Schneider, president, J.R. Kimber, president of the stock exchange, N.C. Schneider, board chairman, and H.G. Schneider, director. Also includes "J.M. Schneider shares listed on the Toronto Stock Exchange," Globe & mail, May 2, 1969, ill.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 Original description: Framed photos of Norm Schneider family
- File 18 **Clippings, 1969**. - 1969.
Contents: one clipping re J.M. Schneider's fiscal year from McLeod, Young, Weir: "J.M. Schneider Ltd.," _Monthly Market Review (Dec. 1969).
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 19 **Clippings, 1969**. - 1969.
Contents: "Schneiders Foods: new organization," Globe & Mail, Oct. 23, 1969, ports. Consists of an organization chart with portraits attached. Also includes separate undated clippings: appointment announcements for Norman C. Schneider and John E. Schneider.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 20 **Clippings, 1969**. - 1969.
Contents: "Schneider's small sausage grew to a giant," Pembroke Observer, Nov. 10, 1969. Consists of an interview with Jean Hawkings in a Deep River, Ont. newspaper.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 21 **Clippings, 1975**. - 1975.
Contents: "J.M. Schneider started meat-packing giant in a tiny shanty," by Ernie Ronnenberg, Viewpoint Page, Kitchener-Waterloo Record, Sept. 13, 1975 : 7.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 22 **Clippings, 1975**. - 1975.
Contents: "J.M. Schneider expands: sausage recipe was family's key to meat empire," by Philip Teasdale, Toronto Star, Oct. 4, 1975.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

- File 23 **Clippings, 1977.** - 1977.
 Contents: "Schneider Complaint: AIB forced firm into debt" by Henry Koch and "Pigtails carry Schneider name across Canada in market push," Kitchener-Waterloo Record, Mar. 14, 1977.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 24 **Clippings, 1980.** - 1980.
 Contents: Best financial year ever for Schneiders," by Brock Ketcham, Kitchener-Waterloo Record, May 1, 1980.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 25 **Clippings, 1980.** - 1980.
 Contents: "Schneider family feuds over company name," by Brock Ketcham, Kitchener-Waterloo Record, May 1, 1980.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 26 OVR **Clippings, 1981.** - 1981.
 Contents: "A new name, a new direction : Schneider of Heritage Group Inc.," by Dean Walker. Executive (May 1981): 97-105, cover port., ill.
 UW - File Transfer Box #2 : Norman C. Schneider Collection
 OVERSIZE.

 Subject: J.M. Schneider, Inc.
- File 27 **Clippings, 1984.** - 1984.
 Contents: "A buttonmaker began the J.M. Tradition," by Ronald Hambleton, Marketing, April 2, 1984 : 8.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 28 **Clippings, 1984.** - 1984.
 "Tons of wieners top menu," by Henry Koch, Kitchener-Waterloo Record, Sept. 12, 1984 concerning the largest wiener order in J. M. Schneider history, for the visit of the Pope.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 29 **Clippings, 1984.** - 1984.
 Contents: appointments: Douglas Haas-Hawkings to Board of Directors.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 29b **Clippings, 1986.** - 1986.
 Contents: clippings re re-organization, Town and Country Dinner.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 30 **Clippings, 1988.** - 1988.
 Contents: "Germany's wurst-case scenario," by Mark Frankland, Globe and Mail, May 17, 1988.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 31 **Clippings, 1990.** - 1990.
 Contents: clipping from 1990 showing an aerial view of the Seagram Stables, later the J.M. Schneider Stock Farm, on Bridgeport Road, Waterloo: "Celebrating Progress since 1890," Waterloo Chronicle, 1990. The clipping is an announcement of the 100th anniversary of the Waterloo Chamber of Commerce and the caption under the picture is: "Seagram Stables, now Tower's Plaza."

 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 32 **Clippings, 1991.** - 1991.
 Contents: "Maple Leaf won't buy Schneider's," by Jim Romahn, Kitchener-Waterloo Record, Sept. 20, 1991.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 33 **Clippings, 1991.** - 1991.
 Contents: "\$3.4 million profit for Schneider," Kitchener-Waterloo Record, Sept. 12, 1991.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 34 **Clippings, 1992.** - 1992.
 Contents: "Schneider profits continue to improve," by Tom Nunn, Kitchener-Waterloo Record, March 26, 1992.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17

- File 35 **Clippings, 1998.** - 1998.
Contents: clippings relating to the recall of Lunchmate products.
 UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Herb Schneider press clippings 1994-1998 out of the Globe & Mail, The Record, Financial Post, Yahoo Finance re: meat industry news, especially Smithfield, Schneider and Maple Leaf.
- File 36 **Ephemera, [190-] : letterhead.** - [190-].
Contents : J.M. Schneider letterhead: J.M. Schneider, General Pork Packer and Sausage Maker, Berlin, Ont.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Badly marked by paste.
Letterhead only; bottom part of paper cut away.
Original description: Box: Norm's Family scrapbook
- File 37 **Ephemera, 1913 : time card.** - [19--] (Originally created 1913).
Contents : photocopy of a time card for the week ending March 18, 1913.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 38 **Ephemera, 1965 : invitation to 75th anniversary, July 13, 1965.** - 1965.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 39 **Ephemera, 1968 : Christmas card.** - 1968.
Contents: one Christmas greeting issued to employees, Dec. 19, 1968.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 40 **Ephemera, 1979-80 : calendars.** - 1979-1980.
Contents : 1979 calendar., part of 1980 calendar.
 UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 41 **Formulae: Philadelphia scrapple, Ed Henhoeffler's summer sausage; G.W. Neil of Chicago's dry sausage, panhaus.** - 1931-[19--].
Panhaus results are dated March 1931.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 42 **Guinness Book of World Records, 1996.** - 1996.
Contents: "Sausage," Guinness Book of Records 1996, p. 213: reference to the longest sausage created by M&M Meat Shops in partnership with J.M. Schneider Inc., Apr. 28-29, 1995.
 UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Guinness Book of Records 1996 - p.213 ref. To Schneiders and M&M's Longest Sausage Record.
- File 43 **Lasso, Don : clipping re Freure Homes.** - [197-?].
Significance unknown.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 44 **Schneider Corporation sale: clippings, Dec. 1997-Nov. 1998.** - 1994-1998.
Contents: clippings relating to the sale of the Schneider Corporation to Smithfield. Includes material about Maple Leaf and about plants undergoing sale and re-structuring. Includes background material on McCain dated 1994.
 UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Herb Schneider press clippings 1994-1998 out of the Globe & Mail, The Record, Financial Post, Yahoo Finance re: meat industry news, especially Smithfield, Schneider and Maple Leaf.
- File 45 **Schneider Corporation sale : clippings, Nov. 1997-Feb. 1998 : takeover bids.** - 1997-1998.
Contents: clippings relating to the various bids for the Schneider Corporation, including Maple Leaf's.
 UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Herb Schneider press clippings Nov. 1997-Feb. 1998 out of Globe & Mail, The Record, Ontario Farmer regarding the takeover bids by Maple Leaf Foods (MLF) and Smithfield Foods (Smithfield)
- File 46 **Union: What do I want from the union of my choice?** - [19--].
Original ts. : anti-union statement from the management.
 UW - File Transfer Box #1 : Norman C. Schneider Collection

File 47 **Union : Teamsters picket Schneider plant, Feb. 1966.** - 1966.
 Contents: clippings relating to the Teamsters trucking strike in 1966.
 UW - File Transfer Box #1 : Norman C. Schneider Collection

File 48 **Union : strike, 1985.** - 1985.
 Contents: photocopy of clippings from the K-W Record, June 1985 about the first strike by Schneider employees.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17

Series 16.2 : J.M. Schneider Inc. : Photographs

File 1 **J.M. Schneider : first shop: J.M. Schneider and son Charles on steps.** - [ca. 1900]. - 1 photograph : b&w ; 10 x 14 cm on mount 15 x 18 cm.
 Contents: one photograph showing J.M. Schneider and Charles Schneider standing outside the "first shop". A free-standing sign is visible with "J.M. Schneider" painted on it; J.M. Schneider is leaning against a large lantern on a pole.
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
 Original description: Heirloom photos/bibles, miscellaneous

Subject: Schneider, Charles; Schneider, J.M.; J.M. Schneider Inc. - Buildings
TGM1 terms:Meat Industry - Ontario - Kitchener

File 2 **J.M. Schneider : shop with additions: four employees.** - [1909?]. - 1 photograph : b&w ; 13 x 18 cm.
 Contents: one photograph of the addition built in 1909, with four young men standing on the front porch and steps. They include Norman and Herbert [?].
 UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
 Original description: Heirloom photos/bibles, miscellaneous

Subject: J.M. Schneider, Ltd. - Buildings; J.M. schneider - People

File 3 **Filling the ice house.** - Reprinted [19--] (originally created ca. 1910). - 1 photograph : b&w ; 13 x 21 cm.
 Contents: one modern print of a photograph taken by Norman Schneider ca 1910. The photograph shows the exterior of the "Ice House" with a horse-drawn ice wagon. Note in scrapbook by Norman Schneider: "Filling the Ice House. Before we installed our first mechanical refrigeration, about 1910. At first location, 59 Courtland Ave. This ice came from Victoria Park Lake".
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

Subject: J.M. Schneider, Inc. - Buildings
TGM1 terms:Icehouses - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer

File 4 **J.M. Schneider original plant at 63 Courtland Ave. E.** - [19--] (originally created 1912). - 1 photograph : b&w : 18 x 24 cm.
 Contents: one modern print of a photograph taken by Norman Schneider in 1912. The photograph shows the exterior of the original Schneider plant on Courtland Ave. It includes 11 men posed standing, two seated, and one child. Includes John Metz Schneider with hat on.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook

Subject: J.M. Schneider Inc. - Buildings
TGM1 terms:Meat industry - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer

File 5 **J.M. Schneider, Inc. : snapshots by N.C. Schneider.** - 1924. - 55 photographs : b&w ; 7 x 12 cm.
 Contents: one photograph album. Includes snapshots of the first abbatoir behind J.M.'s home, construction progress photographs, 1924, news clippings, Frank Waechter's first homemade electric cattle goad. Includes clippings from 1927 and 1931.
 UW - File Transfer Box #5 : Norman C. Schneider Collection

- File 6 **J.M. Schneider plant : construction progress photographs / [by] Denton & Gifford.** - 1924. - 8 photographs : b&w ; 20 x 26 cm.
Contents: eight progress photographs by Denton & Gifford showing the construction of the Schneider plant in 1924.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - Buildings*
TGM1 terms:Meat industry - Ontario - Kitchener
Added Entries: Denton & Gifford - Photographer
- File 7 **J.M. Schneider plant : publicity photographs / by Brigden's Ltd.** - 1925. - 7 photographs : b&w ; 20 x 26 cm.
Contents: publicity photographs (one exterior and seven interior) taken in 1925 after completion of the plant:
 1. Exterior: the home of Schneider quality products; 2. Section of the general office;
 3. Section of finished stock-room and slicing department; 4. Section of our new sausage kitchens showing roasting overns; 5. Bacon slicing department; 6. Roasting kitchens; 7. Section of our shipping department.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
- File 8 **J.M. Schneider plant : snapshots.** - [192-]. - 10 photographs : b&w ; 9 x 12 cm.
Contents: ten snapshots probably by Norman C. Schneider. These are part of a series, numbered on the verso: 1-5, 7-8, 11, 13-14. They include the Schneider sign, the doorway to the general offices, and a view of the plant at a distance.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Plant Construction 1924 and Interior 1925 -; 8 exterior views of new plant under construction; 5 views of manufacturing departments; 1 view of general office; 10 photos of outside of building includes front sign, showing bike and car parking area as well as back of the building.
- File 9 **J.M. Schneider new plant, 1925.** - 1925. - 28 negatives : b&w ; 5 x 6 cm.
Contents: negatives 1925 New plant: exterior loading rail car with Wiltshire sides; power house equipment; truck out back; pigs in pen; coal burner power house equipment; Pork Cut dept.; construction of plant 1924; pigs and lambs entering pens; JMS Men's Picnic "Popeyes".
 UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - Buildings; J.M. Schneider, Inc. - Facilities*
TGM1 terms:Meat industry - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer
- File 10 **J.M. Schneider new plant, 1925 : beef cooler.** - 1925. - 3 negatives : b&w ; 9 x 15 cm.
Contents: negatives of the interior of the beef cooler, developed for Norman C. Schneider.
 UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - Facilities*
TGM1 terms:Meat industry - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer
- File 11 **J.M. Schneider new plant: beef killing.** - [1925]. - 2 negatives : b&w ; 9 x 15 cm.
Contents: negatives of the kill floor, developed for Norman C. Schneider.
 UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - Facilities*
TGM1 terms:Meat industry - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer
- File 12 **J.M. Schneider new plant, 1925 : exterior.** - 1925. - 12 negatives : b&w ; 5 x 6 cm.
Contents: negatives of the new plant exterior.
 UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - Buildings*
TGM1 terms:Meat industry - Ontario - Kitchener

- File 13 **J.M. Schneider new plant, 1925 : interior : offices.** - 1925. - 13 negatives : b&w ; 5 x 6 cm.
Contents: negatives of the new packing plant offices.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - Facilities; J.M. Schneider, Inc. - People*
TGM1 terms:Meat industry - Ontario - Kitchener
- File 14 **J.M.Schneider farm, Wellesley.** - [19--]. - 1 photograph : b&w ; 21 x 26 cm.
Contents: one photograph (aerial oblique.)
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- File 15 **J.M. Schneider stock farm: aerial photograph.** - [19--]. - 1 photograph : b&w ; 12 x 9 cm.
Contents: one snapshot.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Aerial Photograph of Schneider Stock Farm
- Subject: J.M. Schneider, Inc. - Buildings*
TGM1 terms:Animal housing - Ontario - Waterloo; Stables - Ontario - Waterloo; Meat industry - Ontario - Kitchener
- File 16 **J.M. Schneider stock farm, Waterloo, on site of former Seagram stables.** - [19--]. - 2 photographs : b&w ; 9 x 12 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: J.M. Schneider, Inc. - Buildings*
TGM1 terms:Animal housing - Ontario - Waterloo; Stables - Ontario - Waterloo; Meat industry - Ontario - Kitchener
- File 17 **J.M. Schneider stock farm, Waterloo, on site of former Seagram stables.** - [19--]. - 7 negatives : b&w ; 5 x 6 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: J.M. Schneider, Inc. - Buildings*
TGM1 terms:Animal housing - Ontario - Waterloo; Stables - Ontario - Waterloo; Meat industry - Ontario - Kitchener
- File 18 **Shipping : Beaver Brand Wiltshire cut bacon.** - [19--]. - 1 photograph : b&w ; 9 x 12 cm.
Contents: one snapshot of bacon on skids.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: J.M. Schneider Inc. - Products*
TGM1 terms:Meat industry - Ontario - Kitchener
Added Entries: Schneider, Norman C. - Photographer
- File 19 **Shipping : first shipment of Schneider meats from Waterloo-Wellington Airport, Sept. 17, 1951.** - 1951. - 2 photographs : b&w : 8 x 8 and 20 x 24 cm cm.
Left to right: N.C. Schneider, Carman Brunk, Clifford E. Brownell of Brownell Foods Co., Buffalo, N.Y., plane "Ryan Havion".
Photographer: K-W Record
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
Added Entries: Schneider, Norman C. - Photographer
- File 20 **Television commercial, 1981.** - [198-?]. - 3 photographs : b& w ; 20 x 26 cm.
Contents: stills from a television commercial in French. Note on file: first JMS film : French TV commercials, Friday June 26, 1981, Henry Bergen.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

- File 21 OVR **Toronto Stock Exchange : J.M. Schneider Ltd. shares listed, April 30, 1966.** - 1966. -
 1 photograph : b&w ; 20 x 24 cm on mount 32 x 32 cm.
Contents: one photograph.
Left to right: Herbert J. Schneider, Fred P. Schneider, J.R. Kimber, N.C. Schneider, Howard G. Schneider.
 UW - File Transfer Box #'s 26 & 26A : Herbert J. Schneider Collection Box 9 of 17
 OVERSIZE.
Original description: Framed photos of Norm Schneider family
- Subject: Kimber, J.R.; Schneider, Frederick P.; Schneider, Herbert J.; Schneider, Howard G.; Schneider, Norman C.; J.M. Schneider Inc. - People*
- TGM1 terms:Stock exchanges - Ontario - Toronto; Ticker tape*
- File 22 **Vehicles, 1912 : first Schneider truck.** - [191-]. - 2 photographs : b&w ; 9 x 14 cm and 13 x 21 cm.
Contents: modern prints of a photograph taken by Norman C. Schneider of the "Brantford truck." Elsewhere in the collection it is tentatively dated at 1912 but in a speech Norman Schneider indicates that it was manufactured in Brantford ca. 1914.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: First Schneider truck and Norm's first auto; 2 photos of Schneider's first motor truck (head and tail lights are coal oil lamps) - Norm was the original driver of the truck. People in photo are: Fred Schneider Sr. (man with long stick) Fred's wife is the girl farthest in the background, his sister Emma (Mrs. Siegner) is beside her. Jay Shuh is on the front seat with Miss Ahrens (a cousin). They are celebrating the fact that the truck was installed with pneumatic tires by having a picnic.; 3 photo albums of Norm, his wife Ethel, his son, Herbert and his wife, Betty and their children, Eric, Gretchen? enjoy Norm's first Pope Auto which is parked beside a big cadillac.
- File 23 **Vehicles, 1936 : refrigerated truck.** - [1936]. - 1 negative : b&w ; 9 x 15 cm.
Contents: Note on envelope by Norman C. Schneider : "Best film of Reo Truck."
 UW - File Transfer Box #7 : Norman C. Schneider Collection
Original description: File: Negatives; JMS Truck Parade including Easter Ham/Pig in Truck (includes early Quebec labels in French) - 1936 [4 negatives]; Best of REO (refrigerated) Truck [1 negative]; JMS Driver, Sam Humphrey upon 100,000 miles 1936 [1 negative]
- Subject: J.M. Schneider, Inc.*
TGM1 terms:Trucks
Added Entries: Schneider, Norman C. - Photographer.
- File 24 **Vehicles, 1936 : truck driver Sam Humphrey, at 100,000 miles.** - 1936. - 1 negative : b&w ; 9 x 15 cm.
Contents: negative by Norman C. Schneider of Sam Humphrey with truck.
 UW - File Transfer Box #7 : Norman C. Schneider Collection
Original description: File: Negatives; JMS Truck Parade including Easter Ham/Pig in Truck (includes early Quebec labels in French) - 1936 [4 negatives]; Best of REO (refrigerated) Truck [1 negative]; JMS Driver, Sam Humphrey upon 100,000 miles 1936 [1 negative]
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Trucks
Added Entries: Schneider, Norman C. - Photographer.
- File 25 **Vehicles, 1936 : truck parade, 1936.** - 1936. - 4 negatives : b&w ; 9 x 15 cm.
Contents: negatives of 1968 parade of Schneiders trucks. Note on envelope by Norman C. Schneider : "Truck parade - big ham, pig on truck."
 UW - File Transfer Box #7 : Norman C. Schneider Collection
Original description: File: Negatives; JMS Truck Parade including Easter Ham/Pig in Truck (includes early Quebec labels in French) - 1936 [4 negatives]; Best of REO (refrigerated) Truck [1 negative]; JMS Driver, Sam Humphrey upon 100,000 miles 1936 [1 negative]
- Subject: J.M. Schneider, Inc.*
TGM1 terms:Floats (Parades); Parades & processions; Trucks
Added Entries: Schneider, Norman C. - Photographer.

- File 26 **Vehicles, 1957 : parade float.** - [1957]. - 10 photographs : b&w ; 9 x 9 cm.
Contents: 10 snapshots in a paper jacket from the processor. Photos are of a parade (one float says Happy Birthday Waterloo 1957) and of the Schneider's float outside the plant.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photo album of Schneider Float for parade as well as other parade participants
- Subject: J.M. Schneider Inc.*
 TGM1 terms:Parades & processions; Floats (Parades)
- File 27 **Vehicles, [1957?]: truck in a parade.** - [195-?]. - 1 photograph : b&w ; 9 x 9 cm.
Contents: one snapshot of a truck in a parade with a costumed individual sitting on the wheel cover.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Schneider Trucks and Truck Parking at Loading Docks; 10 photos show different eras of trucks; the new truck loading area of new distribution building 1971; a truck accident; a truck in a parade.
- Subject: J.M. Schneider, Inc.*
 TGM1 terms:Parades & processions; Trucks
- File 28 **Vehicles, [1957?]: parking area, construction.** - [1957?]. - 1 photograph : b&w ; 9 x 9 cm.
Contents: one snapshots of cars in a parking area, large pile of earth and plant in background.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Schneider Trucks and Truck Parking at Loading Docks; 10 photos show different eras of trucks; the new truck loading area of new distribution building 1971; a truck accident; a truck in a parade.
- Subject: J.M. Schneider Inc.*
- File 29 **Vehicles, 1957 : truck accident.** - 1957. - 2 photographs : col. ; 9 x 9 cm.
Contents: two snapshots of a truck at the plant.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Snapshots have faded to pink.
Original description: File: Photographs of Schneider Trucks and Truck Parking at Loading Docks; 10 photos show different eras of trucks; the new truck loading area of new distribution building 1971; a truck accident; a truck in a parade.
- Subject: J.M. Schneider Inc.*
 TGM1 terms:Trucks
- File 30 **Vehicles, [196-?]: trucks.** - [196-?]. - 2 photographs : b&w ; 11 x 13 cm.
Contents: two snapshots of a truck at the plant.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Schneider Trucks and Truck Parking at Loading Docks; 10 photos show different eras of trucks; the new truck loading area of new distribution building 1971; a truck accident; a truck in a parade.
- Subject: J.M. Schneider Inc.*
 TGM1 terms:Trucks
- File 31 **Vehicles, [1971?]: truck parking and loading.** - [1971?]. - 4 photographs : b&w. ; 9 x 15 cm.
Contents: oblique snapshots of parking and loading areas.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
Snapshots have faded to pink.
Original description: File: Photographs of Schneider Trucks and Truck Parking at Loading Docks; 10 photos show different eras of trucks; the new truck loading area of new distribution building 1971; a truck accident; a truck in a parade.
- Subject: J.M. Schneider Inc.*
 TGM1 terms:Trucks

Series 16.3 : J.M. Schneider Inc. : Employees

- File 1 **Clippings.** - [1947?] (originally created 1924).
Contents: clipping of a picture of a group of Schneider's workers, taken in 1924, published in the company newsletter in the late 1940's.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook

Subject: J.M. Schneider, Inc. - People
TGM1 terms:Meat industry - Ontario - Kitchener
- File 2 **Employee picnic, July 28, 1934 : employee signatures on a "thank-you" document dated July 30, 1934.** - 1934.
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 3 **J.M. Schneider 25 Year Club: programme for the 32nd annual dinner, Nov. 19, 1975.** - 1975.
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 4 **Mortgage, William Radtke to John M. Schneider, Jan. 25, 1905.** - 1905.
Contents : copy of a mortgage held by J.M. Schneider for one of his employees, William Radtke.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 5 **Schneider Male Choir : clippings.** - 1964-1975.
Contents:three clippings, one about the 1965 trip to Bermuda and two about the death of Paul Berg, choir director.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 6 **Schneider Male Chorus.** - 1974-1981.
Contents: includes constitution, clippings, ephemera and other material.
UW - File Transfer Box #1 : Norman C. Schneider Collection
Original description: File: booklets and articles -; Schneider Male Chorus Constitution as approved Dec. 7/81 Chorus membership list as of Sept. 15/82; sample of letter to Honorary Members of Chorus dated Oct. 20/82; Program for Schneider Male Chorus; Ode to Fred Lehman by Peter McGhee; The Trials of Mr. Noah: Shipbuilding Contractor; Opening comments to final presentation of chorus for 1980-81 season; Conductor's (Fred Lehman's) comments at Annual Meeting of Chorus 1981; sample of letter to honorary member Sept. 16/81; newsclipping "Schneider Male Chorus members prefer to keep singing than 'retire'" in Kitchener-Waterloo Record, June 8/74; Program for concert at Waterloo Arts May 29/78; newsclipping "Benny and the band" in Kitchener-Waterloo Record, June 16/81 re: members of Kitchener Musical Society and pet dog practicing at home of Norm Schneider; Chorus annual report May 29/78; Chorus 29th Annual Meeting May 31/76
- File 7 **Schneider Male Chorus : ephemera.** - [197-]-1978.
Contents : programs.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
- File 8 **Small, J.D. : biographical.** - 1968.
Contents : one issue of the Dutch Girl News v. 10, no. 29 (March 1968) containing a biographical piece on J.D. Small on the occasion of his retirement.
UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1

Series 16.4 : J.M. Schneider Inc. : Employees : photographs

- File 1 **Employee picnics : men's picnic.** - [193-?]. - 6 photographs : b&w ; 6 x 7 cm.
Contents: six snapshots of men eating, clowns.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of a JMS Men's Picnic -; 6 photos of the skit participants

Subject: J.M. Schneider - People
TGM1 terms:Picnics - Ontario - Kitchener
- File 2 **Employee picnics : men's picnic, 1939.** - 1939. - 6 negatives : b&w ; 5 x 6 cm.
UW - File Transfer Box #7 : Norman C. Schneider Collection

Subject: J.M. Schneider, Inc. - People
TGM1 terms:Picnics

- File 3 **Employee picnics : men's picnic, 1939[?].** - [1939?]. - 6 negatives : b&w ; 5 x 6 cm.
Contents: six negatives of men boxing.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Picnics; Boxing
- File 4 **Employee picnics : women's picnic, 1934.** - 1934. - 1 negative : b&w ; 9 x 15 cm.
Contents: one negative : group portrait of a baseball team.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Picnics
- File 5 **Employee picnics : women's picnic, 1934 [?]** - [1934?]. - 1 negative : b&w ; 9 x 15 cm.
Contents: one negative : group portrait.
UW - File Transfer Box #7 : Norman C. Schneider Collection
Original description: File: Negatives; ; JMS [22 negatives]; JMS Women's Picnic 1934 [1 negative: group port, baseball team]; JMS Office photos including John Metz [6 negatives]; JMS Men's Picnic 1939 [6 negatives]; JMS Men's Picnic 1939?: boxing [6 negatives]; JMS Ltd.: girls picnic, enlargement [date?] [1 negative]
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Picnics
- File 6 **Employee picnics : women's picnic, 1938.** - 1938. - 22 negatives : b&w ; 5 x 6 cm.
Contents: negatives include games, baseball, group portraits.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Picnics
- File 7 **Employee picnics : women's picnic, 1939.** - 1939. - 13 negatives : b&w ; 5 x 6 cm.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Picnics
- File 8 **Employees : group of men holding sausages.**
 - [191-?]. - 1 negative : b&w ; 7 x 11 cm.
Contents: one negative taken by Norman C. Schneider, an informal group portrait taken outside the shop of a group of men, some holding sausages.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- File 9 **Employees : group snapshots.** - [ca. 1910]. - 2 photographs : b&w ; 8 x 11 cm.
Contents : two snapshots [by Norman C. Schneider] of workmen at the plant, one taken outside in summer and one outside in winter [NCS on far left?].
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: J.M. Schneider Inc. - People*
TGM1 terms:Meat industry - Ontario - Kitchener
- File 10 **Female office staff.** - [194-]. - 1 photograph : b&w ; 8 x 11 cm.
Contents: one snapshot, an informal portrait of six female office staff. Two are identified: Back row, far left: Lillian Daniels; Front row, far left: Irmengarde Hagen
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs at JMS Office -; Norm's secretary Irmengarde Hagen making an entry into a ledger; six women from office including Irmengarde Hagen; Ladies of J.M. Schneider Ltd. Staff Aug. 31/44
- Subject: Daniels, Lillian; Hagen, Irmengarde; J.M. Schneider, Inc. - People*
TGM1 terms:Women - Employment - Ontario - Kitchener
- File 11 **Female staff, Aug. 31, 1944 : group portrait.** - 1944. - 1 photograph : b&w ; 20 x 26 cm.
Contents: one group portrait, subjects unidentified, taken outside the plant.
UW - File Transfer Box #3 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Women - Employment - Ontario - Kitchener

- File 12 **J.M. Schneider 25 Year Club, May 10, 1948.** - 1948. - 1 photograph : b&w ; 17 x 24 cm.
Contents: group portrait, subjects unidentified. Norman C. Schneider and Frederick H. Schneider can be seen at the far left and far right of the back row, respectively. Irmengarde Hagen (l) and Lillian Daniels (r) are the female employees in this portrait.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Daniels, Lillian; Hagen Irmengarde; Schneider, Frederick H.; Schneider, Norman C.; J.M. Schneider, Inc. - People*
- File 13 **Office personnel.** - [192-?]. - 7 photographs : b&w ; 12 x 9 cm and 9 x 13 cm.
Contents: four snapshots of husband and wife pairs: Norman C. and Ethel Schneider, Harry and Mrs. Schmidt, Cyril and Mrs. Hayes, Charlie and Mrs Thurlow. Includes three snapshots of employees working in the office, most identified.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Office Personnel -; Norm Schneider and his wife, Ethel; Mr. and Mrs. Harry Schmidt; Mr. and Mrs. Charlie Thurlow; Mr. and Mrs. Cyril Hayes; office staff: H. Vanstone, P. Fischer, C. Snider, H. Bergen, J. Schanzenbacher, 4 unidentified; office staff: R. Scheifley, Swartz, C. Hayes, F. Rundstedler, E. Jamieson; office staff: R. Swartz, C. Brunk, unidentified
- Subject: Bergen, H.; Brunk, C; Fischer, P.; Hayes, Cyril; Hayes, Mrs.; Jamieson, E.; Runstedler, F.; Schanzenbacher, J.; Scheifley, R.; Schmidt, Harry; Schmidt, Mrs.; Schneider, Ethel; Schneider, Norman C.; Snider, C.; Swartz, R.; Thurlow, Charlie; Thurlow, Mrs.; Vanstone, H.; J.M. Schneider, Ltd. - Facilities; J.M. Schneider, Ltd. - People*
- File 14 **Office staff : Harry Schmidt and Irmengarde Hagen.** - [19--]. - 2 photographs : b&w ; 9 x 6 cm. - 4 negatives : b&w ; 5 x 6 cm.
Contents: negatives of Harry Schmidt and Irmengarde Hagen at the J.M. Schneider office. Also includes one negative of the fountain at the J.M. Schneider home, mentioned elsewhere.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: Schmidt, Harry; Hagen, Irmengarde; J.M. Schneider, Inc. - People; Schneider, J.M. - Homes and haunts*
- File 15 **Office staff, including J.M. Schneider.** - [193-?]. - 6 negatives : b&w ; 5 x 6 cm.
Contents: negatives of groups of staff taken at the offices of J.M. Schneider.
UW - File Transfer Box #7 : Norman C. Schneider Collection
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms:Picnics
- File 16 **Office staff : Irmengarde Hagen, secretary to Norman C. Schneider.** - [194-]. - 1 photograph : b&w ; 18 x 13 cm.
Contents: one photograph of Irmengarde Hagemn, Norman C. Schneider's secretary, making an entry into a ledger.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs at JMS Office -; Norm's secretary Irmengarde Hagen making an entry into a ledger; six women from office including Irmengarde Hagen; Ladies of J.M. Schneider Ltd. Staff Aug. 31/44
- Subject: Hagen, Irmengarde; J.M. Schneider, Inc. - People*
TGM1 terms:Women - Employment - Ontario - Kitchener
- File 17 **Schneider Male Chorus, 1939 : group portraits.** - 1939. - 2 photographs : b&w ; 9 x 12 cm and 13 x 18 cm on mount 23 x 28 cm. - 4 negatives: b&w ; 5 x 6 cm.
Contents: one group portrait one enlarged and mpunted, one printed as a snapshot. Note on mount : Schneider's Koral Klub, 1939. Includes four negatives of two group portraits, one taken inside the Church of the Good Shepherd, and one taken outside.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Duplicate in NCS 87:01 :20, negatives in NCS 87:01 :43
Original description: Heirloom photos/bibles, miscellaneous
- File 18 **Schneider Male Chorus, 1946 : family picnic at Knipfels.** - 1946. - 3 photographs : b&w ; 20 x 26 cm or smaller.
3 photographs: 2 group portraits, one casual of band.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs at Schneider Male Chorus Family Picnic; 3 scenes of the Schneider Male Chorus Family picnic at Knipfels 1946

- File 19 **Schneider Male Chorus, 1955 : Ottawa.** - 1955. - 1 photograph : b&w ; 13 x 21 cm.
Contents: one group portrait of the Schneider Male Chorus taken on the steps of the Parliament Buildings in Ottawa, Ont., May 10, 1955. Norman C. Schneider can be seen at the extreme right.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider Male Choir*
- File 20 **Schneider Male Chorus, 1965 : Bermuda.** - 1965. - 4 photographs : b&w ; 21 x 26 cm.
Contents: three copies of a group shot with airplane behind, one informal group portrait taken in front of airplane.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Schneider Male Choir*
- File 21 **Schneider Male Chorus, 1972 : Western Tour.** - 1972. - 52 slides : col. ; 35 mm.
UW - File Transfer Box #9 : Norman C. Schneider Collection
Original description: File: 3 sets of slides; Schneider Male Chorus Western Tour June 1972
- File 22 **Schneider Male Chorus, 1995 : European tour.** - 1995. - 3 photographs : col. ; 21 x 29 cm and 20 x 31 cm. - 1 negative : col. ; 10 x 13 cm.
Contents: two group portraits with identifications, and a col. negative. Taken at Schloss Bruschal, Bruschal, Germany.
UW - File Transfer Box #35 : Herbert J. Schneider Collection Box 1 of 1
Original description: Schneider Chorus trip to Germany - July 12, 1995, Group photo, transparency and names.
- File 23 OVR **Schneider Orpheus Male Choir.** - 1948. - 1 photograph : b&w ; 20 x 26 cm on mount 28 x 31 cm.
1 group portrait.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
OVERSIZE.
Original description: Heirloom photos/bibles, miscellaneous
- File 24 **Unidentified group portrait, possibly Schneider employees.** - [ca. 1900]. - 1 photograph : b&w sepia toned ; 16 x 21 cm on mount 25 x 30 cm.
Contents: one group portrait taken outdoors under a pavilion or picnic shelter.
Includes a clergyman.
Photographer: Denton
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
- Subject: J.M. Schneider, Inc. - People*
TGM1 terms: Picnics
Added Entries: Denton - Photographer

Series 16.5 : J.M. Schneider Inc. : Employees: War Service

- File 1 **Employees in service : clipping from Canada Food Packer, January, 1943.** - 1943.
Contents: list of Schneider employees in service published in Canada Food Packer, Jan. 1943 with title "We carry on."
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 2 **Enlistment lists, 1941-1943.** - 1943.
Contents: one ms. and two ts. lists belonging to Norman C. Schneider relating to Schneider employees in service.
UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 3 **Honor roll, 1939-1945.** - 1979.
Contents: ts. list of male and female enlistments, dated Nov. 21, 1979 in Norman C. Schneider's hand.
UW - File Transfer Box #1 : Norman C. Schneider Collection

- File 4 **J.M.S. servicemen.** - [1945].
Contents: large chart (carbon ts.) of all 138 Schneider employees who served in WWII. Note on verso by Norman C. Schneider: "Complete list of Armed Forces employees." Title from list.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 5 **J.M.S. servicemen : discharged from Armed Services.** - [1946].
Contents: large chart (carbon ts.) of 89 Schneider employees who served in WWII. Title from list.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 6 **Letters to servicemen, 1942-1945.** - 1942-1945. - 1 folder.
Contents: seven returned envelopes marked with reasons for no delivery to Schneider employees in the forces in World War II. Six contain mimeograph letter signed by N.C. Schneider and C. Hayes.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 7 **Presentations to employees on enlistment in the armed forces.** - 1939-1940.
Contents: three ts. carbon texts of presentations of wrist watches to employees enlisting in the armed forces, all initialled by Norman C. Schneider.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 8 **The Voice.** - 1942-1944.
Contents: three wartime issues of The Voice, an in-house Schneider's publication, belonging to Norman C. Schneider. 1.) "Army week" issue, June 29-July 4, 1942 contains portraits of enlistees. 2.) Fall 1943 issue contains portraits of further enlistees, a reproduction of the Pope-Hartford car, a picture of the packages ready to be mailed to Schneider employees in the forces, and a picture of the office in the new building. 3.) June 1944 issue contains portraits of new enlistees, letters from overseas, announcement of the 25-Year Club inauguration, fourth annual concert of the Schneider Male Choir, new pension plan, and an article and reproduced clipping from the K-W Record about Ethel Schneider's Red Cross work.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
 Original description: Box: Norm's Family scrapbook
- File 9 **The Voice : updates.** - [194-].
Contents: two p. of text (carbon ts.) for updates to The Voice relating to employees service.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 10 **Welcome home dinner for ex-service personnel, Dec. 4, 1946.** - 1946.
Contents: material belonging to Norman C. Schneider relating to the welcome home dinner given to ex-service personnel at the walper House, Dec. 4, 1946. Includes carbon ts. programme with ms. notes by NCS, a page of ms. speech notes and a 2 p. ms speech given by Norman C. Schneider.
 UW - File Transfer Box #1 : Norman C. Schneider Collection
- File 11 **World War II : ephemera.** - 1942-1945.
Contents: printed material relating to service in WWII. Includes pamphlets published by Gutta Percha & Rubber Lts. of medals and insignia, as well as a portfolio of reproductions of the documents of surrender, no. 1603 of a limited edition "presented by the National War Finance Committee."
 UW - File Transfer Box #1 : Norman C. Schneider Collection

Series 16.6 : J.M. Schneider Inc. : Employees : War Service Photographs

- File 1 **Employees serving in WW II : photograph of soldiers at rest with Schneider package having arrived.** - [194-]. - 1 photograph : b&w ; 9 x 14 cm.
Contents: one snapshot showing a barracks interior. Verso gives list of names, titled "The Boys" including "Slim" from Kitchener.
 UW - File Transfer Box #3 : Norman C. Schneider Collection
 Original description: File: Photograph of Army personnel at rest with Schneider package having arrived - World War II

 Subject: J.M. Schneider, Inc. - People.

File 2 **Employees serving in WWII : photographs.** - [194-]. - 120 photographs : b&w ; 16 x 11 cm or smaller.
 Contents: portraits of Schneider employees serving in the armed forces during World War II, most identified. These were published in issues of the in-house newsletter, the Voice. Also includes a group of nine photographs and postcards with messages to Norman C. Schneider from Lieut. R.A. Klaehn
 UW - File Transfer Box #3 : Norman C. Schneider Collection

Series 17 : Local History

Local history. - .8 m of textual records. - 3 photographs.
 Series consists of material relating to the history of Kitchener, Ont. and the Region of Waterloo. Includes clippings, photographs, publications and special issues of newspapers. Some of these contain references to the Schneider family and company.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 This series is arranged in three parts: 17a Textual Records; 17b Photographs; 17c Videocassettes.

File 1a **Berlin, Ontario, ca. 1880.** - [19--] (originally created 188-?). - 3 photographs : b&w ; 16 x 12 cm.
 Contents: three modern prints given to Norman Schneider by Irvin Erb, showing King St. in the 1880's.
 UW - File Transfer Box #20 : Herbert J. Schneider Collection Box 3 of 17
 Original description: Photo Album.; belonging to Norm (1930s era): ski trips, 76 Schneider Ave., bridges, big boats, ski jump competition, Norm with his three children, Norm and Fred holding a JMS executive social, Church of the Good Shepherd, riding ponies at JMS stock farm; a wedding couple in horse-drawn sleigh holding sign "Schneiders for Quality", 3 photos of King St. Berlin Ontario in 1880s showing dirt roads and wooden sidewalks.

File 1b **Busy Berlin.** - 1897.
 Contents: one copy of Busy Berlin, Jubilee Souvenir, 1897, owned by Charles A. Ahrens.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 Original description: Busy Berlin Jubilee Souvenir 1897 owned by Charles A. Ahrens (J.M.'s father-in-law or potentially his brother in law Charles A. Jr.)
 Added Entries: Ahrens, Charles A. - Former owner

File 2 OVR **Canada's centennial.** - 1967.
 Contents: special issue of the Kitchener-Waterloo Record published June 27, 1967.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.

 Subject: Kitchener (Ont.) - History; Waterloo (Ont.) - History

 Added Entries: Kitchener-Waterloo Record.

File 3 OVR **Canada's centennial : Preston Times souvenir edition, Aug. 23, 1967.** - 1967.
 Contents : one issue of the Preston Times.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 OVERSIZE.
 Original description: File: newsclippings on subject of Waterloo County c. 1964-73. I Knauff. Many of these have copy prints and negs in GA 92.

 Subject: Cambridge (Ont.) - History
 Added Entries: Preston Times

File 4 **A guide to pleasant places and journeys of historic interest within the County of Waterloo.** - 1967. - 47 p. : ill, maps ; 18 cm.
 Contents: publication.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17

File 5 OVR **Hydro.** - 1981.
 Contents: clippings and commemorative publication published to mark the 75th anniversary of the birth of Ontario Hydro and its connection to Kitchener.
 UW - File Transfer Box #2 : Norman C. Schneider Collection
 OVERSIZE.

 Subject: Kitchener (Ont.)

- File 6 OVR **Kitchener, 125 years.** - 1979.
Contents: special issue of the Kitchener-Waterloo Record, published June 21, 1979.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.
- Subject: Kitchener, Ont. - History*
- File 7 **Kitchener centennial, 1854-1954.** - 1954. - [ca. 100] p. : ill ; 20 cm.
Contents: publication.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 8 OVR **Kitchener City Hall and Farmer's Market : clippings.** - 1971.
Contents : tabloid entitled "The Citizens' Voice" re the Oxlea development.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 OVERSIZE.
Original description: File: newsclippings on subject of Waterloo County c. 1964-73.
I Knauff. Many of these have copy prints and negs in GA 92.
- File 9 **Kitchener City Hall, Jan. 1, 1973.** - 1973.
Contents: 1 calendar with colour photograph of Kitchener City Hall with Christmas lights, taken Jan. 1, 1973 by David's Photos.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
Added Entries: David's Photos - Photographer
- File 10 OVR **Kitchener Daily Record, Tuesday Apr. 11, 1933.** - 1933.
Contents: one issue of the Kitchener Daily Record, significance unknown.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.
- File 11 OVR **Kitchener-Waterloo Record, 1878-1978, Centennial souvenir issue, Feb. 8, 1978.** - 1978.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.
- Subject: Kitchener-Waterloo Record*
- File 12 OVR **Kitchener-Waterloo Record, July 21, 1969 : moon walk.** - 1969.
Contents: one issue of the K-W Record, July 21, 1969 with Moon Walk headlines.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.
- File 13 OVR **Local history : clippings.** - 1964-1973.
Contents: clippings about the history of the area.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 OVERSIZE.
Original description: File: newsclippings on subject of Waterloo County c. 1964-73.
I Knauff. Many of these have copy prints and negs in GA 92.
- Subject: Cambridge (Ont.) - History*
Added Entries: Preston Times
- File 14 OVR **Local history : clippings.** - 1971.
Contents: clipping about Karl Knauff's photographs of early Berlin.
 UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
 OVERSIZE.
Original description: File: newsclippings on subject of Waterloo County c. 1964-73.
I Knauff. Many of these have copy prints and negs in GA 92.
- Subject: Cambridge (Ont.) - History*
Added Entries: Preston Times
- File 15 **Local history : clippings.** - 1979.
Contents: clipping "Remembering Kitchener's colourful past," illustrated with a photograph identified as the 118th Battalion at parade in Victoria Park, 1917.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17

- File 16 **Local History : clippings.** - 1983.
Contents: "Local historians paint scholarly picture of Kitchener including bars, bouquets," Kitchener-Waterloo Record, Dec. 10, 1983. Review of Kitchener: an illustrated history by John English and Kenneth McLaughlin.
 UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 17 **Local history : clippings.** - 1998.
Contents: issue of Waterloo County Times 12, no. 1 (Spring 1998).
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 18 **Local history : clippings, 2000.** - 2000.
Contents: photocopy of a clipping about Charles Belair who photographed the 80th birthday of J.M. Schneider in 1940: "An indelible print on community life," [by] Susan Chilton, Record, Feb. 26, 2000

UW - File Transfer Box #36 : Jean Schneider Hawkings Collection Box 1 of 1
Original description: Photocopy: "An indelible print on community life" about Charles Belair Photographer in The Record, Feb. 26, 2000. Ref: taking photos of John Metz Schneider on the occasion of his 80th birthday in 1940.
- File 19 OVR **Noteworthy neighbor communities : Kitchener and Waterloo : activities and amenities of two cities.** - 1937.
Contents: in Saturday Night, Aug. 7, 1937.
 UW - File Transfer Box #2 : Norman C. Schneider Collection
 OVERSIZE.

Subject: Kitchener (Ont.); Waterloo (Ont.)
Added Entries: Saturday Night
- File 20 **Official visitor's guide of Kitchener Waterloo, sponsored by the Chamber of Commerce.** - 1971.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 21 OVR **Recollections of 125 years.** - 1979. - [28] p. : ill ; 36 cm.
Contents: publication.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.
- File 22 OVR **The story of a busy city.** - 1962.
Contents: special issue of the Kitchener-Waterloo Record, published June 9, 1962 to mark the 50th anniversary of the incorporation of Kitchener as a city.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE.

Subject: Kitchener (Ont.) - History
- File 23 **Victoria Park 90th anniversary celebration: programme, announcement.** - 1986.
Contents: programme.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 24 **Waterloo, 1857-1957 : Centennial Jubilee Band and Folk Festival, 1957.** - 1957. - 98 p. : ill ; 29 cm.
Contents: publication. Includes and aerial photograph of the J.M. Schneider Stock farm
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
- File 25 OVR **Waterloo Chronicle : 80th anniversary and historical edition, 1856-1936.** - 1936.
Contents: Anniversary issue in three sections of the Waterloo Chronicle, published Dec. 4, 1936. Includes "Inside Story of a modern packing plant - J.M. Schneider Limited", p. 30.

UW - File Transfer Box #2 : Norman C. Schneider Collection
 OVERSIZE.

Subject: J.M. Schneider, Inc.; Waterloo (Ont.)
Added Entries: Waterloo Chronicle
- File 26 OVR **Waterloo Chronicle souvenir edition commemorating the 125th anniversary of the City of Waterloo.** - 1982.
 UW - File Transfer Box #21 : Herbert J. Schneider Collection Box 4 of 17
 OVERSIZE

Series 17b : Local history : photographs

- File 1 **Birthplace of Hon. Mackenzie King, Kitchener, Ont., photographed on his visit, Sept. 13th, 1922 / [by] Denton & Gifford, Kitchener, Ont.** - [1922?]. - 1 postcard : b&w ; 9 x 14 cm.
Note on back by NCS: "Helena Ahrens was a teen-age girl living in a large frame house next door to the King home. She often took care of "Little Billie King" and wheeled him around in his baby carriage. Helena Ahrens later married John M. Schneider and was the mother of his five children."
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: King, William Lyon Mackenzie - Homes and haunts*
Added Entries: Denton - Photographer
- File 2 **Kitchener City Hall, King Street: night photographs of Christmas lights.** - [192-?]. - 2 photographs : b&w ; 9 x 12 cm.
Contents : two snapshots. One of King St. shows parked cars, all 1920's or early 30's. The other is of the Kitchener City Hall with Christmas lights.
UW - File Transfer Box #3 : Norman C. Schneider Collection
Original description: File: Photographs of Christmas lights in downtown Kitchener; view of Christmas lights looking east on King St. in Kitchener; Kitchener's city hall decorated by Christmas lights prior to its demolition in 1973
- Subject: Kitchener (Ont.). City Hall*
Added Entries: Suffolk Studio - Photographer
- File 3 **Kitchener, Ontario taken from an airplane / by Canadian Post Card Co., Toronto.** - 1919. - 1 postcard : b&w ; 9 x 14 cm.
One aerial view.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- File 4 **Winnipeg Massed Pipe Band : joint Ceremony with Winnipeg and Kitchener at Kitchener City Hall with Mayor Syd McLennan, Aug. 15, 1974.** - 1974. - 16 photographs : b&w ; 21 x 26 cm.
Contents: Winnipeg Pipe and Band visit: first special services reunion. Includes parade photographs, speakers and ceremony at the Kitchener Farmer's Market.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous

Series 18 : Lapsley Family

- Lapsley family.** - [ca. 1900]-[ca. 1920]. - 7 cm of textual records. - 11 photographs.
Series consists of material relating to the Lapsley family, primarily photographs. Includes some genealogical information and wedding certificates. Includes images of Ethel Schneider before her marriage to Norman C. Schneider, and images of Lapsleys, Bucks, Joachinis and Seilers.
- File 1 **Buck, George and Emma Joachimi : wedding portrait.** - 1901. - 1 photograph : b&w sepia toned ; 24 x 19 cm on mount 31 x 26 cm.
Contents: portrait. On verso: George and Emma Buck, née Joachimy[sic], Minnie Joachimy[sic], Joe Neeb, Feb. 25, 1901, Berlin.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait.
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Buck, Emma; Buck, George; Joachimi, Minnie; Neeb, Joe; Schneider, Ethel - Family*
TGM1 terms:Weddings
- File 2 **Joachimi, Caterine.** - [192-]. - 1 photograph : b&w ; 17 x 9 cm.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Duplicate of photograph on Scrapbook p. 40.
Original description: Box: Norm's Family scrapbook
- Subject: Joachimi, Caterine; Schneider, Ethel - Family*

- File 3 **Joachimi, Caterine and her sister, Mary Bowers.** - [190-?]. - 2 photographs : b&w ; 18 x 13 cm.
Contents: one informal portrait taken outdoors, two copies. Caterine Joachimi was a Seiler.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
Subject: Bowers, Mary; Joachimi, Caterine; Schneider, Ethel - Family
- File 4 **Joachimi, Caterine : portrait / [by] Panabaker.** - [190-?]. - 1 photograph : b&w sepia toned ; 27 x 17 cm on mount 33 x 22 cm.
Contents: one portrait. On verso : "Granma Joachimy[sic], 80 years old".
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Studio portrait
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
Subject: Joachimi, Caterine; Schneider, Ethel - Family
Added Entries: Panabaker - Photographer
- File 5 **Lapsley, Ethel and Maude : portrait / [by] Green & Co., Berlin.** - [190-?]. - 1 photograph : b&w ; 17 x 11 cm.
Contents: one portrait of Ethel and Maude Lapsley. Both are in tartan dresses; Maude is holding a book.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Studio portrait.
Cabinet photograph.
Original description: Box: Norm's Family scrapbook
Subject: Lapsley, Maude; Schneider, Ethel; Schneider, Ethel - Family
TGM1 terms:Children - Clothing and dress
Added Entries: Green & Co. - Photographer
- File 6 **Lapsley, Ethel : elementary school class portrait.** - [ca. 1900]. - 1 photograph : b&w sepia toned ; 17 x 22 cm on mount 26 x 31 cm.
Contents: one group portrait taken outside the school. Ethel Lapsley is third from the left in the front row.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
Subject: Schneider, Ethel
TGM1 terms:Children - Clothing and dress; School children - Ontario - Kitchener
- File 7 **Lapsley, Ethel : portrait / by Darragh, Galt.** - [190-?]. - 1 photograph : b&w sepia toned ; 15 x 10 cm on mount 18 x 28 cm.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project
Subject: Schneider, Ethel
Added Entries: Darragh - Photographer
- File 8 **Lapsley, Ethel : portrait.** - 1914.
Contents: Supplement to The Agent's Bulletin November 1914 shows Managing Director and Head Office Staff of Mutual Life Insurance in which Ethel Lapsley is in front row , second from the right wearing a white blouse and dark skirt.
UW - File Transfer Box #32 : Herbert J. Schneider Collection Box 15 of 17
Original description: Heirloom photos/bibles, miscellaneous
Subject: Schneider, Ethel
TGM1 terms:Women - Employment
- File 9 **Lapsley, Ethel : snapshot : with Clarence Moebus.** - [192-?]. - 1 photograph : b&w ; 8 x 5 cm.
Contents: one snapshot, probably by NCS, taken outdoors in winter.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
Subject: Moebus, Clarence; Schneider, Ethel
Schneider, Norman C. - Friends and associates

- File 10 **Lapsley, Ethel : snapshot : with Emmie Anthes and Emma Schneider.** - [1920?]. - 1
 photograph : b&w ; 6 x 10 cm.
Contents: one snapshot of Emmie Anthes, Ethel Lapsley and Emma Schneider, beckoning to the photographer.
UW - File Transfer Box #11 : Norman C. Schneider Collection Box 1 of 1
Original description: Box: Norm's Family scrapbook
- Subject: Anthes, Emma; Schneider, Ethel; Siegner, Emma; Schneider, Norman C. - Family*
- File 11 **Lapsley family : genealogical information.** - [19--].
Contents : 2 p. ts. containing genealogical information relating to the Yates, Lapsley, Echlin, Dearth and Monroe families.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
Original description: Correspondence re: Schneider family genealogy 1968-72
- File 12 **Lapsley, William and Clara S. Joachimi : marriage certificate, April 14, 1891.** - 1891.
UW - File Transfer Box #18 : Herbert J. Schneider Collection Box 1 of 17
- File 13 **Seiler, George and Elizabeth : portrait.** - [1900]. - 1 photograph : b&w ; 12 x 20 cm on
 mount 23 x 31 cm.
Contents: informal portrait, taken outdoors with house and yard in background. On verso: "George and Elizabeth (Schmidt) Seiler taken May 1900. Aunt Emma's [Buck] grandparents, Ethel Schneider's great grandparents. George Seiler born in Germany 1811". These are Ethel (Lapsley) Schneider's great grandparents, ca. 1900. This is an informal portrait of a very elderly couple seated in the yard.
UW - File Transfer Box #19 : Herbert J. Schneider Collection Box 2 of 17
Original description: Family Photos from Scrapbook Project. Folder B=Norman and Ethel Schneider and Family (Joachim, Lapsley, Schneider)
- Subject: Seiler, Elizabeth; Seiler, George; Schneider, Ethel - Family*
TGM1 terms:Aged persons - Clothing & dress; Clothing & dress - Ontario - Kitchener